I. Sustainable convergence in the euro area: A multi-dimensional process

Economic and social divergences between euro area Member States that emerged with the recent crisis have brought to the forefront of the policy debate the issue of convergence, and in particular what could be called “sustainable convergence” (i.e. a convergence process that is durable and sustainable over time). In this section the point is made that to achieve sustainable convergence among EMU members, different relevant dimensions of convergence need to be fostered. Convergence should indeed be looked at as a multi-dimensional process, whereby nominal, real, social, cyclical convergence (as affected by both business and financial cycles) and convergence towards resilient economic structures are different but relevant and interrelated dimensions. Together they concur to determining the longer-term socio-economic and political sustainability of EMU.

The empirical analysis shows, for instance, that real convergence (measured as real GDP per capita), weakened with the crisis, especially among the older euro area Member States. Differences among these countries in income distribution and in poverty rates were widened by the crisis too. Moreover, business cycles appear to have differed significantly in terms of amplitude across euro area Member States since the late ’90s and remarkable differences have been observed in the amplitudes of the financial cycles.

As shown by the experience of the recent crisis, convergence towards resilient economic structures is pivotal for a well-functioning EMU. This section argues that measures aimed at further deepening of the Single Market, labour market reforms that protect workers more than job, effective education and training systems and well-functioning financial markets are particularly relevant under this dimension. It is also argued that avoiding very large asymmetries in financial cycles is important to promote macro-financial stability in the institutional set up of EMU. Completing the Banking Union, making significant progress on the Capital Markets Union and strengthening macro-prudential policies in EMU would all contribute to preventing the building up of unsustainable asymmetries in financial cycles. (1)

I.1. Introduction

"Sustainable convergence" (defined here as a convergence process that is durable and sustainable over time) is key in the context of economic and monetary integration in the euro area. It importantly contributes to the well-functioning of EMU in terms of economic performance, as well as to its socio-economic and political sustainability in the longer run. In turn, a well-functioning EMU supports sustainable convergence as it strengthens the incentives for, inter alia, cross-border trade and capital flows, technology and knowledge transfers, labour mobility and price arbitrage, all drivers of convergence. Discussions on how to strengthen sustainable convergence have recently occupied the centre stage in the debate on the completion of EMU. (2)

In this section the point is made that sustainable convergence should be looked at as a multi-dimensional process, covering different relevant dimensions (nominal, real, social and cyclical convergence, as well as convergence towards resilient economic structures). All these dimensions together concur in ensuring the long-term economic, social and political sustainability of the EMU. At the same time, some of these dimensions are relatively more important for the well-functioning of EMU and should therefore be achieved as a matter of priority. Measures to strengthen convergence towards resilient economic structures, as well as reforms (of institutional nature too) that help preventing unsustainable financial cycles are key in this respect. Conceiving convergence as a multi-dimensional process implies

(1) This section was prepared by Katia Berti and Eric Meyermans.
The authors wish to thank Erik Canton, Alessandro Turriti and Nicolas Philipponnet for useful comments.

(2) The Five Presidents’ Report of June 2015 suggested to strengthen the existing governance framework for economic policy coordination in the short run, while introducing a more formalised set of commonly agreed binding standards in the medium term. To the same aim, the European Commission’s Reflection Paper on the deepening of the Economic and Monetary Union of May 2017 pointed to the possibility of: i) strengthening the EU-level framework for convergence (the single market, the banking and capital markets union); ii) strengthening economic policy coordination under the European Semester (and here reference is made also to the possibility of a more binding convergence process based on agreed standards, as envisaged in the Five Presidents’ Report); and iii) reinforcing the link between national reforms and EU funding.
that policy design needs to consider the interactions between the different dimensions, with particular focus on possible self-reinforcing mechanisms to be exploited and trade-offs to be accounted for.

In economic terms, the concept of convergence can take different connotations depending on the precise definition that is adopted in terms of: i) factors that are looked at to establish the case for convergence or divergence; (7) ii) criteria used to assess convergence; (8) and iii) the geographical dimension at which convergence is analysed (typically countries or regions within countries – the focus in this section will be on the former). (9)

This section of the report analyses, from a conceptual and empirical point of view, convergence in the euro area across the aforementioned dimensions. Sub-section 2 focusses on the different dimensions of convergence from a conceptual point of view, discussing briefly their functional relevance for EMU. Sub-section 3 describes convergence patterns in the euro area with respect to nominal, real, social and cyclical convergence, taking into account both business and financial cycles. The interactions between the different dimensions of convergence and business/financial cycle synchronisation are then examined in sub-section 4. Conclusions and policy implications are drawn in sub-section 5.

1.2. Sustainable convergence as a multidimensional concept: definitions and economic rationale for EMU

This section briefly explores the concept of sustainable convergence in its various dimensions and elaborates on its rationale in the context of EMU.

