Actualités de la politique nutritionnelle en France : Aspects réglementaires

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2001 - 2010

2001: Launch of the National Nutrition and Health Programme (PNNS): Prime Minister's decision

- 2004: Law on public health policy
  ✓ Suppression of vending machines in all schools – 2005.
  ✓ Health warnings on any promotion for manufactured food and beverages (or payment of a contribution of 1.5% in favor of the promotion of health): TV, billboards, radio, internet, flyers -2007.

• 2007: arrêté fixant les modalités d’attribution du logo du PNNS pour des documents et actions (hors secteur public santé)
2001 – 2010 (suite)

- **2010**: Agriculture and Fisheries Modernization Act
  - Clarification of the respective fields of intervention of the nutritional health policy (PNNS) and food policy (National Programme for Food – PNA)
  - Implementation of operating rules for food aid
  - Registration of the PNNS in the code of public health as quinquenual government program
  - Regulation of the nutritional quality of meals served in school canteens
  - Définition of the missions of the food observatory (give economic actors and public authorities informations on the evolution of the nutritional food quality by categories by brand categories)
  - Implementation of the possibility for food economic actors to sign collective agreements, particularly on improving the nutritional quality of food products along the lines of the PNNS
2011 – 2014

  - Introduction of a tax on the volume for beverages with added sugars or artificial sweeteners.

- 2013: Social Security Financing Act for 2014
  - Introduction of a tax on beverages containing more than 220mg of caffeine per liter

- 2013: Act to guarantee the quality of the food supply in overseas
  - Ensure the same amount of added sugars in products sold overseas than in France
2015 – 2016

- 2015 : **Social Security Financing Act for 2016**
  ✓ Setting up an experiment to improve the management and monitoring of children aged 3 to 8 years diagnosed by the physician as being at risk for obesity (financial supports for dietary, psychology and balance physical activity consultations)

- 2016 : **Act on the reconquest of biodiversity, nature and landscape** (Voted, expected enactment in July 2016)
  ✓ Introduction of a tax on palm oil (produced without a certificate of environmental sustainability): gradual increase from 2017 to 2020 to reach €90 per tonne.

- 2016 : **bill on the abolition of advertising on the screens of Public TV** during programs for under 12 (as well as 15 minutes before and after (in discussion).
2016: **Law on the modernization of our health system**

- Prohibition of an offer for free or for a fixed price of drinks with additions of sugars or artificial sweeteners in eating places and juvenile facilities.
- Tax increase from 1.5 to 5% in the absence of health messages on food promotions.
- Registration among the objectives of the public health policy of prevention of eating disorders.
- Entry of the words “photo retouchée” in photographs of commercial models whose silhouette was amended by an image processing software. Fine provided if failure.
- To perform the modeling profession, obligation to provide a medical certificate, which takes into account the body mass index. Fine and imprisonment provided for the agency that does not respect this measure.
- 2016: **Law on the modernization of our health system**

- Possibility for the Family Doctor to prescribe physical activity suitable for patients with a chronic disease recognized by health insurance. Conditions of issuance of this physical activity to be determined.

- The mandatory nutritional declaration (European Regulation No. 1169/2011) may be accompanied by additional graphic expression. A system will be recommended by the government.
- 2016: Full-scale experimentation for the selection of the recommended graphic system

✓ Interdepartmental work underway with consumers, economic actors, scientists for a real size experimentation;

➤ Objective review the differential impact of four possible systems:

  ▪ 2 analytical systems
    o traffic lights
    o GDA improved system

  ▪ 2 synthetic systems:
    ▪ based on the FSAscore split into 5 classes of color (from red to green)
    ▪ based on a specific score, split into 4 color classes accompanied by a generic message on the frequency of use.

➤ Protocol being developed by an independent scientific committee

  ▪ Implementation of the experiment in supermarkets in France scheduled for September 2016
  ▪ Results expected for the end of 2016
  ▪ Selection and dissemination of the recommended system to economic operators early 2017.