

Invitation to a technical briefing

The launch of the EU systems of tobacco traceability and security features

Brussels, 6 May 2019, 10.30 AM

Dear Sirs,

As you know, according to the Tobacco Products Directive 2014/40/EU, the systems of traceability and security features must be in place for cigarettes and roll-your-own tobacco by 20 May 2019 and for all other tobacco products by 20 May 2024.

The traceability system is composed of a number of individual components, the establishment of which falls into the area of responsibility of different actors. The key components of the system are primary repositories, the secondary repository, and national ID issuers.

We would like to invite the interested stakeholders to a technical briefing prior to the launch of the EU systems of tobacco traceability and security features. It will take place on 6 May 2019, 10.30AM in Brussels.

During this briefing we would like to provide you with the latest available information with regard to the preparatory work and the level of readiness of the key components.

To follow this briefing there are two possibilities:

- Via webstream: necessary details, including the web link, will be circulated prior to the briefing and published on the webpage.
- In person: please note that the capacity of the room is limited. In order to allow for a balanced representation of stakeholders and maximise participation, we encourage organisations to coordinate their participation where possible. In all cases, we kindly ask you to limit your nomination requests to a maximum of two persons per organisation/association. Please note that we cannot guarantee the participation of all applicants in the room.

All parties interested in following the technical briefing are invited to send an email to SANTE-TT-SW@ec.europa.eu by **Monday, 29 April, noon** – indicating 'Technical briefing – May 2019' in the subject line and providing the following information in the body of the email:

Technical briefing – 6 May 2019 – Brussels	
Participation preference (please indicate if you wish to follow the workshop via webstream or in person)	
Organisation's full name	
Sector of activity (e.g. manufacturer, importer, wholesaler, distributor, solution provider, retailer, NGO, other. Please specify)	
Name(s) and function(s) of nominated representative(s)	
Email address(es)	
Telephone number(s)	

You will be informed of the final allocation of places by 30 April, COB. Please do not make final travel arrangements before receiving this confirmation.

Kind regards,

DG SANTE Unit B2 – Team Track & Trace