Sustainable convergence is most appropriately defined as a multidimensional process. Five different dimensions of convergence can usefully be distinguished in this respect: i) nominal, ii) real, iii) social, iv) cyclical (impacted by both business and financial cycles) and v) convergence towards resilient economic structures. Some of these dimensions (like convergence in living standards and social outcomes) can be thought of as having a direct impact on citizens’ welfare across Member States, while others (nominal convergence, for instance) are instrumental in raising welfare. As will be explained in what follows, some of the aforementioned dimensions are needed for a smooth functioning of the EMU. They refer, for instance, to important features of the economy that would strengthen the euro area capacity to respond to shocks (convergence toward resilient economic structures), or importantly ensure macro-financial stability and the smooth conduct of the common monetary policy in the currency union (avoidance of unsustainable differences in financial cycles).

Other dimensions of convergence are instead needed to ensure the economic and political sustainability of EMU in the longer run (convergence in living standards and in social outcomes, for instance). Each of these dimensions is analysed in more detail below.

Nominal convergence refers to convergence in nominal variables like interest rates, inflation and exchange rates. A focus on nominal convergence has informed the Maastricht criteria to be fulfilled for entering EMU. Nominal convergence, prior to joining, in long-term interest rates and inflation improves the capability of coping with a single monetary policy rate and the absence of the exchange rate within the currency union. (6)

Real convergence instead refers to convergence in living standards, typically (but not exclusively) measured by real GDP per capita. While real convergence is not necessarily a pre-condition for a well-functioning monetary union, (7) the euro was introduced as a means to achieve the Union’s objectives. These explicitly include economic, social and territorial cohesion, and the Treaty

(6) The Maastricht criteria additionally impose requirements (in the form of upper limits) related to public finances (government budget deficit and debt-to-GDP ratio).

I. Sustainable convergence in the euro area: A multi-dimensional process

A concept that is attracting renewed attention recently is the one of *cyclical convergence* (under which business (12) and financial cycles are to be distinguished). This involves two distinct dimensions: i) the cycle synchronisation (i.e. the correlation of business/financial cyclical fluctuations across euro area countries) and ii) the alignment in (business/financial) cycle amplitudes. (13) Business cycle convergence is particularly important in the euro area as the conduct of the common monetary policy is more effective if Member States are in the same stage of the business cycle, and experience no major differences in the monetary policy stance that would be optimal for each of them. At the same time, developments in financial cycles are important too, as shown by the way the last crisis unravelled in the euro area. Differences in financial cycles can become excessive and get to the point of amplifying economic fluctuations through inefficient and unsustainable credit allocation. Financial cycle de-synchronisation and large misalignments in financial cycle amplitudes can endanger macro-financial stability in the currency union. This is especially the case when financial integration is not "resilient", i.e. it can unravel and become itself a source of instability in the face of large shocks (with debt finance being more subject to sudden reversals than equity and FDI, for instance). (14) When both the business and financial cycles are not synchronised, the single monetary policy might not be able alone to stabilise the economy. (15) Completing the institutional architecture of EMU (in particular through the completion of the Financial Union and continued

| Social convergence | is defined, to the purpose of the analysis presented in this section, as (upward) convergence across Member States in social outcomes, such as income inequality and poverty rates (which can of course be achieved with different economic and social structures and institutions). (9) As for real convergence, the social dimension is highlighted in the Treaty as one of the Union's objectives ('social cohesion'), and has been taken up explicitly in the European Commission’s Europe 2020 strategy for growth and jobs. (10) Reforms and policies that are essential to foster social convergence are guided by the European Pillar of Social Rights. (11) |

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(9) In the Treaty on the Functioning of the European Union (TFEU), convergence (in the sense of "overall harmonious development" of the Union and "reducing disparities between the levels of development of the various regions and the backwardness of the least favoured regions") is a means to promote economic, social and territorial cohesion. Cohesion is to be achieved via the coordination of economic policies and budgetary instruments. At the same time, the objective of convergence is repeated in the TFEU, in the legal basis for economic policy coordination in the Union. See Andor L. (2014), "Cohesion and convergence in Europe", lecture delivered at the Warsaw School of Economics, 24 October 2014.

(10) As such, social convergence is to be kept separate from real convergence, though there is a strong inter-relation between the two dimensions. While real convergence is based on the comparison across Member States of real GDP per capita as the average national aggregate, social convergence relies on the comparison across Member States of a distribution (income distribution) within the country.

(11) For instance, one of the targets of the Europe 2020 Strategy is to have at least 20 million fewer people in or at risk of poverty/social exclusion for the EU as a whole in 2020 compared to 2008.

(12) The principles set out in the Pillar fall into three broad chapters: i) equal opportunities and access to the labour market, ii) fair working conditions, and iii) social protection and inclusion. The Pillar is accompanied by a social scoreboard to monitor performances and track trends across the Member States. The

(scoreboard provides a number of headline indicators to screen the employment and social performance of Member States along the three dimensions of the Pillar (see the Joint Employment Report 2016).


(14) A distinction is made here between cyclical convergence and cyclical synchronisation, as in Belo (2001), op. cit., that proposes to define cyclical convergence in terms of a combination of association and synchronization concepts. The former can be measured by the concordance coefficient (as done in this section) and the latter by correlating amplitudes.

(15) ECB (2016), Financial Integration in Europe 2016..
progress on key areas of the Single Market) would provide support under this dimension too.

