FOCUS ON RESULTS

Any tangible or intangible output of the action, such as data, knowledge & information whatever their form or nature, whether or not they can be protected.

Project results can be reusable and exploitable (e.g. inventions, prototypes, services) as such, or as elements (knowledge, technology, processes, networks) that have potential to contribute for further work on research or innovation.

Key exploitable results (KERs) are the **outputs generated during the project which can be used and create impact**, either by the project partners or by other stakeholders.

European Commission

SUPPORT ECOSYSTEM

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Towards an integrated dissemination & exploitation ecosystem

Dissemination & Exploitation strategy

Guide and Train applicants and beneficiaries by offering dissemination & exploitation capacity building activities.

Motivate beneficiaries with incentives to scale up their results.

Support beneficiaries by offering targeted Dissemination & Exploitation services, including on Intellectual Property management.

Synergise with other EU programmes and initiatives.

European Commission

GUIDANCE

❑ Funding and Tenders portal: **online manual** (H2020 & Horizon Europe)

❑ **Horizon Europe Programme Guide:** detailed guide for applicants covering D&E, Open Science and all parts of proposal submission under Horizon Europe.

❑ **IP Helpdesk Guide:** comprehensive guide for applicants and beneficiaries covering definitions, examples, situation analysis on D&E, IP management, Open Access, etc.

❑ **Dissemination and Exploitation webpage on ec.europa.eu**

❑ **Public events**: info days, D&E specific trainings, thematic trainings, and more.

SUPPORT

Horizon Results Booster

IP Helpdesk & **Horizon IP Scan**

Horizon Results Platform & HRP TV

Horizon Standardization Booster

Innovation Radar

Others …

Horizon Dashboard

CORDIS

European Commission

Horizon Results Booster

Free-of-charge service offered by the European Commission to maximize the

impact of research & innovation project results:

✓Improving your **exploitation potential**

✓Helping you implement your **dissemination and exploitation strategy**

✓Increasing **the dissemination and valorising** your research

✓Widening your **access** to the market, policy makers and the society

✓…

Boost your impact!

European Commission

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#HRB