



2017-3 CEF Telecom Call: Europeana

DG CNECT/G2 'Data applications & Creativity'

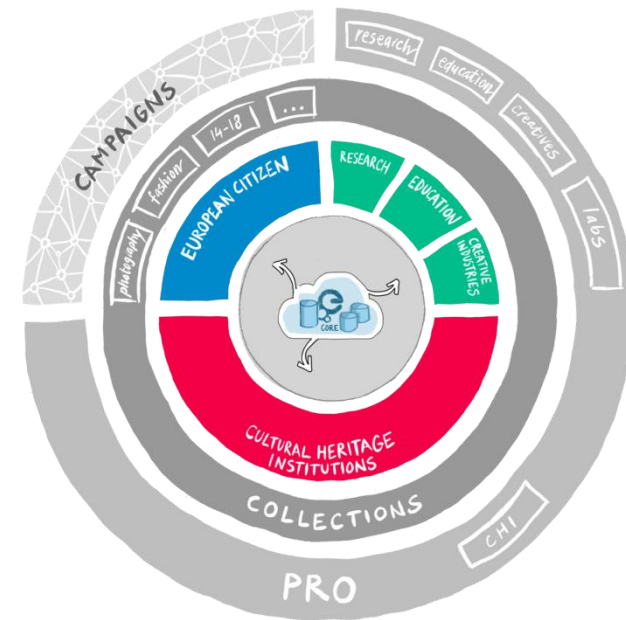
@DigiCultEU @ICTcreativityEU

What is Europeana?

- A multilingual access point connecting digital collections of Europe's cultural heritage
 - 3,700+ cultural institutions, 53+ million objects
- A digital service infrastructure for sharing and (re)using metadata and content
 - End-user, data partner & re-use services
- A professional network of cultural heritage, creative and technology professionals

<http://www.europeana.eu/>

Core service
operated by
Europeana
Foundation



Europeana: Context

- Launched in 2008 as the common, multilingual access point to digital resources of European heritage
- Well-established Digital Service Infrastructure under CEF
- Council Conclusions on the role of Europeana for the digital access, visibility and use of European cultural heritage, adopted by EYCS Council on 31 May 2016:

[...]cultural and user-oriented projects that build on the Europeana infrastructure, and which are to be co-financed under the CEF as generic services with the involvement of cultural heritage institutions and other public and private parties;

Europeana: Objectives of the call

- To support user-oriented projects for Europeana with **one or both** of the following objectives:
 - to provide **tools for end users** to highlight, share or enrich material accessible through Europeana
 - to produce **concrete examples of re-use** of the material accessible through Europeana in other sectors, such as in research, education, creative industries or tourism
- The tools, products or services funded under this call may be:
 - **external** (e.g. stand-alone applications or integrated in national infrastructures or thematic aggregators), **or**
 - **integrated** in the Europeana Core Service Platform

CEF-TC-2017-3: Europeana call

- Call budget: €2 million
- Co-funding rate: **75%** of eligible cost
- Pre-financing: up to 50%, no interim payment
- Indicative duration of the actions: 18 months

- Eligible consortium: at least three applicants based in three different Member States and/or EEA countries.

Europeana: Expected results

- Tools, products or services that **significantly improve the user experience and use** of the Europeana Core Service Platform
- We will finance:
 - the design, development and implementation of the tools, products or services until the given tools, products or services go live

Europeana: Technical requirements

- Tools, products or services that are built on or connect with the Core Service Platform
- Highlighting innovative aspects
- Demonstrating a European dimension
- Compliance with Europeana's standards and guidelines (*)
 - Europeana Data Model
 - Europeana Content Strategy and Media Policy
 - Policy and Product Specification for Europeana Thematic Collections
 - Europeana Licensing and Publishing Frameworks
- Use of open standards and protocols, open formats, open source and cross-platform approaches
- Including a plan for reaching and engaging target users
- Maintenance and sustainability for at least two (2) years after the end of project

(*) For direct link to documents, see call text

Requirements for tools, products or services to be integrated in Core service

- Arrangements to ensure the integration of project results in the Europeana Core Service Platform
- Collaboration with the Europeana Foundation (operator of Europeana Core Service Platform) during the development process
- Compliance with Europeana development guidelines (*)

(*) For direct link to documents, see call text

Ensuring user-relevance and sustainability

- At proposal stage: Demonstrate user potential; define target users and their needs
- During the project: Foresee arrangements to gather and analyse information on use and appreciation of developed tools, products or services
- By the end of the project: Submit post-project business case providing for measures to ensure support to service as well as reach and engage target users after funding phase

Europeana: award criteria (1)

Relevance:

- Alignment to DSI implementation objectives & activities (WP)
- Alignment to EU/national policies, strategies and activities

Does the idea correspond to the call objectives? Does the proposal provide sufficient information about:

- How the proposed tools, products or services improve user experience or use of the Europeana Core Service platform?
- What is the user potential? (targeted audiences / users and needs)
- Does the proposal have a European dimension?
- What are the innovative aspects in the proposal?
- Can the proposed tools, products or services increase cross-border use of cultural material by end users and/or targeted sectors?
- How does the proposal align to EU and/or national policies or activities?
- ...

Europeana: award criteria (2)

Quality & efficiency of implementation:

- Maturity
- Coherence/effectiveness of work plan
- Quality of consortium/consortium members
- Support from national authorities/industry/NGOs
- Attention to security/privacy/inclusiveness/accessibility (if relevant)

Does the proposal provide sufficient information about:

- How it advances the functionality of the core service platform or adds to other existing tools, products or services
- How does the proposed project implementation built on or connects with the core service platform
- Arrangements to cooperate with the operator of the Europeana core service
- Roles and responsibilities of consortium members
- ...

Europeana: award criteria (3)

Impact & sustainability:

- Quality of the approach to facilitate wider deployment/take-up of the proposed actions
- Capability of long-term sustainability without EU funding

Will results last beyond the funding phase? Will results reach people?

- How will users be encouraged to make use of the developed tools, products or services
- How do the proposed tools, products or services meet one or more of the expected results (WP)
 - attracting and retaining users, supporting use/re-use of Europeana's material, improving Europeana's database, showcasing the value of re-using Europeana's material, increasing cross-border use of cultural material by targeted sectors
- Is a post-project business case foreseen?
- Are indicators foreseen to measure expected results?
- Evidence of firm arrangements to sustain the developed tools, products or services in operation for at least two (2) years
- ...

Europeana: Other information

- Call webpage:
<https://ec.europa.eu/inea/en/connecting-europe-facility/cef-telecom/apply-funding/2017-cef-telecom-call-europeana-cef-tc-2017-3>
- Europeana Collections portal:
<http://www.europeana.eu/portal>
- Europeana Labs (APIs and documentation, re-usable datasets):
<http://labs.europeana.eu/>
- Europeana Pro (documentation on sharing and using data):
<http://pro.europeana.eu/>
- Europeana Strategy Update:
<http://strategy2020.europeana.eu/update/>

More information on the calls...



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<https://ec.europa.eu/inea/en/connecting-europe-facility/cef-telecom/apply-funding/2017-cef-telecom-calls-proposals>



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INEA

Thank you!