



Language Industry Survey 2017

Trends, expectations and concerns

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Objectives

- gather perceptions – not facts
- link perceptions to company types and market segments
- cross-check expectations and actuals
- compare stakeholder types

Results

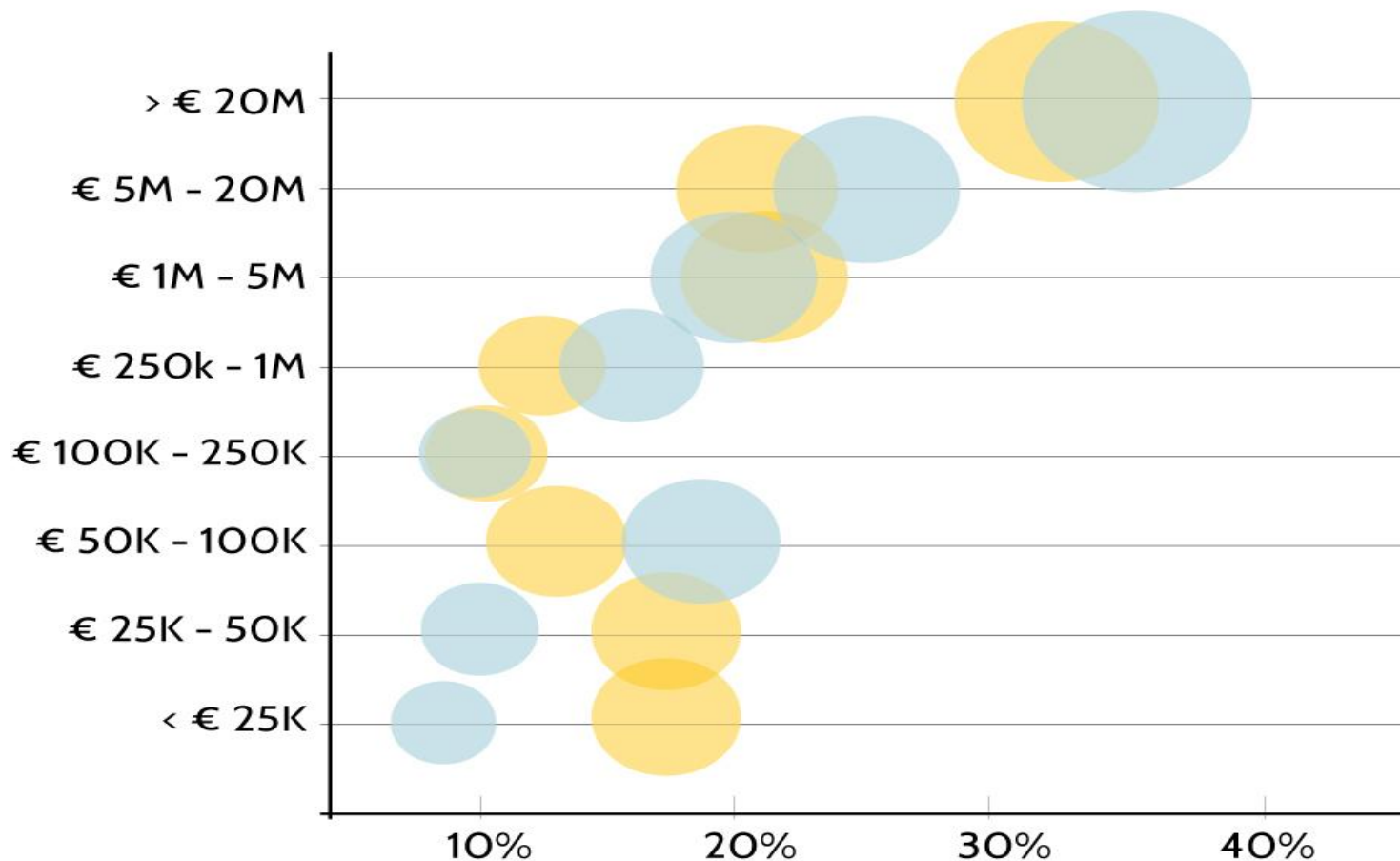
- 868 answers from 48 countries
- 268 from LSCs
- 503 from independent professionals
- 55 from translation departments
- 31 from universities
- 9 from other stakeholders

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Machine translation (MT) and company size