Last but not the least, among the different dimensions of convergence is the concept of **convergence towards resilient economic structures**. This was used in the Five Presidents’ Report, and more recently in the Commission Reflection Paper on the deepening of EMU, to refer to strengthening EMU countries’ ability to withstand shocks and swiftly return to potential. (16) Strengthening resilience entails acting on three elements: i) reducing the economies’ vulnerability to shocks; ii) increasing their shock-absorption capacity; and iii) increasing their ability to reallocate resources and recover from the shocks. The recent economic and financial crisis has indeed shown that several euro area Member States lacked appropriate economic structures to prevent and respond to the build-up of imbalances and the economic recession that followed. This has caused sizeable adjustment costs in terms of output losses and persistence of high unemployment rates, which have underlined the importance of strengthening convergence towards more resilient economic structures. Economic resilience is particularly relevant for a well-functioning EMU, where intra-area exchange rates are not available any longer as an adjustment tool against asymmetric shocks, monetary policy cannot be tailored to country-specific needs and inflation differentials can exacerbate real interest rate differentials that can magnify shocks.

All in all, convergence towards resilient economic structures is a particularly important dimension for the well-functioning of EMU, while other dimensions, like real convergence, are rather key for its longer-term sustainability. Differences between the two dimensions of convergence are shown in Graphs I.1 and I.2. Graph I.1 additionally illustrates the difference between absolute and conditional convergence. Absolute real convergence is given by convergence to the same level of GDP per capita and growth rate for the two (leading and lagging) economies over the longer term. Conditional real convergence, on the contrary, implies convergence to a certain long-run level of GDP per capita depending on structural characteristics of the economy (under this concept, for the lagging economy to move to the path of GDP per capita of the leading economy – with different structural characteristics assumed between leading and lagging reforms to improve the structural characteristics of the former would be needed).

Graph I.1: **Real (absolute and conditional) convergence**

Source: Commission Services.

Graph I.2: **Economic resilience**

Source: Commission Services.

(1) Both economies are affected by the same shock (and here we assume that both economies are equally vulnerable to it), but the “absorption capacity” and the “ability to recover” in the more resilient economy are stronger than in the less resilient economy.

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and ability to respond to them, independently of differences in economic structures between the two. It is indeed important to stress that convergence towards resilient economic structures does not imply harmonisation. In areas where policy measures to foster convergence to resilient economic structures can be taken, such as labour markets and competitive goods and services markets, different policies can lead to similarly good performance and country-specific solutions can be called for.\(^{(19)}\)

### I.3. Convergence patterns in the euro area

This section provides a synthetic overview of main developments under the various dimensions of convergence for euro area Member States. Aim is to provide a snapshot of where we stand in terms of convergence, from a multi-dimensional point of view, after the first 15 years of EMU.

Results presented below show that while, in terms of nominal convergence, interest rate differentials across euro area members have narrowed again over the last few years (with benefits for lending to the real economy in the periphery), real and social convergence have both been weakened by the crisis, especially in the EA12, with no re-convergence evident in the data yet. As far as cyclical convergence is concerned, the analysis mostly hints at large cross-country differences, for both business and financial cycles, in terms of cycles’ amplitude, over the last 15 and 13 years of EMU respectively. Financial cycle concordance indicators provide clear indications of the unsustainable asymmetries that built up in the run up to the crisis.

#### I.3.1. Strengthening nominal convergence

As explained in the previous section, nominal convergence refers to a whole set of nominal variables, including interest rates and inflation. During the first 10 years of EMU, differences in interest rates between participating Member States narrowed. But the initial years after the crisis led to sizeable nominal divergences in interest rates, when financial fragmentation took hold. These were reflected in marked differences in lending rates to the real economy (businesses and households) between core and peripheral euro area countries. Interest rate differentials have narrowed again over the past few years, also helped by monetary policy (Graph I.3). \(^{(19)}\)

![Graph I.3: Interest rates on loans to non-financial corporations (%), EA and selected EA MSs](image)

**Source:** European Central Bank.

#### I.3.2. Real convergence weakened in EA12

In terms of potential GDP per capita (at purchasing power parity) the data show that several euro area Member States with low potential GDP per capita in 1998 recorded on average fairly strong growth (Graph I.4 – see also Box I.1 which examines beta-convergence empirically \(^{(20)}\)). \(^{(21)}\) Important differences between Member States

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\(^{(20)}\) Interest rate risk premia decreased notably in periphery euro area Member States in the wake of the speech by ECB President Mario Draghi on 26 July 2012, with the by now famous statement that “the ECB is ready to do whatever it takes to preserve the euro”.

\(^{(21)}\) While sigma-convergence is defined as a decrease in the overall dispersion across countries, beta-convergence is defined as occurring when lagging economies grow faster than leading ones (thus catching up takes place). Absolute beta-convergence is given by convergence to the same level of GDP per capita, while conditional beta-convergence implies convergence to a certain long-run level of GDP per capita depending on structural characteristics of the economy. Sigma and beta convergence are closely related to each other in the sense that beta convergence is a necessary but not sufficient condition for sigma convergence, while beta-convergence may arise without sigma-convergence. See Young, A., Higgins, M. and D. Levy (2008), ‘Sigma Convergence versus Beta Convergence: Evidence from U.S. County-Level Data’, *Journal of Money, Credit and Banking*, Vol. 40, No. 5, pp. 1083–1093.

