Language Industry Survey 2017

Trends, expectations and concerns

Rudy Tirry
Objectives

- gather perceptions – not facts
- link perceptions to company types and market segments
- cross-check expectations and actuals
- compare stakeholder types

Results

- 868 answers from 48 countries
- 268 from LSCs
- 503 from independent professionals
- 55 from translation departments
- 31 from universities
- 9 from other stakeholders
Recruitment criteria

Language positions

Translation-related but non language positions
Industry trends

- MT: 30%
- Pricing: 23%
- Competition: 13%
- CAT/Automation: 11%
- Higher demand: 4%
- Lower quality: 3%
- Higher quality/awareness: 3%
- Consolidation: 3%
- Political context - Brexit, US...: 3%
- Lower demand: 2%
- Market split in segments: 2%
Investment in training or professional development

Respondents from translation departments report a total absence of investment in training more often than companies or independent professionals.
Financial return on training investments
Complete report available on

www.bqta.be
www.euatc.org

Thank you