Recommendation for a

COUNCIL RECOMMENDATION

on the 2020 National Reform Programme of France and delivering a Council opinion on the 2020 Stability Programme of France
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THE COUNCIL OF THE EUROPEAN UNION,

Having regard to the Treaty on the Functioning of the European Union, and in particular
Articles 121(2) and 148(4) thereof,

Having regard to Council Regulation (EC) No 1466/97 of 7 July 1997 on the strengthening of
the surveillance of budgetary positions and the surveillance and coordination of economic
policies\(^1\), and in particular Article 5(2) thereof,

Having regard to Regulation (EU) No 1176/2011 of the European Parliament and of the
Council of 16 November 2011 on the prevention and correction of macroeconomic
imbalances\(^2\), and in particular Article 6(1) thereof,

Having regard to the recommendation of the European Commission,

Having regard to the resolutions of the European Parliament,

Having regard to the conclusions of the European Council,

Having regard to the opinion of the Employment Committee,

Having regard to the opinion of the Economic and Financial Committee,

Having regard to the opinion of the Social Protection Committee,

Having regard to the opinion of the Economic Policy Committee,

Whereas:

(1) On 17 December 2019, the Commission adopted the Annual Sustainable Growth
Strategy, marking the start of the 2020 European Semester for economic policy
coordination. It took due account of the European Pillar of Social Rights, proclaimed
by the European Parliament, the Council and the Commission on 17 November 2017.
On 17 December 2019, on the basis of Regulation (EU) No 1176/2011, the
Commission also adopted the Alert Mechanism Report, in which it identified France
as one of the Member States for which an in-depth review would be carried out. On
the same date, the Commission also adopted a recommendation for a Council
recommendation on the economic policy of the euro area.

(2) The 2020 country report for France\(^3\) was published on 26 February 2020. It assessed
France’s progress in addressing the country-specific recommendations adopted by the

\(^{3}\) SWD(2020) 509 final.
Council on 9 July 2019, the follow-up given to the recommendations adopted in previous years and France’s progress towards its national Europe 2020 targets. It also included an in-depth review under Article 5 of Regulation (EU) No 1176/2011, the results of which were also published on 26 February 2020. The Commission’s analysis led it to conclude that France is experiencing macroeconomic imbalances. In particular, these related to high public debt and weak competitiveness dynamics, in a context of low productivity growth, carrying cross-border relevance.

(3) On 11 March 2020, the World Health Organization officially declared the COVID-19 outbreak a global pandemic. It is a severe public health emergency for citizens, societies and economies. It is putting national health systems under severe strain, disrupting global supply chains, causing volatility in financial markets, triggering consumer demand shocks and having negative effects across various sectors. It is threatening people’s jobs, their incomes and companies’ business. It has delivered a major economic shock that is already having serious repercussions in the European Union. On 13 March 2020, the Commission adopted a Communication calling for a coordinated economic response to the crisis, involving all actors at national and Union level.

(4) Several Member States have declared a state of emergency or introduced emergency measures. Any emergency measures should be strictly proportionate, necessary, limited in time, and in line with European and international standards. They should be subject to democratic oversight and independent judicial review.

(5) On 20 March 2020, the Commission adopted a Communication on the activation of the general escape clause of the Stability and Growth Pact. The clause, as set out in Articles 5(1), 6(3), 9(1) and 10(3) of Regulation (EC) 1466/97 and Articles 3(5) and 5(2) of Regulation (EC) 1467/97, facilitates the coordination of budgetary policies in times of severe economic downturn. In its Communication, the Commission shared with the Council its view that, given the expected severe economic downturn resulting from the COVID-19 outbreak, the current conditions permit activation of the clause. On 23 March 2020, the Ministers of Finance of the Member States agreed with the assessment of the Commission. The activation of the general escape clause allows for a temporary departure from the adjustment path towards the medium-term budgetary objective, provided that this does not endanger fiscal sustainability in the medium term. For the corrective arm, the Council may also decide, on a recommendation from the Commission, to adopt a revised fiscal trajectory. The general escape clause does not suspend the procedures of the Stability and Growth Pact. It allows Member States to depart from the budgetary requirements that would normally apply while enabling the Commission and the Council to undertake the necessary policy coordination measures within the framework of the Pact.

(6) Continued action is required to limit and control the spread of the pandemic, strengthen the resilience of the national health systems, mitigate the socio-economic consequences through supportive measures for business and households and to ensure adequate health and safety conditions at the workplace with a view to resuming economic activity. The Union should fully use the various tools at its disposal to support Member States’ efforts in those areas. In parallel, Member States and the

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4 OJ C 301, 5.9.2019, p. 117.
5 COM(2020) 112 final.
Union should work together to prepare the measures necessary to get back to a normal functioning of our societies and economies and to sustainable growth, integrating inter alia the green transition and the digital transformation, and drawing all lessons from the crisis.

