Horizon Results Booster

Info Session | 24th of May 2023

Prepared by Alessia Melasecche Germini, HRB Manager

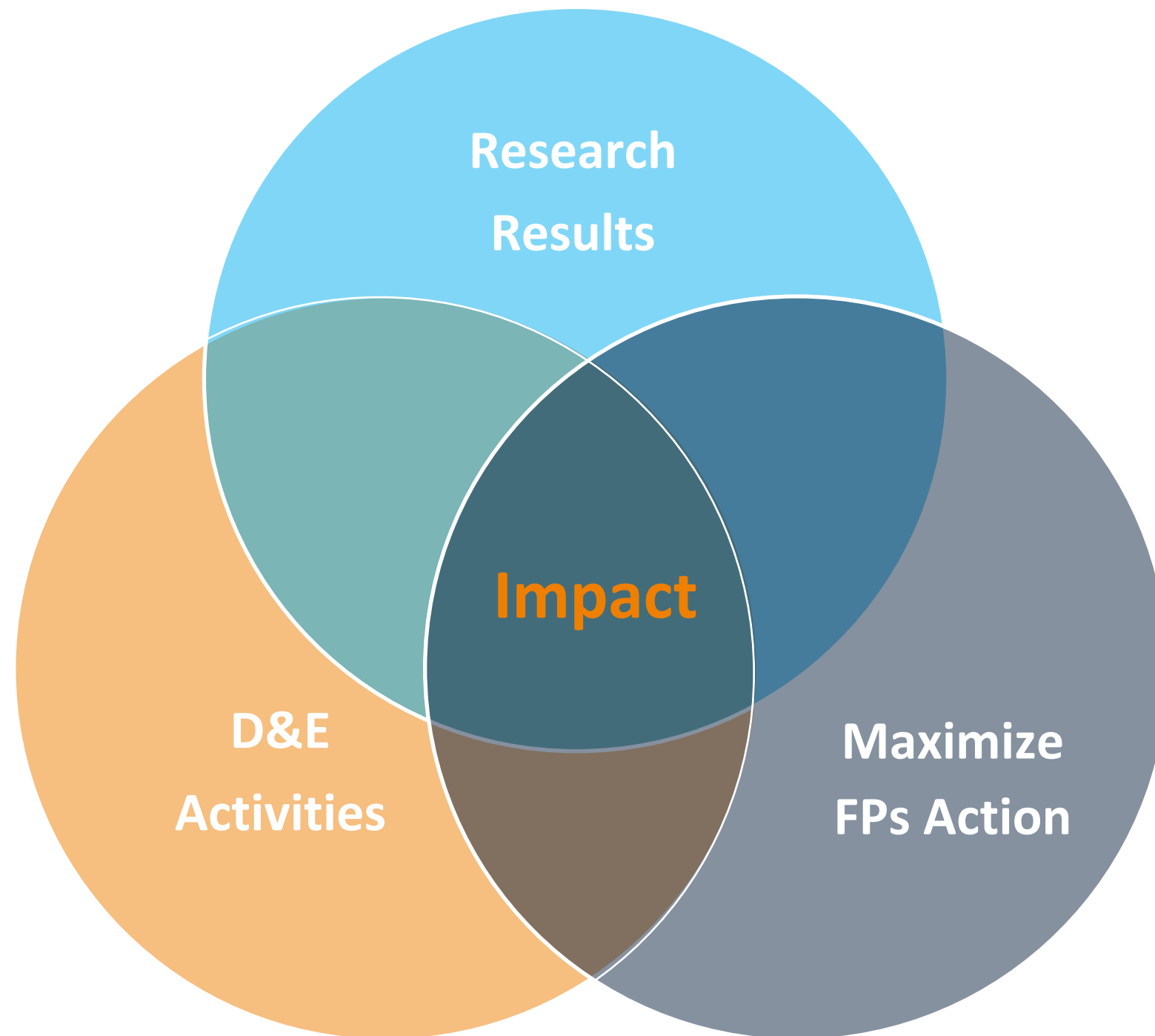Leader

META knowledge to market

Partners

Trust-IT Services communicating to markets

BDO

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EU Research & Funding

Transforming project results into concrete benefits for the society, while maximising the scientific, social, economic, technological and policy value of the Framework Programmes, **is a must**.

