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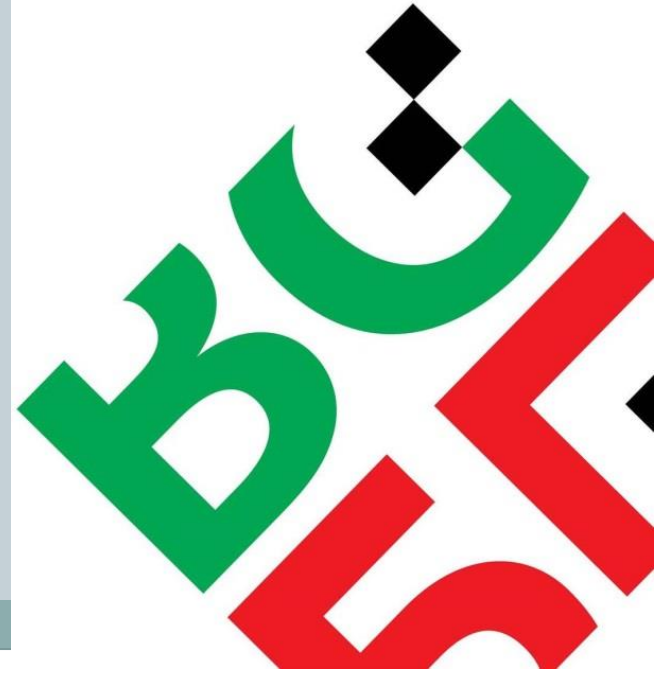
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Healthy Nutrition for Children: The Healthy Future of Europe

High Level Group on Nutrition and Physical Activity
31 May 2018, Luxembourg



THE BIG PICTURE

The Future of Health:

- The Future of Europe
- The MFF Negotiations
- Big on Big Things





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EPSCO – HEALTH

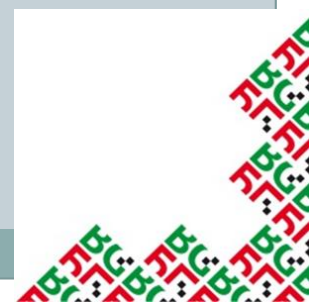


The Policy Context: the way ahead

- Healthy population for a Healthy Europe
- Future of health cooperation at EU level
- Achievements and perspectives at EU level
- Health-in-all policies
- Health outcomes (incl. NCDs)

Our priority topics

- The future of health
- **Healthy nutrition for children**
- Affordable and effective pharmaceutical products





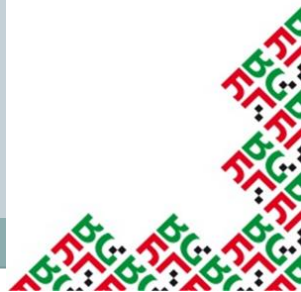
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COUNCIL MEETINGS & EVENTS



- Conference on “The healthy future of Europe: healthy nutrition for children” – 6 February, Sofia
- Informal Health Council - 22-23 April, Sofia
- WP Public Health - 09.03, 02.05, 28.05
- WP Public Health in Bulgaria – 24 April
- EPSCO – Health - 22 June, Luxembourg





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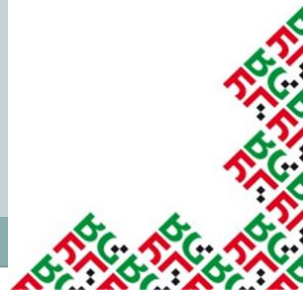
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COUNCIL CONCLUSIONS



Key messages:

- Role of Health: Investing in people
- Focus on children
- NCDs and risk factors
- Stronger health-in-all-policies approach
- Role of economic and social environment
- Role of supply (incl. CAP)
- Regulating marketing to children
- Research & Public health policy





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COUNCIL CONCLUSIONS



The Challenges:

- EU and WHO (Nutrient Profiles)
- Marketing, AVMSD
- Healthy Diet vs. Healthy Food
- Safe vs. Quality products
- Taxation policies
- More ambitious CAP





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WP Public Health on 24 April, Bulgaria

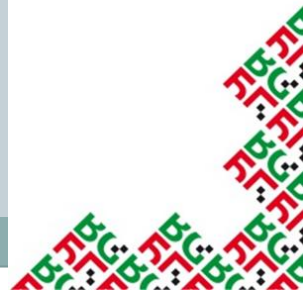
Nutrition, food, traditions and health



Date: **24 April 2018**

Place: Suburbs of the Balkan mountain range

- Understanding food
- Slow food
- Relation science – policy - practice
- Traditional diets and products





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Our Team: Public Health

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