



What Evaluators Want

Horizon 2020

**Smart Cities & Communities
Info Day**

#H2020SCC1

Robert Goodchild

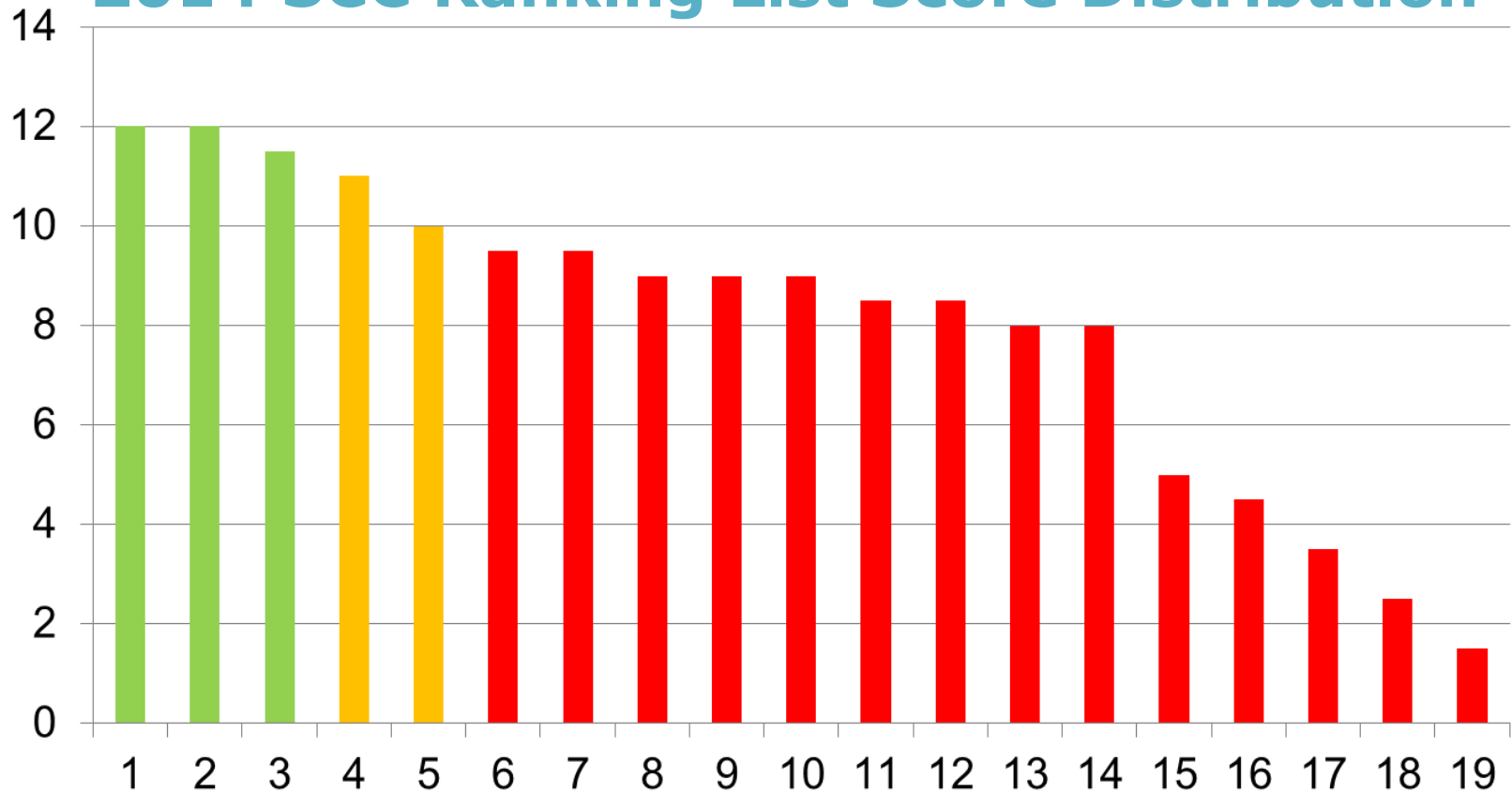
Head of Energy Research Unit
Innovation and Networks Executive Agency