This transformation passes through the **successful** of **Dissemination** and **Exploitation implementation (D&E) activities**.

The Benefits

Successful D&E activities can pave the way to various tangible benefits:

1. Providing **international and interdisciplinary collaboration opportunities**;
2. **Contributing to societal goals**;
3. **Attracting new talent** to join your teams;
4. **Improving access to other funding** prospects;
5. **Generating new sources of income** thanks to the exploitation of the results;
6. In the case of policy impact, **improving current and/or help shaping future legislation**.

The Opportunity

The **Horizon Results Booster (HRB)** is the initiative of DG RTD
which aims to maximise the impact
of research funded by **FP7**, **H2020** and **Horizon Europe**.

Projects can be **closed** or **ongoing** and
can be **directly funded by the EC** or **indirectly funded (by EIT, Joint Undertakings, and similar)**

The Horizon Results Booster

HRB services delivered to **eligible projects are free-of-charge** and fully supported by the EC.

Services can be requested by applicants "**à la carte**" from the list when completing the application form.
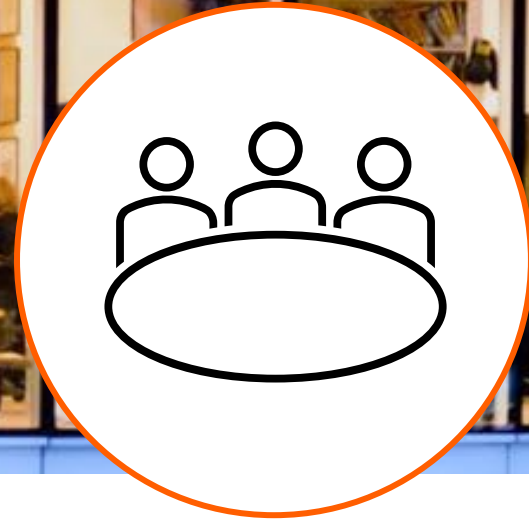
HRB provides beneficiaries with tools and methodologies. **Experts act as facilitators**. Service delivery happens remotely and virtually.

Service 1

Service 2

Service 3

Portfolio Dissemination & Exploitation Strategy

Business Plan Development

Go To Market

A　B　C

Service Eligibility and Requirements

Dissemination Services

Service 1 - Portfolio Dissemination & Exploitation Strategy (PDES)

Module A

Identification and creation of the portfolio of R&I project results

- 📦 Single projects
- Project groups (PGs)

