Freight Transport Services

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Background: policy development

- Marco Polo Programme 2003–2013
- Marco Polo follow-up 2014-2020: policy evolution and lessons learnt from the past
- Policy framework: the new Trans-European Transport Network Programme
- Funding framework: Connecting Europe Facility
Key features

- 2014 CEF Annual Work Programme, priority: Freight Transport Services (Annex 5)

- New objective: stimulate and deploy innovative, efficient and sustainable freight transport services; modal shift only one of the goals

- Budget 2014: €25 million

- Opening for efficient road transport solutions
Can you apply for funding under this priority?

**YES**, if your project:

- Represents regular **transport services/logistics concepts** in market place
- Operates on the core and comprehensive networks and is linked to the **Core Network Corridors**
- Involves the territory of at least **two EU Member States**
- Aims at **two** or more of the following **goals**:
  - Better integration between modes
  - Better balance between modes: efficient modal split
  - Improved efficiency of supply chains
  - Improved efficiency of fleets
Action types (1)

Modal shift

- **AIM**: Enhance the efficiency of freight transport operations/services and optimise the use of the transport infrastructure by shifting cargo to more sustainable modes.

- **Characteristics**: New approach for modal shift:
  
  A. **Investments** in small scale ancillary infrastructure, superstructures and equipment (no operations funded).

  B. **Operations** by general, sustainable schemes aiming at partly reimbursing the cost of modal shift incurred by trucks ("ecobonus-type").

- **Expected results**: modal shift to more sustainable modes.
Upgrade of multimodal services

- **AIM:** Increase efficiency of *existing* multimodal services

- **Characteristics:** *Investments* to upgrade multimodal services

- **Expected results:** transport time reduction, improved quality of services, better environmental performance of the services
Action types (3)

Optimisation of supply chains' management

- **AIM:** Improve efficiency of logistical chains
- **Characteristics:** Optimisation of *logistical management systems and tools*
  - improvement of the internal organisation and integration of the supply chains
  - automation and optimisation of logistics processes,
  - investments in know-how,
  - re-engineering, restructuring and consolidating of cargo flows
  - other relevant ideas are welcome!
- **Expected results:** improved loading factor, reduced empty runs.
Action types (4)

**AIM:** Better efficiency of freight transport logistics

**Characteristics:** Collaborative approaches to logistics - cargo bundling, creating synergies and clustering of the services:
- intelligent management/organisational solutions and systems
- establishment of independent (neutral) trustees
- other processes facilitating collaboration on the market

**Expected results:** improved loading factor, reduced empty runs, shift to more sustainable modes, traffic avoided
Action types (5)

- **AIM:** Improve the efficiency of supply chains and the use of infrastructure capacity

- **Characteristics:** New approach for traffic avoidance – all modes:
  - innovative actions for last mile operations and customised logistics services
  - new solutions for loading and transporting goods
  - optimising product/package volumes
  - transport time reduction
  - other relevant processes improving efficiency of logistical operations

- **Expected results:** traffic avoided, improved loading factor, reduced empty runs
Action types (6)

**AIM:** increase the efficiency of transport operations (e.g. reduce emissions, energy use and fuel consumption) and use of infrastructure capacity

**Characteristics:** Small-scale improvements to the fleets by using technical solutions already available on the market. The projects may include the following elements: vehicle traction control systems (such as equipment for remote control of locomotives in freight trains with distributed power), IT support tools, calibration of vehicle routing and scheduling, aerodynamic tools, speed management systems, automatic couplings in wagons etc.

**Expected results:** reducing emissions, energy use and fuel consumption of vehicles/vessels
**Action types (7)**

Efficient fleet operations

- **AIM**: Improve efficiency (e.g. reducing emissions, energy use and fuel consumption) and quality of transportation
- **Characteristics**: Support for energy efficient operational practices, such as eco-driving/eco-steaming and other specific processes leading to efficiency gains
- **Expected results**: Reduced emissions, energy use, fuel consumption of vehicles/vessels
Action types - overview

- Efficient fleets: operational practices
- Efficient fleets: technical improvements
- Supply chain management
- Modal shift
- Multimodality
- Collaboration
- Traffic avoidance
Important to know (1)

All the detailed application rules, eligibility, exclusion, selection and award criteria can be found in the Call text.
Important to know (2)

- The **infrastructure, superstructures and equipment** co-funded from the EU grant **should be directly linked to the operations** proposed in the action ("ancillary").

- Large-scale infrastructure, research or study projects are not eligible.

- Applicants need to **demonstrate** that the European Union financial assistance:
  - will not lead to an unacceptable distortion of competition in the freight service market
  - should not adversely affect production output or workforce
Important to know (3)

- Co-funding rate: **maximum 20%** of the total eligible costs
- Proposals shall be submitted with the agreement of Member States concerned
- Deadline for submission: **26 February 2015**
- Recommended minimum grant size of **no less than €1 million**
- Costs eligibility: starting as from **1 January 2014**
How to start?

- Read the rules, understand the Call text
- Check if your proposal is eligible
- Consult INEA website: http://inea.ec.europa.eu
- If needed – address your questions to the helpdesk: INEA-CEF-transport-calls-2014@ec.europa.eu
Thank you for your attention!