

Exit Hate campaign - September 2016

This is a RAN Update special on the online campaign #exithate which was launched this week. You receive this e-mail because you are part of the Radicalisation Awareness Network (RAN). If you do not want to receive such e-mails, please let us know. Feel free to distribute this RAN Update special to others.

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About the Exit Hate campaign

Violence and extremism begin with hate. Exit Hates aims to provide an alternative to the appeal of narratives from extremist propaganda by collecting personal reasons to exit hate in storytelling videos. For six weeks, Exit Hate will collect amazing stories from across Europe that inspire others to take positive action.

The campaign will encompass a variety of different, interesting and authentic voices from all over Europe about reasons to overcome feelings of hate. They will be sentimental, and hopefully thought-provoking in nature. The multitude of voices in the campaign will plead the case that Europe is stronger without hate.



Join the Exit Hate campaign

Exit Hate is all about breaking the cycle of hate and violence. We want to collect as many reasons as we can to show that there is another option than hate and violence. Therefore we are putting the call out to you, the practitioners and organisations, who have played a tremendous part in the reform or support of people who have previously hated others. Can you help us find these stories in your organisation, community or city?



How to join the Exit Hate campaign

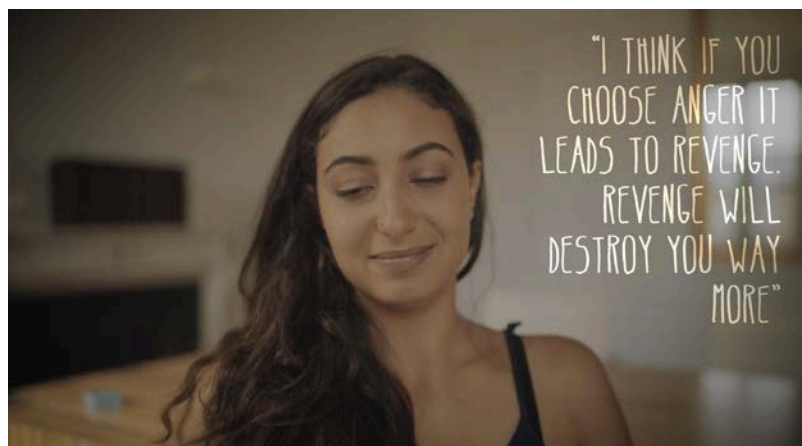
Join the campaign by creating and posting a video about the journey of a person explaining why she or he exited hate.

Requirements for a video

- It must be a personal story about choices and experiences.
- Make sure the story is told in a positive way.
- Most videos encompass this storyline: The starting point of feelings of hate, the experience, the turning point, a reason to exit hate, directing emotions towards positive goals and finally a reflection on the future.
- From the video one compelling reason to exit hate must be distilled.

You do not need to have filmmaking knowledge to take part

Use your smartphone or borrow someone's camera. You only need a credible voice within your network (maybe you yourself) to tell his or her story. Naturally, as you are the creators yourselves, you are free to use the video for other purposes as well (such as promoting your work). Exit Hate can help you to promote the video on social media.



Let's get incredible stories heard and start creating an alternative narrative to drown out the hate and violence provoking extremist and terrorist propaganda.

Follow and share the campaign

Facebook

Follow our [Facebook page](#) and stay up-to-date with inspiring stories of former haters.

Twitter

Follow the campaign via [@ExitHate](#) and join the debate via [#exithate](#).

Website

The upcoming 6 weeks, the storytelling videos will be uploaded on www.exithate.com.

For more information on the campaign or for submitting (video)content, please contact the Exit Hate team via: team@exithate.com.