



Financing energy efficiency in Central and South-Eastern Europe

Intercontinental Hotel (formerly Radisson blu), Sofia, 28 June 2018

4, pl. "Narodno sabranie" 1000 Sofia, Bulgaria

Organised by the European Commission in partnership with the Bulgarian Ministry of Energy and the UN Environment Finance Initiative. This event is organised in the framework of the Bulgarian Presidency of the Council of the European Union, and will take place the day before the High-Level Ministerial Event of the Central and South-Eastern European Energy Connectivity (CESEC) in Sofia.

Background: The Energy Union Framework Strategy puts energy efficiency as one of its five dimensions and states it is to be treated as an energy source in its own right. The ambitious Paris climate agreement also underlines the importance of energy efficiency. Investments in energy efficiency have proven to be one of the most cost-effective ways to support the transition to a low-carbon economy. Not only does it help the EU in turning its climate ambition into climate action, it also brings a number of significant benefits for European citizens and companies in terms of environment, health, security of supply, lower energy bills, more jobs and sustainable growth.

To realise the full potential of energy efficiency, public funds will not suffice and private financing will have to be unlocked at scale. In that context, energy policy should create more favourable investment conditions, encourage demand for energy efficiency and help consumers undertake energy efficiency investments more easily.

This event aims to share best practice from the CESEC area as well as further countries on how energy efficiency investments can be financed. This includes the use of private funds and innovative financing instruments, notably in the building and industry sectors. Speakers will focus on practical experience in developing and structuring investment programmes and the event will allow time for debate.

This event is organised as part of the Sustainable Energy Investment Forums contract, funded under the EU Horizon 2020 programme and managed by the Executive Agency for Small and Medium-sized Enterprises (EASME).

DRAFT AGENDA

8:30	Registration and welcome coffee/tea
9:00	<p>Welcome speeches</p> <p><i>Zhecho Stankov, Deputy Minister, Bulgarian Ministry of Energy</i></p> <p><i>Alexander Manolev, Deputy Minister, Bulgarian Ministry of Economy</i></p> <p><i>Tudor Constantinescu, Principal Adviser to the Director General for Energy, European Commission</i></p>
9:30	<p>Plenary session 1: European and national policy context</p> <p>Moderator: Veneta Tzvetkova, Director, Energy Projects and International Co-operation Directorate, Ministry of Energy, Bulgaria</p>
	<p>European policy in support of energy efficiency investments</p> <p><i>Claudia Canevari, Deputy Head of Unit for Efficiency, Directorate-General for Energy, European Commission</i></p>
	<p>Energy efficiency financing: Support from the European Structural and Investment Funds (ESIF)</p> <p><i>Tonka Matic, Programme Assistant, Directorate-General for Regional and Urban Policy, European Commission</i></p>
	<p>Mobilising the financial sector on energy efficiency</p> <p><i>Martin Schoenberg, Energy Efficiency Project Coordinator, United Nations Environment Finance Initiative (UNEP FI)</i></p> <p><i>Kiril Velitchkov, KBC Group, Manager of the KBC Group European Financial Instruments Competence Centre</i></p>
	<p>State of play of energy efficiency in Bulgaria</p> <p><i>Ivaylo Alexiev, Executive director of Sustainable Energy Development Agency, Bulgaria</i></p>
	<p>Financing the future of buildings in Central, Eastern and South-East Europe</p> <p><i>Julian Popov, Chair of the Board of Directors at Buildings Performance Institute Europe (BPIE)</i></p>
	<p>Questions and answers</p>
10:45	Coffee break
11:15	Parallel sessions

