Horizon Europe

Call for a prize — Rules of Contest

European Prize for Women Innovators 2023-2024

HORIZON-EIC-EIT-2023-WomenInnovatorsPrize
## HISTORY OF CHANGES

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<tr>
<td>1.0</td>
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EUROPEAN INNOVATION COUNCIL AND SMEs EXECUTIVE AGENCY (EISMEA)

EISMEA | Innovation Ecosystems, SMP / Entrepreneurship and Consumers
EU and place-based Innovation Ecosystems

CALL FOR APPLICATIONS — RULES OF CONTEST

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0. Introduction

This is a call (contest)\(^1\) for the European Prize for Women Innovators in the field of research and innovation under the Horizon Europe Framework Programme.

The regulatory framework for this EU Funding Programme is set out in:

- Regulation 2018/1046 (EU Financial Regulation)
- the basic act (Horizon Europe Regulation (EU) 2021/695\(^2\))

The call is launched in accordance with the 2023 European Innovation Council (EIC) Work Programme\(^3\) and the 2023 Annual Work Programme of the European Institute of Innovation and Technology (EIT)\(^4\) and will be managed by the European Innovation Council and SMEs Executive Agency (‘Agency’) and the EIT respectively.

The prize will be organised together with the EIT, within the framework of the Memorandum of Understanding (MoU) signed between the EIT and EIC\(^5\).

We invite you to read the call documentation on the Funding & Tenders Portal Topic page carefully, and in particular these Rules of Contest and the EU Funding & Tenders Portal Online Manual.

These documents provide clarifications and answers to questions you may have when preparing your application:

- the Call Document (Rules of Contest) outlines the:
  - background, objectives, scope, activities that can be funded and the expected results (sections 1 and 2)
  - available budget and timetable (sections 3 and 4)

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\(^1\) For ease of reference and consistency on the Funding & Tenders Portal, the terms ‘call’, ‘project’ and ‘participant’ are used as equivalent to ‘contest’, ‘application’ or ‘contestants/applicants’.


\(^3\) Commission Implementing Decision C(2022)8600 on the financing of the European Innovation Council component of the Specific Programme implementing Horizon Europe – the Framework Programme for Research and Innovation (2021-2027) and on the adoption of the Work Programme for 2023.


1. Background

The opportunities created by new technologies and disruptive innovations promise to accelerate the transition to a green and digital economy. But Europe risks missing out on these opportunities if women are overlooked as a source of innovation and creative talent.

2. Objectives — Themes and priorities — Activities — Expected results

Objectives

The European Prize for Women Innovators celebrates the women entrepreneurs behind Europe’s most groundbreaking innovations. The prize rewards women from across the EU and countries associated to Horizon Europe, whose disruptive innovations are driving positive change for people and planet.

Expected results

The prize will boost public awareness of the potential, importance and contribution of women to the EU innovation ecosystem and create strong role models, inspiring more women to become innovators themselves.

3. Available budget

There are three separate prize categories with the following budgets:

- In the EIC Women Innovators category the winner is awarded EUR 100 000, and two runners-up are awarded EUR 70 000 and EUR 50 000 respectively.

- In the EIC Rising Innovators category for promising young innovators under the age of 35, the winner is awarded EUR 50 000, and two runners-up are awarded EUR 30 000 and EUR 20 000 respectively.

- In the EIT category the winner is awarded EUR 50 000, and two runners-up are awarded EUR 30 000 and EUR 20 000 respectively.
4. Timetable and deadlines

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5. Admissibility and documents

Applications must be submitted before the call deadline *(see timetable section 4)*.

Applications must be submitted **electronically** via the Funding & Tenders Portal Electronic Submission System (accessible via the Topic page in the Search Funding & Tenders section). Paper submissions are NOT possible.

Applications (including annexes and supporting documents) must be submitted using the forms provided inside the Submission System (NOT the documents available on the Topic page — they are only for information).

Applications must be **complete** and contain all the requested information and all required annexes and supporting documents:

- Application Form Part A — contains administrative information about the applicant organisations *(to be filled in directly online)*

- Application Form Part B — contains the technical description of the application *(to be downloaded from the Portal Submission System, completed and then assembled and re-uploaded)*

- Applicants must support their application with an inspiring video message lasting no more than 90 seconds, describing themselves and their achievements. The video cannot exceed 100MB and should be uploaded to the Submission portal as a .zip file in annex.

Your application must be **readable, accessible, printable**.

Applications (Part B) are limited to maximum **15 pages**. Evaluators will not consider any additional pages.