(7) The COVID-19 crisis has highlighted the flexibility that the single market offers to adapt to extraordinary situations. However, in order to ensure a swift and smooth transition to the recovery phase and the free movement of goods, services and workers, exceptional measures that prevent the single market from functioning normally must be removed as soon as they are no longer indispensable. The current crisis has shown the need for crisis preparedness plans in the health sector, which include in particular improved purchasing strategies, diversified supply chains and strategic reserves of essential supplies. They are key elements for developing broader crisis preparedness plans.

(8) The Union legislator has already amended the relevant legislative frameworks\(^7\) to allow Member States to mobilise all unused resources from the European Structural and Investment Funds so they can address the exceptional effects of the COVID-19 pandemic. Those amendments will provide additional flexibility, as well as simplified and streamlined procedures. To alleviate cash flow pressures, Member States can also benefit from a 100% co-financing rate from the Union budget in the 2020-2021 accounting year. France is encouraged to make full use of those possibilities to help the individuals and sectors most affected by the challenges.

(9) The socio-economic consequences of the pandemic are likely to be unevenly distributed across regions due to different specialisation patterns, in particular in regions markedly relying on tourism - like the outermost regions - and more generally on face-to-face business to consumers. This entails a substantial risk of widening regional and territorial disparities within France, aggravating the already observed trend of slowly widening disparities between the capital region, large cities and the rest of the country, between urban and rural areas and between the metropole and the outermost regions. Combined with the risk of a temporary unravelling of the convergence process between Member States, the current situation calls for targeted policy responses.

(10) On 7 May 2020, France submitted its 2020 National Reform Programme and, on 30 April 2020, its 2020 Stability Programme. In order to take account of their interlinkages, the two programmes have been assessed at the same time.

(11) France is currently in the preventive arm of the Stability and Growth Pact and subject to the transitional debt rule. On 13 July 2018, the Council recommended France to ensure that the nominal growth rate of net primary government expenditure\(^8\) does not

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\(^8\) Net primary government expenditure comprises total government expenditure excluding interest expenditure, expenditure on Union programmes fully matched by Union funds revenue and non-discretionary
exceed 1.4% in 2019, corresponding to an annual structural adjustment of 0.6 % of GDP. The Commission’s overall assessment confirms a significant deviation from the recommended adjustment path towards the medium-term budgetary objective in 2019 and over 2018 and 2019 taken together. This is a relevant factor in the Commission report prepared in accordance with Article 126(3) of the Treaty assessing France’s compliance with the debt criterion in 2019.

(12) In its 2020 Stability Programme, the government plans the headline balance to deteriorate from a deficit of 3.0% of GDP in 2019 to a deficit of 9.0% of GDP in 2020. After stabilising at 98.1% of GDP in 2019, the general government debt-to-GDP ratio is expected to increase to 115.2% in 2020 according to the 2020 Stability Programme. The macroeconomic and fiscal outlook is affected by high uncertainty due to the COVID-19 pandemic.

(13) In response to the COVID-19 pandemic, and as part of a coordinated Union approach, France has adopted budgetary measures to increase the capacity of its health system, contain the pandemic, and provide relief to those individuals and sectors that have been particularly affected. According to the 2020 Stability Programme, those budgetary measures amount to 1.9% of GDP. Those measures include: the funding of partial unemployment scheme for 1.1% of GDP; 0.4% of GDP additional expenditure to strengthen health care services, health insurance allowances and compensation of healthcare personnel; creation of a solidarity fund for 0.3% of GDP to provide direct support to small and very small enterprises as well as self-employed. In addition, France has announced measures that, while not having a direct budgetary impact, will contribute to support liquidity to businesses, which the 2020 Stability Programme estimates at 17% of GDP. Those measures include tax and social charges deferrals for companies; accelerated refund of tax and VAT credit; creation of a dedicated reserve for direct support to strategic companies via equity investment (3.1% of GDP) and loan guarantees (13.9% of GDP). Overall, the measures taken by France are in line with the guidelines set out in the Commission Communication on a coordinated economic response to the COVID-19 outbreak. The full implementation of those measures, followed by a refocusing of fiscal policies towards achieving prudent medium-term fiscal positions when economic conditions allow, will contribute to preserving fiscal sustainability in the medium term.

(14) Based on the Commission 2020 spring forecast under unchanged policies, France’s general government balance is forecast at -9.9% of GDP in 2020 and -4.0% in 2021. The general government debt ratio is projected to reach 116.5% of GDP in 2020 and 111.9% in 2021.

(15) On 20 May 2020, the Commission issued a report prepared in accordance with Article 126(3) of the Treaty due to France’s non-compliance with the debt rule in 2019 and the planned breach of the 3% of GDP deficit threshold in 2020. Overall, the analysis suggests that the deficit and debt criterion as defined in the Treaty and in Regulation (EC) No 1467/1997 are not fulfilled.