11:15	Breakout 2A: Improving the energy performance of residential buildings Moderator: Ivan Iliev, Head of Unit in Directorate Residential policy, Ministry of Regional Development and Public Works, Bulgaria
	Residential Energy Efficiency Credit Line (REECL) – financing energy efficiency in Bulgarian homes <i>Galena Koleva, Principal Banker, Financial Institutions, EBRD</i> <i>Boris Petkov, Project Consultant, Residential Energy Efficiency Credit Line</i>
	Renovating multifamily buildings through energy performance contracting in Latvia <i>Nicholas Stancioff, Chairman of the Board, Latvian Baltic Energy Efficiency Facility</i>
	Green Homes and Mortgages: quality, health and financial returns for all <i>Theodor Harasim, Project Specialist, Green Homes Lead, Romania Green Building Council</i>
	Questions and answers
11:15	Breakout 2B. Energy renovation of public buildings and the role of ESCOs Moderator: Hristo Valev, Organizational Secretary, Alliance for Energy Efficiency in Bulgaria
	Practitioner's guide related to the Eurostat guidance on the accounting of energy performance contracts on public assets <i>Robert Pernetta, Financial Instrument Advisor at European Investment Bank</i>
	The Bulgarian ESCO market perspective <i>Kiril Raychev, Chairman, Alliance for Energy Efficiency in Bulgaria</i>
	Regional one-stop-shop centre for the renovation of public buildings – experiences from the CITYinvest project and replication in Rhodope region (Bulgaria) <i>Erika Honnay, Project Director, GRE Liege</i> <i>Ivanka Pandelieva-Dimova, Project Manager at the Sofia Energy Centre, Bulgaria</i>
	Questions and answers
11:15	Breakout 2C. Organising policy dialogue on energy efficiency finance Moderator: Dimitar Doukov, Executive Director at Bulgarian Energy Efficiency and Renewable Energy Fund
	Experience of the Energy Efficiency Financial Institutions Group (EEFIG) <i>Rod Janssen, Chairman of Energy Efficiency in Industrial Processes and member of EEFIG</i>
	Linking policy makers and investors through National Financing Platforms - the Austrian Experience (SEFIPA) <i>Clemens Plöchl, Managing Partner at Energy Changes</i>
	Long-term strategy for municipalities to mobilize investment in the energy efficient renovation of the building stock <i>Dragomir Tzanev, Executive Director at EnEffect, Center for Energy Efficiency</i>
	Questions and answers

12:45	Lunch
14:00	Parallel sessions
14:00	<p>Breakout 3A. Making energy efficiency investible Moderator: Marko Markov, Senior Energy Efficiency and Renewable Energy Finance expert, ECONOLER</p> <p>The Energy Efficiency Financial Institutions Group (EEFIG): the Underwriting Toolkit and the De-Risking Energy Efficiency Platform (DEEP) <i>Ivo Georgiev, Project Manager, Green Finance Energy and Sustainability, COWI</i></p> <p>Structuring Investor Ready Energy Efficiency Projects (Investor Confidence Project) <i>Peter Seizov, Senior Consultant, Denkstatt</i></p> <p>The Bulgarian Energy Efficiency Fund and the role of energy service companies (ESCOs) <i>Asen Charliyski, Deputy Executive Director at Bulgarian Energy Efficiency and Renewable Energy Fund</i></p> <p>Questions and answers</p>
14:00	<p>Breakout 3B. Energy efficiency in the industry and SME sectors Moderator: Irena Mladenova, Managing director, Resalta Bulgaria</p> <p>The Sustainable Energy Asset Evaluation and Optimisation Framework (SEAF) <i>Benedetta Friso Bellemo, Director of Sales at Joule Assets Europe</i></p> <p>Lending to industrial energy efficiency projects <i>Mihai-Marius Voronca, Executive Director, Romanian Energy Efficiency Fund</i></p> <p>Investments in energy-efficiency and reduction of CO2 footprint in Solvay Sodi <i>Teodora Borissova, Government and Public Affairs Manager in Solvay Bulgaria, Representative of the Bulgarian Federation of Industrial Energy Consumers</i></p> <p>Questions and answers</p>
14:00	<p>Breakout 3C. Secure and affordable energy services for Central and South-Eastern Europe Moderator: Anette Jahn, Head of Sector, European Commission, EASME</p> <p>Local leaders with vision: creating plans for low-carbon transition in South-East Europe communities <i>Andreas Karner, Senior Consultant and the Team Leader of the Energy and Environment Team at ConPlusUltr</i> <i>Hector C. Pagan, Head of Project Writing Team at University of Tartu</i></p>

	<p>EuroPACE: Integrated building improvement platform for Europe <i>Karolina Zubel, Climate & Energy Economist, Centre for Social and Economic Research (CASE)</i></p>
	<p>Affordable energy services – hands-on experience in identifying and addressing energy poverty <i>Slavica Robić, Executive Director at DOOR, Croatia</i></p>
	<p>Questions and answers</p>
15:30	<p>Coffee break</p>
16:00	<p>Closing plenary session Moderator: Andy Deacon, Policy Coordinator, Climate Alliance</p>
	<p>Short reports from parallel sessions by Moderators</p>
	<p>Reaction from the panel Iliyana Tsanova, Deputy Managing Director at European Investment Bank Janez Kopac, Director at Energy Community Oleg Dzioubinski, Economic Affairs Officer, UNECE Kamen Slavov, Manager, Financial Instruments Unit, Fund of Funds</p>
	<p>Questions and answers</p>
	<p>Closing remarks Tudor Constantinescu, Principal Adviser to the Director General for Energy, European Commission Veneta Tzvetkova, Director, Energy Projects and International Co-operation Directorate, Ministry of Energy, Bulgaria</p>
17:00	<p>Networking Cocktail</p>