● MT from client
● MT Engine

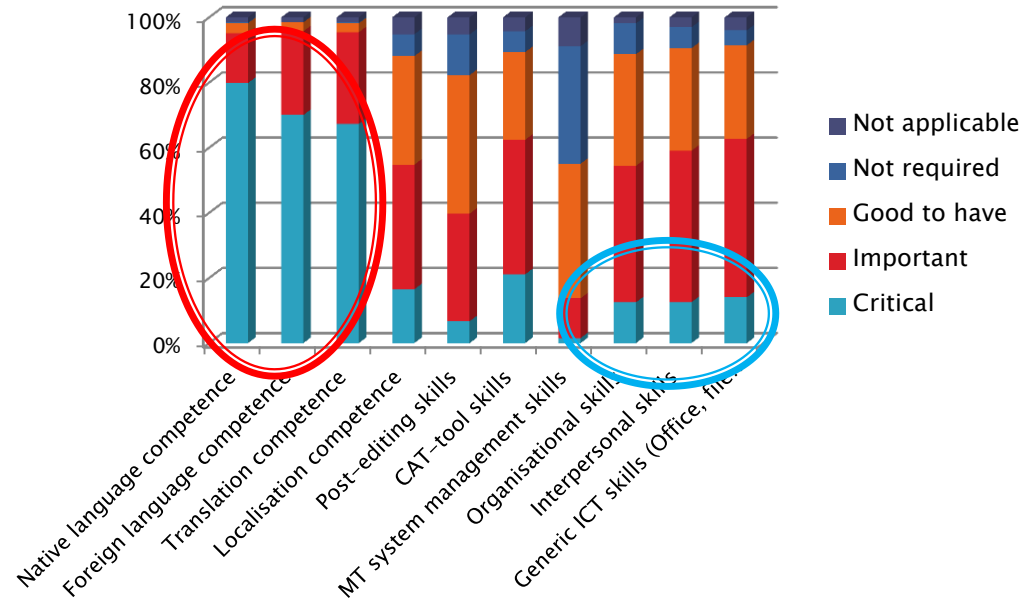
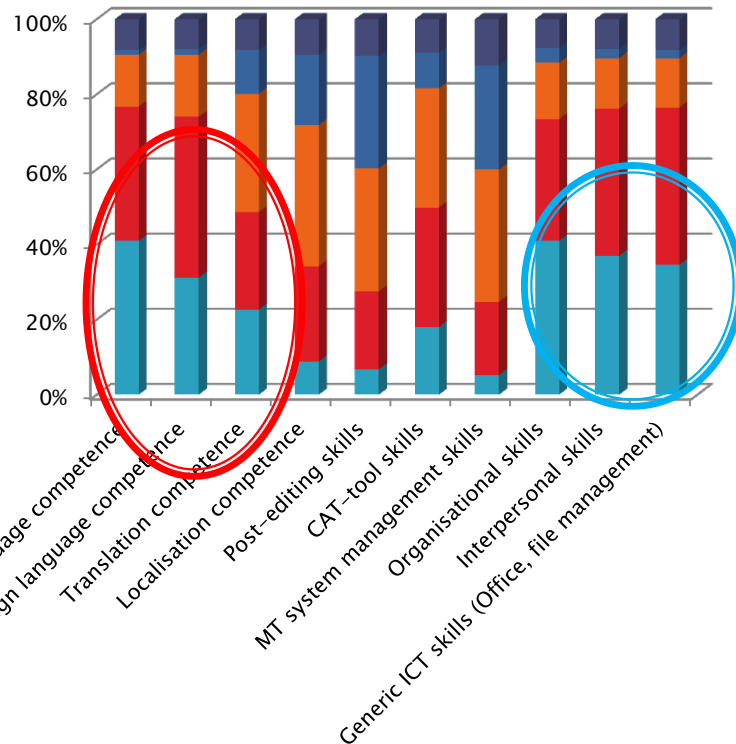


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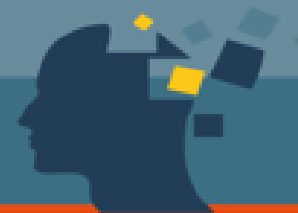