(16) The French health system is effective in achieving good outcomes. However, the COVID-19 crisis has highlighted shortcomings in system preparedness to address pandemic outbreaks. These include: i) difficulties in ensuring that health workers,
critical supplies and personal protective equipment are readily available, as well as ii)
latent structural problems. Regarding the former, France mobilised its reserve of
medical and para-medical staff and equipment, including medical students and retired
doctors and nurses. Coordinating the response across all segments of the health system
remains a challenge. Regarding the latter, these are the result of a lack of investment in
physical infrastructures and human resources, limited adaptation in the organisation of
services; and the need for better coordination between private and public actors.
Challenges are aggravated by persisting regional disparities. For instance, despite the
share of practising doctors being around the Union average, about 18% of France’s
population lives in areas where access to a general practitioner is limited. Further
decisive efforts to digitalise health services, a cornerstone of the government’s strategy
for transforming the health system, are required. The COVID-19 crisis is showing that
better use of e-Health, in particular telemedicine, is important in times of pandemic.

(17) The COVID-19 crisis is having a negative impact on French labour market and social
conditions. Despite having taken mitigation measures, unemployment is set to rise(to
10.1% in 2020 according to the Commission forecast, to then recover to 9.7% in
2021). These measures include amending and extending the short-time work scheme,
as well as measures adopted to support firms and workers and ensuring the functioning
of public services and the health system. Persistent labour market segmentation
remains a source of concern. In 2019, around two thirds of new recruitments were on
short-time contracts of less than one month. The transition rate from short-time to
open-ended contacts is one of the lowest in the Union. The recent reform of the
unemployment benefit system (Unédic) aimed to strengthen the financial sustainability
of the system and to address segmentation. However, parts of the reform related to
indemnisation rules have been put on hold due to the crisis. In light of the deteriorated
context, it is important to ensure that unemployment benefits, as well as active support
to employment, are available to all jobseekers, irrespective of previous employment
status. To address skills mismatches and improve the resilience of the labour market,
efforts should continue to promote the reallocation of the workforce across
sectors. Before the COVID-19 outbreak, employers increasingly reported difficulties in
finding suitable candidates to recruit, pointing to the need to promote upskilling and
reskilling. For instance, while the Information Technology sector is particularly
affected by skills shortages, its graduates only represent 3% of the total number of
graduates.

(18) In the context of the COVID-19 crisis, it is particularly important to ensure the
functioning of critical infrastructure and the free circulation of goods throughout the
single market and to monitor and ensure the correct functioning of supply chains in
cooperation with neighbouring countries. To this end, lifting measures adopted during
the COVID-19 crisis, in particular export restrictions of some medical substances and
products, will contribute to address the needs of citizens across the Union coherently
and in a spirit of solidarity, avoid the risk of shortages and disruptions of supply
chains, and ultimately, pave the way to a successful Union coordinated COVID-19-
exit strategy.

(19) France has adopted many schemes to support the liquidity of firms, including under
the temporary framework for State aid measures to support the economy in the current
COVID-19 outbreak9. Effective and efficient implementation of such schemes is key

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9 OJ C 911, 20.3.2020, p. 1–9
to ensure that firms, and in particular small and medium-sized enterprises (SMEs), benefit from them. In the process of designing and implementing these measures the resilience of the banking sector needs to be taken into account.

(20) France’s overall business environment has improved but France needs to continue its efforts to simplify its tax system and reduce the administrative burden for firms, particularly if it is to support an effective economic recovery in the medium-term. For instance, according to the Commission’s assessment and confirmed by the OECD’s 2018 Product Market Regulation indicators, despite progress and the adoption of several measures in the services sector, regulatory restrictions remain higher in France compared to other Member States, particularly for business services, many of which are regulated professions, and in retail. As one of the most affected sectors, the services sector will play a major role in exiting and recovering from the crisis. Redesigning requirements for the access to and exercise of services activities would stimulate innovation, competition and professional mobility, having a positive overall economic impact. Regulatory flexibility could also boost a rebound of retail activity in the aftermath of COVID-19.

(21) To foster the economic recovery, it will be important to front-load mature public investment projects and promote private investment, including through relevant reforms. This could be in identified European Green Deal priorities, in particular in low-carbon transport initiatives, renewable energy and building renovations. Together with the digital transformation of the economy this could help bring short-term stimulus to the recovery and the medium-term aftermath of the COVID-19 crisis and put France on a sustainable long term climate neutral path while promoting technological leadership. Preparatory work for recovery measures could rely on France’s National Energy and Climate Plan, Projects of Common Interest and infrastructure development plans. Further investments in energy infrastructures, including in electricity interconnections, would contribute to improve integration of the internal Union energy market, while introducing more competition and facilitating the deployment of renewable energy. The programming of the Just Transition Fund for the period 2021-2027 could help France to address some of the challenges posed by the transition to a climate neutral economy, in particular in the territories covered by Annex D to the country report. This would allow France to make the best use of that fund.