\(^{(22)}\) See also IMF (2017), Euro Area Policies, Selected Issues, ‘Real Income Convergence in the Euro Area’, pp. 4-14
nonetheless persist, as potential GDP per capita in the Baltic Member States is still less than two-thirds that of the euro area as a whole.

The dispersion of real GDP per capita was overall on a decreasing trend between 1999 and 2007 in the euro area, (22) but the decrease stopped when the crisis hit in 2008 and resumed only at a much lower pace since 2010 (Graph I.5). Most notable is the downward divergence of real GDP in Greece since the onset of the crisis, the steady (albeit weak) upward divergence in Germany as of 2011 and the strong catching-up of the Baltic States, albeit abruptly interrupted between 2008 and 2010.

Graph I.4: Potential output per capita: initial level and growth (Β-convergence) (PPP), 1998-2016

Looking at unemployment rates across euro area members (that are relevant for real convergence too as they impact on real GDP per capita) confirms the picture of widened divergences brought about by the crisis. In the group of countries that were already in the euro before 2007, divergences in unemployment have increased steeply from 2007 till 2012. They have decreased since 2013 but are still much higher than before the crisis. These developments reflect, among other things, significant differences in economic resilience across the EA12 Member States.

Graph I.5: Real GDP per capita (as percentage of EA17 average real GDP per capita at purchasing power parity)

(1) 1998 is first year for which comparable data for all EA Member States are available.
Source: Authors’ estimates based on AMECO data.

(22) Formally speaking, the coefficient of variation of the unweighted real GDP per capita, measured in purchasing power standards, decreased.
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Graph I.6: Dispersion of unemployment rates (coefficient of variation), 2000-2016

Source: Authors’ estimates based on AMECO data.

I.3.3. Social convergence weakened especially in EA12

Social convergence among euro area Member States is analysed here, in a simple aggregate way, by looking at trends in social outcomes (income inequality and poverty rates), to see how large cross-country differences appear to be within the euro area and whether they have increased or decreased over time.

Based on the ratio of total income received by the 20% of the population with the highest incomes to that received by the 20% of the population with the lowest incomes (so called "S80/S20 income quintile ratio"), differences in income distribution appear to have increased in the EA12 since 2008, levelling off at higher level as of 2014 (Graph I.7). Older EA Member States have therefore diverged under this dimension compared to the level that had been reached pre-crisis. Graph I.8 shows it was primarily some EA12 Member States that recorded a rise in the income quintile ratio between 2005 and 2015.

Turning to poverty rates, the data show that cross-country differences in the share of the population at risk of poverty or social exclusion increased in the euro area as a whole between 2008 and 2013 (Graph I.7). And again the dispersion increased with the crisis in an even more abrupt way across the older EA12 Member States, where it has then broadly stabilised at higher level.

Graph I.7: Dispersion of at risk of poverty or social exclusion rate (AROPE) and S80/S20 income quintile ratio (coefficient of variation)

Source: Authors’ estimates based on Eurostat data.

I.3.4. Cyclical convergence

Business cycles: large differences in amplitude

As explained in the previous section, business cycle convergence is another important dimension of convergence for the euro area. It is relevant for the well-functioning of EMU, in that it makes the conduct of the common monetary policy smooth. Both the cycle synchronisation and its amplitude are relevant in this respect.

Notes:

(1) The at-risk-of-poverty (AROP) indicator corresponds to the sum of persons who are at least in one of the situations: at risk of poverty or severely materially deprived or living in households with very low work intensity. The S80/S20 income quintile ratio measures the ratio of total income received by the 20% of the population with the highest income to that received by the 20% of the population with the lowest income.

(2) Several indicators are available to measure income inequality. The income quintile ratio is widely used in economic analysis and has a straightforward interpretation: a S80/S20 income quintile ratio equal to 5, for instance, indicates that the income of the upper quintile is 5 times the income of the lowest quintile. The Gini coefficient is an alternative indicator of income inequality that ranges between 0 (in case of perfect equality) and 1 (in case of maximum inequality). Here the S80/S20 income quintile ratio is chosen as more straightforward to interpret.

(2) Here the business cycle is measured by the output gap, i.e. the deviation of GDP from its potential. Estimates of potential output at national frequency are taken from the AMECO database. At quarterly frequency they have been estimated applying a Hodrick-Prescott filter to the seasonally adjusted GDP at constant prices.
The data show that the dispersion of output gaps across euro area Member States was smaller over the period 1999-2005 than over 2006-13 when it was on a rising trend, while it started decreasing again as of 2014 (Graph I.9). The standard deviation of the output gap has nonetheless drawbacks as a measure of the business cycle as it decreases when business cycles are more in line with each other but also when their amplitude decreases. Results for this metric should therefore be interpreted with caution. (25)

In terms of concordance (the proportion of time the cycles of two countries are in the same phase, below or above potential), the business cycles in Belgium, Spain and France showed the strongest concordance (i.e. highest synchronization) with the euro area business cycle (with about 95% of the time spent in the same phase of the cycle as the euro area over the entire period considered). (26) On the opposite side, the business cycle in the Baltic States showed the weakest concordance (with only about 55% of the time in the same phase) (Graph I.10). Overall, the indicator shows that synchronization is high for the majority of euro area countries, with as many as 11 Member States at values close or above 80%.