You may be asked at a later stage for further documents *(for legal entity validation, bank account validation, ethics review, declaration of honour, link to EIT Community if applicable, etc)*.

For more information about the submission process (including IT aspects), consult the **Online Manual**.
6. Eligibility

Eligible participants (eligible countries)

In order to be eligible, the applicant must be:

- a woman
- legally established in one of the following eligible countries:
  - a. EU Member States (including overseas countries and territories, OCTs)
  - b. countries associated to the Horizon Europe programme
- The applicant must be the founder or co-founder of the company or organisation
- The company or organisation must be established in an EU Member State (including overseas countries and territories, OCTs) or a country associated to Horizon Europe, and registered or incorporated at least two years before the call year
- Applicants who have already received an EU or Euratom prize cannot receive a second prize for the same activities

In addition to the above, those applying for the EIC Rising Innovators category must be aged under 35 at the start of the call year.

Those applying for the EIT category must have a direct link to the EIT Community / one of the existing Knowledge and Innovation Communities.

There is no age limit to apply for the EIC Women Innovators category or the EIT category, but applicants eligible for several prize categories can only apply to one.

In all categories, two or more women co-founders of a single company may submit a joint application provided they all meet the eligibility criteria, competing for one single category prize (see section 13 for joint applications).

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6 This prize celebrates women in all their diversity. The word ‘woman' equates to a cis woman, or a transgender woman who is legally defined as a woman.
7 A person is legally established in a given country, if she is recognised as a resident under national law in that country, and proof of such recognition must be provided upon request.
8 A co-founder is somebody who has started the company (i.e. "founded" the company) with at least one other person, and proof of this must be provided upon request.
9 The company or organisation is formed and registered with the appropriate statutory authority of the country as a ‘company or corporation’, and proof must be provided upon request.
10 The company must be registered or incorporated before 1 January 2021.
11 Those applying for the Rising Innovators category prize must be born on or after 1 January 1988.
12 ‘EIT Community' means the EIT and the active community of individuals and legal entities which benefited or benefit from the EIT support or financial contribution (in line with Article 2(8) of the EIT Regulation), e.g. support through an innovation or business acceleration procedure of any of the EIT KICs, or successful completion of an EIT Labelled Educational Programme. When requested, the applicant should be able to prove this link to the EIT Community by providing a supporting document, such as a certificate from an EIT KIC indicating the EIT support, a signed agreement for the financial support received from an EIT KIC, or a diploma / certificate regarding the successfully completed EIT Labelled Educational Programme.
Applicants must register in the Participant Register — before the call deadline — and will have to be validated by the Central Validation Service (REA Validation). For the validation, you will be requested to upload documents showing legal status and origin.

**Specific cases**

Entities without legal personality — Entities which do not have legal personality under their national law may exceptionally participate, provided that their representatives have the capacity to undertake legal obligations on their behalf, and offer guarantees for the protection of the EU financial interests equivalent to that offered by legal persons.\(^\text{13}\)

Third Countries currently negotiating association agreements to Horizon Europe — Applicants established in Horizon 2020 Associated Countries or in other third countries with ongoing negotiations may participate in the call and can receive a prize if the Horizon Europe association agreement with the third country concerned applies at the time when the award decision is taken (Annex 2 General conditions for proposals in the EIC Work Programme 2023 – page 147).

EU restrictive measures — Special rules apply for certain entities (e.g. entities subject to EU restrictive measures under Article 29 of the Treaty on the European Union (TEU) and Article 215 of the Treaty on the Functioning of the EU (TFEU))\(^\text{14}\) and entities covered by Commission Guidelines No. 2013/C 205/05\(^\text{15}\)). Such entities are not eligible to participate in any capacity.

For more information, see Rules for Legal Entity Validation, LEAR Appointment and Financial Capacity Assessment.

**Eligible activities**

Eligible activities are the ones set out in section 2 above.

**Ethics and values**

Activities must comply with the highest ethical standards and the applicable EU, international and national law on ethical principles.

Moreover, they must respect basic EU values (such as respect for human dignity, freedom, democracy, equality, the rule of law and human rights, including the rights of minorities).

Activities may not:

- aim at human cloning for reproductive purposes
- intend to modify the genetic heritage of human beings which could make such changes heritable (with the exception of research relating to cancer treatment of the gonads, which may be financed), or

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\(^{13}\) See Article 197(2)(c) EU Financial Regulation 2018/1046.

\(^{14}\) Please note that the EU Official Journal contains the official list and, in case of conflict, its content prevails over that of the EU Sanctions Map.

