



## SUMMARY

Number: 97110.1

SD - Services Directive Notification - Art. 15(7) and 39(5)

### General information

**Member State, which has introduced / plans to introduce the requirement**

Broadcast Date	07/01/2020
Notifying Member State	Sweden

### Service activities impacted by the requirement

The notified requirements are	specific to certain service sector(s)
Service sectors concerned	Business services Retail Other
Activities concerned in the sector 'Business services'	Advertising/marketing
Activities concerned in the sector 'Retail'	Retail Wholesale
Activities concerned in the sector 'Other'	Other

### Details of the requirement

#### Text of the legal act

National reference number of the legal act	(sv) KOVFS 2019:3
Title of the legal act	(sv) Konsumentverkets allmänna råd för marknadsföring av tobaksvaror till konsumenter
Status of the act	Final
Article(s) that contain the requirements	(sv) Article 1.1 - 6.3
Is the legal act accessible online?	Yes

**If the legislation is available in multiple languages separate links to be provided to the different language versions - 1**

URL	<a href="https://publikationer.konsumentverket.se/produkter-och-tjanster/alkohol-och-tobak/kovfs-2019-3-marknadsforing-av-tobaksvaror-till-konsumenter">https://publikationer.konsumentverket.se/produkter-och-tjanster/alkohol-och-tobak/kovfs-2019-3-marknadsforing-av-tobaksvaror-till-konsumenter</a>
Language	svenska (sv)

#### Notified requirements - 1

Applicability	Both establishment and cross-border provision of services
Requirement	Another obligation imposed on cross border service providers

Justification (Public interest objective)	Public health
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