ICT Policy Support Programme in CIP

INFO DAY

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Khalil Rouhana

Head of Unit : Strategy for ICT Research and Innovation

European Commission
Information Society and Media

THE COMPETITIVENESS & INNOVATION framework PROGRAMME - CIP

Entrepreneurship and Innovation Programme (EIP)

- Better access to finance for SMEs through venture capital investment & loan guarantee instruments
- Europe Enterprise Network
- Support for eco-innovation
- …

~2,170 M€

Information Communication Technologies Policy support Programme (ICT PSP)

~730 M€

Intelligent Energy Europe (IEE)

- Fostering energy efficiency & the rational use of energy sources
- Promoting new & renewable energy sources & energy diversification
- Promoting EE & new energy sources in transport

~730 M€

http://ec.europa.eu/cip/index_en.htm

Why ICT in CIP?

- A key enabler for productivity growth & competitiveness
  - Contributes to half of Europe's productivity gains
- An important sector in its own right
  - 8% of GDP today
- Underpinning innovation in all products and services
  - 25-40% of VA in automotive, aerospace, retail, finance etc
- Instrumental for addressing key societal challenges
  - Ageing population, healthcare, climate change etc…
  - A facilitator for more efficient public services

ICT PSP: Objectives

- Key instrument supporting the DAE policy initiative
  - **ICT PSP: To drive forward innovation through the wider uptake and best use of ICTs**
  - Complements ICT in FP7 that aims at strengthening Europe's leadership role in mastering and shaping the development of ICTs
- ICT PSP: Three inter-linked goals (legal base)
  - Develop the single information space
  - Support innovation / wide adoption and investments in ICT
  - Enable an inclusive Information Society

ICT PSP budget profile

- ICT PSP (~730 M€ for 2007-13), indicative profile

ICTPSP	2007	2008	2009	2010	2011	2012	2013	Total
	57.4	~52	~105	~112	~120	~135	~149	~730

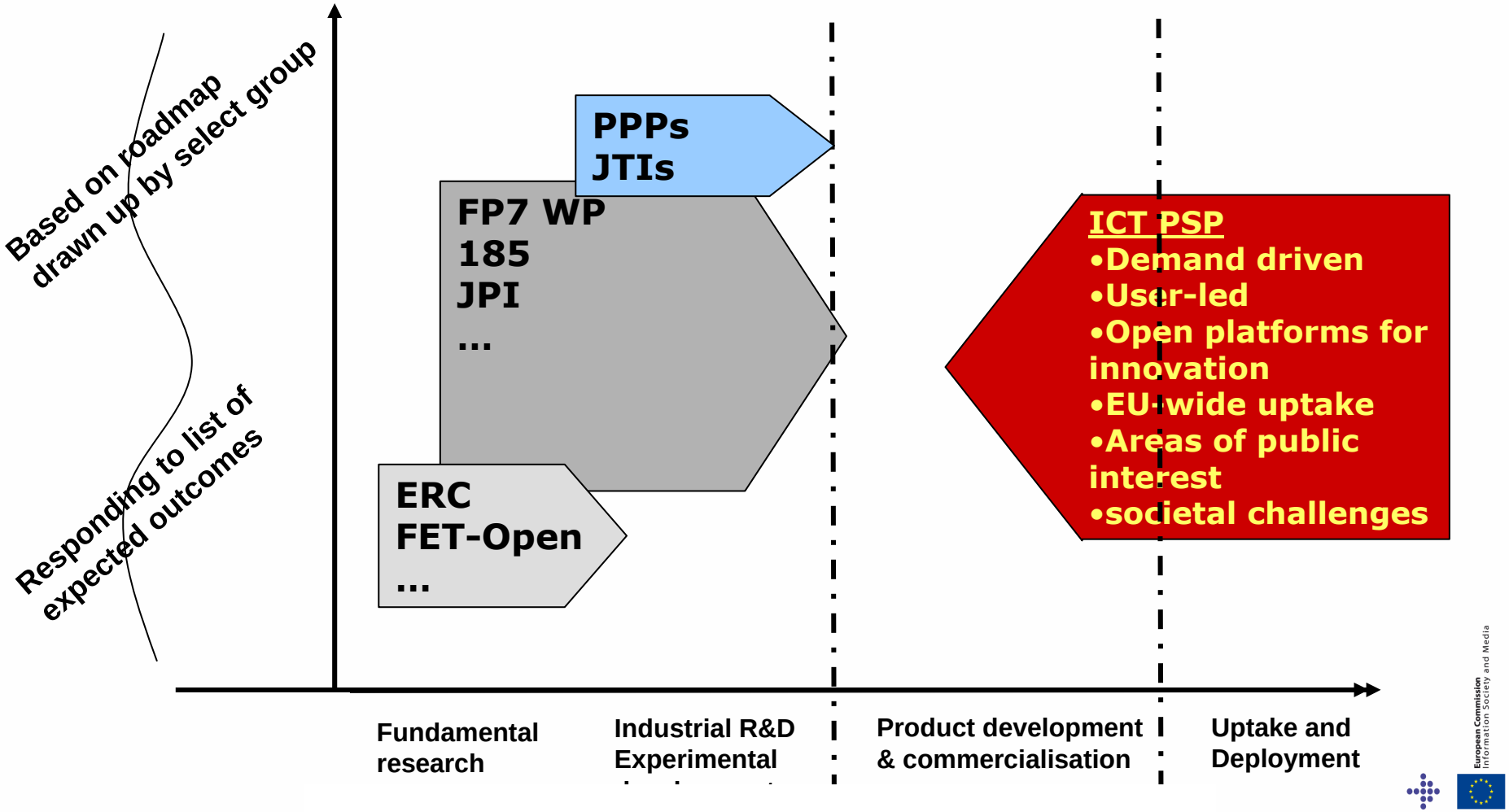
  - not including contributions from EFTA or from other potential associated countries