Module B

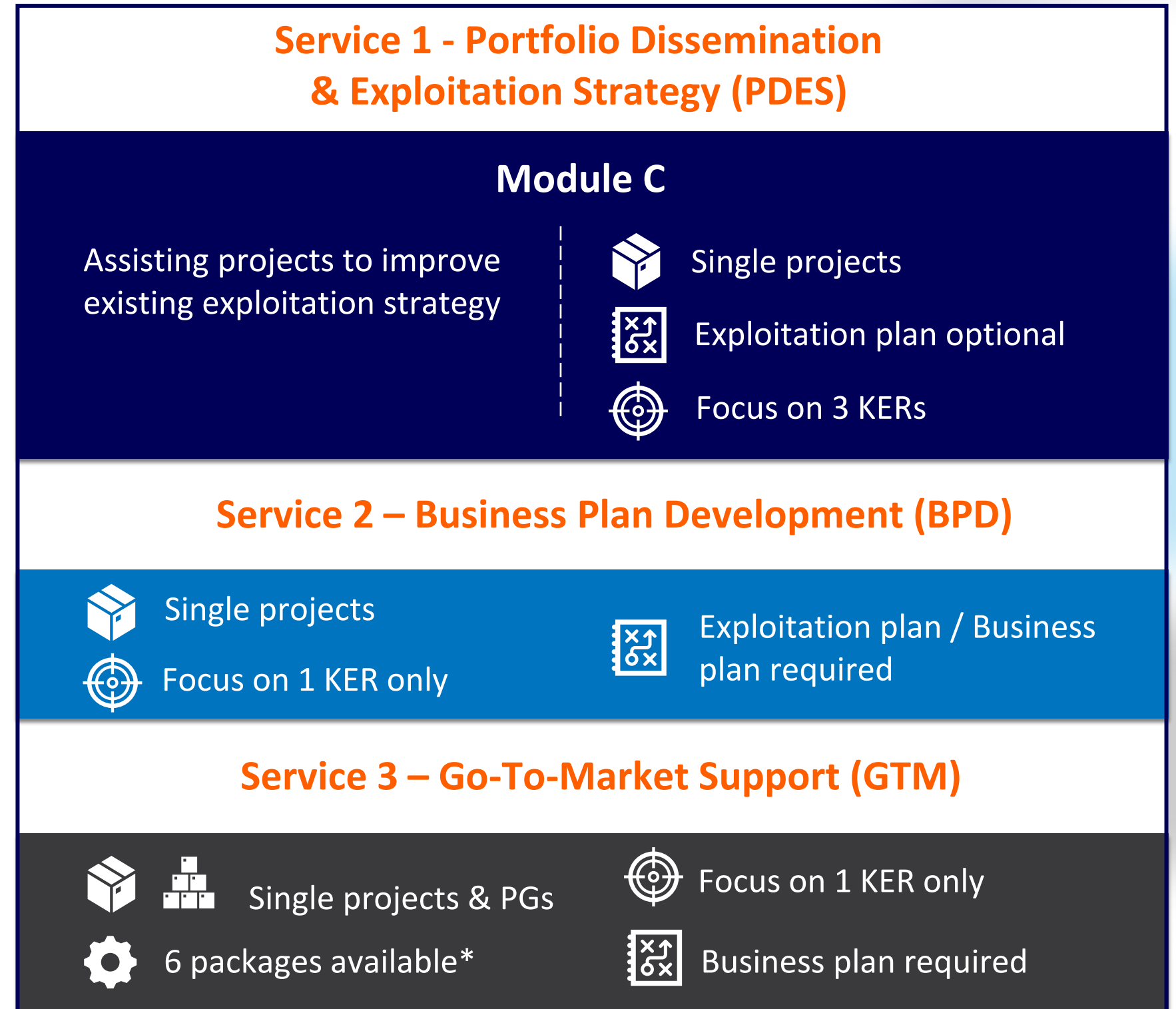Portfolio Dissemination Plan (design & execution)