(26) The value of the indicator varies between 0 (i.e. the case where the cycles are always in the opposite phase) to 1 (i.e. the case where the cycles are always in the same phase). See McDermot and Scott (1999), 'Concordance in business cycles', Reserve Bank of New Zealand.

Where business cycles appear to have differed significantly, since the late 90s, is instead in terms of amplitude. Very strong differences have been recorded in business cycle amplitudes between Member States(27) with Greece experiencing by far...
the strongest relative to the business cycle of the euro area as a whole, followed by Spain and Latvia (Graph I.11). Malta, Austria, Germany and Belgium recorded much smaller relative amplitudes.

The available (price and quantity) indicators suggest significant cross-country heterogeneity in the duration and amplitude of financial cycles across euro area Member States. While some differences in financial cycles also reflect the high degree of financial integration within the currency union, with its beneficial effects in terms of efficient capital allocation and private risk-sharing, financial cycle de-synchronisation and large misalignments in financial cycle amplitudes can endanger macro-financial stability in EMU. This is because excessive asymmetries in financial cycles can amplify economic fluctuations through unsustainable credit allocation. This is particularly the case in a context of asymmetric financial integration, with significantly more integrated inter-bank credit market compared to equity markets and retail banking, for instance. (30)

The data show that, as expected, the dispersion across euro area countries in the credit-to-GDP gap (i.e. the difference between the credit-to-GDP ratio and its long-run trend), (31) as measured by the standard deviation, increased in the run up to the crisis and then started a gradual decreasing trend as of 2008, with a mild reversal since 2014 (Graph I.12).

Financial cycles: large differences in amplitude

Financial cycles are more difficult to measure, partly because of the concept being relatively new and also due to data availability. (32) In this section the financial cycle is measured as the percentage deviation of a key financial variable (private sector credit flow) from its trend. (33)

The available (price and quantity) indicators suggest significant cross-country heterogeneity in the duration and amplitude of financial cycles across euro area Member States. While some differences in financial cycles also reflect the high degree of financial integration within the currency union, with its beneficial effects in terms of


(31) Real house prices can be used as an alternative measure of the financial cycle.


The majority of euro area Member States for which data are available display a relatively strong concordance (i.e. synchronisation) of their credit-to-GDP gap with the euro area between the fourth quarter of 2003 and the first quarter of 2017, \(^{(2)}\) with 8 Member States out of 14 reporting values close or above 80\% (Graph I.13). The strongest concordance was recorded for Spain, Cyprus, Belgium, Italy and Portugal (all at or above 85\% of the time spent in the same phase as the euro area financial cycle over the entire sample period). For these Member States (except Cyprus), concordance was somewhat stronger before the crisis than after the crisis. The lowest concordance was reported for Germany, Netherlands and France (all at or just below 50\% over the entire sample period). Most notably, before the onset of the crisis, the Netherlands and Germany recorded a credit-to-GDP gap that was always in the opposite phase to the euro area gap. Since 2008 this pattern has changed notably and the gap in these Member States has got closer to the pattern displayed by the euro area average.

At the same time, the variability in the amplitude of the financial cycle across euro area countries was remarkable. Very strong financial cycle amplitude relative to the euro area is reported in terms of the credit-to-GDP gap for Spain, Luxembourg and Ireland, while there is practically no relative cyclicality for Germany (Graph I.14). All these results are broadly confirmed when using real house prices as an alternative measure of the financial cycle.

### I.4. Multi-dimensional convergence: complementarities and trade-offs

After having provided a conceptual review of the different dimensions of convergence and taken a snapshot of their evolution over time in the euro area, it appears important to underline that possible complementarities and trade-offs exist between the various dimensions. Some dimensions of convergence are more urgent to achieve than others given their central role for the smooth functioning of EMU, as discussed in previous subsections. Convergence towards resilient economic structures, for instance, is key, as is the avoidance of unsustainable divergences in financial cycles. But ultimately, in the longer term, the goal should be for the euro area to achieve greater convergence under all of its dimensions (including real and social) to support economic and political sustainability of the integration process. Understanding possible trade-offs and complementarities between the different dimensions is therefore important. Some of these inter-relations are discussed in what follows.
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I.4.1. Nominal versus real convergence

Nominal and real convergence are related to each other. Nominal convergence in terms of inflation rates, for instance, has a direct impact on real convergence as it affects, inter alia, Member States' competitiveness via its impact on the real effective exchange rate. The latter affects net external demand, which is an important driver of real GDP in the short to medium run, thus having an impact on real convergence too. (35)

Nominal convergence in terms of interest rates has also a clear connection with real convergence through financing conditions for business and households that impact on economic activity and employment, thus ultimately on real GDP per capita. The financial fragmentation experienced during the economic and financial crisis has shown in full strength how differences in lending rates can reinforce differences in economic performance, thus fuelling real divergence. (36)

I.4.2. Nominal and real versus social convergence

Nominal convergence can be expected to support social convergence. In terms of inflation rates, for instance, as people in the lower income deciles tend to have a higher propensity to hold cash, their financial wealth would be disproportionately affected by excessive inflation. (37) As such, excessive and persistent cross-country differences in inflation rates may weaken social convergence across Member States.