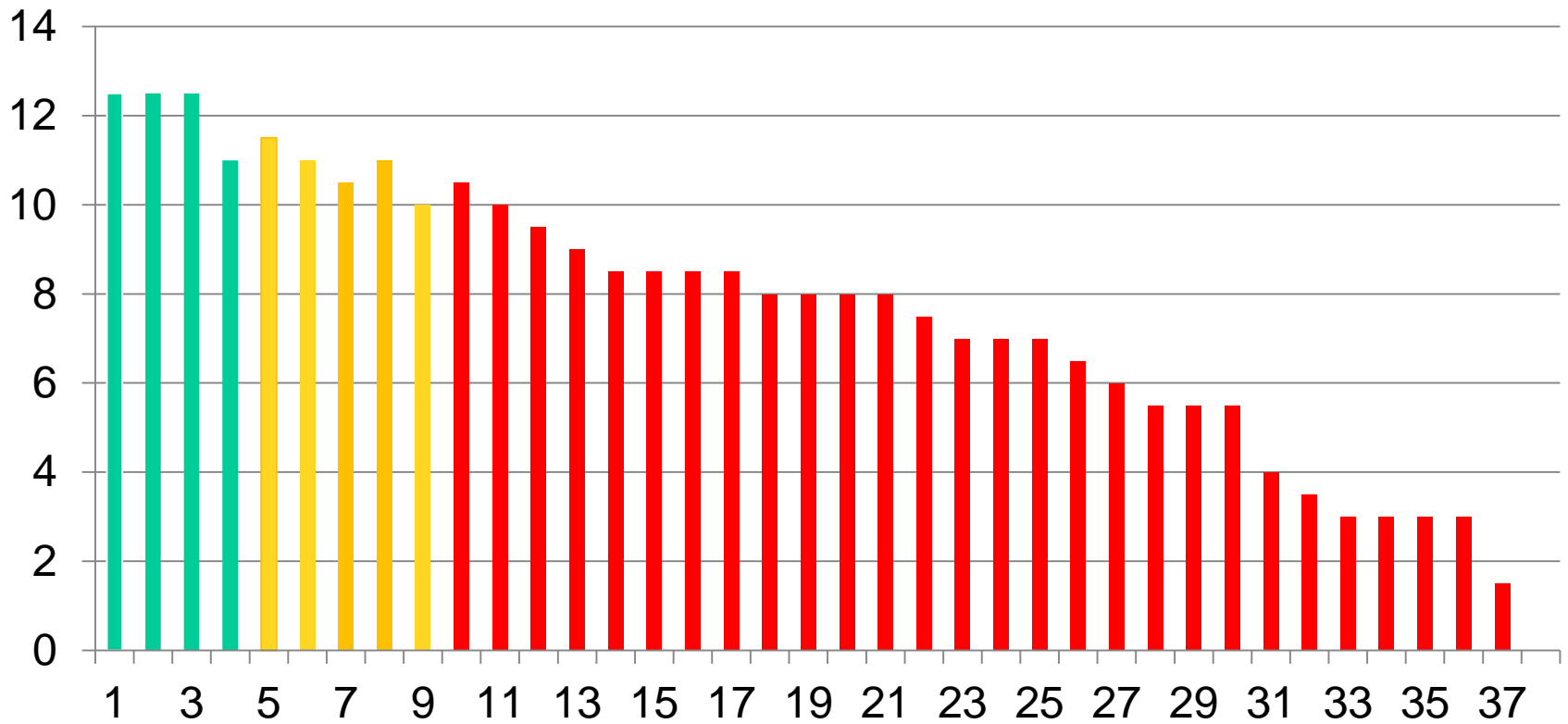
Energy

Tip 1: Be realistic: competition is tough

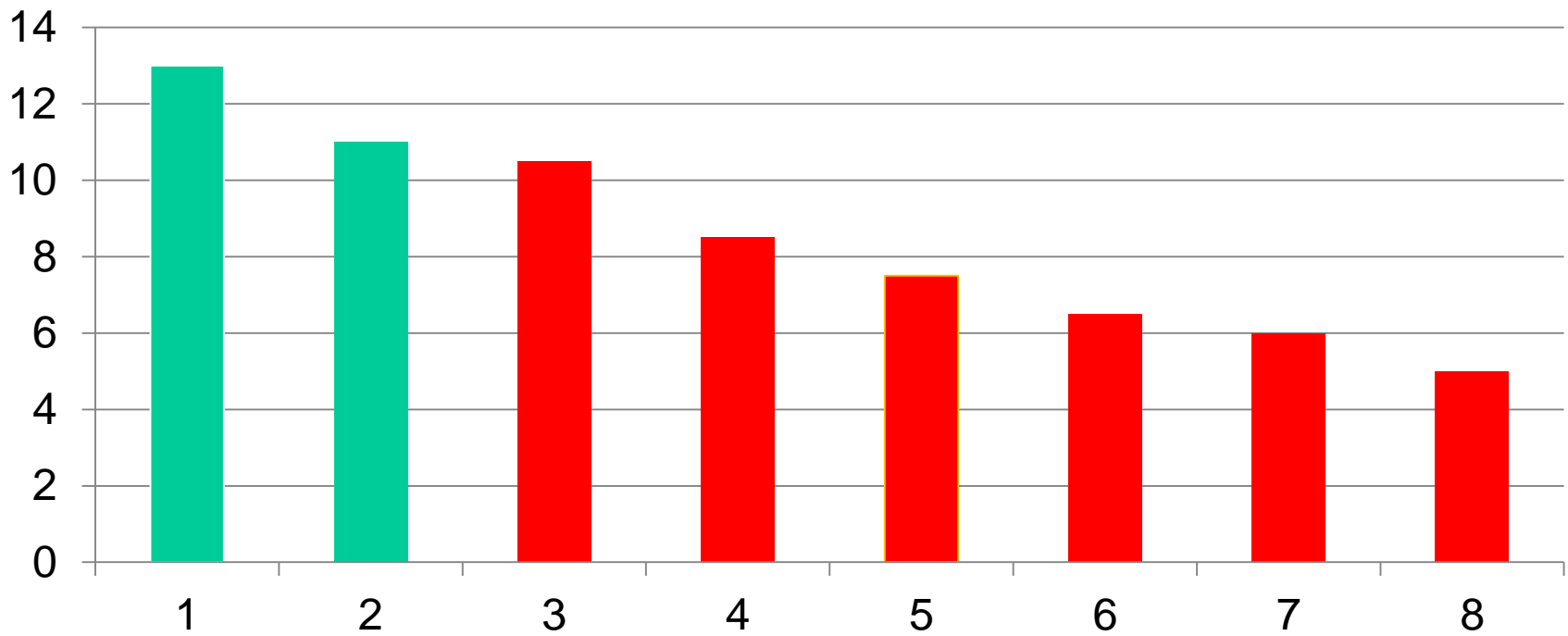
2014 SCC Ranking List Score Distribution



2015 SCC Ranking List Score Distribution



2016 SCC Ranking List Score Distribution





European
Commission

Tip 2: Understand topic text



Tip 3: Budget

Balance
between
activities

Reasonable
& justified

Cost
eligibility

The evaluators liked...