- Project groups (PGs)
- Portfolio of results
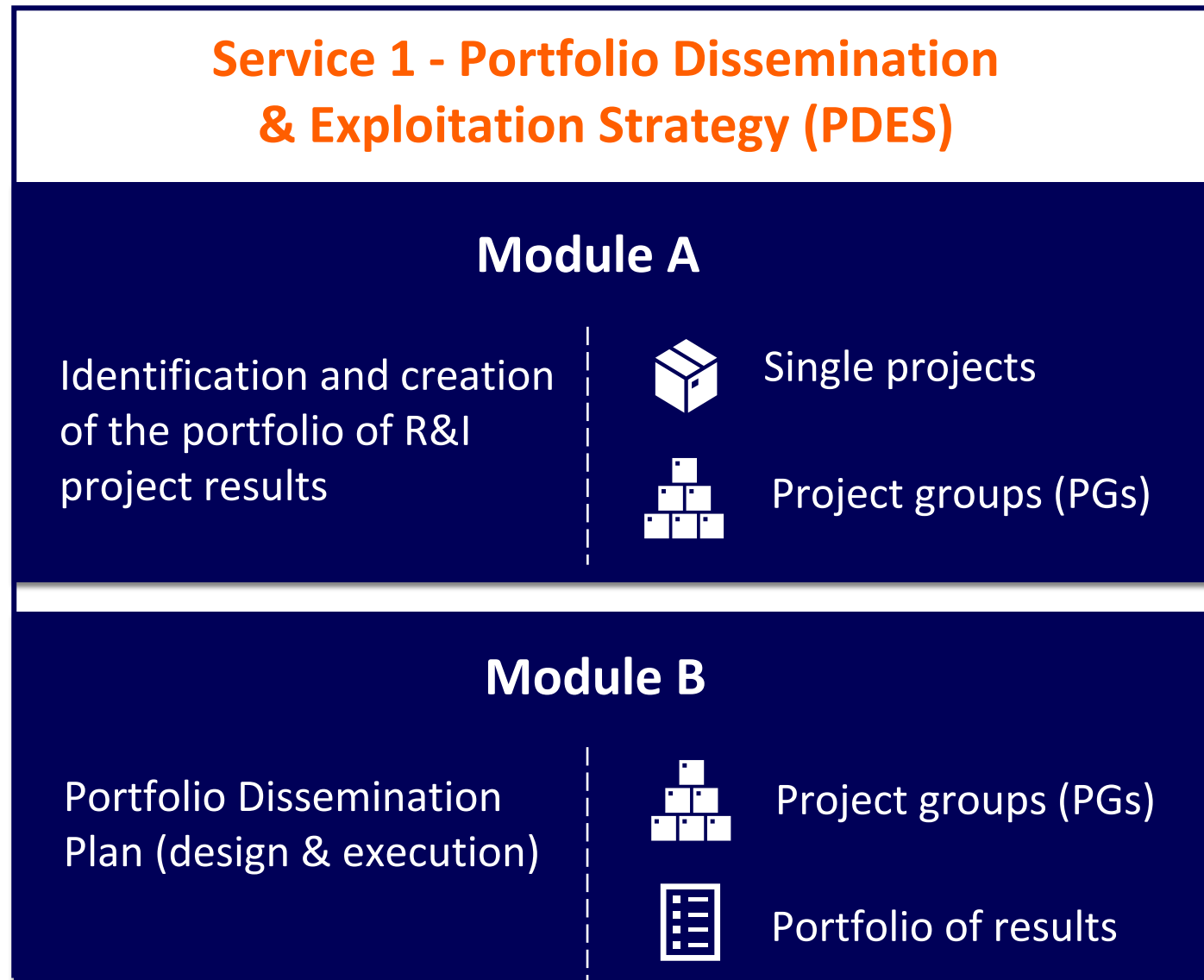
Dissemination services and Exploitation services **can run in parallel** and are delivered by different experts.

Services Flow

Exploitation Services

Service 1 - Portfolio Dissemination & Exploitation Strategy (PDES)

Module C

Assisting projects to improve existing exploitation strategy

- 📦 Single projects
- Exploitation plan optional
- 🎯 Focus on 3 KERs

Service 2 – Business Plan Development (BPD)

- 📦 Single projects
- 🎯 Focus on 1 KER only
- Exploitation plan / Business plan required

Service 3 – Go-To-Market Support (GTM)

- Single projects & PGs
- 6 packages available*
- 🎯 Focus on 1 KER only
- Business plan required

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Why Should Projects Benefit From HRB Services?

Achieving Impact (on society and/or market) and **long-term** sustainability strictly depends **on D&E strategies and actions.**

Experiences from the delivery:

- ✓ Wrong identification of Key Exploitable Results
- ✓ Confusion between customers-end users-partners
- ✓ Use model not identified, etc.

It is important to **dedicate the right effort and time** to exploitation and uptake of research results.

Wrong basics generate wrong strategies!

How Can Projects Apply?

