

## ICT 2015 Innovate, Connect, Transform *Overview of the event*

@ict2015eu #ICT2015

### [Journalist and Media space](#)

#### [THE CONFERENCE](#)

##### ➤ **Innovate, Connect, Transform: the best of EU digital technology in Lisbon**

On 20-22 October some of the most important European players in ICT, the excellence of EU universities and research centres – including Nobel Prize laureate [Sir Konstantin Novoselov](#) - and up and coming [SMEs and start-ups](#) will gather in Lisbon to discuss how to make a fully digitised economy and society a reality in Europe. The event shows how Europe can innovate and stay at the leading edge of knowledge and technologies and transform knowledge and innovations into successful business opportunities. It is also an opportunity to connect and network in order to build the winning teams for the future

Commissioners Oettinger and Moedas as well as the Portuguese Prime Minister will welcome more than 5000 ICT professionals. The most relevant initiative to strengthen the position of Europe in the digital economy, the Digital Single Market Strategy, will be the focus of the discussions.

#### [THE EXHIBITION](#)

##### ➤ **Showcasing over 100 best –in-class results of European ICT Research Projects**

An interactive exhibition at the [Centro de Congressos de Lisboa](#) will showcase the best-in-class results of European ICT Research & Innovation. Visitors will be able to explore advanced products from individual companies that started, have grown and benefited from European funding, and much more. **Many results will be shown to the public for the first time!** New technologies and real life applications will be on display showing how advanced ICT Research & Development & Innovation could contribute towards a better digital future in Europe and beyond. The space will host partners from all over the world cooperating with European in the **International village** will host The best of Portuguese ICT results will be showcased in a dedicated **Portuguese village**. In addition visitors will be offered more information on the European Commission main digital initiatives in the **European village**.



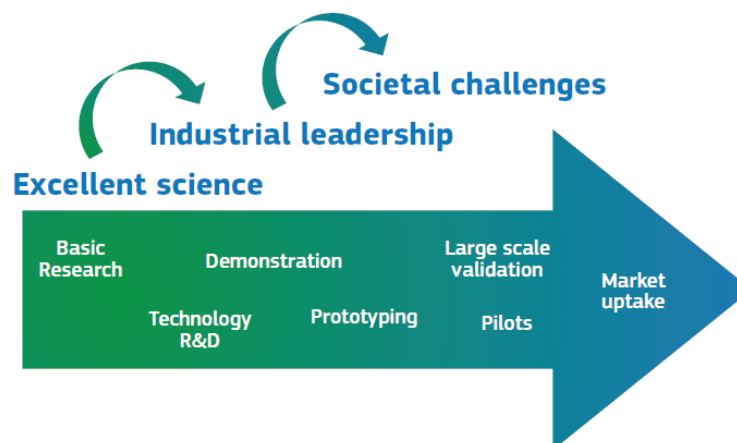


## Important to know about the exhibition

- **There are over 100 stands** in the ICT 2015 showcasing latest in advanced research, technologies, new systems, innovation in services & business, promising solutions that can change our lives in the next decades. The exhibition focuses on innovation and creativity (**Innovate**), people and the digital society (**Connect**), industry, business and the digital economy (**Transform**).
- An **Off-site exhibition** from 18 to 22 October , as a **snapshot of the larger exhibition, where EU researchers share the results of their joint projects with the public at the Praça do Comércio** in the centre of Lisbon. If you pass by you will be able to try making your own graphene, try wearing a connected device, or interacting with a robot.
- **Science, technology meet art.** Art elements like artworks, artistic representation of a project idea, artistic creativity on-site will be streamlined throughout the expo pavilions.
- **10 representative projects** to give you a taste of what you can see in Lisbon. Other projects: [Blogs](#) and [newsroom](#) and Easy to access information on exhibitors in [an online catalogue](#)

## THE HORIZON 2020 Research and Innovation Programme

- **Up to 16 billion Euros for Research and Innovation in the next two years**  
[Horizon 2020](#) is the EU's biggest ever research and innovation framework programme, a funding scheme with a seven year (2014-2020) budget worth €80 billion, 12 of which are allocated to actions related to Digital technologies. The European Commission will invest almost €16 billion in research and innovation in the next two years under [Horizon 2020](#), following the new Work Programme for 2016-17, whose actions will allow covering the full innovation chain, from basic research to market uptake.



Information and Communication Technologies are present in many of the priority areas identified by the Programme.

**Relevant links and documents:** [Horizon 2020 website](#), [Press release](#)



## **THE DIGITAL SINGLE MARKET STRATEGY**

- **A digital single market: the key to Europe's industrial leadership in the digital economy**

ICT 2015 is also the place to discuss the matters related to one of the top priorities of the Juncker Commission, the creation of an EU Digital Single Market. The context is perfect as the EU Digital [Single Market strategy](#) is designed to support the developments of digital research and innovation by opening the market, removing barriers and creating a more investment and innovation friendly environment, including for SMEs and startups. The Digital Single Market Strategy is built on three pillars:

1. [Access](#): better access for consumers and businesses to digital goods and services across Europe;
2. [Environment](#): creating the right conditions and a level playing field for digital networks and innovative services to flourish;
3. [Economy & Society](#): maximising the growth potential of the digital economy.

The EU Research and Innovation activities have a prominent role in closing the innovation gap, encouraging and favouring the investment of the private sector, driving the transformation into a digital economy and society to become more competitive at global level, also in science as high risk research is seen as seed for innovation.

**Relevant links and documents:** [Press release](#)