Financing energy efficiency in Germany, France and Austria

Frankfurt, 5 December 2018

Marriott Hotel, Hamburger Allee 2, 60486 Frankfurt am Main, Germany

Organised by the European Commission in partnership with the German Ministry of Economics and Energy and the UN Environment Finance Initiative.

Background: The Energy Union Framework Strategy puts energy efficiency as one of its five dimensions and states it is to be treated as an energy source in its own right. The ambitious Paris climate agreement also underlines the importance of energy efficiency. Investments in energy efficiency have proven to be one of the most cost-effective ways to support the transition to a low-carbon economy. Not only does it help the EU in turning its climate ambition into climate action, it also brings a number of significant benefits for European citizens and companies in terms of environment, health, security of supply, lower energy bills, more jobs and sustainable growth.

To realise the full potential of energy efficiency, public funds will not suffice and private financing will have to be unlocked at scale. In that context, energy policy should create more favourable investment conditions, encourage demand for energy efficiency and help consumers undertake energy efficiency investments more easily.

The events aims to stimulate a debate between the finance community, policy-makers and customers of energy efficiency while showing the relevance of energy efficiency for achieving the EU’s and national energy and climate goals. More specifically, this event wants to illustrate investment needs in the different sectors – private and public buildings, industry and SMEs as well as transport – and to identify good practice-examples of how to tap associated business opportunities.

This event is organised as part of the Sustainable Energy Investment Forums contract, funded under the EU Horizon 2020 programme and managed by the Executive Agency for Small and Medium-sized Enterprises (EASME).
8:30 Registration and welcome coffee/tea

9:00 Welcome
Thorsten Herdan, Director General, Federal Ministry of Economic Affairs and Energy
Paul Hodson, Head of Unit, European Commission, DG Energy

9:30 Opening Keynote: Sustainable Finance
Dr Claus Stickler, Managing Director and Co-Lead of Allianz Investment Management

9:45 Plenary session 1: European and national policy context
Moderator: Peter Sweatman, Rapporteur, EEFIG
The role of European projects in supporting policy
Julien Guerrier, Director, EASME

Energy efficiency finance in Germany
Stefan Besser, Head of Unit for Energy Efficiency and Rational Use of Energy, Federal Ministry of Economic Affairs and Energy

Energy efficiency finance in Austria
Dr Heidelinde Adensam, Head of Department Energy Efficiency and Buildings, Federal Ministry of Sustainability and Tourism Austria

Questions and answers

10:30 Coffee break

11:00 Plenary session 2: Making energy efficiency investible
Moderator: Andrew Deacon, Climate Alliance
The Smart Finance for Smart Buildings Initiative
Axel Bierer, European Commission, DG Energy

De-Risking Energy Efficiency Investment, the Experience of the Energy Efficiency Financial Institutions Group
Peter Sweatman, Rapporteur, EEFIG

Potential benefits of digitisation for energy efficiency finance
Benedetta Friso Bellemo, Director of Sales, Joule Assets

Making Energy Efficiency Investible - what do banks need?
Claudia Bärdges-Koch, Head of Debt Investor Relations & Client Acquisition, Münchener Hypothekenbank eG

Asset Class Energy Efficiency
Ruediger Lohse, Head of Energy Service Development, KEA

Questions and Answers
12:30  Lunch

Breakout Sessions:
- Parallel Session 1 - Buildings
- Parallel Session 2 - Industry & SMEs
- Parallel Session 3 - Sustainable Transport and Mobility

13:30  Parallel Session 1 – Buildings
Moderator: Oliver Rapf, Buildings Performance Institute Europe (BPIE)

Facilitating Energy Performance Contracting in Germany
Dr. Daniel Wissmann, BMWi

Refurbishment of private homes – Experience across the EU
Françoise Réfabert, Vesta Conseil and Finance

Integrated home renovation services
Eric Gaspard, ADEME

Financial Support for Energy Efficient Refurbishment
Bettina Dorendorf, KfW

Greening the Mortgage Market
Andrea Bedin, Goethe University Frankfurt, EeMAP project partner

13:30  Parallel Session 2 – Industry & SMEs
Moderator: Martin Schönberg, UNEP-FI

Energy efficiency investments in industry and SMEs, the Austrian example
Petra Lackner, Austrian Energy Agency

Energy Efficiency: Win-win for entrepreneurs, investors and financiers
Susann Bollmann, DENEFF

Realising energy efficiency and renewable projects in industry, the TrustEE project
Dr Winfried Braumann, REENAG

13:30  Parallel Session 3 - Sustainable transport and mobility
Moderator: Henriette Van Eijl, European Commission, DG MOVE

Clean Mobility Package: EU Action Plan and Investment Solutions
Henriette Van Eijl, European Commission, DG MOVE

Best Practice in finance and bankability of Sustainable Mobility Projects in the EU
Peter Berndorff, Berlin Office, European Investment Bank
Dr. Marta Sánchez Borràs, Mobility Department, European Investment Bank
Energy and Transport Transition

Jürgen Schultheis, House of Logistics and Mobility (HOLM)

15:30  Coffee Break

16:00  Closing plenary session

Moderator: Julien Guerrier, Director, EASME

Closing Keynote: Sustainable Finance Mobilising the financial sector on energy efficiency

Martin Schoenberg, on behalf of Eric Usher, Head of UNEP-FI

Short reports from parallel sessions by Chairs

Discussion

Wrap up and closing remarks

Stefan Besser, Federal Ministry of Economic Affairs and Energy

Paul Hodson, European Commission, DG Energy

17:00  Networking Cocktail