TOBACCO IN THE EU

WHY WE CARE

ANNUAL DEATHS CAUSED BY:

- Smoking: 700,000
- Car accidents: 43,000
- Drugs: 38,360
- Suicides: 33,300
- Murders: 18,573
- AIDS: 9,300
- Accidents at work: 5,900

HOW MUCH

MONEY LOST BECAUSE OF SMOKERS

- Health care: €15 billion
- Early death: €8.3 billion

SMOKERS PERCENTAGE

- 28% Smokers
- 21% Stopped smoking
- 51% Never smoked

REASON TO STOP

-因健康原因: 33%
-因戒烟: 30%
-因其他原因: 68%

SMOKERS GENDER

- Women: 44%
- Men: 56%

SMOKERS STARTING AGE

- <25: 64%
- <18: 70%

smoking attracts YOUNG people

WHERE

- Smokers: 31% - 100%
- Smokers: 20% - 30%
- Smokers: 0% - 20%