At the same time, social convergence can promote nominal convergence. Relatively high inequality in some Member States, for instance, could trigger strong pressure to increase nominal wages at the bottom of the income distribution, not supported by productivity increases. (38) As a result, excessive inflationary pressure may arise in the countries concerned (with social divergence fuelling nominal divergence).

Real and social convergence have clearly strong interconnections. Several mechanisms underpin the co-movement. In particular, social divergence can create a downward spiral that may hinder real convergence in the longer term. For example, Member States with relatively high inequality are more likely to have more people in poverty with relatively more limited access to skill formation. This in turn hinders the efficient allocation of resources and productivity growth.

I.4.3. Interactions between business and financial cycle convergence

Business cycle synchronisation is driven by the degree of trade and financial integration, (39) among a series of other important factors, including the nature of the shocks (common or idiosyncratic), (40) and the extent to which the economy is resilient to them. Interconnections clearly exist between business and financial cycles, pointing to a likely positive interaction between the two.

Financial cycles that are not synchronized may affect business cycle synchronisation via several channels, including funding costs, wealth, balance-sheet and confidence effects. First, to the extent that financial cycle divergence leads to differences in funding costs, investment would be affected differently across Member States. This would have a differentiated impact on domestic demand, thus on national business cycles.

(35) A distinction has to be made between price level and inflation convergence. A temporary inflation divergence may be necessary to correct price level divergences accumulated in the past.

(36) The empirical analysis in Al-Fifi, A. and P. Berkmen (2013), 'Fragmentation and Monetary Policy in the Euro Area', IMF Working Paper WP/13/208, suggests that the credit channel of monetary policy has broken down during the crisis, particularly in stressed markets, and that SMEs in these economies appear to have been most affected by elevated lending rates.

(37) Although in case of excessive disinflation the risk of loss of purchasing power for people holding cash balances reverses, the higher income quintiles may have a wider range of deflation hedges at their disposal (e.g. gold, commodity funds, ...). In any case, in case of (unexpected) disinflation the real value of nominal debt increases, which may also have important distributional consequences.

(38) For instance, as income concentration is often associated with concentration of political power, it may hinder the implementation of structural reforms that reduce rents (such as monopoly rents). See Stiglitz, J. (2012), The Price of Inequality: How Today’s Divided Society Endangers Our Future, W.W. Norton & Company.

(39) When the euro area was created, it was expected that business cycles would become more synchronised as cross-border trade and financial flows would intensify and a stronger intra-industry specialisation across Member States would emerge. See Frankel and Rose (1999), ‘The Endogeneity of the Optimum Currency Area Criteria’, The Economic Journal, Vol. 108, pp. 1009-1025.

(40) The effect of the shock is to a large extent driven by the economic specialisation of the countries, i.e. inter-industry or intra-industry specialisation. In the former case countries are more likely to be hit by idiosyncratic shocks, while they are more likely to be hit to the same extent in the latter case. Of course, apart from the vulnerability to shocks, convergence is also affected by the Member States’ capacity to absorb and recover from the shock - which in turn depends on structural factors such as the well-functioning of labour and product markets.
Second, large divergence in financial cycles may trigger differences in asset prices developments (such as house prices and equities) across Member States. This may generate differences in business cycle fluctuations to the extent that changes in asset prices affect households’ wealth, which in turn affects households’ consumption decisions. (90)

Third, to the extent that large financial cycle divergences affect firms’ balance sheets differently, it may also weaken business cycle synchronisation. This would be the case, for instance, if borrowers cleaned up their balance sheets by reducing debt and cutting down on expenditure, or if lenders were reluctant to provide funding to borrowers as the value of their collateral decreased, with responses differentiated across Member States. (90)

Fourth, in its most extreme case, very strong and unsustainable financial cycles diverge, driven in part by cross-border financial speculation, may involve a sudden change in market confidence that triggers a withdrawal of foreign funds. Such ‘sudden stop’ may affect domestic credit with an adverse impact on investment and consumption, thus on the national business cycle.

All in all, available empirical evidence suggests that business cycle recessions are indeed much deeper when coinciding with the contraction phase of the financial cycle. (91) Business cycles are more synchronised (in the face of country-specific shocks) between countries that are more financially integrated. (92) Furthermore, to the extent that financial markets are affected by common ‘animal spirits’, (93) business cycles among integrated economies tend to become more similar. (94) Quantitatively, recent data show a relatively high concordance between the business cycle (as measured by the output gap) and the financial cycle (as measured by the credit-to-GDP gap), with values between 45% and 60% over 2004-17 for all euro area Member States (for which data available) and above 50% for almost all of them (See Graph I.15). (95) As expected, prior to the crisis, business and financial cycles showed a stronger concordance in most Member States than after the crisis (notable exceptions are Cyprus and Portugal).