Partner No 10: XXX	Cost (€)	Justification
Travel Costs	20,000	Travel costs to project meetings (3 national, 8 international) plus other dissemination events
Equipment	477,000	<p><u>City A: Action 32: peer-to-peer sharing system</u> Total Budget: €7,884,466 Total Budget of Innovative Elements: €3,455,790 Total Budget eligibility according to depreciation rules: €947,155 Total Budget claimed to EC: €477,000 (rest is paid by Partner XXX)</p> <p>List of innovative elements:</p> <ul style="list-style-type: none"> • Multi-sensor units for sharing facilitation <ul style="list-style-type: none"> ○ Eligible budget: €477,000 ○ Depreciation (Total Cost: €596,250 – Duration 5yr – Use in project 4yr – Depreciation rate – 80%)

Tip 4: Impact

What?
Where?

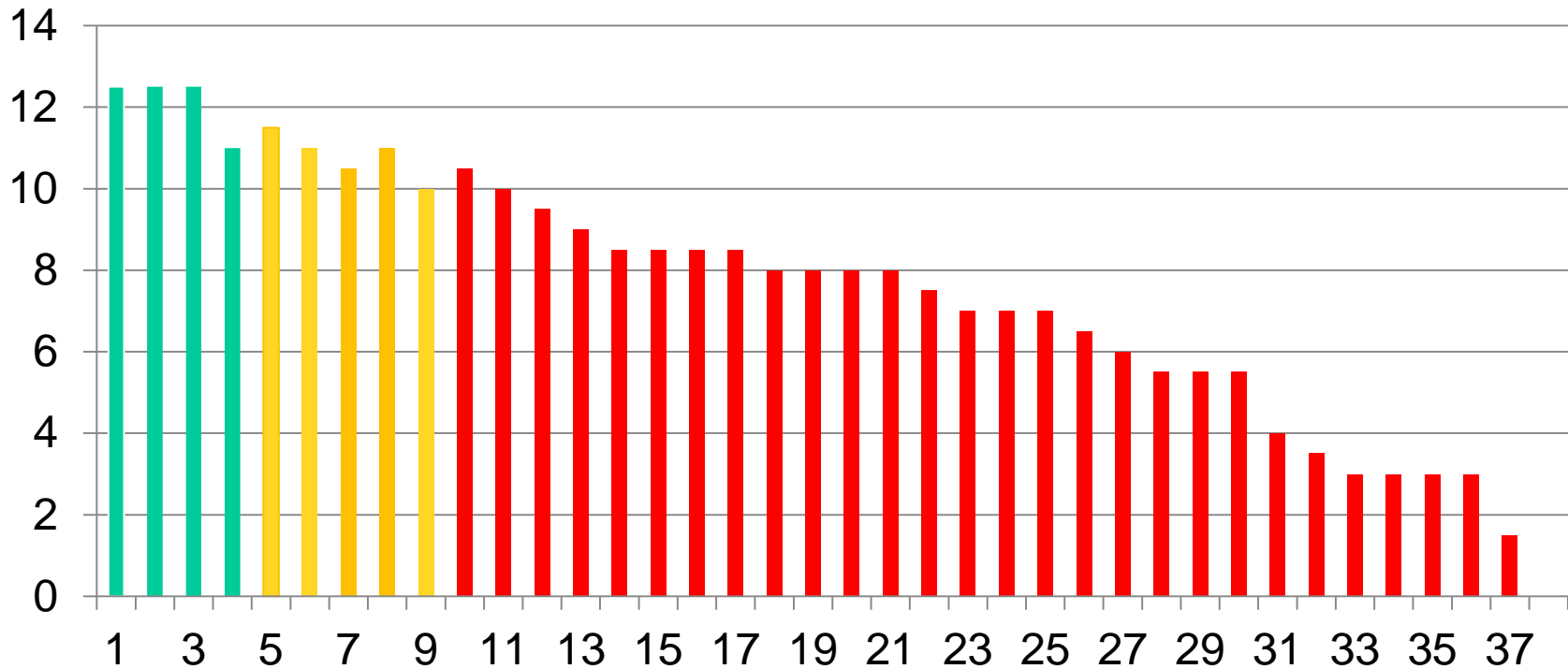
Business
Models

Dissemination
& Replication
plan

Impact
weighting
factor of 1.5

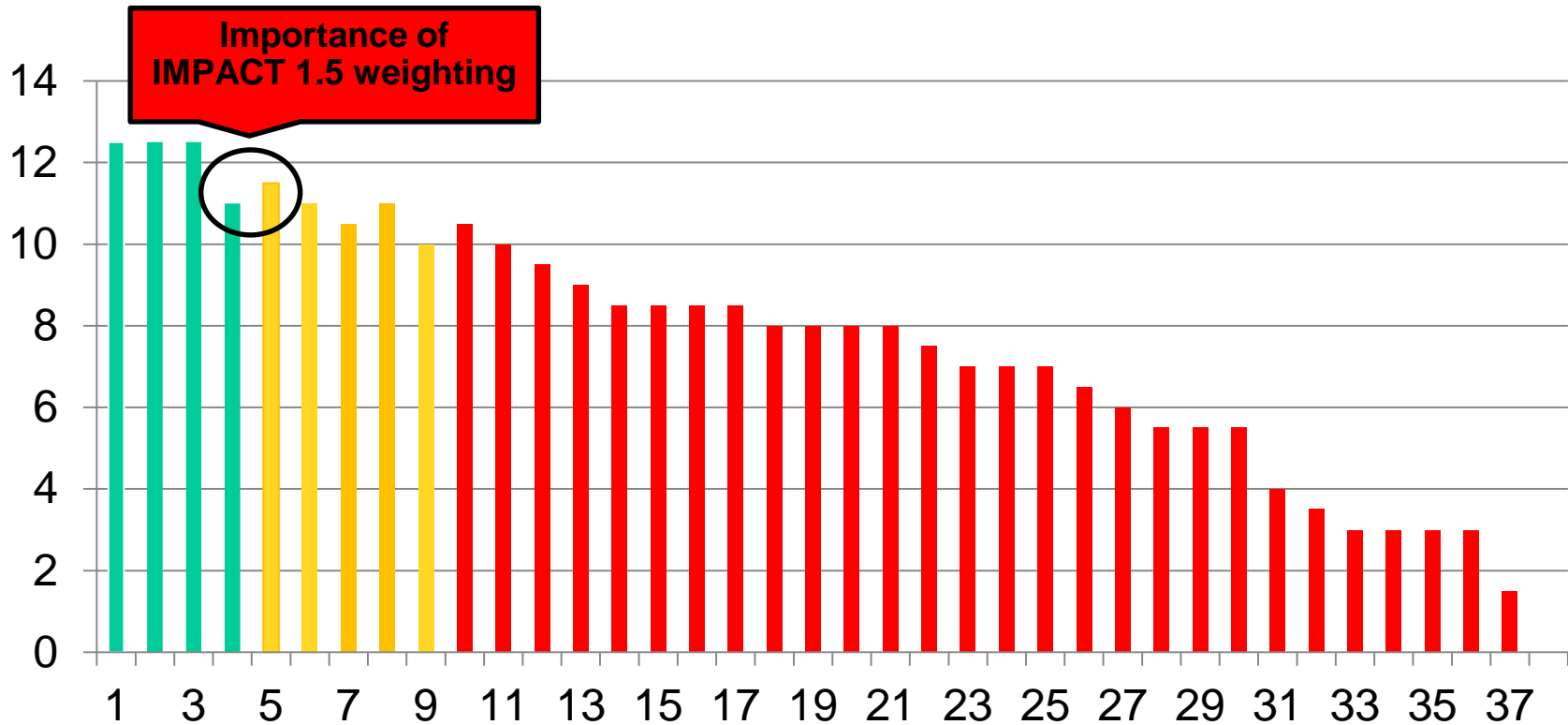
