

EU SUMMIT *ON* CHRONIC DISEASES

THE 2014 EU SUMMIT ON CHRONIC DISEASES

Addressing the medical, social and economic burden of chronic diseases in the EU

Brussels, 3 and 4 April 2014

> 3 April 2014

Five Workshops at Centre Albert Borschette (CCAB) and Reception in the Berlaymont building (BERL)

Side Events organised by External Stakeholders

> 4 April 2014

Official Opening and Plenary Sessions at Charlemagne building (CHAR)

OBJECTIVES OF THE SUMMIT



The first EU summit on chronic diseases brings together key policymakers, stakeholders and interest groups to explore ways to address chronic diseases effectively in the EU and to develop recommendations along the following questions:

- 1.** How does the expanding burden of chronic diseases affect the quality of life of citizens, the competitiveness of economies and the cohesion of societies and what can the EU do about it?
- 2.** How can the pressure of the expanding burden of chronic diseases on health systems be reduced and how can available resources be invested in the most efficient way?
- 3.** Which prevention measures are the most cost-effective in the short and in the long term, and how could they be implemented? How should the EU and its Member States promote their implementation? Which risk factors need to be addressed more efficiently?
- 4.** How do the health and care systems need to change to respond to the ageing challenge and growing phenomena of frailty and multi-morbidity?
- 5.** How to best reach, include and empower the most vulnerable and marginalised people successfully in prevention and care strategies?
- 6.** How could the European Union support Member States' attempts towards containing the chronic disease burden? Which EU action would provide most added value – in economic, social and political terms?

The summit will develop Conference conclusions and a set of policy recommendations for action clarifying on how the medical, social and economic burden of chronic diseases should be tackled in the European Union now and in the years to come.

5 WORKSHOPS

Challenges for patients,
health systems and society

OBJECTIVES : A series of workshops will explore in detail where specific action in relevant areas would help to respond to the burden of chronic diseases through EU added value.

More specifically, experts should explore the status of EU, national and regional policies and activities and the interaction of authorities, patient organisations, the medical and social sector, industry and international organisations and their potential in better addressing specific major chronic diseases. The discussions will focus on prevention and health promotion, disease management and health investments and ways to act through infrastructural, organisational and instrumental means. The discussion should cover innovation in prevention and health promotion activities as well as in health care. Discussions should identify shortcomings and chances to address major chronic diseases more effectively in the future. Recommendations of each workshop will be summarised and presented to the plenary high level meeting for further discussion.

3 April 2014 Centre de Conference Albert Borschette (CCAB)

Please check the final allocation of the rooms on site, there may be changes announced

09:30 – 12:15	WORKSHOP	1 Addressing major chronic diseases in Europe – added value through EU action	room CCAB 0A
		2 Healthy ageing strategies for active older people – from disease to functions	room CCAB 1A listening room 0C
12:15 – 13:30	LUNCH BREAK	Lunch is served outside meeting rooms	CCAB floor 0
13:30 – 16:30	WORKSHOP	3 Effective frameworks for the prevention and management of major chronic diseases	room CCAB 0A
		4 Investing in health – economic and social aspects of chronic disease prevention and management	room CCAB 1A listening room 0C
		5 Acting more efficiently on risk factors and determinants – Innovation in prevention and rebalancing prevention and treatment	room CCAB 3C
16:30 – 18:00	EVENT	SIDE EVENTS ORGANISED BY STAKEHOLDERS	
18:15 – 20:00	RECEPTION	All conference participants Venue : BERLAYMONT building, "Piazza", ground floor	