Graph I.15: Concordance between national business cycle and credit-to-GDP gap, 2003q4-2017q1

(1) Note: For more details on concordance see Graph I.7. (2) National business cycle at quarterly frequency estimated applying a Hodrick-Prescott filter to the seasonally adjusted GDP at constant prices. Source: Author’s estimates based on Eurostat, National Accounts and ECB Statistical Warehouse.

I.4.4. Convergence towards resilient economic structures versus other dimensions of convergence

Convergence towards resilient economic structures can be expected to have important positive effects also in terms of the aforementioned notions of convergence. Resilience fosters cyclical convergence. At the same time resilient economies are better able to resume long-term growth and prevent negative social consequences of downturns, thus fostering real and social convergence in the longer run.

More resilient economies limit the risk of hysteresis in labour markets, as well as in investment. Persistent unemployment spells may trigger a deterioration in employability (e.g. skills erosion) and exits from the labour market (e.g. early retirement), with a negative impact on the size and quality of the labour force. At the same time, a lack

(91) See Koo, R. (2014), The Escape from Balance Sheet Recession and the QE Trap, Wiley.
(92) On balance sheet recessions, see also Koo, R. (2014), The Escape from Balance Sheet Recession and the QE Trap, Wiley.
(97) When the financial cycle is measured using real property prices, concordance is fairly similar across euro area Member States.
of investment embedding the latest innovations and technological advances and an under-use of existing capital may reduce the size and quality of the capital stock. When hysteresis risks materialize, less resilient economies can be expected to fare relatively worse under other dimensions of convergence, from real to social. In this sense, convergence towards resilient economic structures can foster these other dimensions of convergence.

Less resilient economies also risk recording stronger deviations from the inflation reference value as persistently negative output gaps can trigger stronger deflationary pressures, thereby weakening nominal convergence. (46) At the same time, this lower inflation (or even deflation) in less resilient economies may then trigger a rise in real interest rates, which could have an adverse impact on other dimensions of convergence (real, for instance). (47)

Finally, stronger resilience might promote convergence under other dimensions by strengthening the effectiveness of the common monetary policy.

I.5. Conclusions and policy implications

Divergences across EA Member States generated by the recent economic and financial crisis, particularly in the EA12, have brought the issue of sustainable convergence to the forefront of the policy debate, also in relation to the institutional reforms to complete EMU. (48)

As explained in this section, sustainable convergence should be looked at as a multi-dimensional process, whereby nominal, real, social, cyclical convergence and convergence towards resilient economic structures are all different but relevant dimensions. All these dimensions together concur to determining the longer-term sustainability of EMU, in socio-economic, financial and political terms. Some of these dimensions (convergence towards resilient economic structures and the avoidance of large unsustainable differences in financial cycles) are necessary – though - not sufficient conditions for sustainable real convergence. They therefore require appropriate policy action as a matter of priority. However, at the same time, conceiving convergence as a multi-dimensional process importantly means also internalising in policy design possible trade-offs with other dimensions of convergence where appropriate. (49)

The analysis presented here of the possible interactions between the different dimensions of convergence hints at the complexity of the matter. It is generally not possible to expect an unambiguous relationship between the various dimensions of convergence. Focussing exclusively on one or some specific dimensions to achieve sustainable convergence overall would therefore be misguided. Possible complementarities and trade-offs should rather be factored in, and eventually the latter corrected for. For example, ensuring that social convergence goes along with other dimensions of convergence that might be more directly pursued by the authorities requires giving due consideration to the social impact of policy measures and reforms on a regular basis.

Interconnections are present also between business and financial cycles, and should be accounted for in policy design. In particular, the amplifying effects on economic fluctuations that large differences in financial cycles can generate have been laid bare by the recent crisis. Avoiding large unsustainable financial cycle divergences appears important to guarantee macro-financial stability in the institutional set up of the EMU. In this sense, strengthening macro-prudential policies in EMU, completing the Banking Union with the European Deposit Insurance Scheme (EDIS) and the common backstop to the Single Resolution Fund (SRF), and making significant progress on the Capital Markets Union would all importantly contribute to preventing the building up of unsustainable asymmetries in financial cycles.

Convergence towards resilient economic structures is also pivotal to support a well-functioning EMU by reducing the economies' exposure to shocks, raising their shock-absorption capacity and strengthening their ability to recover quickly after a shock.

(46) Depending on where these Member States are in term of inflation rates.

(47) Nevertheless, the domestic deflationary pressures may increase international price competitiveness which may boost external demand. It is an empirical matter to determine which of the two effects will dominate.


(49) This might call for appropriate flanking measures.
The economy's capacity to cushion the effects of a shock is influenced by the degree of risk-sharing through financial markets. In this respect a well-capitalised banking sector and measures to create a Capital Markets Union are key to economic resilience. At the same time, both properly functioning labour market institutions that respond to cyclical conditions (including flexible working time arrangements and flexible wage setting mechanisms) and competitive product markets support adjustment in response to shocks. Finally, governments too support shock absorption capacity through automatic adjustments in spending and revenues related to cyclical developments, like automatic changes in tax revenues and spending on unemployment benefits.

