Draft Agenda

Day 1  09:00-17:30, 7 May

08.30     Arrival and registration

09.30     Session 1 – Textiles a major challenge and opportunity (plenary)

Brief welcome

- **Gwenole Cozigou**, Director, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs GROW, European Commission
- **Alberto Paccanelli**, EURATEX president-elect

Framing - What issues are we seeking to address? **The Facts**: The scale and reach of the textiles sector in Europe and beyond. Looking at how the sector currently operates throughout the value chain. The environmental problems that the sector generates that concern us. The barriers and difficulties of changing the current system.

- **Lars Mortensen**, Expert, European Environment Agency

10:50     Coffee break

11:20     Session 1 continued (plenary)

A compelling vision of textiles in a sustainable circular economy: Bigger picture of overall drive towards a circular economy model. What might a circular model for textiles look like?

- **Eline Boon**, Senior Policy Analyst, Ellen Macarthur Foundation
- **Hilde Van Duijn**, Project manager Circle Textiles, Circle Economy
- **Arthur ten Wolde**, Expert Circular Economy, Ecopreneur.eu
12.30 Lunch

13.30 Session 2 - Closing the loop (plenary)

Presentations and discussions about three important circularity issues: materials, production, end of use The objective will be to look at eco-innovation and circular economy practices and policies that can help the transition towards the vision and explore what changes are necessary in the approach and in the enabling environment so that we make progress.

Speakers on materials, production and products

- **Cecile Martin**, Technical Specialist Textiles, WRAP, United Kingdom
- **Petri Alava**, CEO, Infinitied Fiber Company Oy, Finland
- **Debbie Appleton**, Manager Materials Recovery, DSM-Niaga, The Netherlands
- **Andreas Rörhich**, Director Product Development & Innovation, Wolford AG, Austria

Speakers on end of use

- **Emile Bruls**, Advisor, Rijkswaterstaat, The Netherlands
- **Krishna Manda**, Senior Manager Sustainability Integration, Lenzing AG, Austria
- **Florian Kamleitner**, Project manager, ecoplus. The Business agency of Lower Austria, Austria

15:00 Coffee break

15.30 Session 3 - ConverStation: Closing the Loop (breakout sessions)

An interactive session showcasing companies, and public and private sector initiatives that have succeeded in developing and deploying effective new technologies, products, services and innovative business models for increasing circularity in textiles. The session will offer a wide range of case studies (presented simultaneously), and participants will be able to choose three presentations and group discussions to attend.

- **Mihály Hartay**, Environmental consultant, Textrade kft., Hungary
- **Aleksandra Lobnik**, Resyntex project, Slovenia
- **Gerald Heerdegen**, CEO, Fahnen-Gärtner GmbH, Austria
- **Krishna Manda**, Senior Manager Sustainability Integration, Lenzing AG, Austria
- **Gertrude Klaffenböck**, Coordinator, Clean Clothes Campaign / Südwind, Austria
- **Ramona Politz**, Sales Coordinator / Environmental Representative, Nudie Jeans Co., Germany
- **Hilde Van Duijn**, Project manager Circle Textiles, Circle Economy, The Netherlands
- **Karin Kuranda**, Endlos Fesch, Austria
- **Alfredo López Carretero**, Policy officer/consultant, Ricardo Energy & Environment
- **Roberto Vannucci**, Multisectoral R&I Manager, Centrocot Spa, Italy
• **Barbara Rietzler**, *University of Innsbruck, Research Institute of Textile Chemistry and Textile Physics, Austria*
• **Helene Melnitzky**, *Head of Department Ecology, OETI, Austria*
• **Ahmet Baban**, *Research Scientist, TUBITAK Marmara Research Center, Turkey*
• **Claus Bretschneider**, *Founder, General Manager, BREDDYS GmbH/ CMB Beratung GmbH, Austria*

17.10 Wrapping up Day 1

Keynote speech from the private sector

• **Ina Budde**, *Founder & CEO, circular.fashion*

17:30 Close

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**Day 2**  **09:00-13:30, 8 May**

08.30 Arrival

09.00 **Session 4 - Engaging all in the transformation journey** (plenary)

Presentations and discussions on how to encourage new behaviours by CEOs, value chains and private and public consumers. Case studies will be presented about advanced strategies and campaigns for awareness raising. Participants will debate the existing barriers in this field and will formulate recommendations.

Case studies on engagement strategies:

• **Hannah Carter**, *Campaign Officer for #LoveNotLandfill, London Waste & Recycling Board, United Kingdom*
• **Gertrude Klaffenböck**, *Coordinator, Clean Clothes Campaign / Südwind, Austria*
• **Ramona Politz**, *Sales Coordinator / Environmental Representative, Nudie Jeans Co., Germany*

10:40 Coffee

11.10 **Session 5 – Building momentum to meet the challenge** (plenary)

This session will consist of a penal of key stakeholders, such as industry, NGOs, industry associations, national authorities and the European Commission. They will discuss the most important messages that emerged from the conference and will debate the key recommendations.
Panel discussion on recommendations and next steps:

- **Paola Migliorini**, Deputy Head of Unit for Sustainable Production, Products & Consumption, Directorate-General for the Environment, European Commission
- **Representative of a National Government**
- **Mauro Scalia**, Director Sustainable Businesses, Euratex
- **Arthur ten Wolde**, Expert Circular Economy, Ecopreneur.eu

Closing speech:

- **Elisabeth Köstinger**, Federal Minister for Sustainability and Tourism, Austria

13.00 Close