



Your Worldwide ICT Support Network



**Ideal-ist**  
[www.ideal-ist.net](http://www.ideal-ist.net)

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Network**

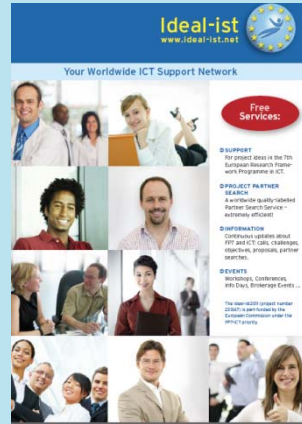
**also open for**

**ICT PSP!**

**Sigurdur Gudmundsson**

# Who we are...

## Ideal-ist is a network



- with more than **60.000 contacts in line with the international cooperation strategy of the European Commission**

- with **13 years experience**

- supported by **more than 60 ICT national partners from all EU MS and Non-EU Countries (see map next slide) = Ideal-ist Consortium members**



# Ideal-ist members



- Associated Countries
- Eastern European Partner Countries (EEPC)
- Mediterranean Partner Countries (MPC)
- Western Balkan Countries (WBC)
- Emerging economies,
- Developing Countries
- Industrialised Countries



# ICT PSP / ICT FP7



The focus in PSP is on increasing productivity and implementing changes

- By using tools such as: ICT, organisation and standardisation
- Based on research and best practice

It is comparatively easy to reach an exploitation consensus in a group  
**but to be a winner in the long run exploration consensus is needed**

New ideas and changes often originate in the periphery of the traditionally accepted so a good promoter needs to be on the outlook for emerging new ideas



# Ideal-ist offers

- **strong network** and good contact with ICT research
- **high expertise** in proposal writing and project management
  - network of **National Contact Points** (NCPs) in the ICT theme and **long-standing experience** in EU Framework Programmes
- **a unique quality labelled partner search tool**
  - to connect newcomers and experienced researchers
- **an international Quality team**
  - to support proposer e.g. to better focus proposals
- **Ideal-ist services**
  - eNewsletter, Service Map, Brokerage events with own brokerage tool (F2F)



# Ideal-ist services



Assist you in:

- Finding the right partners for projects
- Finding and selecting the most interesting of the emerging ideas and research groups for your project
- Finding practitioners capable of implementing structural changes
- You can contact the NCP directly and shorten the 6 handshakes to everybody to maybe 2 or 3



# How Ideal-ist finds partners for you



**1st Day**

Proposer inserts a new **Partner Search** online



**3rd Day**

The PS is **checked** by a **local representative**



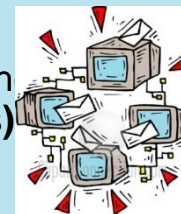
**5th Day**

**Quality Team check PS** according to **subjective and objective criteria: Quality label**



**6th Day**

PS is **published & distributed** to subscribers of the **national Ideal-ist mailing list (60.000 contacts)**



**7th Day**

Potential partners send **Eols (Expressions of Interest)** to the proposers (on average 50 per PS)



**9th Day**

Proposer **chooses partner(s)** and **build consortium** (98% success rate)



**10th Day**

PS is **closed** and Proposer fills in **feedback form**



**8th Day**

Proposer **replies to Eols** (Standard reply Form)



# Ideal-ist Success Story in ICT PSP



## Our Success - so far in ICT PSP (two Calls) !

- **about 35 partner searches** launched
- More than **920 responses (EoI)** generated
- **> 90%** of the cases find **suitable partners**
- **~ 70%** of the cases finally **submit a proposal**





# How to get started



## To submit a Partner Search

Register as a Proposer

<http://www.ideal-ist.net/createMember>

Log in, create and submit a Partner Search

## To submit an Expression of Interest

Reply to open Partner Searches if you match the profile sought and have the expertise to carry out the activities foreseen

<http://www.ideal-ist.net/partner-search>

Register to your **National Newsletter (mailing list)**

You will receive regular communications on open Partner Searches

[http://www.ideal-ist.net/partner-search/newsletter\\_subscribe](http://www.ideal-ist.net/partner-search/newsletter_subscribe)





# Thank you for your attention!

**[www.ideal-ist.net](http://www.ideal-ist.net)**

## **YOUR worldwide ICT support network**