- Application is **public and open** to anyone eligible
- **Request for services**: click on the "request services" button on the website
- **Fill out the application form** - direct access through: https://www.horizonresultsbooster.eu/HRBApplications/ApplicationForm)
- It is possible to **apply** until the **7th of May 2024, services implementation** will be **completed by 7th of November 2024**.
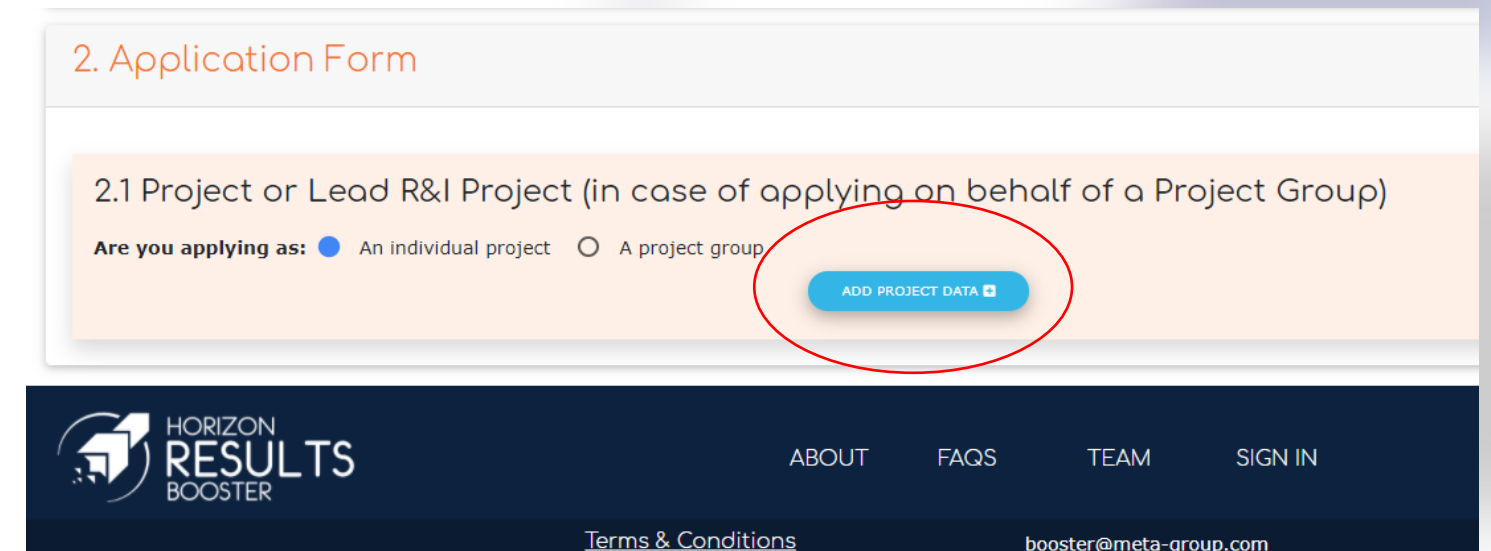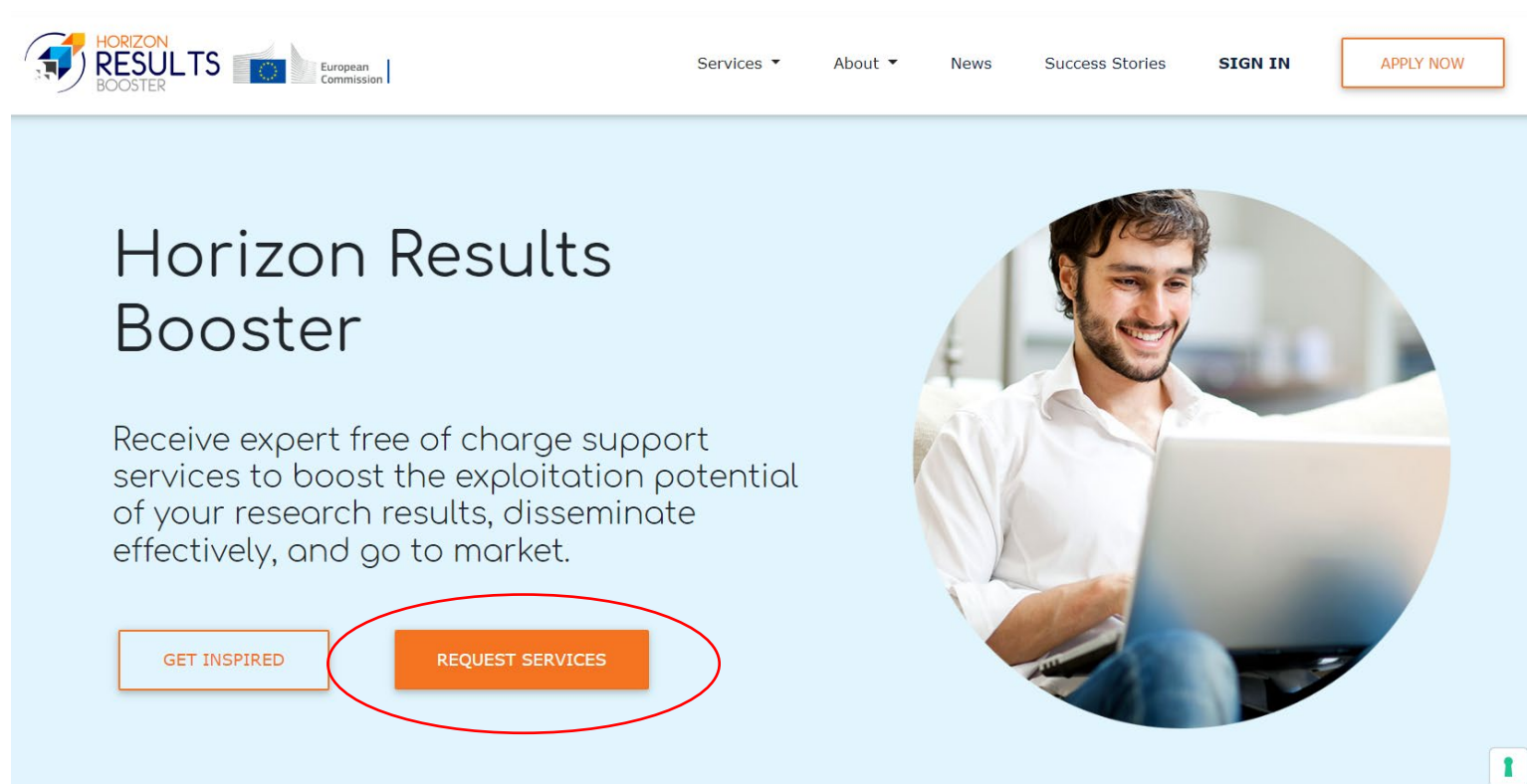
How Can Projects Apply? (2/2)

