



# Digital Cultural Heritage and Europeana (DCHE)

**7th Meeting of the Commission Expert Group  
Update from Directorate General for Education and Culture (DG EAC)**

*Anne Grady, Principal Officer,  
Cultural Policy Unit, DG EAC  
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# Introduction

- EYCH 2018
- EFACH
- Workplan for Culture 2019-2022
- The unexpected – impact of Covid 19
- Useful links





THE EUROPEAN YEAR OF  
CULTURAL HERITAGE

# EYCH 2018

**37** countries

**38** stakeholder organisations

**19** Commission's DGs

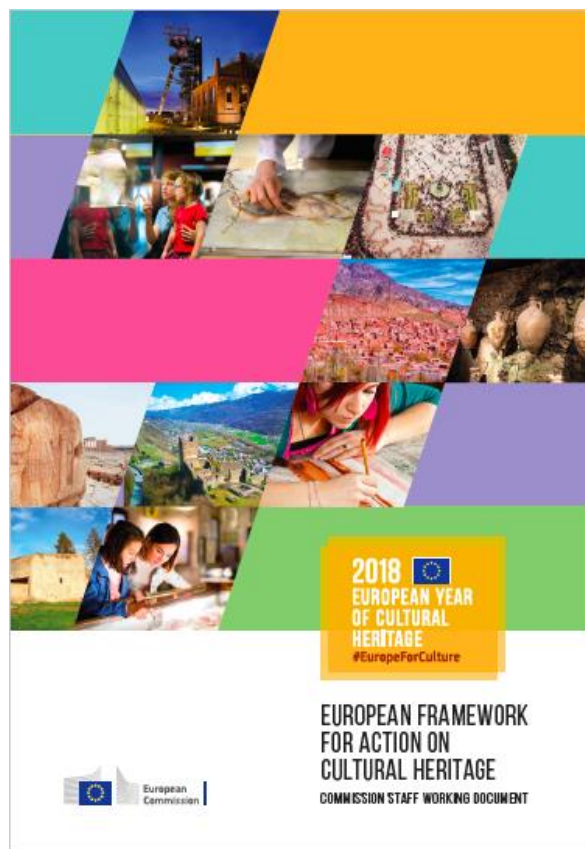
EU institutions/bodies

Over **23 000** events reaching **12.8 million** people

**14 000** labelled projects and events. incl. over **900** EU funded projects (Creative Europe, H2020, Erasmus +, Interreg, etc)

**The social media campaign reached some 18 million people (FB/Instagram= € 10.9m and Twitter = € 6.9m)**

# European Framework for Action on Cultural Heritage



## LEGACY of the EYCH 2018

**Momentum:** engagement of stakeholders, Member States and EU institutions

**Common direction** at European level, primarily in EU policies and programmes – DG CNECT, DG RTD, DG GROW etc

**Inspiration** for Member States, Regions and cities, organisations, networks

In all 24 EU languages [here!](#)



# European Framework for Action on Cultural Heritage

4 key principles - 5 areas - 14 clusters - over 65 actions

- Holistic
  - Mainstreaming / integrated
  - Evidence-based policy making
  - Multi-stakeholder
- Cultural heritage for an inclusive Europe
  - Cultural heritage for a sustainable Europe
  - Cultural heritage for a resilient Europe
  - Cultural heritage for an innovative Europe
  - Cultural heritage for a stronger global partnership

# Commission expert group on cultural heritage

- Building on momentum of EYCH 2018
- Following a call in April 2019 - platform for consultation and exchange of information on cultural heritage policies to support the implementation of the European Framework for Action on Cultural Heritage
- Individual experts
- Stakeholders (Europeana)
- M/S
- Second meeting in June 2020
- <https://ec.europa.eu/transparency/regexpert/index.cfm?do=groupDetail.groupMeeting&meetingId=16594>



# New European Agenda for Culture

[https://ec.europa.eu/culture/news/new-european-agenda-culture\\_en](https://ec.europa.eu/culture/news/new-european-agenda-culture_en)