Recruitment criteria

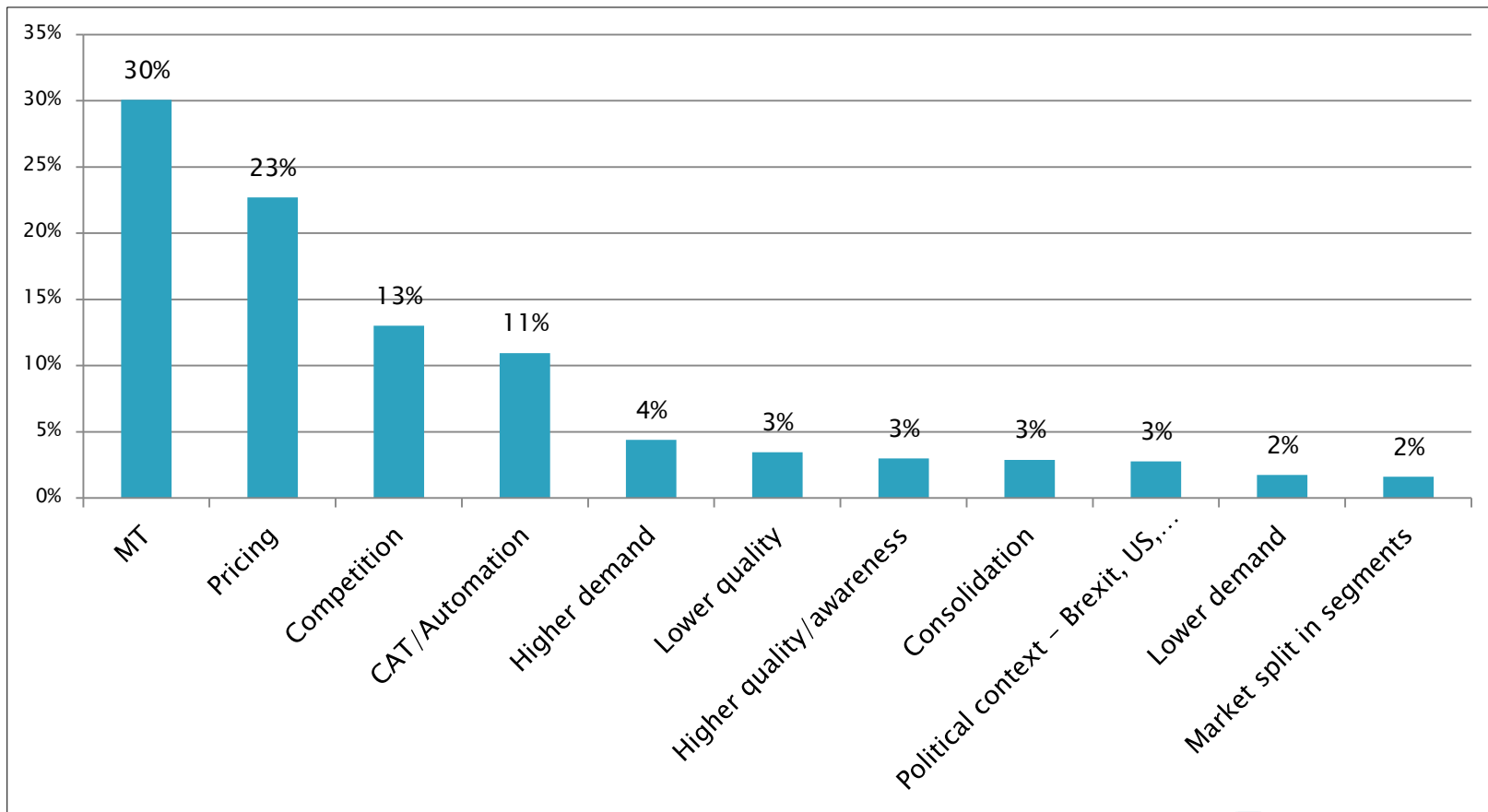
Language positions



Translation-related but non language positions



Industry trends



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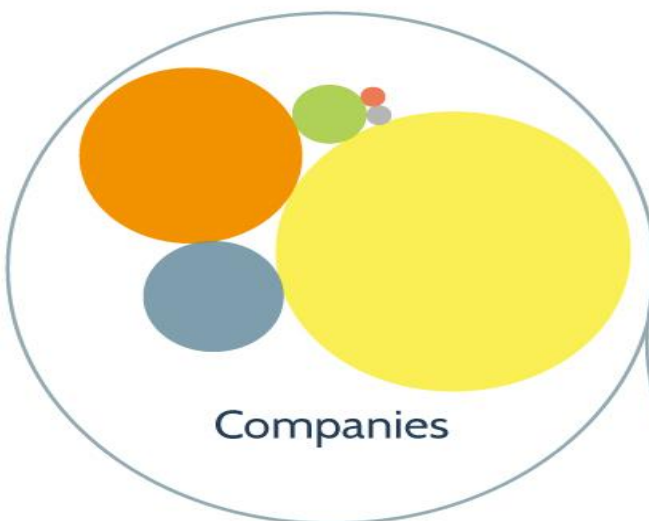


SKILLS AND EMPLOYABILITY

Investment in training or professional development

Respondents from translation departments report a total absence of investment in training more often than companies or independent professionals.