Tip 4: Impact Weighting

2015 SCC Ranking List Score Distribution



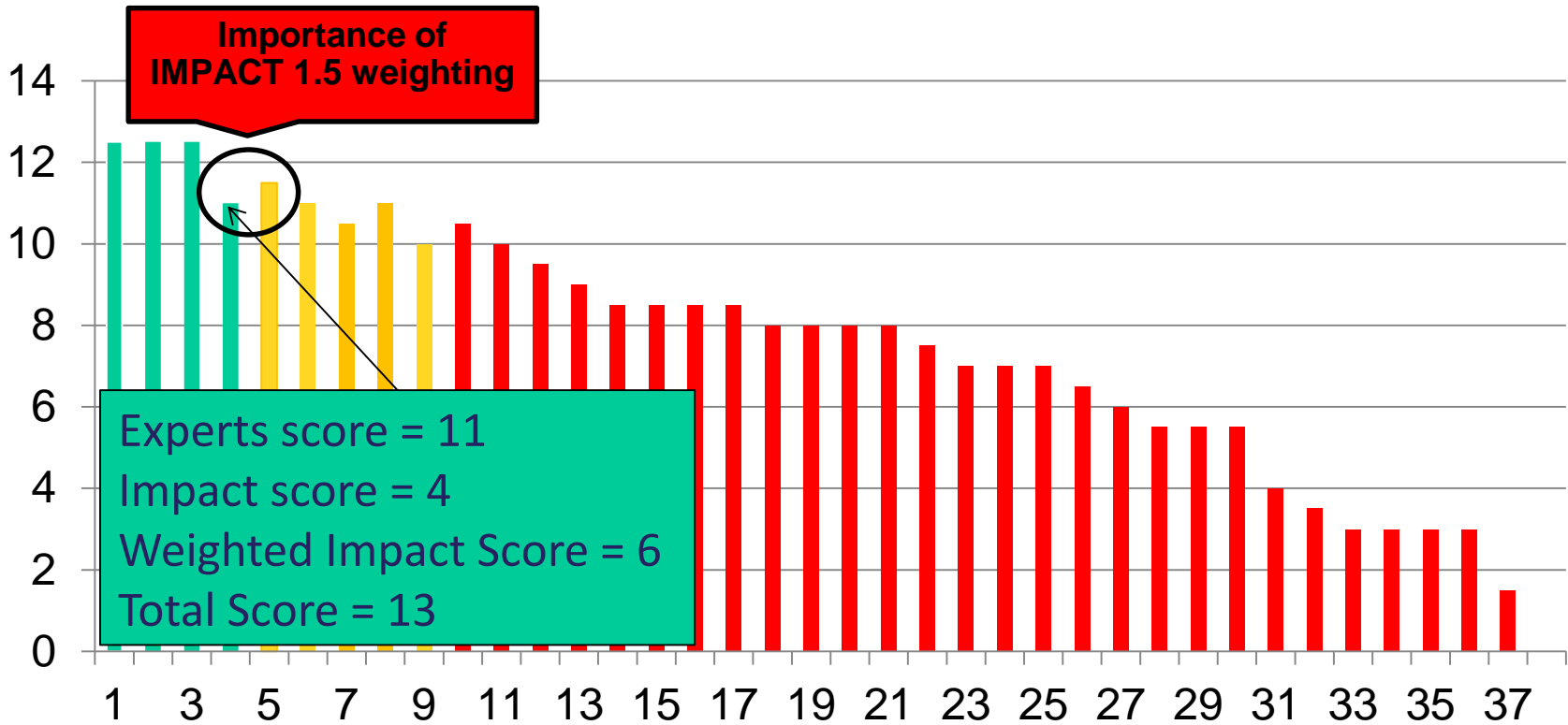
Tip 4: Impact Weighting

2015 SCC Ranking List Score Distribution



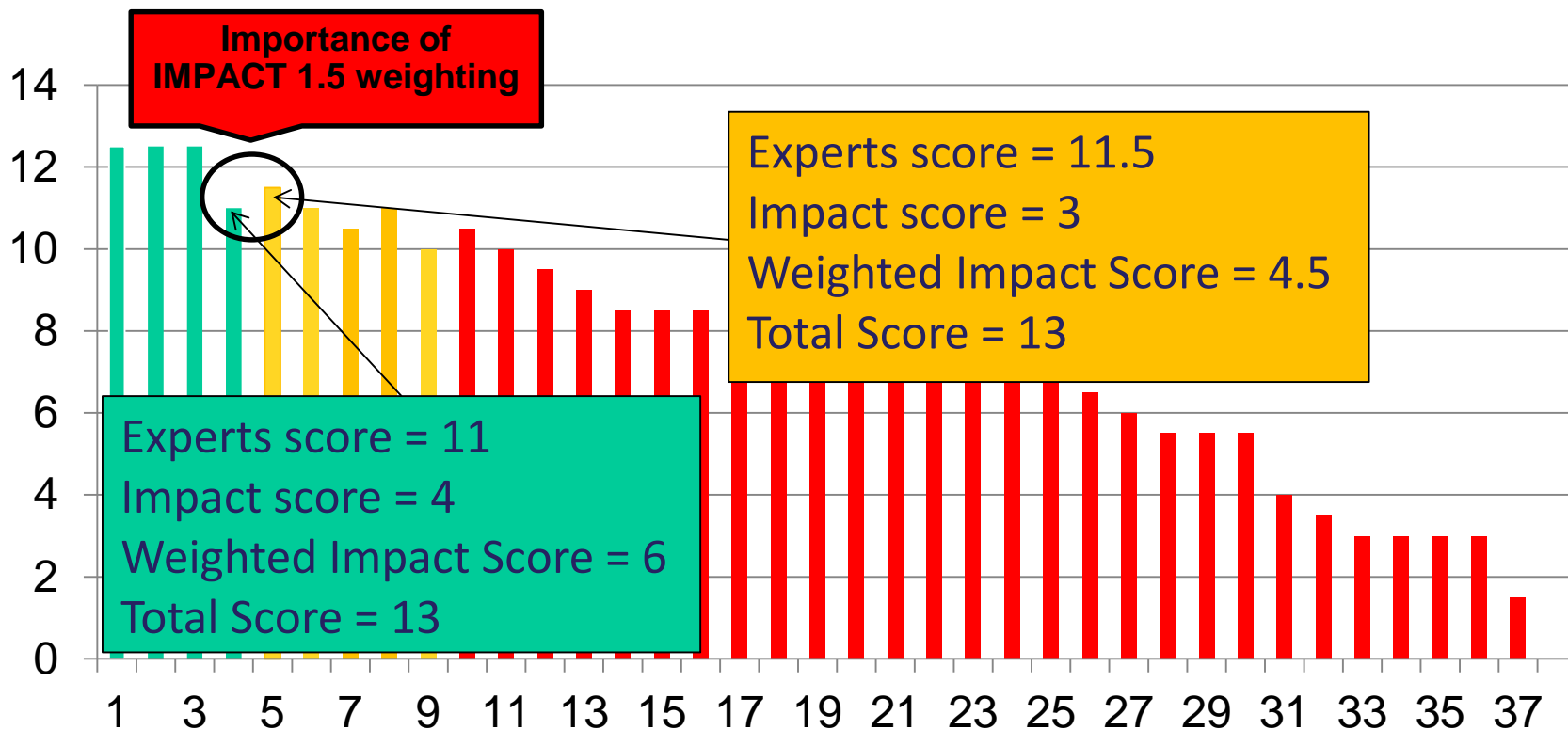
Tip 4: Impact Weighting

2015 SCC Ranking List Score Distribution



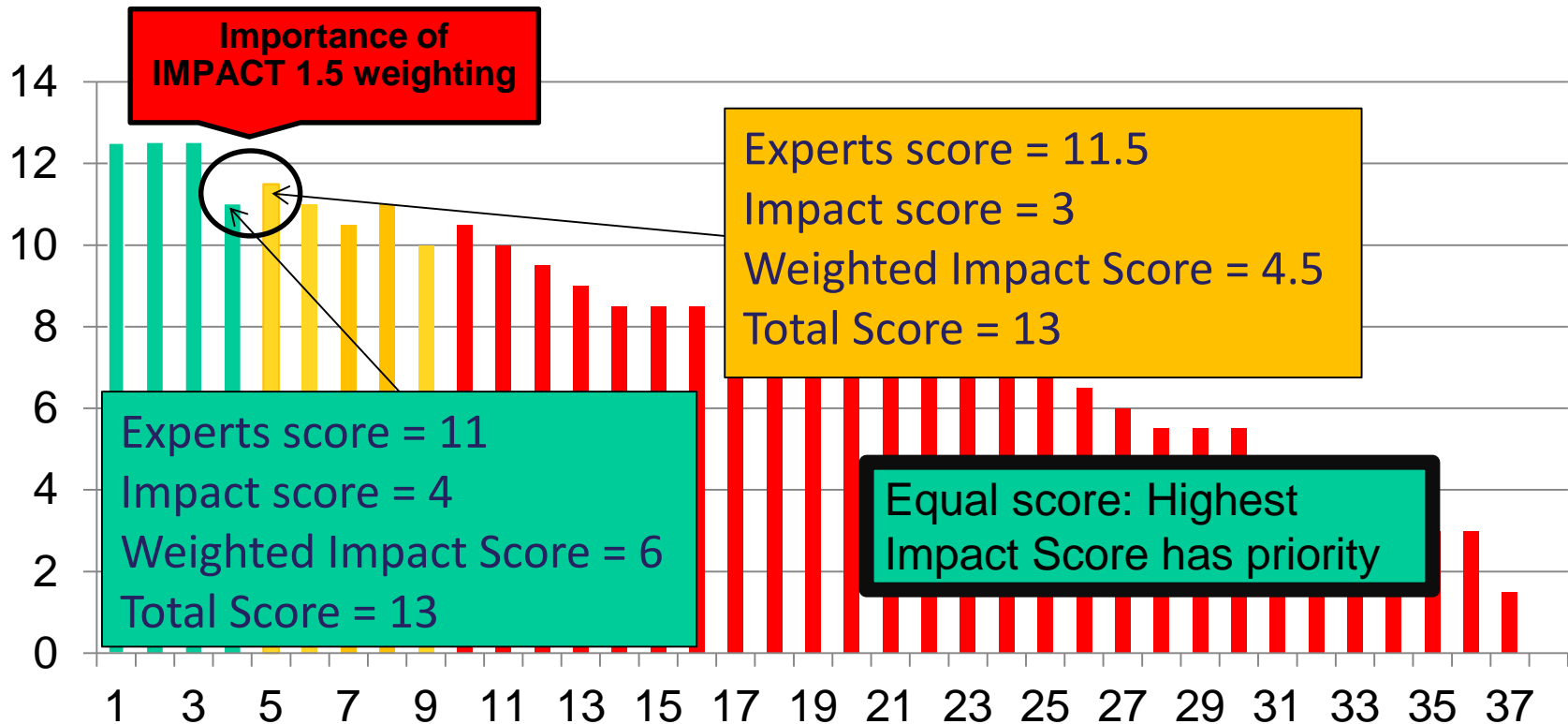
Tip 4: Impact Weighting

2015 SCC Ranking List Score Distribution



Tip 4: Impact Weighting

2015 SCC Ranking List Score Distribution



Key 5: Presentation

Clear, simple language

Easy-to-find information

Relevant summary tables, graphs & pictures

Page limits



European
Commission

Summary