WORKSHOP 1

Addressing major chronic diseases in Europe - added value through EU action

ROOM
CCAB OA

- 09:30 – 09:40 Opening by chair: The European Union 's activities and policies to address chronic diseases: risk factors and other determinants
John F. Ryan, Acting Director, DG Health and Consumers, European Commission
- 09:40 – 09:55 The burden of chronic diseases in the EU – a political prologue
Christel Schaldemose, Member of European Parliament (DK)
- 10:00 – 10:15 The inevitable epidemic? Major chronic diseases in the European Union
Gauden Galea, Director, NCD and Life-course, WHO Europe
- 10:20 – 10:35 The EU cancer policy - a show case for impact-oriented cooperation
Kathy Redmond, Policy Committee Member, European Cancer Organisation
- 10:35 - 10:50 **COFFEE BREAK**
- 10:50 – 11:05 EU legislation and action on air quality and other environmental determinants impacting health
Thomas Verheye, Head of Unit, DG Environment, European Commission
- 11:10 – 11:25 Effective spending to reduce the burden of chronic diseases: the pressure on health and social systems
Sinisa Varga, Director - Croatian health insurance fund (HR), Association Internationale de la Mutualité, and European Social Insurance Platform
- 11:30 – 11:45 Shaping effective health policies for chronic diseases in the EU – being prepared for the future
Clive Needle, Director, EuroHealthNet
- 11:50 – 12:10 General discussion on specific issues and EU added value
- 12:10 – 12:15 Recommendations for Conference Conclusions by the rapporteur
Owen Metcalfe, Chief Executive, Institute of Public Health (IE)
- 12:15 – 13:30 **LUNCH BREAK**
Lunch is served outside meeting rooms on floor 0 at CCAB

WORKSHOP 2

Healthy ageing strategies for active older people – from disease to functions

ROOM
CCAB 1A
listening room OC

- 09:30 – 09:40 Opening by chair: Case studies along the continuum of care that support patients to remain active and functional and to provide them the health and social care as close to their homes as possible
Maria Iglesia Gomez, Head of Unit, DG Health and Consumers, European Commission
- 09:40 – 09:55 The challenge of ageing – the need for innovative care for older people
Esteban de Manuel Keenoy, Director, Kronikgune (ES)
- 10:00 – 10:15 Patient pathways – continuum across the levels of care for older people
Alice Skaarup Jepsen, Specialist advisor, Region of Southern Denmark (DK)
- 10:20 – 10:35 Use of a short screening tool (Community Assessment of Risk and Treatment Strategies (CARTS))
William Molloy, Professor, Centre of Gerontology and Rehabilitation, University College Cork (IE)
- 10:35 – 10:50 COFFEE BREAK
- 10:50 – 11:05 Treatment of older people – the challenges in geriatric medication
Jean Pierre Michel, President of the European Union Geriatric Society, University of Geneva (CH)
- 11:10 – 11:25 Rehabilitation and long term care in the community – the carer's perspective
Anne Hendry, National clinical lead for Integrated Care, NHS Scotland (UK)
- 11:30 – 11:45 Ambient assisted living – opportunities for mitigating dependence
Nicola Palmarini, Manager Social & Digital Marketing & Brand Systems, IBM (IT)
- 11:50 – 12:10 General discussion on specific issues and EU added value
- 12:10 – 12:15 Recommendations for Conference Conclusions by the rapporteur
João Malva, Science coordinator, University of Coimbra (PT)
- 12:15 – 13:30 LUNCH BREAK
Lunch is served outside meeting rooms on floor 0 at CCAB