- Beneficiaries have to **register first on the HRB platform** to submit an application.
- To apply they need to provide:

  - Project ID (GA number)

  - Name and e-mail of the applicant

  - Name and e-mail of the project coordinator

  - Name and e-mail of the PO

- Applicants are getting 4 notifications from the HRB platform (when they register, when an application is successfully submitted, when the application is approved/rejected and when the service delivery team is approved by the EC)

- Applicants are requested to **upload DoA (or similar) and other documents** depending on the requested services

- They can **save draft applications** and continue whenever they want before submitting

- **Alerts** keep applicants informed about their **"readiness"** for the requested service

What Happens After the Submission?

1   **Eligibility of applications** (minimum requirements, application to the same service, projects too far in the past, etc.) is **verified** by the HRB Team (EC)

2   **Experts are proposed** by the Contractor and accepted/rejected by HRB Team (EC)

3   The expert organises an "introductory call" to define the **Service Delivery Plan**

4   If the experts realise the **projects are not "ready"** for the service, they propose another service

5   **Feedback questionnaires** are proposed at the end of the service to verify effectiveness

6   Outputs, deliverables and final reports of the services are saved in the platform

7   Automatic e-mail alert (to the EC too) when the final report is uploaded onto the platform.

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What Happens During the Delivery?

Average amount of efforts from beneficiaries:

- **Service 1 Module A:**

Around 1 EWD (around 8 hours spread on multiple days)

- **Service 1 Module B:**

From 2 to 4 EWDs (depending on the training package selected during the service)

- **Service 1 Module C, BPD, G2M:**

A range from 3 to 10 EWDs (depending on the level of maturity of the project)

Time commitment by project partners to HRB services could be reported in project timesheets.