  - Support to the development and use of digital content in ICT PSP from 2009 on (next Work programme)

What is the problem addressed?

- Europe is the largest ICT market world wide "but"
- EU is unable to capitalise on market's size to support business growth and competitiveness
  - Market fragmentation, lack of rapid uptake across the EU
- Unexploited opportunities to lead in using ICT for
  - addressing the key societal challenges
  - offering citizens and businesses the best services world wide
  - Opening up of EU-wide markets for high growth businesses

How to address it?
The demand drive for innovation



What do we support?

- Pilot and testing in real settings
  - Putting users in the lead, demand driven innovation
  - Significant coverage and size
  - Supporting policy priorities
- Diffuse widely the results
  - Ensure "replicability" and scalability
- Build on Member States initiatives
  - Share experience
  - Help develop common approaches
  - Ensure interoperability
- Prepare for wider actions
  - Consensus and partnership building is essential for interoperability and EU-wide deployment

Implementation through annual WPs

- WP defines
  - Objectives to be reached and areas to be covered per year
  - Budget allocations per year
  - Funding instruments to be used
  - Rules for participation
  - Evaluation criteria
  - Planning for Calls for proposals (90% of budget)
  - Calls for tenders and other measures

Input for annual WPs

- CIP Legislative text
- Policy priorities in DAE
  - DAE pillars
- Ad hoc groups and groups of experts (MS)
  - DAE groups
- Experience from previous programmes
  - Evaluation/monitoring of projects achievements
- Innovation policy priorities
  - Innovation Union flagship

ICT PSP annual work programmes: Approach and structure

- WP focused on a set of themes with ultimate socio-economic goals, to maximise impact
  - In areas where public support is needed
  - In areas where Community support is needed
  - Activities building on, & strengthening Member States actions
  - Activities stimulating new actions in public and private sector

- Themes are addressed through a set of objectives
  - Each objective is supported through Pilots and/or Networking actions
    - Pilots (A, B), Best Practice Network and Thematic Network

- + Awareness, benchmarking, conf., Studies,…(Call for tender…)

WP2011

Call5: 1 March - 1 June 2011

Indicative budget			
Operational Budget	***Call for proposals***	Theme 1 : ICT for energy efficiency and smart mobility	24 M€
		Theme 2 : Digital content	38 M€
		Theme 3 : ICT for health, ageing well and inclusion	18 M€
		Theme 4 : Innovative government and public services	21.5 M€
		Theme 5 : Open innovation for Internet-enabled services in smart cities	14 M€
	Calls for tender and support measure implemented by grants		9.5 M€
		TOTAL	**125 M€**

WP evolution

WP2007	WP2008	WP2009	WP2010	WP2011
54M€ 4 themes / 12 Obj. Public services Health Inclusion Others Cft + 11 M€	40M€ 3 themes /12 Obj. Public services & Inclusion Energy Efficiency Internet & security Cft + 4 M€	107M€ 8 themes /24 Obj. Health, ageing well and inclusion Digital libraries Public services Energy Efficiency and smart mobility Mulilingual web PSI Internet & sec. Open innovation Cft + 8 M€	107M€ 6 themes / 20 Obj. Low carbon economy & mobility Digital libraries Health, ageing well and inclusion Public services Mulilingual web Smart cities Cft + 9 M€	116 M€ 5 themes / 15 Obj. Low carbon economy & mobility Digital libraries Health, ageing well and inclusion Public services Smart cities Cft + 9 M€
22 projects (3PA; 8 PB; 11 TN) 86 prop.	19 projects (1PA; 12 PB; 6 TN) 66 prop.	49 projects (1+2PA; 38 PB; 4 BPN, 4 TN) 187 prop.	39 projects (2+2PA; 23 PB; 8 BPN, 4 TN) 139 prop.	Results of call5…