**Social:** harnessing the power of culture and cultural diversity for social cohesion and well-being

**Economic:** supporting culture-based creativity in education and innovation, and for jobs and growth

**External:** strengthening international cultural relations

**Cross-cutting actions:**  
heritage + digital







# Council Work Plan for Culture 2019-22

[https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019\\_en](https://ec.europa.eu/culture/news/2018/new-work-plan-culture-start-2019_en)

## 5 priorities:

- Sustainability in cultural heritage
- Cohesion and well-being
- An ecosystem supporting artists, cultural and creative professionals and European content
- Gender equality
- International cultural relations

Working methods

***17 actions for MS, PRES, EC to be carried out over 4 years***

# Open Method of Coordination (OMC) Groups



- Form of ‘soft’ law
- Does not result in binding EU legislative measures
- Framework for cooperation between the EU countries
- Experts appointed from ministries of culture & national cultural institutions meet 6 times over 18 months to exchange good practice & produce policy manuals or toolkits which are widely shared throughout Europe

# OMC Groups current Work Plan 2019-2022

## 8 OMC Groups:

- **Adaptation to climate change**
- Social cohesion
- High-quality architecture and built environment for all
- Status and working conditions of artists
- Audiovisual co-productions
- Multilingualism and translation
- Gender equality in cultural and creative sectors
- Cultural dimension of sustainable development



# The Green Deal

## OMC Expert group on Adaptation to Climate Change

- Reference to **Paris Agreement (2015) & UN SDG 13 on climate action**
- Experts from EU Member States identify & exchange **good practices & innovative measures** for the historical environment in relation to climate change.
- **Sharing information** on Horizon 2020 projects & EU activities, Specific focus on:
  - **energy efficiency** of historical buildings
  - **design and transformation** of the cultural landscape
  - **safety** of heritage under **extreme climate circumstances**
- **Target outputs:** awareness-raising and capacity-building of national heritage experts on sustainability of cultural heritage.
- **Recommendations** to contribute to discussions and planning of climate change measures at European and national level.



# EU response to COVID-19

# The Unexpected COVID 19 (Sars-Cov-2)

## EU response

- ✓ **Coronavirus Response Investment Initiative - € 37bn** from Structural Funds to alleviate effects of pandemic. Cultural operators access initiative if their M/S agrees.
- ✓ **Support to mitigate Unemployment Risks in an Emergency (SURE) - €100 bn.** Designed to protect jobs & workers affected by pandemic - could be used to pay salaries of creators, artists, independents that have lost jobs.
- ✓ **Protecting SMEs - €8 bn** to provide immediate financial relief
- ✓ **European Guarantee Fund - €25 bn** that will support up to **€200 bn** of financing for companies, with a special focus on SMEs.
- ✓ **Temporary Framework for State Aid measures** - Culture specifically listed as one of sectors most severely hit by the outbreak.

# The Unexpected COVID 19 (Sars-Cov-2)



## Temporary Framework for state aid measures

Specifically refers to **culture**

Enables M/S:

- to use full **flexibility** foreseen under state aid rules to support the economy
- to grant **compensation** to companies for damage suffered due to and directly caused by the coronavirus outbreak
- to grant **financial support directly to consumers** (e.g. cancelled services or tickets that are not reimbursed by operators)

More info [Temporary Framework for state aid measures](#)

# COVID-19 & Cultural and Creative Sectors

- ✓ **EU Culture Ministers video conference 8/04** – Declaration by 26 M/S.  
<https://eu2020.hr/Home/OneNews?id=240> (Commissioner Gabriel and Breton)
- ✓ **Ministerial High Level Video-Conference** on the impact of COVID-19 on Tourism, 27/4
- ✓ **“Marshall plan for Tourism”**
- ✓ **Debate with Commissioners Gabriel and Breton:** Covid-19 impact on culture, education and media, 4/5
- ✓ **EUSurvey** for Creative Cities
- ✓ **Two platforms-** M/S & **Creatives UNITE** to exchange info & share best practices

[https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-sectors\\_en](https://ec.europa.eu/culture/news/coronavirus-how-eu-responds-outbreak-support-cultural-and-creative-sectors_en)