WORKSHOP 3

Effective frameworks for the prevention and management of major chronic diseases

ROOM
CCAB OA

- 13:30 – 13:40 Opening by the chair including a short statement on the EU reflection process on health care systems
Jan De Maeseneer, Head Department of Family Medicine and Primary Health Care, Ghent University (BE)
- 13:40 – 13:55 A Joint Action to address chronic diseases: joining efforts at EU level
Juan E. Riese, S&T Advisor, Health Institute Carlos III Madrid (ES)
- 14:00 – 14:15 How do health systems respond to the challenge of diabetes
Marina Maggini, National Centre for Epidemiology, Istituto Superiore di Sanità, Rome (IT)
- 14:20 – 14:35 About equitable access to early diagnosis, prevention, treatment and care and the role of patient empowerment to manage diabetes
Anne-Marie Felton, President Federation of European Nurses in Diabetes (UK)
- 14:40 – 14:55 Innovative contributions to ensure state of the art prevention and management of cardiovascular diseases
John Camm, Professor of clinical cardiology, University of London, St. George 's Hospital (UK)
- 14:55 – 15:10 **COFFEE BREAK**
- 15:10 – 15:25 Multidisciplinary approaches for the prevention, treatment and control of respiratory diseases
Elisabeth Bel, Professor, President European Respiratory Society (NL)
- 15:30 – 15:40 Early Intervention – A cost-effective, evidence-based solution to reduce the burden of Musculoskeletal Diseases
Juan Jover, Fit for Work Europe and Head Rheumatology Service, Hospital Clínico San Carlos Madrid (ES)
- 15:40 – 15:50 Targeting the chronic disease evolution and measuring quality and equity of care: lessons from the Rheumatic and Musculoskeletal Diseases community'
Johannes W.J. Bijlsma, EULAR Treasurer and Professor of Rheumatology, University Medical Centre Utrecht (NL)
- 15:55 – 16:10 Changing skill mix within teams delivering integrated health services
Antoinette de Bont, Professor, Institute of Health Policy & Management, University of Rotterdam (NL)
- 16:10 – 16:25 General discussion on specific issues and EU added value
- 16:25 – 16:30 Recommendations for Conference Conclusions by the rapporteur
Emma Woodford, Board Member, European Public Health Alliance
- 16:30 – 18:00
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| <p>16:30 – 18:00</p> <p>Roundtable discussion with experts on stroke and Atrial Fibrillation
- <i>Organiser: European Brain Council</i>
- <i>Location: Hotel Sofitel, Place Jourdan 1, Brussels</i></p> | <p>16:30 – 18:00</p> <p>Putting liver disease at the heart of EU chronic disease policy
- <i>Organiser: European Association for the Study of the Liver</i>
- <i>Location: Hotel Silken Berlaymont, 11-19 Bd Charlemagne, Brussels</i></p> | <p>16:45 – 18:00</p> <p>Long-term Access to Quality Healthcare in Europe
- <i>Organiser: European Patients' Forum</i>
- <i>Location: Hotel Sofitel, Place Jourdan 1, Brussels</i></p> |
|---|--|---|
- 18:15 – 20:00 **RECEPTION**, all conference participants
Venue : BERLAYMONT building, "Piazza", ground floor
Welcome address : Tonio Borg, EU Commissioner for Health

WORKSHOP 4

Investing in health – economic and social aspects of chronic disease prevention and management

ROOM
CCAB 1A
listening room OC

- 13:30 – 13:40 **Opening by the chair: Return on investment or return on health – finding the right balance**
Andrzej Rys, Director, DG Health and Consumers, European Commission
- 13:40 – 13:55 **Slim and effective disease management at affordable costs: problems and reality in the EU**
Ellen Nolte, Director, Health and Healthcare Policy, RAND Europe (UK)
- 14:00 – 14:15 **Chronic diseases, health care budgets and poverty risks**
Ralf Jacob, Head of Unit, DG Employment, Social Affairs and Inclusion, European Commission
- 14:20 – 14:35 **The health and social security systems interest in effective prevention**
Günter Danner, Director, European Representation of the German Social Insurance (DE)
- 14:40 – 14:55 **The economic value of immunisation: impact on chronic diseases**
Andrea Rappagliosi, Vaccines Europe and VP Market Access Health Policy Medical Affairs, Sanofi Pasteur MSD (F)
- 14:55 – 15:10 **COFFEE BREAK**
- 15:10 – 15:25 **Research and development as a key driver for disease prevention and treatment: impact on chronic diseases**
Serge Bernasconi, Chief Executive Officer MedTech Europe, the European Medical Technology Industry Association, and the European Diagnostic Manufacturers Association
- 15:30 – 15:45 **Innovative, integrated health policies to disease management strategies in response to chronic diseases – the patient’s needs**
Simon Gillespie, Chief Executive British Heart Foundation, European Heart Network (UK)
- 15:50 – 16:05 **Political incentives for more effective prevention including in health care settings**
Pekka Puska, Ex- Director General, National Institute for Health and Welfare (FI)
- 16:05 – 16:25 **General discussion on specific issues and EU added value**
- 16:25 – 16:30 **Recommendations for Conference Conclusions by the rapporteur**
Laura Batchelor, Director, FIPRA International
- 16:30 – 18:00
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| <p>16:30 – 18:00</p> <p>Roundtable discussion with experts on stroke and Atrial Fibrillation
- <i>Organiser: European Brain Council</i>
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WORKSHOP 5

ROOM
CCAB 3C

Acting more efficiently on risk factors and determinants - Innovation in prevention and rebalancing prevention and treatment

