

## DECLARATION ON EBOOKS, 26 JUNE 2012

The European ebooks segment is growing rapidly and is demonstrating its potential to all stakeholders, in particular readers and authors, and also to publishers, book sellers and network operators. For authors, ebooks are a new way of reaching the public and provide a new revenue stream. For readers, there are significant benefits, including the possibility to store, access and buy a large number of books on portable devices. Signatories welcome the development of the European ebook segment, the prospects of growth and renewal that it brings. They support an increasing number of ebooks and devices being made available to consumers across the European Union.

Signatories of this declaration endorse the principle that there should be no barriers for consumers to acquire ebooks across territorial borders, platforms and devices.

Signatories of this declaration underline the importance of installing a VAT regime which is neutral as far as ebooks are concerned and does not damage sales of printed books.