Live plants and products of floriculture sector in the EU

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Committee Brussels – 12 December 2017
Structure of the presentation

1. Production
2. Land area
3. Trade

This statistical document has been prepared by Unit G2 of DG AGRI, in order to stimulate discussion at the Civil Dialogue Group. It is a mere working document. The European Commission does not accept any responsibility in respect of the exactness of given data.
1. PRODUCTION
Graph 1.4 Production: share of value by Country/Area in 2016

Source: AIPH (International Association of Horticultural Producers)/Union Fleurs (International Floricultural Trade Association)
Graph 1.1.b Production of flowers and plants in the EU
(based on production values at producer prices, constant prices 2005=100)

Source: EUROSTAT - all data "Eurostat estimates"
Value of the production of plants and flowers

Graph 1.2b  Production of flowers and plants in the EU
(based on production values at producer prices, constant prices)

Plants and flowers = ornamental plants and flowers + nursery plants + Christmas trees and plantations.

Source: Eurostat, Economic Accounts for Agriculture

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2. LAND AREA
Graph 2.1 Land area of flowers, ornamental plants and nursery plants in the EU

Source: EUROSTAT
Graph 2.2 Land area of flowers, ornamental plants and nursery plants in the EU

Source: EUROSTAT, AGRI G2 Estimates

NB: contains estimated data
Land use - Flowers and ornamental plants
(excluding nurseries)

[Bar graph showing land use for different countries over years 2004 to 2016]

Source: EUROSTAT (apro_acs_a); contains estimated data
Land use - Nurseries

Source: EUROSTAT (apro_acs_a); contains estimated data
3. TRADE
Imports into EU of live plants and products of floriculture (value)

Graph. 4.15 Imports of live plants and products of floriculture

Import Value: 1 689 Mio € in 2016 of which 1 325 Mio € cut flowers/foliage
+0.3% in 2016 versus 2015 compared to 5.3% in 2015 versus 2014 (mainly due to cut flowers/foliage imports: +5.3%)

Source: Eurostat Comext
Graph 4.16 Total import by country of origin (in thousand euros)

- Kenya (27.5%)
- Ethiopia (11.1%)
- Ecuador (11.1%)
- Colombia (9.2%)
- Israel (4.9%)
- USA (4.9%)
- Costa Rica (3.4%)
- China (2.6%)
- Uganda (2.8%)
- Others (22%)

⇒ Long term growth of imports from Kenya, Ecuador and Ethiopia (mainly cut flowers)
⇒ Declining: China, Costa Rica

Source: Eurostat Comext
EU Exports of live plants and products of floriculture (value)

Graph. 4.21a Exports Extra-EU of live plants and products of floriculture (thousand euros)

Export value in 2016: 2 025 Mio€ (+2,1% but less than in 2015 +5,1% ).

- Global increasing trend in 2016 but less than in 2015
- Increasing trend in 2016 for all except cut flowers at the same level that in 2015

Source: Eurostat Comext
Main partners: CH : 21,7% (+8%/2015) and Russia : 18,5% (-8%/2015)

Total exports value increased in 2016 but not all the destinations : +12% USA; +8% CH and Turquey, but Russia -8% and Ukraine -11%

Value of exports of cut flowers increased by 25% to USA, but decreased by -38% to Ukraine , -13% to Russia and -31% to China

Source: Eurostat Comext
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Trade balance is constantly negative on cut flowers/foliage but is stabilized in 2016

Source: Eurostat Comext
GRAPH 5.1 Export Intra EU28 by category (value in 1000€)

- Total: 8,333,762
- 1) Cut flowers and cut foliage: 3,672,830
- 2) Potted plants: 3,244,291
- 3) Conifers and hardy perennial plants: 791,753
- 4) Bulbs and corms: 624,887

**Total value in 2016**: 8,333 Mio€ in 2016 / 7,943 Mio€ in 2015 (+5%) ; cut flowers 3,672 Mio€ (+8%); potted plants 3,244 Mio€ (+5%)

**Stability for all with little increase**

Source: Eurostat Comext
Trade between the MS (Intra EU28) Evolution 2005 – 2016 Main exporters

Graph 5.1.a Export IntraEU28 by NL and other MS together

Value in thousand euros

- Netherlands (67.1%)
- EU28 less NL (32.9%)

Source: Eurostat Comext
GRAPH 5.1.b Export Intra EU28 by Member States (main)

value in thousand euros - excepted NL representing 67.1%
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Trade between the MS (Intra EU28) Evolution 2006 - 2016  Main importers

GRAPH 5.2 Import Intra EU28 from Member States (main)

value in thousand euros

Source: Eurostat Comext
TRADE of CUT FLOWERS (trends)
EU Import of some cut flowers (CN-code 0603) Evolution 2009 - 2016

Graph 6.1. Import of cut flowers only from third countries (number of pieces)

Source: Eurostat Comext
Graph 6.2 Export of cut flowers to third countries (number of pieces)
Export intra EU28 of some cut flowers (CN-code 0603) Evolution 2009 - 2016

Graph 6.3 Export of cut flowers inside EU28 (number of pieces)

Source: Eurostat Comext
Thank you for your attention

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