



2019-2 CEF Telecom Call: **Digital Skills and Jobs** **Platform**

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2019 CEF Telecom Digital Skills and Jobs Platform call: Context



Europe faces critical shortages of basic and advanced digital skills



Digital Skills and Jobs Coalitions



Digital skills policies and initiatives remain in national, regional and European silos



Commission received request from some MS to support National Coalitions through CEF

2019 CEF Telecom Digital Skills and Jobs Platform call: Context

To **bridge** the digital skills **gap** in Europe, we need to create a **single point of access** for digital skills and jobs activities at European level.

It will help to exchange good practices, skills intelligence, training resources and funding opportunities **within and across countries/sectors.**

2019 CEF Telecom Digital Skills and Jobs Platform call: Details

- Grants with **multiple beneficiaries**
- **Budget: €1 million**
- **Lump sums**
 - Lower administrative burden and focus on deliverables
 - Sum varies according to MS price and salary level – see the grid section 16 all text.
 - **EU Co-funding rate: 75%**
- **Pre-financing: 60%**
- Indicative **duration: 3 years**

Digital Skills and Jobs Platform: Eligibility

Call open to:

- **Members representing National Coalitions for Digital Skills and Jobs**

For countries where there is not yet a Coalition:

- **Members representing Networks of actors from industry, civil society, training providers, social partners and public authorities**

ADDITIONAL REQUIREMENTS:

- **The coordinator** of the coalition/network needs to participate
- Coalitions and networks of actors should satisfy **minimum required binding characteristics of the national coalitions or networks of actors**

Digital Skills and Jobs Platform: Minimum binding characteristics for the National DSJ Coalitions and networks of actors

At least 2 Governmental Ministries or public authorities in charge of policies that help to reduce the digital skills gap

- e.g. Ministry of Labour, Ministry of Education, Ministry of Industry, Ministry of technology, agencies, etc.

At least 1 education provider

- e.g. Universities, training providers, etc.

At least 3 private sector organisations

- e.g. Industry association(s), businesses that use digital technologies, etc.

Additional recommended characteristics for DSJ Coalitions and networks of actors

The National Digital Skills and Jobs Coalition and network of actors
are also encouraged to include among the partners:

Social partners

Digital innovation hubs

Cybersecurity centers

Civil society organisations

Project applicants

Coalitions/networks of actors:

- The A.2.3. form will certify that Coalitions/network of actors **satisfy minimum characteristics**

Project applicants:

- Need to be members of the coalition or network of actors
- The A.2.3. form will certify that the **applicant is a member of the Coalitions/network of actors**
- The Coalition/network **coordinator needs to be among the applicants**
- If awarded, each project applicant signs the contract with the Commission

**Digital Skills and
Jobs Coalition or
Network of actors**
Minimum characteristics

**1 applicant
OR
a Consortium**

2019 CEF Telecom Digital Skills and Jobs Platform : Overall Objectives (DSI)

Raising
awareness

Online
networking

Reaching
stakeholders
with a single
click

Making all EU
initiatives
more
accessible

One stop shop for
stakeholders
(core platform linked
to national web sites)

Promotion of
advanced skill
needs and
careers

Learning from
each other
across sectors

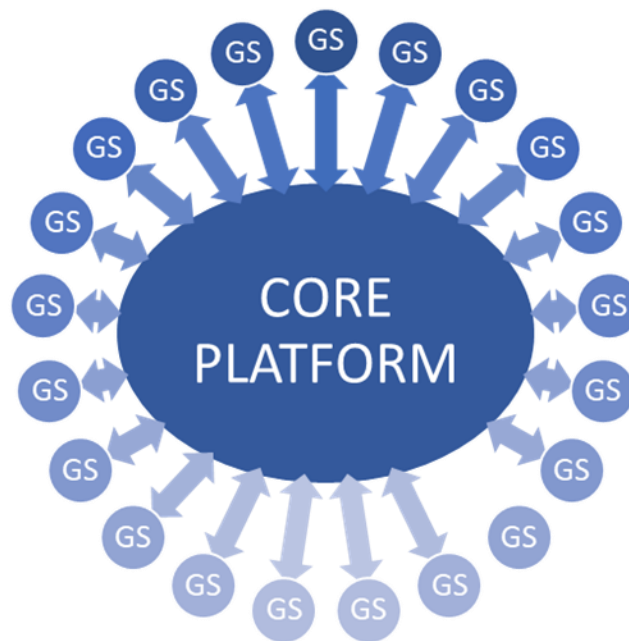
Helping
students and
job seekers to
find training

Helping
enterprises
to upskill
workers

2019 CEF Telecom Digital Skills and Jobs Platform call: Objectives (GS)

Support the
interconnection of
National Coalition
infrastructures
(web sites)