# Specific actions Creative Europe Programme



- Maximum **flexibility** of existing rules for ongoing/planned actions extending number of deadlines.
- Redirecting work of **Support scheme for cross-border dimension of performing arts works** towards digital culture & virtual mobility. A call **over €2m** will be published soon
- Speeding-up evaluation **2020 cooperation projects** allow first substantial part overall sum of **€48.5m** to reach sector via pre-financing instalments. Projects can start Sept & have duration of up to four years.
- Exploring ways to **adapt the Cultural and Creative Sectors Guarantee Facility** to mitigate adverse effects of crisis
- Informal virtual meeting Creative Europe Desks & involved stakeholders – reinforcing links
- **#CreativeEuropeAtHome** social media campaign

# Initiatives from the sector Covid 19 (examples)

- NEMO –survey and map overview of European countries' plans to re-open museums - increase online presence 60%
- ICCROM launched call '[Heritage in times of COVID](#)', producing set of tools to identify Risks, Monitoring Impacts, Assessing Needs.
- ICOM - [Museums and COVID-19](#): 8 steps to support community resilience
- UNESCO launched initiatives to support the [culture sector](#)
- [The Future for Religious Heritage](#) (Survey)
- [European Route of Industrial Heritage](#) (Survey)
- The [Organization of World Heritage Cities](#) (OWHC) has called its members to send initiatives they have undertaken to mitigate the economic impacts of the crisis
- Europa Nostra launches [wide consultation](#) on the impact of COVID-19 on the heritage world
- Trans Europe Halles organised an online [hackathon](#) for cultural and creative workers

# General relevant links

- Two discussion Platforms/Conferences in 2019 <http://www.eenca.com/>
  - Future of Cultural Heritage (social innovation) 01/04/19
  - Cultural Heritage and Digital 08/10/19
- Participatory governance of cultural heritage  
<https://op.europa.eu/en/publication-detail/-/publication/b8837a15-437c-11e8-a9f4-01aa75ed71a1>
- Fostering cooperation in EU on skills, training & knowledge transfer in cultural heritage professions  
<https://op.europa.eu/en/publication-detail/-/publication/e38e8bb3-867b-11e9-9f05-01aa75ed71a1/language-en> (Erasmus+ call to develop & implement strategies address skills gaps in CH sector- evaluation)
- Sustainable Cultural Tourism  
<https://op.europa.eu/en/publication-detail/-/publication/164ea9c5-2255-11ea-af81-01aa75ed71a1/>

