Review of the Web Accessibility Directive

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WADEX Webinar – 14 July 2020
**Legal base: Article 13 of the Web Accessibility Directive (WAD)**

- **Review of the application of the Directive by 23 June 2022, taking into account**
  - Member States' reports on outcome of monitoring and use of enforcement procedure
  - Review of technological advances that could make accessibility easier for some types of content excluded from the scope of this Directive.

- **Findings to be made public in accessible format**
Baseline for the review

**Benchmark indicators (*)**

- Accessibility of PSB websites and mobile apps
- Impact of Web Accessibility Directive on the availability of public online content
- Effects on the web accessibility market

**Mandatory elements**

- MS monitoring results
- Use of enforcement procedure
- Technological advances that could make accessibility easier for excluded content types

(*) SMART 2017/0068 study
Intended process and means

- Review to be conducted as evaluation under Better Regulation Guidelines, to assess Web Accessibility Directive for:
  - effectiveness
  - efficiency
  - relevance
  - coherence
  - EU added value

- Data gathering through
  - Study (Framework Contract)
  - Stakeholder consultations
  - MS reports on monitoring and enforcement procedure
Review Outcomes

- Findings relating to effectiveness, efficiency, relevance, coherence and EU added value of the Web Accessibility Directive (scope, obligations, support measures, …)

- Data on the accessibility of PSB websites and mobile apps, impact of the Directive the availability of public online content and the web accessibility market

  ➢ Complement Digital Economy and Society Index (DESI) in 2022?

- Recommendations for measures to support better implementation/ application

Recorded in a Staff Working Document; transmitted to Council and Parliament & published in an accessible format
Indicative timeline for the review

2020
- Q4: Public feedback on Evaluation Roadmap
- Q1-Q3: Data collection on benchmark indicators & technological advances

2021
- Q2: Public consultation on application of Directive
- Q3-Q4: MS sharing preliminary monitoring trends/results
- Q3/Q4: Other consultations of stakeholders

2022
- Q1: Processing MS reports (questions possible)
- 23 June - deadline for review
- Q3: Publication of results (SWD)

- September: All websites accessible
- June: All mobile apps accessible
- December: 1st MS report to EC: monitoring results, use of enforcement procedure
- June - Q3: Q3 - publication of results (SWD)
How Member States can support the process

- Share intermediate monitoring data
- Support study contractor in data gathering
- Mobilise stakeholders to contribute to public consultations
- Submit MS reports on time (23/12/2021)
- Highlight notable achievements & remaining challenges
How the Commission can support the Expert Group

- Involve WADEX in consultation strategy
- Inform WADEX of public consultations in due time so national stakeholders can be mobilised to respond
- Discussions on Futurium on
  - technological advances
  - persisting challenges and related solutions
  - awareness raising & training
  - how to facilitate implementation
  - experience regarding the level of accessibility
  - monitoring, enforcement, etc.
Joint online WAD event
European Commission / European Disability Forum
23 September 2020
Purpose of the event

1. Demonstrate what web accessibility means in practice
2. EU support for persons with disability
3. Landmark date: 23 September 2020
4. Discuss achievements and remaining challenges with stakeholders
5. Showcase (raise awareness on) relevant EC-funded projects
6. Launch a survey among disability community (EDF)
Event components

- **Keynote**
  - Accessibility activist → suggestions welcome
  - Dita Charanzová, Member of the European Parliament – former rapporteur for the Web Accessibility Directive

- **Moderator**
  - Suggestions welcome

- **Panel discussion & practical demonstration of web accessibility**
  - Suggestions welcome
How can WADEX Members contribute?
Suggest participants for panel discussion

1. Representatives from MS whose national transposition measures go beyond WAD basic requirements
2. Associations of Persons with Disabilities
3. Public administrations in charge of / struggling with WAD requirements
4. Technical experts / Accessibility professionals
5. Standardisation
6. Training programmes
7. Universities offering accessibility modules in IT curricula
8. Industry
Save the date:
23 September 2020
~ GoToMeeting ~
Thank you