The recovery phase of economic resilience is helped by mechanisms that support the swift reallocation of resources following the shock. Product market institutions that foster competition and provide a business-friendly environment are important to foster reallocation during the recovery. At the same time, an efficient judicial system supports business dynamics by facilitating contract enforcements and via effective insolvency frameworks.

Labour market institutions that support a smooth transition of workers towards new opportunities also support the recovery and reduce the risk of labour market duality. To this aim, flexible employment protection legislation needs to go hand in hand with an adequate social safety net and active labour market policies to support the taking up of new opportunities in more productive activities. Education and training further support such reallocation.

Finally, well-functioning financial markets also support the recovery by ensuring that financing is available for the most productive and financially viable firms in the reallocation process. Developed equity markets and availability of venture capital may, for instance, support the funding and facilitate the growth of dynamic firms.
I. Sustainable convergence in the euro area: A multi-dimensional process

Box I.1: Drivers of real convergence: some empirical results

Roughly speaking, with decreasing returns to capital, countries with a lower real GDP per capita should grow at a stronger pace as capital flows to them, producing what is known as 'beta-convergence'. The latter is estimated using the following equation:

\[
\frac{1}{T} \log \left( \frac{Y_{t+T}}{Y_{t}} \right) = \alpha - \beta \log(Y_{t}) + \gamma X_{t} + e_{tT}
\]

where \( Y \) is real GDP per capita; \( X_{t} \) captures various factors that condition convergence; \( T \) is the timespan over which average growth is measured; and \( \beta \) is the speed of convergence. (1)

Table B.1 shows estimation results for a regression (using IV) of the change in real GDP per capita on: lagged real GDP per capita; lagged number of persons employed in services to those employed in manufacturing; share of persons aged 65 or more in the population; net capital stock per employee (at constant prices); share of low skilled relative to share of high skilled; income ratios of the first to fourth quartile, second to fourth quartile, third to fourth quartile. The first part of the table covers the period 1999-2016 for all EA Member States (except Luxembourg and Ireland in 2015-16 to correct for potential outliers). The second part shows estimates for a pool covering only the Member States that were already member of the euro area before 2007.

Table B.1: Conditional real beta-convergence in the euro area

<table>
<thead>
<tr>
<th>Dependent variable: Real GDP per capita (in purchasing power parity)</th>
<th>All EA MS (except LU)</th>
<th>Old EA MS (except LU)</th>
</tr>
</thead>
<tbody>
<tr>
<td>( T= )</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Lagged GDP per capita (logarithm)</td>
<td>-0.1462 ***</td>
<td>-0.1174 ***</td>
</tr>
<tr>
<td>Employment composition</td>
<td>-0.0048 **</td>
<td>-0.0041 ***</td>
</tr>
<tr>
<td>Share of older people (65+)</td>
<td>-0.3436 ***</td>
<td>-0.3581 ***</td>
</tr>
<tr>
<td>Capital stock per person employed</td>
<td>0.4493 ***</td>
<td>0.3719 ***</td>
</tr>
<tr>
<td>Low- high skilled ratio</td>
<td>0.0007</td>
<td>-0.0002</td>
</tr>
<tr>
<td>First income quartile/fourth</td>
<td>0.2382</td>
<td>-0.0933</td>
</tr>
<tr>
<td>Second income quartile/fourth</td>
<td>-0.0063</td>
<td>0.2587</td>
</tr>
<tr>
<td>Third income quartile/fourth</td>
<td>-0.0926</td>
<td>-0.1169</td>
</tr>
<tr>
<td>Constant</td>
<td>0.4824 ***</td>
<td>0.3815 ***</td>
</tr>
<tr>
<td>Adj. R-squared</td>
<td>0.09</td>
<td>0.46</td>
</tr>
<tr>
<td>Observations</td>
<td>257</td>
<td>197</td>
</tr>
</tbody>
</table>

Source: Authors’ (instrumental variables) estimates using AMECO and Eurostat, LFS data.

Note: Employment composition is employment service sector to employment manufacturing ratio. Pooled regression (EA MS except LU and IE (2015-16)). Point estimates with their significance level: *** for \( p < 0.01 \), ** for \( p < 0.05 \), * for \( p < 0.1 \).

Lagged real GDP per capita shows the expected negative sign, indicating that the lower the initial real GDP per capita, the stronger the growth rate. The estimate attached to the variable on the employment composition has a negative sign, indicating that the higher the initial share of the workforce employed in services, the more growth will be tempered. This may reflect a generally lower productivity of the services sector relative to manufacturing. As expected, a higher initial share of older people in the population puts downward pressure on growth, while a high initial capital stock per person employed raises it. The impact of inequality is ambiguous, but only significant over a time span of 10 years or more. Finally, the point estimates of the two different pools show the same signs and almost the same significance levels. However, the estimates associated with the lagged GDP per capita variable are lower (in absolute terms) for the group consisting only of the old EA Member States, suggesting that convergence across these Member States happens at a slower pace than convergence across the broader group of Member States.