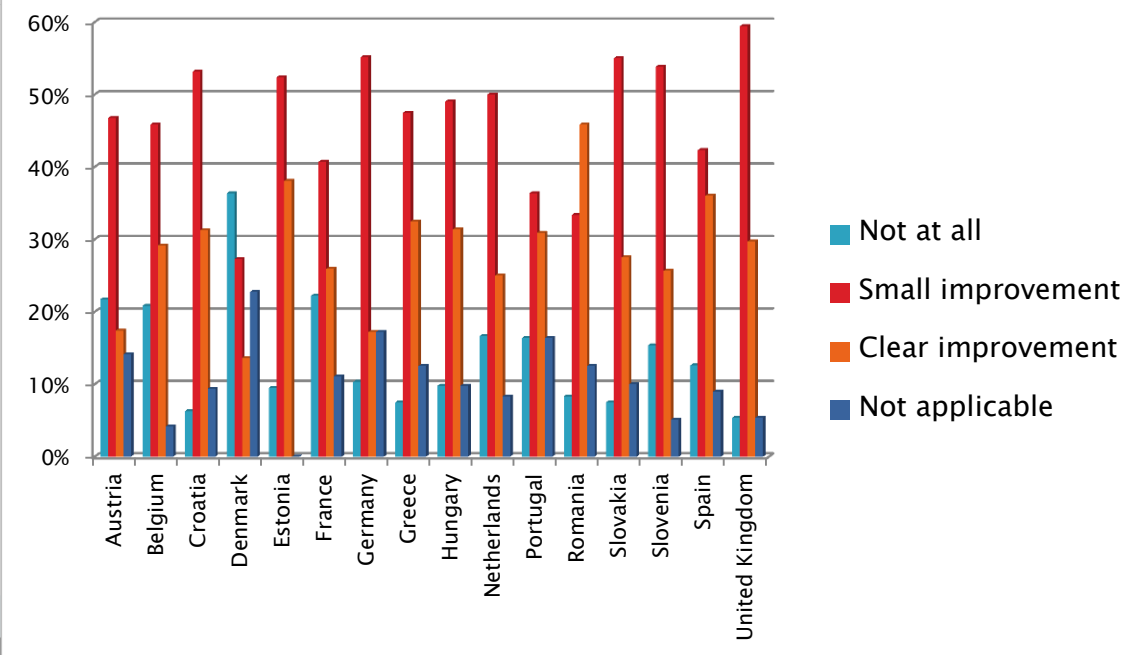
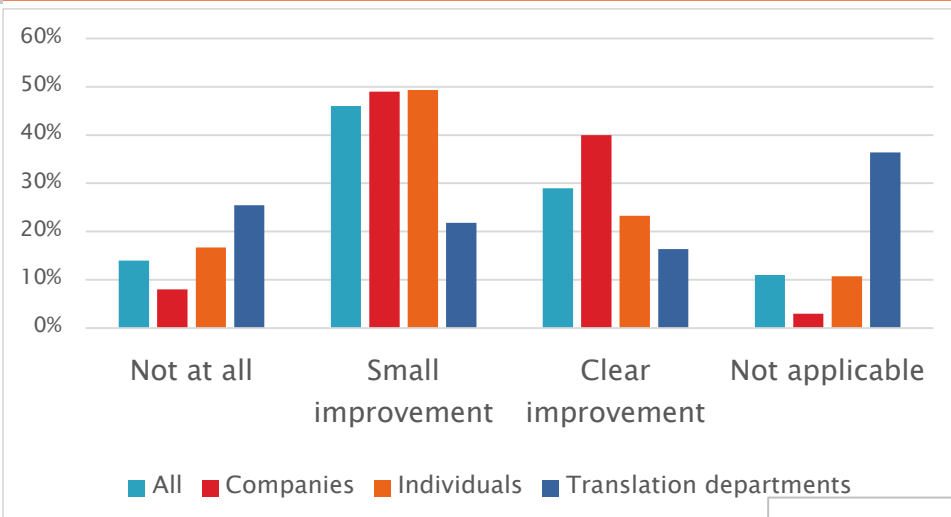
- 0%
- <2%
- 2-5%
- 5-10%
- >10%
- Not applicable



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Financial return on training investments





Complete report available on

www.bqta.be

www.euatc.org

Thank you