Localisation
Making content
accessible and usable
in national languages



Allowing National
Coalitions to share
activities and content

Building interoperable
links to the core service
platform

2019 CEF Telecom Digital Skills and Jobs Platform call: Objectives (Activities)

Web
development
22%

API interoperability
implementation

Web design

3 years of technical
maintenance, support
and security updates

Services and
community building
60%

Presentation of the coalition/network

Digital skills strategies

Good practices

Repository of resources on digital skills

Training opportunities

Funding opportunities

Events

News and skills intelligence

Webinars

Communication and promotion

Community management

Localisation
of content
18%

Post-editing
and review
of
translations

2019 CEF Telecom Digital Skills and Jobs Platform call: Award criteria

1. **Relevance:** The proposal should explain its alignment with the 2019 CEF Telecom Work Programme (chapter 3) and the specific call for proposals text and how it links with /integrates the relevant EU/national policy objectives, strategies and activities:
 - Explain how this proposal will **increase cooperation** between coalition's members and cross-border collaboration between national coalitions and networks of stakeholders
 - Explain how the proposal will contribute to **improving the level of digital skills** in Europe and your country and how it specifically addresses the **upskilling and reskilling of the labour force at all levels?**

Digital Skills and Jobs Platform: award criteria

Relevance:

- Explain how the proposal will link with /integrate the relevant **national strategies and initiatives** addressing digital skills
- Explain how the proposal will link with /integrate the relevant **European** strategies/programmes/actions:

For example, you can consider:

- **The Digital Single Market Strategy**
- **The EU pillar of social rights and the Digital Education Action Plan**
- **The Skills Agenda for Europe (e.g. Digital Skills and Jobs Coalitions, Upskilling Pathways, EU Competence frameworks, Blueprints for sectorial cooperation on Skills)**
- **The Communication on Artificial Intelligence 2018 and the Coordinated Plan**

2019 CEF Telecom Digital Skills and Jobs Platform call: Award criteria

2. Quality & efficiency:

Maturity

- Describe in detail if the web site you will develop (new or renewed) will ensure interoperability already after 6 months from signature based on the proposed **technical specifications**?

Coherence/effectiveness of work plan

- Provide a detailed **plan of implementation** including a plan for human resources and a timeline with the launch date of the new/updated website (ideally 6 months after signature), tentative dates of the webinars.
- Explain how this proposal will address **all activities** foreseen in the call
- **Outline methodology, criteria and expert(s) involved in the selection** of good practices, training offers and related resources to ensure high quality.
- Explain how you will **target different groups of stakeholders** (industry, SMEs , policy makers, education providers, labour force, job seekers, students, citizens)
- Explain how the project will contribute to **re-skilling and up-skilling of the labour force** in the area of basic and advanced user skills and ICT specialists skills.
- Explain how you will evaluate/check functioning and improve your web site/take corrective actions during the project?

Digital Skills and Jobs Platform: award criteria

2. Quality & efficiency:

Quality of consortium/consortium members

- What are the roles and the added value of each of the applicant for the consortium?
- Explain what the members of the consortium have done so far in the field of improving digital skills

Support from national authorities/industry/NGOs

- Describe how your Coalition/network follows the minimum and recommended characteristics (see section 17 of the call)?
- Describe how you will **involve members of the Coalitions/networks** of actors in the project. What is the benefit you can provide to them? How will they contribute to the project success?
- How will you secure cooperation and support from national authorities, education providers, industry and social partners during the course of the project?

Attention to security/privacy/inclusiveness/accessibility

- Specify how the new/updated website will address GDPR
- Specify cybersecurity standards that the new/updated website will follow
- Explain how you will make the new/updated website accessible

Digital Skills and Jobs Platform: award criteria

3. Impact & sustainability:

Wider deployment and take-up of the proposed Actions

- How will you ensure wide use of your new/updated website?
- How will you reach your target audience (industry, SMEs , policy makers, education providers, workers, students, citizens)
- Explain how the proposed communication and promotion actions will ensure replicability and build on lessons learned in already existing initiatives
- What will be your Key Performance Indicators? How you will ensure and verify if target users have been reached and have benefited from services?

Survive, develop and scale up after the end of the action

- Explain how the project will be financed/kept active after the financing through CEF

Digital Skills and Jobs Platform : Other information

- **Call web page:** <https://ec.europa.eu/inea/en/connecting-europe-facility/cef-telecom/apply-funding/2019-digital-skills-jobs>
- **Technical specification**
- **Lump sum grid in the call text**

Additional information on the Digital Skills and Jobs Coalitions:

- <https://ec.europa.eu/digital-single-market/en/digital-skills-jobs-coalition>

More information on the calls...



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<https://ec.europa.eu/inea/en/connecting-europe-facility/cef-telecom/apply-funding/2019-cef-telecom-calls-proposals>



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INEA

Thank you!



Thank you!

DG Connect F4

Digital Skills and Jobs Core Platform Concept

PRIVATE

Networking
area

Discussion forum

Collaboration
space

Project co-
creation

PUBLIC

Data / intelligence
about skill needs

Training /stage
opportunities

Assesment
tools/certification

EU digital skills
initiatives

Repository of best
practices

Funding
opportunities

Learning
resources

Technology focus
(AI, cybersec,
blockchain...)