



Factsheet

Greece and the European audiovisual sector

MEDIA budget invested in Greece (2007-2015): €16.2 million

Since 1991, **MEDIA** has provided support to strengthen Europe's audiovisual sector, including the film, TV and videogames industries, so that it can creatively convey the breadth of Europe's rich cultural diversity to audiences around the world. Over €2.4 billion has been invested in enhancing the careers of audiovisual professionals and in giving new audiences access to Europe's wealth of creative and cultural achievements in cinemas, on TV and on digital platforms.

EXAMPLES of success stories

Many Greek projects have benefited from the help of the MEDIA programme:

- ▶ Thessaloniki Film Festival (2007-2016: €2,003,750) – Film Festival
- ▶ Mediterranean Film Institute MFI Script 2 Workshops (2001-2015: €2.9 million) – Training
- ▶ Olympia International Film Festival for Children and Young People (2008-2015: €232,000) – Film Festival

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▶ **Animasyros International Animation Festival + Agora** is a Greek project which received the support of MEDIA to achieve a pan-European and international approach. The support received allowed for the successful signing of European and International collaborations. The organisers were able to design a varied and appealing European-oriented artistic programme in narrative animation, followed by a significant number of media literacy activities, presentations by professionals, Q&A's, many parallel events and a widely publicized pre-festival event in Athens. Furthermore, it enhanced the participation and the presence of a large number of European guests and representatives of European animation industry.

▶ Media development grants are the only public funds available to Greek producers during the development stage, which requires the ability to present a high production value trailer, which reflects the quality of the content, the style and the format. With *Dolphin Man* (in production in 2016) this was especially true, as the development phase included research and filming in the United States and the Bahamas and required the production of several trailers pitched to broadcasters over a one year phase in Jakarta and Leipzig (Crossing Borders), Amsterdam (EBU pitch) and Toronto (Hot Docs).

The Lobster (2015)
Special Mention at Cannes Festival
Jury Prize and Queer Palm
Jury Prize, Palm Dog

Xenia (2014)
Selection «Un Certain Regard»
at Cannes Festival

Trilogy: The Weeping Meadow (2004)
FIPRESCI Award at the European Film Awards



▶ The Lobster



▶ Xenia



▶ Μικρό Έγκλημα / Small Crime

FOCUS on Greece

Number of inhabitants: **10,812,467**

Box-office in 2014 (€): **58,000,000**

Cinema admissions in 2014: **8,973,000**

Share of European films in admissions in 2014: **11,8%**

Share of national films in admissions in 2014: **4,6%**

Number of feature films produced in 2014: **40 (100% GR)**

Number of co-produced films in 2014: **0**

Number of Europa Cinemas theatres in Greece*: **1**

Number of available VoD services in Greece: National: **6** European non-national: **6** Total: **35**

* Europa Cinemas, supported by Creative Europe MEDIA, is a network of cinemas committed to screen a majority of European content



Shooting Star - MEDIA also supported the career of young European talents such as Daphne Patakia in 2016

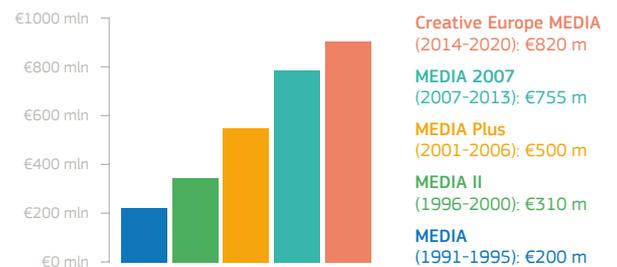
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MEDIA throughout Europe

The EU has invested €2.4 billion in the past 25 years in the Audiovisual industry. Over €800 million has been earmarked to support the competitiveness and the diversity of the industry for 2014-2020. In 2016, no less than €103 million are due to be invested in a number of actions, including:

- Training to audiovisual professionals
- Support for the development of TV series/drama
- Support for non-national distribution of films
- Support for the development of video games
- Support to access markets
- Support for the development of films
- Support for film festivals showing European content
- Support for cinema networks
- Support for International Co-production funds
- Support for audience development projects
- Support to online distribution

The €121-million Cultural and Creative Industries Guarantee Facility will be launched in 2016 with the objective of stimulating availability of loan financing to initiatives in these sectors; and aiming to increase the competitiveness of these key European industries. The European Commission (responsible for strategy, budget, communication), the Education, Audiovisual and Culture Executive Agency (responsible for operational management of the funding schemes) and the Creative Europe Desks (local information points in States taking part in the programme) work together on the implementation of Creative Europe MEDIA actions.



MEDIA has been a stable ally for distribution companies which further helped and raised the distribution of European films in Greece.

By stimulating collaboration, co-production and non-national distribution, **Creative Europe MEDIA** greatly contributes to cultural diversity on Europe's screens.