\(^{15}\) Commission guidelines No. 2013/C 205/05 on the eligibility of Israeli entities and their activities in the territories occupied by Israel since June 1967 for grants, prizes and financial instruments funded by the EU from 2014 onwards (OJEU C 205 of 19.07.2013, pp. 9-11).
intend to create human embryos solely for the purpose of research or for the purpose of stem cell procurement, including by means of somatic cell nuclear transfer.

Moreover activities must have an exclusive focus on civil applications and no prize can be awarded for activities carried out outside the EU, if they are prohibited in all Member States.

Applications involving ethics issues will have to undergo an ethics review to authorise funding. Applications that did not respect the above ethical principles and standards cannot be awarded a prize.

**Security**

Applications involving EU classified information must comply with Decision 2015/444 and its implementing rules. Applications that are too security-sensitive cannot be awarded a prize.

**7. Exclusion**

Applicants which are subject to an EU exclusion decision or in one of the following exclusion situations that bar them from receiving EU funding can NOT participate:

- bankruptcy, winding up, affairs administered by the courts, arrangement with creditors, suspended business activities or other similar procedures (including procedures for persons with unlimited liability for the applicant’s debts)
- in breach of social security or tax obligations (including if done by persons with unlimited liability for the applicant’s debts)
- guilty of grave professional misconduct (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the prize)
- committed fraud, corruption, links to a criminal organisation, money laundering, terrorism-related crimes (including terrorism financing), child labour or human trafficking (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the prize)
- shown significant deficiencies in complying with main obligations under an EU procurement contract, grant agreement, prize, expert contract, or similar (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the prize)
- guilty of irregularities within the meaning of Article 1(2) of Regulation No 2988/95 (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the prize)

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17 See Articles 136 and 141 EU Financial Regulation 2018/1046.
18 Professional misconduct includes: violation of ethical standards of the profession, wrongful conduct with impact on professional credibility, false declarations/misrepresentation of information, participation in a cartel or other agreement distorting competition, violation of IPR, attempting to influence decision-making processes or obtain confidential information from public authorities to gain advantage.
created under a different jurisdiction with the intent to circumvent fiscal, social or other legal obligations in the country of origin or created another entity with this purpose (including if done by persons having powers of representation, decision-making or control, beneficial owners or persons who are essential for the award/implementation of the prize).

Applicants will also be refused if it turns out that:

- during the award procedure they misrepresented information required as a condition for participating or failed to supply that information

- they were previously involved in the preparation of the call and this entails a distortion of competition that cannot be remedied otherwise (conflict of interest).

8. Evaluation and award procedure

Applications will be subject to a formal evaluation by a jury. There will be one jury for the EIC Women Innovators and Rising Innovators categories, and one for the EIT category. The jury members may be the same in the three categories.

If there are more than 300 applications in either category, there will be a pre-selection to select the best 300 above threshold to pass to jury review. Otherwise, all applications will pass directly to jury review.

The pre-selection panel and jury usually have a different composition, but jury members may participate in the pre-selection panel.

The pre-selection panel/jury will evaluate each application against the award criteria. For applications with the same score, the pre-selection panel/jury will determine a priority order according to the following approach: The score for the criterion No 1 will be given a weight of 1.5 and the score for criterion No 3 will be given a weight of 2. If two or more applications still tie for any rank or category, the prize will be equally divided and awarded to all applications with the same score in that rank and category.

Up to 20 highest-ranked applications in each category will be invited to a hearing with the jury in Brussels. This hearing may take place remotely.

On the basis of the evaluation by the jury (and after the mandatory checks: ethics review, security scrutiny, legal entity validation, non-exclusion, double funding and plagiarism, etc), the awarding authority will decide on the award of the prize.

All applications will be informed about the evaluation result (evaluation result letter). Successful applications will be awarded the prize; unsuccessful applications will be rejected.

If you believe that the evaluation procedure was flawed, you can submit a complaint (following the deadlines and procedures set out in the evaluation result letter). Please note that notifications are deemed to have been accessed (and received) 10 days after sending and that deadlines will be counted from then (see also Funding & Tenders Portal Terms and Conditions).

9. Award criteria

If admissible and eligible, the applications will be evaluated and ranked against the following award criteria:

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19 See Article 141(1) EU Financial Regulation 2018/1046.
– **Award criterion 1: Breakthrough innovation**

The company or organisation founded or co-founded by the applicant is pioneering a breakthrough and disruptive innovation within the EU or countries associated to Horizon Europe. In presenting their innovation, the applicant should demonstrate what makes this product or service breakthrough and disruptive in relation to other existing solutions.