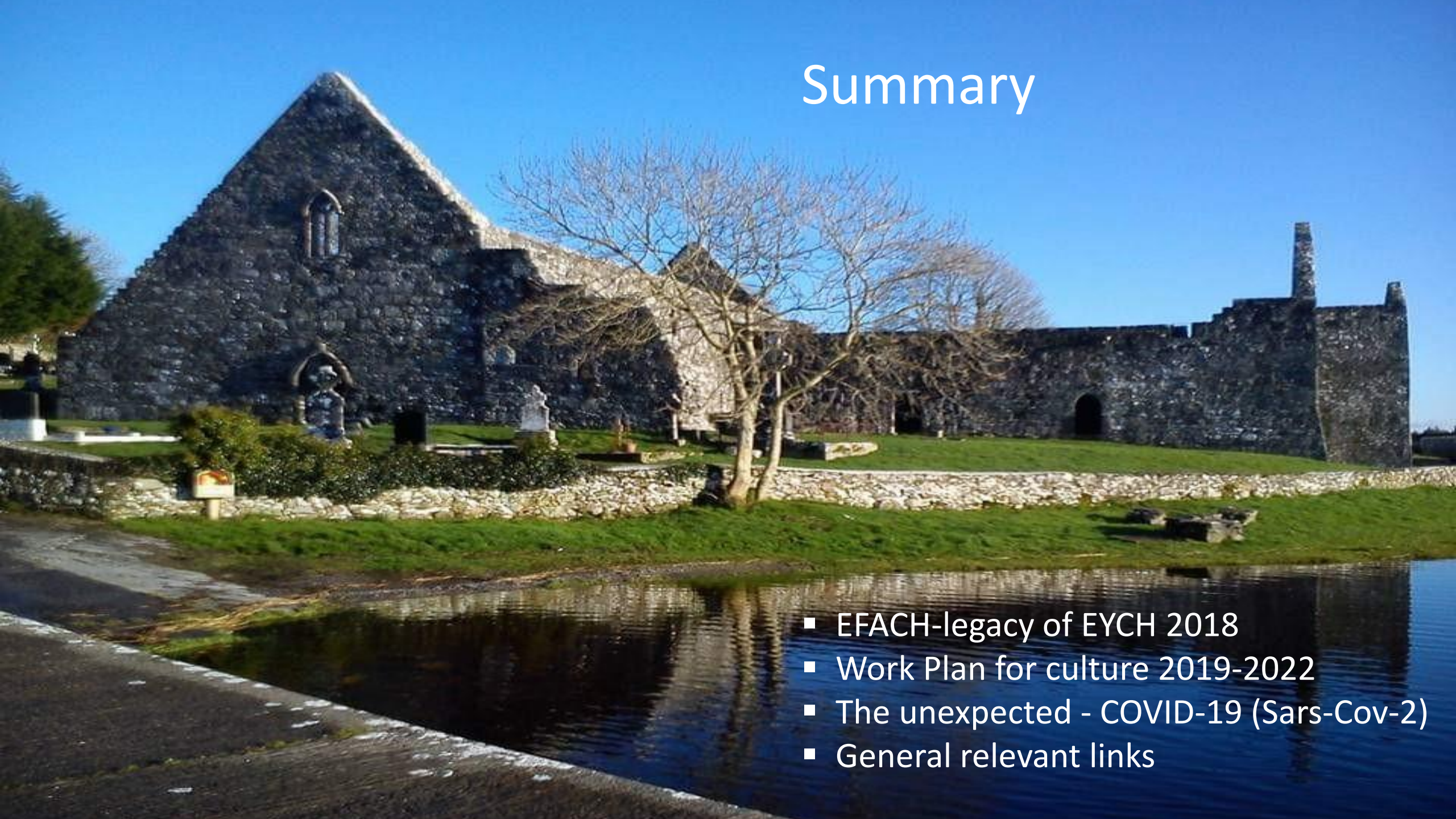
# General relevant links

## Safeguarding Endangered Cultural Heritage

- 2018 - Safeguarding cultural heritage from natural & man-made disasters [link](#)
- Croatian Presidency conference “*Strengthening European Cooperation for the Protection of Cultural Heritage from Risk*” Feb 20 <https://eu2020.hr/Events/Event?id=192> (Finalisation of draft “*Conclusions on risk management in the area of cultural heritage*” under Croatian Presidency)
- Horizon 2020 Call 2019 Social platform on the impact assessment and the quality of interventions in European historical environment and cultural heritage sites. Project SOPHIA – Social Platform for Holistic Heritage Impact assessment - started in Jan 20 (EUR 1.5M). <https://cordis.europa.eu/project/id/870954>
- Regulation (EU) 2019/880 of E.P. & Council- introduction & import of cultural goods adopted in April 2019 <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32019R0880>
- New joint EU-UNESCO project-fighting illicit trafficking of cultural property in Western Balkans- <http://www.unesco.org/new/en/culture/themes/illicit-trafficking-of-cultural-property/partnerships/european-union/>
- Social platform NETCHER launched Jan 19 (2yr project) <https://netcher.eu/> gathers stakeholders involved in combatting illicit trade of cultural goods
- Study published in July 2019: Illicit trade in cultural goods in Europe. <https://op.europa.eu/en/publication-detail/-/publication/d79a105a-a6aa-11e9-9d01-01aa75ed71a1>



# Summary



- EFACH-legacy of EYCH 2018
- Work Plan for culture 2019-2022
- The unexpected - COVID-19 (Sars-Cov-2)
- General relevant links



# Thank you



#EuropeForCulture