2007-2010: Overview per main themes

- ICT for energy efficiency and smart mobility (40 M€) + 24 M€ in WP11
  - 11 Pilots B on EE + 1 Pilot A, 4 Pilots B on mobility + 4 TNs
- ICT for Health, ageing well and inclusion (70 M€) + 18 M€ in WP11
  - 2 Pilots A, 4 TN on health
  - 11 Pilots B on ageing well; 2 Pilots B+ 2 TNs on inclusion
- ICT for innovative public services (73 M€) + 21.5 M€ in WP11
  - 4 Pilots A; 12 Pilots B; 5 TNs
- Digital libraries / Europeana (56 M€) + 30 M€ in WP11
  - 8 Pilots B + 8 BPNs + 2 TNs
- Smart cities (15M€) + 14 M€ in WP11
  - 7 Pilots B

In total over WP2007-2010: 307 M€

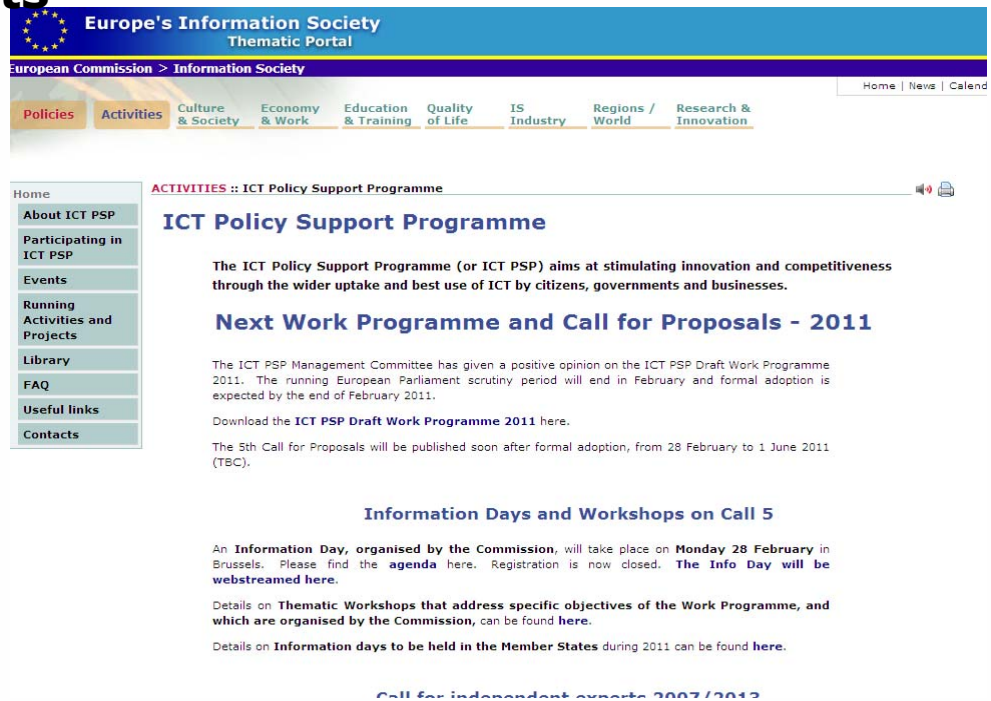
~ 92 %

	WP2007		WP2008		WP2009		WP2010		*~Total*
Pilot A	3	30M€	1	7 M€	1	15 M€	2	25 M€	*77 M€ 7 PA (~25%)*
Pilot B	8	19M€	12	30M€	38	73 M€	23	55 M€	*177 M€ 81 PB (~58%)*
TN	11	5M€	6	4 M€	4	2 M€	8	13 M€	*24 M€ 29 TN (~8%)*
BPN	NA	NA	NA	NA	4	15 M€	4	14 M€	*29 M€ 8 BPN (~9%)*

ICT PSP Website

- **General information about the programme**
- **Dynamic newsroom**
- **Participating in ICT PSP**
  - **Information about calls (WP, infoday slides, guiding documents)**
  - **Specific workshops and contact points for themes and objectives**
  - **Expert registration and experts database**
- **Running activities and projects**
- **Library**
- **Frequently Asked Questions**
- **Logo (branding)**

http://ec.europa.eu/ict_psp



Thank you!