– **Award criterion 2: Impact**

This innovation addresses a real need or challenge, with significant benefits for people and/or the planet. The applicant will demonstrate how the organisation’s current performance and growth is driving this positive impact. The applicant should support their answer with numerical data such as performance measures and indicators.

– **Award criterion 3: Inspiration**

The applicant is an inspiring leader, who has played a pivotal role in the success of the company or organisation. The applicant is a role model who inspires and empowers other women and girls.

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<th>Award criteria</th>
<th>Minimum pass score</th>
<th>Maximum score</th>
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<tr>
<td>Breakthrough innovation</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Impact</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Inspiration</td>
<td>4</td>
<td>7</td>
</tr>
<tr>
<td>Overall (pass) scores</td>
<td>12</td>
<td>21</td>
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Maximum points: 21 points.

Individual thresholds: 4/7 points.

Overall threshold: 12 points.

Applications must pass both the individual thresholds AND the overall threshold. The prize will be awarded to the three highest-ranked applications in the EIC Women Innovators category, the three highest-ranked applications in the EIC Rising Innovators category, and the three highest-ranked applications in the EIT category. Other applications will be rejected.

The jury’s assessment will be based on Parts A and B of the application form, as well as the video submitted by the applicant.

**10. Other conditions**
**Payment arrangements**

The prize money will be paid to the prize winners after the award ceremony, provided all the requested documents have been submitted. In case of a group of winners, the payment will be made to the lead applicant.

**Communication — Dissemination — Visibility of funding**

Prize winners must promote the prize and its results, by providing targeted information to multiple audiences (including the media and the public) in a strategic and effective manner.

Communication activities related to the prize (*including media interviews, press statements, presentations, etc., in electronic form, via traditional or social media, etc.*), must acknowledge EU support and display the European flag (emblem) and funding statement (translated into local languages, where appropriate):

![Funded by the European Union](image)

![Co-funded by the European Union](image)

The emblem must remain distinct and separate and cannot be modified by adding other visual marks, brands or text.

Apart from the emblem, no other visual identity or logo may be used to highlight the EU support.

When displayed in association with other logos (*e.g. of winners or sponsors*), the emblem must be displayed at least as prominently and visibly as the other logos.
For the purposes of these obligations, the winners may use the emblem without first obtaining approval from the awarding authority. This does not, however, give them the right to exclusive use. Moreover, they may not appropriate the emblem or any similar trademark or logo, either by registration or by any other means.

Any communication or dissemination activity related to the prize must use factually accurate information.

Moreover, it must indicate the following disclaimer (translated into local languages where appropriate):

"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the awarding authority]. Neither the European Union nor the awarding authority can be held responsible for them."

**IPR — Rights of use**

The awarding authority does not obtain ownership of the results produced in the context of the prize.

The awarding authority has the right to use non-sensitive information relating to the prize and materials and documents received from the winners (such as pictures or audio-visual material, in paper or electronic form) for information, communication, dissemination and publicity purposes.

Photos and videos taken by the awarding authority either in preparation of the award ceremony or during the award ceremony are the sole property of the awarding authority.

**Checks, audits and investigations**

The awarding authority, the European Commission, the European Anti-Fraud Office (OLAF), the European Public Prosecutor’s Office (EPPO) and the European Court of Auditors (ECA) may carry out checks, audits and investigations in relation to the prize.

**Withdrawal of the prize — Recovery of undue amounts**

The awarding authority may withdraw the prize after its award and recover all payments made, if it finds out that:

- false information, fraud or corruption was used to obtain it
- the prize winners were not eligible or should have been excluded or
- the prize winners are in serious breach of their obligations under these Rules of Contest.

**11. How to submit an application**

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All applications must be submitted directly online via the Funding & Tenders Portal Electronic Submission System. Paper applications are NOT accepted.

You can access the Portal here, or by clicking 'Apply now' on the official prize webpage.

Submission is a 2-step process:

a) create a user account and register your organisation

To use the Submission System (the only way to apply), all participants need to create an EULogin user account.

Once you have an EULogin account, you can register yourself as a natural person in the Participant Register. When your registration is finalised, you will receive a 9-digit participant identification code (PIC).

b) submit the application

Access the Electronic Submission System via the Topic page in the Search Funding & Tenders section.

Submit your application in 3 parts, as follows:

- Part A includes administrative information about the applicant organisations. Fill it in directly online
- Part B (description of the action) covers the technical content of the application. Download the mandatory word template from the Submission System, fill it in and upload it as a PDF file
- Applicants must support their application with an inspiring video message, lasting no more than 90 seconds. The video cannot exceed 100MB and should be uploaded to the Submission portal as a .zip file in annex.