- 13:30 – 13:40 Opening by chair: About the EU role in the prevention of chronic diseases: EU action on risk factors and health determinants and the chronic disease reflection process
Michael Hübel, Head of Unit, DG Health and Consumers, European Commission
- 13:40 – 13:55 Tobacco control in the EU: health promotion and legislation
Florence Berteletti Kemp, Director, Smoke Free Partnership
- 14:00 – 14:15 The use of law as an instrument in prevention
Belinda Reeve, Law Fellow, O'Neill Institute for National and Global Health Law, Georgetown Law, Washington DC (US)
- 14:20 – 14:35 Prevention and health promotion at schools and the workplace: attempts and incentives, example of mental health
David McDaid, Research Fellow, LSE Health and Social Care and European Observatory on Health Systems and Policies, London School of Economics and Political Science (UK)
- 14:40 – 14:55 E-technologies for disease prevention and treatment: from a biological and digital revolution to health impacts
Hartmut Schaper, Senior VP Health Services, Health Services International Siemens Healthcare (DE)
- 14:55 – 15:10 **COFFEE BREAK**
- 15:10 – 15:25 Behavioural economics and chronic diseases
Sandro Stoffel, Joint Research Centre, European Commission
- 15:30 – 15:45 Eubirod project – Diabetes registries
Massimo Massi-Benedetti, President, Hub for International Health Research (IT)
- 15:50 – 16:05 The role of Complementary and Alternative Medicine for prevention and treatment of chronic disease
Benno Brinkaus, EuroCAM, Professor Charité University Medical Centre Berlin (DE)
- 16:05 – 16:25 General discussion on specific issues and EU added value
- 16:25 – 16:30 Recommendations for Conference Conclusions by the rapporteur
Daniela Galeone, Ministry of Health (IT)
- 16:30 – 18:00
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| <p>16:30 - 18:00</p> <p>Roundtable discussion with experts on stroke and Atrial Fibrillation
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THE CHRONIC DISEASE SUMMIT PLENARY SESSIONS

THE CHRONIC DISEASES SUMMIT should, starting from recommendations developed by the workshop series on day 1, reflect on broader arguments on how to address effectively the chronic diseases burden and how to limit the challenges for patients and people at risk of preventable diseases, the health systems and national health and social security budgets. What are the essential elements that the EU could deliver, in line with the commitments of the 2011 UN political declaration on non-communicable diseases, with targets set by WHO, the proposals from the EC reflection processes, and the scenarios on the chronic diseases challenges developed by academic institutions? The summit should conclude with a set of final recommendations for action at European level, and guide the path towards effective, patient-oriented policies allowing Europe to benefit from effective and sustainable health care systems ready to face the future challenges through chronic diseases.

4 April 2014 Charlemagne building – Room Alcide de Gasperi

09:00 – 09:10	Opening by the chair: The Commission's role in tackling chronic diseases <i>Tonio Borg, EU Commissioner for Health, European Commission</i>
09:10 – 09:25	Addressing the chronic diseases burden in Europe through focus on health outcomes <i>Joseph Jimenez, Chief Executive Officer, Novartis (CH)</i>
09:25 – 10:25	The pressure of chronic diseases on national health and social systems <i>Laurette Onkelinx, Vice-Prime Minister and Minister of Public Health and Social Affairs (BE)</i> <i>Adonis Georgiadis, Minister of Health (EL)</i> <i>James Reilly, Minister of Health (IE)</i> <i>Beatrice Lorenzin, Minister of Health (IT)</i> <i>Mark Drakeford, Minister for Health and Social Services in the Welsh Government</i> <i>Mercedes Vinuesa, General Director for Public Health, Quality and Innovation, Ministry of Health, Social Services and Equality (ES)</i>
10:25 – 10:35	The international processes to tackle non-communicable diseases <i>Gauden Galea, Director, Non Communicable Diseases and Life-course, WHO Europe</i>
10:35 – 10:45	Stakeholder involvement as asset in response to chronic diseases <i>Norbert Lameire, Acting Chairman, European Chronic Diseases Alliance</i>
10:45 – 10:50	Final remarks by the chair
10:50 – 11:15	COFFEE BREAK

FUTURE NEEDS Chronic diseases - challenges for changing societies and national health systems in the EU

Objectives : Which priorities in policy developments, research and disease management are required to maintain a best possible performance of national health systems? What are the responsibilities of politics, citizens and the health industry to achieve the common goal of high quality health care across Europe in a period of expanding burden through chronic diseases?

