Only connect: what ICT networks can do for society

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We are changing in a world which is changing
Transforming factor 1 - computation
Transforming factor 2 - mobility
Transforming factor 3 – Social media reflex
Transforming factor 3 – Social media reflex
1. Create good web content

2. Insert into a social media campaign

3. Information feeds (RSS & Newsroom)

4. Feedback forms on a static page

5. Surveys

6. A "Comment" Box on a Page/Blog

7. Sharing on Social media

8. Open a "community"
...collaborative inside...
Digital Skills and Jobs, European Semester

Lead indicator

% of firms having difficulties in recruiting ICT professionals (lead indicator)

<table>
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<th>Target</th>
<th>2% (2014 - 2015)</th>
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<td>Baseline</td>
<td>3.2% (2013)</td>
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Goal

The European economy is facing several economic and societal challenges. ICT is having a transformative effect across the economy and society, leading to new and better jobs in a reinvigorated European economy. ICT is a key driver for economic progress and needs to be reflected in policies relating to the European semester, targeting appropriate recommendations for countries through balanced and evidence-based approaches.

Action

Our Priority is to coordinate EU country intelligence on Information and Communication Technologies (ICT). We prepare CONNECT input for the EU semester, in terms of the Annual Growth Survey, the thematic fiches and the country-specific recommendations. Our unit also coordinates all CONNECT actions related to ICT and jobs, in particular the Grand Coalition for Digital Jobs.
... and collaborative

- Nearly 100 "Going local" visits in 3 years
- **Digital Champions**
- **Young Advisors**
- **Digital Agenda Assembly** & **ICT20xx**
- 23 National "Digital Agendas"
- **High level group**
- Growing number of **National Grand Coalitions**
- What else can we do together?
Node size ~ Betweenness
Not corrected for activity
The HDN and the DGN. (a) In the HDN, each node corresponds to a distinct disorder, colour based on the disorder class to which it belongs, the name of the 22 disorder classes being shown on the right.
378 Twitter users who commented on #TTIP early 2013. @Eurohumph & @DigitalAgendaEU are featured
Shape the Future
SHAPE THE FUTURE
Trends

1. New Technologies will both **expand and limit** who has access to information.
2. Online Education will **democratise and disrupt** global learning.
3. The **boundaries of privacy and data protection** will be redefined.
4. **Hyper-connected societies** will listen to and empower new voices and groups.
5. The global **information environment will be transformed** by new technologies.

Proposals to better serve policies
Conceptual Shifts with Policy-relevant consequences for a Good Onlife Governance

From a rational to a relational self

Avoid fooling. Fairness and respect!

Attention: economic, ecological and political issue
trust

patient empowerment
digital (health) literacy
ONLY CONNECT!
Robert Madelin

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http://ec.europa.eu/digital-agenda/