1. **Is this a problem?**

   "Obesity, an unhealthy diet and physical inactivity have strong linkages with the four main Non-Communicable Diseases."


3. **Effective Partnerships**

4. **EU Platform for Action on Diet Physical Activity and Health**
   - 33 European associations
   - Membership more than doubled since establishment in 2005

5. **Voluntary Actions in 6 Areas (No. of Actions in 2011)**
   - Advocacy and Information Exchange (22)
   - Marketing and Advertising (16)
   - Composition of Foods: Availability of Healthy Options, Portion Sizes (16)
   - Education and Lifestyle Modification (42)
   - Physical Activity Promotion (15)

6. **Recent Achievements**
   - **Audience**: 14 million individuals, 80 million virtual users
   - **Coverage**: Number of commitments implemented in more than 1 EU country: 87 out of 135 currently active
   - **Continuity**: Number of commitments valid beyond 2013: 66 out of 135 currently active
   - **Monitoring**: Significant improvement in quality: objectives of commitments more specific

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1 in 2 people is overweight or obese*