- 11:15 – 11:25 Opening by the chair: A political reflection on the role and the ambition of the Commission in response to the chronic disease burden
Paola Testori Coggi, Director General, DG Health and Consumers, European Commission
- 11:25 – 11:40 The chronic disease burden in the EU: economic and social implications
Yves Leterme, Deputy Secretary General, Organisation for Economic Co-operation and Development (OECD)
- 11:40 – 11:55 Ensuring sustainable health systems: Innovative political instruments and structural adaptations to resist the chronic disease burden
Majca Gobec, Director General, Ministry of Health (SI)
- 11:55 – 12:10 Health systems and economic development in the EU
Hans Martens, Chairman of CHES – the Coalition for Health, Ethics and Society, and former Chief Executive of the European Policy Centre (EPC)
- 12:10 – 12:25 Conclusions from workshops 1 -5
Owen Metcalfe, João Malva, Emma Woodford, Laura Batchelor, Daniela Galeone
- 12:25 – 12:35 Discussion
- 12:35 – 13:30 LUNCH BREAK,
served outside the meeting room

SOLUTIONS, RESPONSES AND EU ADDED VALUE Effective strategies to contain an expansion of the chronic disease burden in the EU – considerations on structural challenges in health and economy

Objectives : Session should dissect and analyse needs in terms of policy, budgets, and health system organisation to achieve better results through prevention and health promotion measures. How to achieve behavioural changes across the lifecycle, how to rearrange health systems, how to better integrate prevention into health care and daily life situations, which actors need to become more pro-active to prevent chronic diseases wherever possible.

In addition, a more effective management of chronic diseases is needed. Innovative models of healthcare including integrated care systems are needed.

- 13:30 – 13:40 Opening by the chair: The limits of public health to contain the chronic diseases burden
Martin Seychell, Deputy Director General, DG Health and Consumers, European Commission
- 13:40 – 13:55 Reaching risk populations and most vulnerable groups - an imperative for the political and social dimension of health care
Fernando Leal da Costa, Secretary of State for Health, Ministry of Health (PT)
- 13:55 – 14:10 EU support to technology for health care and information safety – developments and outlook
Zoran Stančič, Deputy Director-General, DG Communications Networks, Content and Technology, European Commission
- 14:10 – 14:25 Cooperation needed? International and national strategies to control the burden of chronic diseases
Antonius Helou, Head of Division for Non-Communicable Diseases, Federal Ministry of Health (DE)
- 14:25 – 14:40 Citizen participation in reducing the burden of chronic diseases in the EU
Peggy Maguire, President, European Institute of Women's Health and European Public Health Alliance
- 14:40 – 14:50 Discussion
- 14:50 – 15:15 COFFEE BREAK

PANEL DISCUSSIONS EU added value to future needs, future policies, and in future actions controlling the burden and preventing the expansion of chronic diseases

Objectives : This panel should reflect on the needs for a successful response to the chronic disease burden in the future in line with the Europe 2020 agenda and other political frameworks and background. Is there a need to change today's policies and approaches? A critical self-reflection on the existing and upcoming challenges for health and social systems in view of the chronic disease burden should be discussed. Panellists should develop proposals and recommendations for a meaningful implementation of future-oriented policies and contributions to contain the chronic disease burden.

Moderator: Martin Seychell, *Deputy Director General, DG Health and Consumers European Commission*

15:15 – 15:55

PANEL 1:
"POLICIES"

David Byrne, Patron of Health First Europe and former EU Health Commissioner (IE)
Ricardo Baptista Leite, Member of Parliament (PT)
Maria-Teresa Moitinho de Almeida, Head of Unit, DG Employment, Social Affairs and Inclusion, European Commission
Stanimir Hasurdjiev, Board Member, European Patients Forum
Janet Voûte, Global Head of Public Affairs, Nestlé (CH)

16:00 – 16:40

PANEL 2:
"ACTIONS, INCLUDING
RESEARCH AND
DEVELOPMENT"

Ruxandra Draghia-Akli, Director, DG Research and Innovation, European Commission
Nicole Denjoy, Secretary General, European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry, COCIR
Brendan Barnes, Director, Societal Engagement and Partnerships, European Federation of Pharmaceutical Industries and Associations, EFPIA
Eva Jané-Llopis, Director, Head of Health Programmes, World Economic Forum (CH)
Witold A. Zatonski, Professor, Curie-Skłodowska National Cancer Center, Warsaw (PL)
Archie Turnbull, Board Member, European Public Health Alliance

16:50 – 17:00

Conference conclusions on reducing the chronic diseases burden in the EU
John Ryan, Acting Director, DG Health and Consumers, European Commission

17:00 – 17:10

Final remarks
Tonio Borg, Commissioner for Health, European Commission