



Factsheet

Malta

and the European audiovisual sector

MEDIA budget invested in Malta (2007-2015): €261,000

Since 1991, **MEDIA** has provided support to strengthen Europe's audiovisual sector, including the film, TV and videogames industries, so that it can creatively convey the breadth of Europe's rich cultural diversity to audiences around the world. Over €2.4 billion has been invested in enhancing the careers of audiovisual professionals and in giving new audiences access to Europe's wealth of creative and cultural achievements in cinemas, on TV and on digital platforms.

EXAMPLES of success stories

Many Maltese projects have benefitted from the help of the MEDIA programme:

▶ **Santa Monika: The Movie** (2008: €10,418). The film was awarded funding through the MEDIA programme. Distributed locally through KRS Distributors, it was chosen to participate in the EuroCine 27 film festival. The movie was screened in its original Maltese language with English subtitles in Madrid, Rome, Paris, Lyon, Strasbourg and Brussels. Developed from the 68-episode television series, the film was produced by Image 2000 Ltd and directed by Fabian Mizzi.

▶ **Destination Terror** (2005, €15,000): Drunken Angel Entertainment was awarded €15,000 to co-fund the development of a documentary entitled *Destination Terror*. A total of 272 projects from European production companies were submitted to the European Union for the Development Call for Proposals, out of which 132 were selected.

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▶ **Santa Monika: the Movie**

FOCUS on Malta

Number of inhabitants: **429,344**

Box-office in 2014 (€): **3,726,000**

Cinema admissions in 2014: **653,000**

Share of European films in admissions in 2014: **16%**

Share of national films in admissions in 2014: **4,2%**

Number of feature films produced in 2014: **3 (100% MT)**

Number of co-produced films in 2014: **0**

Number of Europa Cinemas theatres in Malta*: **2**

Number of available VoD services in Malta: National: **3** European non-national: **5** Total: **30**

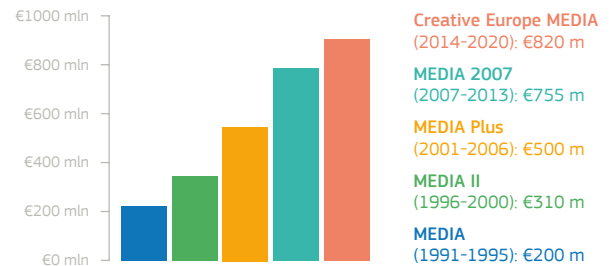
* Europa Cinemas, supported by Creative Europe MEDIA, is a network of cinemas committed to screen a majority of European content

MEDIA throughout Europe

The EU has invested €2.4 billion in the past 25 years in the Audiovisual industry. Over €800 million has been earmarked to support the competitiveness and the diversity of the industry for 2014-2020. In 2016, no less than €103 million are due to be invested in a number of actions, including:

- Training to audiovisual professionals
- Support for the development of TV series/drama
- Support for non-national distribution of films
- Support for the development of video games
- Support to access markets
- Support for the development of films
- Support for film festivals showing European content
- Support for cinema networks
- Support for International Co-production funds
- Support for audience development projects
- Support to online distribution

The €121-million Cultural and Creative Industries Guarantee Facility will be launched in 2016 with the objective of stimulating availability of loan financing to initiatives in these sectors; and aiming to increase the competitiveness of these key European industries. The European Commission (responsible for strategy, budget, communication), the Education, Audiovisual and Culture Executive Agency (responsible for operational management of the funding schemes) and the Creative Europe Desks (local information points in States taking part in the programme) work together on the implementation of Creative Europe MEDIA actions.



By stimulating collaboration, co-production and non-national distribution, **Creative Europe MEDIA** greatly contributes to cultural diversity on Europe's screens.