HRB in Numbers as of May 2023 (1/2)

213
Experts involved

1 112
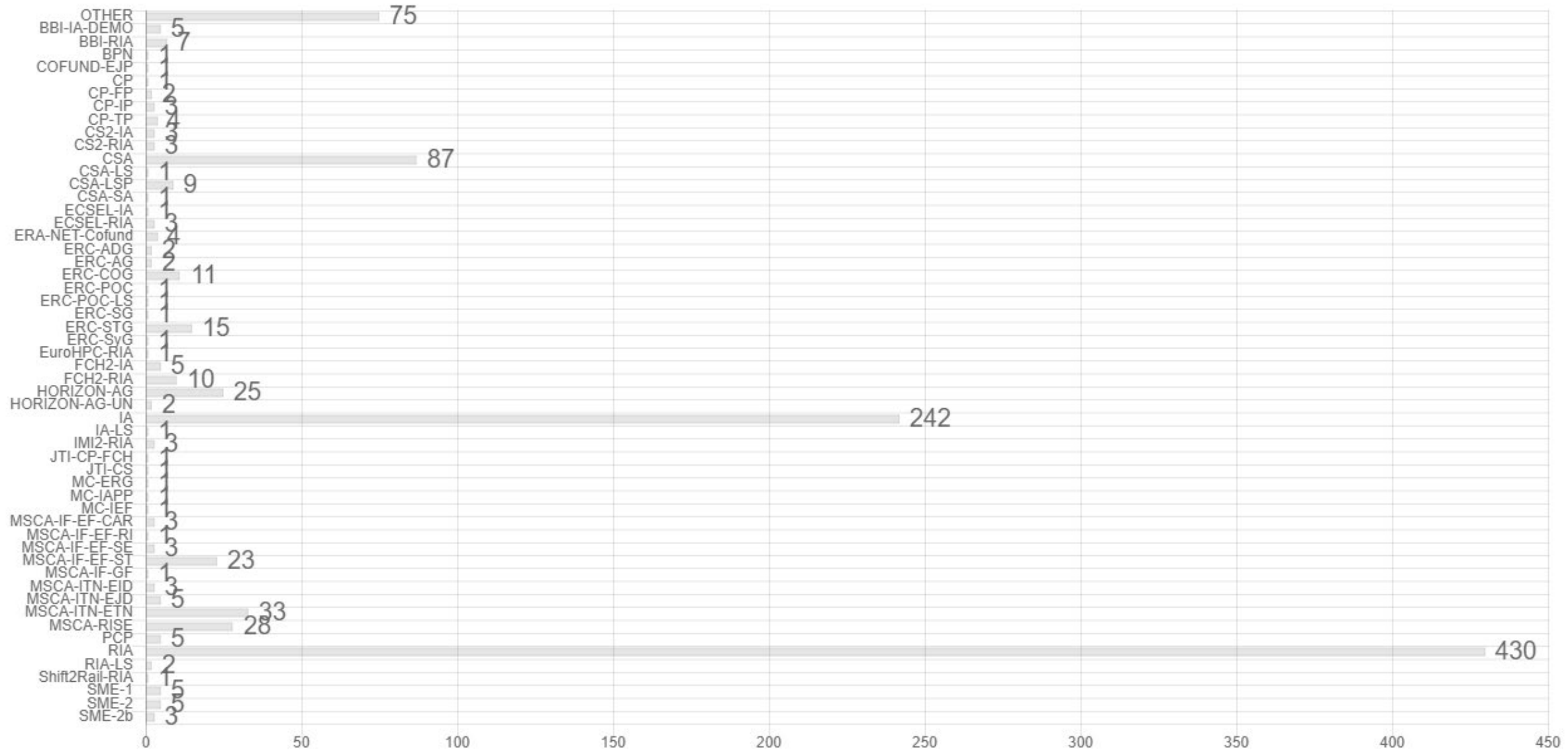Projects

1 302
Assignments

3 016
Beneficiaries

7 830
Organisations

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HRB in Numbers as of May 2023 (2/2)

Projects by funding scheme

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