To be admissible, the submission must consist of a complete application, including Part A, Part B and the video message.

The application must keep to the page limits (see section 5); excess pages will be disregarded.

Documents must be uploaded to the right category in the Submission System otherwise the application might be considered incomplete and thus inadmissible.

The application must be submitted before the call deadline (see section 4). After this deadline, the system is closed and applications can no longer be submitted.

Once the application is submitted, you will receive a confirmation e-mail (with date and time of your application). If you do not receive this confirmation e-mail, it means your application has NOT been submitted. If you believe this is due to a fault in the Submission System, you should immediately file a complaint via the IT Helpdesk webform, explaining the circumstances and attaching a copy of the application (and, if possible, screenshots to show what happened).

Details on processes and procedures are described in the Online Manual. The Online Manual also contains the links to FAQs and detailed instructions regarding the Portal Electronic Exchange System.

12. Help
Additional information can be found:

- European Prize for Women Innovators website
- European Innovation Council (EIC) Work Programme 2023
- Prize FAQs
- Portal FAQ (for general questions).
- Online Manual
- EIT Awards website
- EIT Single Programming Document 2023-2025

Please also consult the Topic page regularly, since we will use it to publish call updates.

Contact

For individual questions on the Portal Submission System, please contact the IT Helpdesk.

Non-IT related questions regarding the EIC Women Innovators and Rising Innovators categories should be sent to the following email address: EISMEA-WIP@ec.europa.eu.

Non-IT related questions for the EIT category should be sent to the following email address: eit-awards@eit.europa.eu.

Please indicate clearly the reference of the call and topic to which your question relates (see cover page).
13. Important

**IMPORTANT**

- **Don’t wait until the end** — Complete your application sufficiently in advance of the deadline to avoid any last minute **technical problems**. Problems due to last minute submissions (*e.g.* congestion, etc.) will be entirely at your risk. Call deadlines can NOT be extended.

- **Consult** the Portal Topic page regularly. We will use it to publish updates and additional information on the call (call updates).

- **Funding & Tenders Portal Electronic Exchange System** — By submitting the application, all applicants accept to use the electronic exchange system in accordance with the [Portal Terms & Conditions](#).

- **Registration** — Before submitting the application, all applicants must be registered in the **Participant Register**. The participant identification code (PIC) (one per applicant) is mandatory for the Application Form.

- **Joint applications** — Joint applications by a group of applicants are admitted. In this case, you must appoint a lead applicant (coordinator) to submit the application and represent you towards the awarding authority. All applicants will be jointly responsible and must all fulfil and respect the conditions set out in these Rules of Contest.

- **No double funding** — There is a strict prohibition of double funding from the EU budget. Applications that have already received an EU prize cannot receive a second prize for the same activities.

- **Resubmission** — Applications may be changed and re-submitted until the deadline for submission. For first past the post prizes with cut-off dates, applications can be changed and re-submitted until the cut-off date; the re-submission may however let you use your position as first in place.

- **Rejection** — By submitting the application, all applicants accept the call conditions set out in this these Rules of Contest (and the documents they refer to). Applications that do not comply with all the call conditions will be rejected. This applies also to applicants: All applicants need to fulfil the criteria; if any one of them doesn’t, they must be replaced or the entire application will be rejected.

- **Cancellation** — The awarding authority may cancel the contest or decide not to award the prize — without any obligation to compensate participants (*e.g.* no applications, jury cannot determine winner, winner is not eligible or must be excluded, objectives have already been achieved, etc). In this case, you will be informed via a call update.

- **Language** — You can submit your application in any official EU language. However, for reasons of efficiency, we strongly advise you to use English. If you need the call documentation in another official EU language, please submit a request within 10 days after call publication (for the contact information, see section 12).
• **Transparency** — In accordance with Article 38 of the [EU Financial Regulation](http://europa.eu), information about EU prizes awarded and the winners (name, address and amount awarded) is published each year on the [Europa website](http://europa.eu).

The publication can exceptionally be waived (on reasoned and duly substantiated request), if there is a risk that the disclosure could jeopardise your rights and freedoms under the EU Charter of Fundamental Rights or harm your commercial interests.

• **Data protection** — Any processing of personal data in the context of this prize will be done in accordance with Regulation [2018/1725](http://europa.eu). It will be processed solely for the purpose of evaluating your application (and subsequent management of your prize and, if needed, programme monitoring, evaluation and communication). Details are explained in the [Funding & Tenders Portal Privacy Statement](http://europa.eu).

By submitting the application, all applicants accept that the awarding authority will publish information on the finalists and winners.