



Factsheet

Luxembourg and the European audiovisual sector

MEDIA budget invested in Luxembourg (2007-2015): €7 million

Since 1991, **MEDIA** has provided support to strengthen Europe's audiovisual sector, including the film, TV and videogames industries, so that it can creatively convey the breadth of Europe's rich cultural diversity to audiences around the world. Over €2.4 billion has been invested in enhancing the careers of audiovisual professionals and in giving new audiences access to Europe's wealth of creative and cultural achievements in cinemas, on TV and on digital platforms.

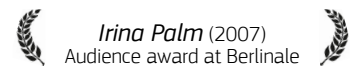
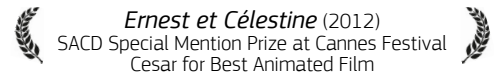
EXAMPLES of success stories

Many Luxembourgish projects have benefitted from the help of the MEDIA programme:

- ▶ [EAVE - European Audiovisual Entrepreneurs \(2005-2015: €5.74 million\)](#) – Training
- ▶ [Polo \(2015: €137.972\)](#) – TV Programming

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▶ **EAVE** seeks to provide filmmaking professionals with high quality training opportunities, and to bring together producers to facilitate international co-productions. EAVE has been based in Luxembourg since 2005, and has received more than 5.7m euros in support from MEDIA. This funding has allowed EAVE to improve, innovate and internationalise its training courses over the years to keep them in line with the industry's real needs. EAVE now trains approximately 135 filmmakers a year. Many films developed and produced through the EAVE network have garnered awards and festival nominations worldwide, and won Oscars and other international film prizes.



▶ The animated TV series **Polo** by Luxembourgish producer «Fabrique d'Images» in co-production with France, benefitted twice from MEDIA support. €54,500 of development funding allowed the producers to make a pilot that stayed true to the author's poetic vision of the protagonist, and to fine-tune the writing process. The €137,972 awarded for production were invaluable for the financing and European look and feel of the series, as it allowed the producers to keep the production entirely in Europe. Polo was sold to a range of key European and international broadcasters, partly thanks to the appeal of the MEDIA 'label' to buyers.



▶ Ernest et Célestine



▶ D'Schatzritter an d'Geheimnis vum Melusina / The Treasure Knights and the Secret of Melusina



▶ Oops! Noah is Gone...
Oops! J'ai raté l'arche

FOCUS on Luxembourg

Number of inhabitants: **562,958**

Box-office in 2014 (€): **8,547,000**

Cinema admissions in 2014: **1,130,000**

Number of feature films produced in 2014: **1 (100% LU)**

Number of co-produced films in 2014: **20**

Number of Europa Cinemas theatres in Luxembourg*: **3**

Number of available VoD services in Luxembourg: National: **5** European non-national: **14** Total: **44**

* Europa Cinemas, supported by Creative Europe MEDIA, is a network of cinemas committed to screen a majority of European content



Shooting Star - MEDIA also supported the career of young European talents such as Luc Feit in 2002

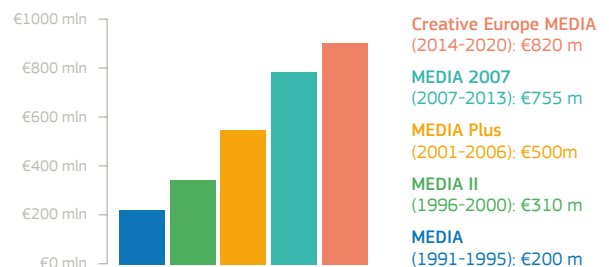
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MEDIA throughout Europe

The EU has invested €2.4 billion in the past 25 years in the Audiovisual industry. Over €800 million has been earmarked to support the competitiveness and the diversity of the industry for 2014-2020. In 2016, no less than €103 million are due to be invested in a number of actions, including:

- Training to audiovisual professionals
- Support for the development of TV series/drama
- Support for non-national distribution of films
- Support for the development of video games
- Support to access markets
- Support for the development of films
- Support for film festivals showing European content
- Support for cinema networks
- Support for International Co-production funds
- Support for audience development projects
- Support to online distribution

The €121-million Cultural and Creative Industries Guarantee Facility will be launched in 2016 with the objective of stimulating availability of loan financing to initiatives in these sectors; and aiming to increase the competitiveness of these key European industries. The European Commission (responsible for strategy, budget, communication), the Education, Audiovisual and Culture Executive Agency (responsible for operational management of the funding schemes) and the Creative Europe Desks (local information points in States taking part in the programme) work together on the implementation of Creative Europe MEDIA actions.



Luxembourg may still be a fairly new player on the European audiovisual stage, but it has quickly managed to build a reputation as a reliable and enthusiastic partner for ambitious European co-productions. As a key funder of these cross-border audiovisual endeavours and of the distribution of European films, the MEDIA programme has been instrumental in supporting films made in and with Luxembourg, in ensuring that they reach audiences across Europe and in fostering local talent and filmmaking expertise.

By stimulating collaboration, co-production and non-national distribution, **Creative Europe MEDIA** greatly contributes to cultural diversity on Europe's screens.