(22) During the lockdown, digitalisation has proven vital in maintaining access to governmental, educational and medical services, and in preserving economic activity, through teleworking and e-commerce. In the medium term, digitalisation provides greater opportunities for firms, in particular SMEs, to recover and grow by bringing them into contact with more potential customers, improving the efficiency of production processes, and providing incentives to innovate. Investments in digitalisation include providing adequate infrastructure, improving the wider populations’ digital skills, in particular the working population. The implementation of France’s plan for very high-speed broadband (Plan France Très Haut Débit) appears to be on-track with regards to urban areas. However, important very high speed network coverage disparities in other areas remain.

(23) France has a strong research base and potential to engage in specific research and innovation-related measures to respond to the COVID-19 crisis, including the

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10 SWD(2020) 509 final.
development of vaccines and medicines. The COVID-19 crisis and its aftermath require strengthened cooperation in research and innovation between the public and private sectors. In the medium-term, investment in research and innovation could unlock productivity gains, as pointed out by the French National Productivity Board. It is also needed in growth-enhancing sectors to allow firms to seize the opportunities offered by the transformation of the European economy.

(24) While the present recommendations focus on tackling the socio-economic impacts of the pandemic and facilitating the economic recovery, the 2019 country-specific recommendations adopted by the Council on 9 July 2019 also covered reforms that are essential to address medium- to long-term structural challenges. Those recommendations remain pertinent and will continue to be monitored throughout next year’s European Semester annual cycle. That also applies to recommendations regarding investment-related economic policies. The latter recommendations should be taken into account for the strategic programming of cohesion policy funding post-2020, including for mitigating measures and exit strategies with regard to the current crisis.

(25) The European Semester provides the framework for continuous economic and employment policy coordination in the Union, which can contribute to a sustainable economy. Member States have taken stock of progress regarding United Nations’ Sustainable Development Goals (SDGs) implementation in their 2020 National Reform Programmes. By ensuring the full implementation of the recommendations below, France will contribute to the progress towards the SDGs and to the common effort of ensuring competitive sustainability in the Union.

(26) Close coordination between economies in the economic and monetary union is key to achieve a swift recovery from the economic impact of the COVID-19. France should, as a Member State whose currency is the euro – and taking into account political guidance by the Eurogroup – ensure its policies remain consistent with the euro area recommendations and coordinated with those of the other euro area Member States.

(27) In the context of the 2020 European Semester, the Commission has carried out a comprehensive analysis of France’s economic policy and published it in the 2020 country report. It has also assessed the 2020 Stability Programme and the 2020 National Reform Programme and the follow-up given to the recommendations addressed to France in previous years. It has taken into account not only their relevance for sustainable fiscal and socioeconomic policy in France, but also their compliance with Union rules and guidance, given the need to strengthen the Union’s overall economic governance by providing Union-level input into future national decisions.

(28) In the light of that assessment, the Council has examined the 2020 Stability Programme and its opinion reflected in particular in recommendation (1) below.

(29) In the light of the Commission’s in-depth review and this assessment, the Council has examined the 2020 National Reform Programme and the 2020 Stability Programme. The present recommendations take into account the need to tackle the pandemic and facilitate the economic recovery as a first necessary step to permit an adjustment of imbalances. Recommendations directly addressing the macroeconomic imbalances

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identified by the Commission under Article 6 of Regulation (EU) No 1176/2011 are reflected in recommendations (1), (3) and (4),

HEREBY RECOMMENDS that France take action in 2020 and 2021 to:

1. In line with the general escape clause, take all necessary measures to effectively address the pandemic, sustain the economy and support the ensuing recovery. When economic conditions allow, pursue fiscal policies aimed at achieving prudent medium-term fiscal positions and ensuring debt sustainability, while enhancing investment. Strengthen the resilience of the health system by ensuring adequate supplies of critical medical products and a balanced distribution of health workers, and by investing in e-Health.

2. Mitigate the employment and social impact of the crisis, including by promoting skills and active support for all jobseekers.

3. Ensure the effective implementation of measures supporting the liquidity of firms, in particular for small and medium-sized enterprises. Front-load mature public investment projects and promote private investment to foster the economic recovery. Focus investment on the green and digital transition, in particular on sustainable transport, clean and efficient production and use of energy, energy and digital infrastructures as well as research and innovation.

4. Continue to improve the regulatory environment, reduce administrative burdens for firms and simplify the tax system.

Done at Brussels,

For the Council
The President