

Review of the Web Accessibility Directive

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Legal base: Article 13 of the Web Accessibility Directive (WAD)

- Review of the application of the Directive by 23 June 2022, taking into account
 - Member States' reports on outcome of monitoring and use of enforcement procedure
 - review of technological advances that could make accessibility easier for some types
 of content excluded from the scope of this Directive.
- Findings to be made public in accessible format



Baseline for the review

Benchmark indicators (*)

- Accessibility of PSB websites and mobile apps
- Impact of Web Accessibility
 Directive on the availability of public online content
- Effects on the web accessibility market

Mandatory elements

- MS monitoring results
- Use of enforcement procedure
- Technological advances that could make accessibility easier for excluded content types

(*) <u>SMART 2017/0068 study</u>

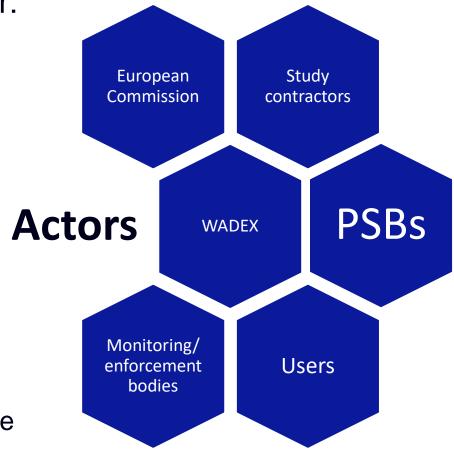


Intended process and means

Review to be conducted as evaluation under Better Regulation
 Guidelines, to assess Web Accessibility Directive for:

effectiveness

- efficiency
- relevance
- coherence
- EU added value
- Data gathering through
 - Study (Framework Contract)
 - Stakeholder consultations
 - MS reports on monitoring and enforcement procedure





Review Outcomes

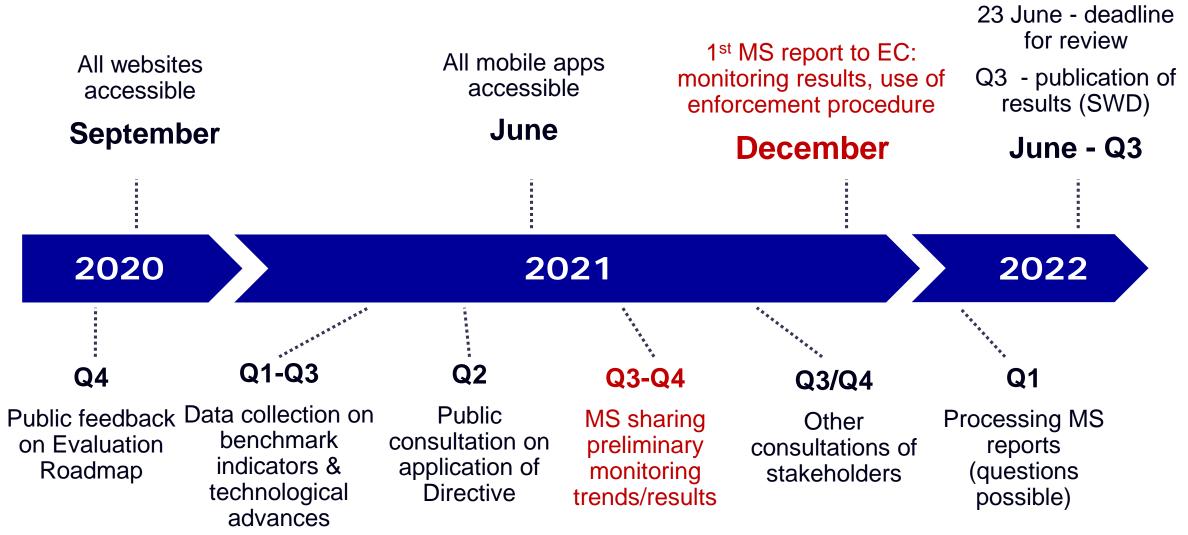
- Findings relating to effectiveness, efficiency, relevance, coherence and EU added value of the Web Accessibility Directive (scope, obligations, support measures, ...)
- Data on the accessibility of PSB websites and mobile apps, impact of the Directive the availability of public online content and the web accessibility market
 - Complement Digital Economy and Society Index (DESI) in 2022?
- Recommendations for measures to support better implementation/ application



Recorded in a Staff Working Document; transmitted to Council and Parliament & published in an accessible format



Indicative timeline for the review





How Member States can support the process

Share intermediate monitoring data

Highlight notable achievements & remaining challenges

Mobilise stakeholders to contribute to public consultations

Support study contractor in data gathering

Submit MS reports on time (23/12/2021)



How the Commission can support the Expert Group

- Involve WADEX in consultation strategy
- Inform WADEX of public consultations in due time so national stakeholders can be mobilised to respond
- Discussions on Futurium on
 - technological advances
 - persisting challenges and related solutions
 - awareness raising & training
 - how to facilitate implementation
 - experience regarding the level of accessibility
 - monitoring, enforcement, etc.





Joint online WAD event European Commission / European Disability Forum

23 September 2020



Purpose of the event

- 1. Demonstrate what web accessibility means in practice
- 2. EU support for persons with disability
- 3. Landmark date: 23 September 2020
- 4. Discuss achievements and remaining challenges with stakeholders
- 5. Showcase (raise awareness on) relevant EC-funded projects
- 6. Launch a survey among disability community (EDF)



Event components

Keynote

- Accessibility activist → suggestions welcome
- Dita Charanzová, Member of the European Parliament
 - former rapporteur for the Web Accessibility Directive



Moderator

Suggestions welcome

Panel discussion & practical demonstration of web accessibility

Suggestions welcome



How can WADEX Members contribute?



Suggest participants for panel discussion

- Representatives from MS whose national transposition measures go beyond WAD basic requirements
- 2. Associations of Persons with Disabilities
- 3. Public administrations in charge of / struggling with WAD requirements
- 4. Technical experts / Accessibility professionals
- 5. Standardisation
- 6. Training programmes
- 7. Universities offering accessibility modules in IT curricula
- 8. Industry



Save the date:

23 September 2020

~ GoToMeeting ~



Thank you



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