



Factsheet

Slovenia and the European audiovisual sector

MEDIA budget invested in Slovenia (2007-2015): €3.8 million

Since 1991, **MEDIA** has provided support to strengthen Europe's audiovisual sector, including the film, TV and videogames industries, so that it can creatively convey the breadth of Europe's rich cultural diversity to audiences around the world. Over €2.4 billion has been invested in enhancing the careers of audiovisual professionals and in giving new audiences access to Europe's wealth of creative and cultural achievements in cinemas, on TV and on digital platforms.

EXAMPLES of success stories

Many Slovenian projects have benefited from the help of the MEDIA programme:

- ▶ Ljubljana International Film Festival – LIFFe (2005; 2007-2013: €366,000) – Film Festival
- ▶ Animateka International Animation Film Festival (2007; 2009-2015, €170,000) – Film Festival
- ▶ Documentary «Houston, We Have a Problem!» (2012: €25,000) – Development of single projects

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▶ **The Animateka International Film Festival** earned the recognition of the MEDIA programme in 2007, when the future of this emerging visionary festival was in danger due to the unstable domestic funding. Since then, the festival's ambition to present high-quality contemporary regional animation film production, present the European animation talents and develop long-term audience building initiatives has been supported

with €170,000 for 8 festival editions. This support has helped Animateka to become very popular due to its atmosphere and recognised among the European animation professionals as one of the most guest-friendly animation film festivals: the number of attendees has doubled since 2007, reaching more than 140 international guests in 2015.



▶ Slovenka / Slovenian girl



▶ Odogrobadogroba / Gravehopping



▶ Sanghaj / Shanghai Gypsy

FOCUS on Slovenia

Number of inhabitants: **2,062,874**

Box-office in 2014 (€): **9,543,871**

Cinema admissions in 2014: **1,929,161**

Share of European films in admissions in 2014: **17,9%**

Share of national films in admissions in 2014: **5,7%**

Number of feature films produced in 2014: **7 (100% SI)**

Number of co-produced films in 2014: **5**

Number of Europa Cinemas theatres in Slovenia*: **16**

Number of available VoD services in Slovenia: National: **9** European non-national: **8** Total: **40**

* Europa Cinemas, supported by Creative Europe MEDIA, is a network of cinemas committed to screen a majority of European content



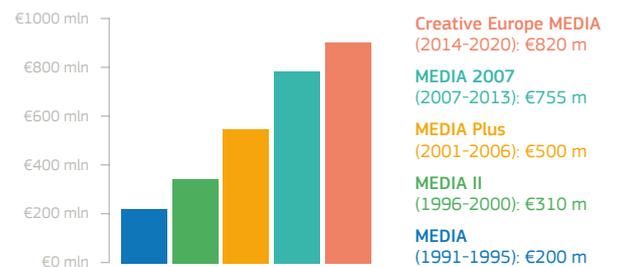
Shooting Star-MEDIA also supported the career of young European talents such as Marko Mandić in 2007

MEDIA throughout Europe

The EU has invested €2.4 billion in the past 25 years in the Audiovisual industry. Over €800 million has been earmarked to support the competitiveness and the diversity of the industry for 2014-2020. In 2016, no less than €103 million are due to be invested in a number of actions, including:

- Training to audiovisual professionals
- Support to access markets
- Support for the development of TV series/drama
- Support for the development of films
- Support for non-national distribution of films
- Support for film festivals showing European content
- Support for the development of video games
- Support for cinema networks
- Support for International Co-production funds
- Support for audience development projects
- Support to online distribution

The €121-million Cultural and Creative Industries Guarantee Facility will be launched in 2016 with the objective of stimulating availability of loan financing to initiatives in these sectors; and aiming to increase the competitiveness of these key European industries. The European Commission (responsible for strategy, budget, communication), the Education, Audiovisual and Culture Executive Agency (responsible for operational management of the funding schemes) and the Creative Europe Desks (local information points in States taking part in the programme) work together on the implementation of Creative Europe MEDIA actions.



The interest of Slovenian cinemagoers for European cinema has grown in the last decade: in 2014, 23.7% of viewers chose to see a European film in Slovenian cinemas, while this share was only 7.4% ten years ago.

By stimulating collaboration, co-production and non-national distribution, **Creative Europe MEDIA** greatly contributes to cultural diversity on Europe's screens.