

DG FISHERIES AND MARITIME AFFAIRS, YEAR 2022

Ex-ante publicity for a low-value contract

Subject matter: "Hack4Oceans II - Youth Innovation Event Concept Development"

DG MARE wishes to organise an EU-level Youth Innovation Event that will bring together and actively engage young people from around Europe on the economic opportunities and social benefits that healthy oceans and seas can bring to their future. The event will be loosely based on the "hackathon" format. The goal is to bring key stakeholders together in a 2-day intense, structured work program that can inspire important new ideas and innovative projects, while breaking organizational boundaries and inspiring youths to approach the ocean with an altered mentality. The event, which will be organised in Brussels, in late October/early November 2022, aspires to engage approximately 120-160 people, from which at least half will be European undergraduate/recently graduated university students.

The objective of this contract is to guarantee the provision of high level, professional and expert services regarding:

- a) the development of the strategy and of the conceptual framework of the event;
- b) the management of stakeholder relations [identification, profiling, engagement and networking];
- c) the moderation and related aspects of the event and
- d) the follow-up of the event, for the provision of relevant conclusions.

The maximum price of the awarded contract will be *EUR60.000,00*.

Deadline for expressing interest: 21 February 2022.

Contact point: MARE-A1@ec.europa.eu.

Indicative time schedule for launching the procedure following the closure of expression of interest:
23 February 2022.