



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR HEALTH AND FOOD SAFETY

Public health

EU VALUES AND HEALTH DIGITALIZATION: THE INCLUSION OF VULNERABLE GROUPS

**Interest Group on Supranational Biolaw
of the European Association of Health Law**



Monday 22 November 2021, 11.00 – 12.30 CET, Brussels time

Dear colleague,

We invite you to join this webinar, which includes three presentations.

The first one will focus on the perspective of EU values in the field of health, on the questions of how and why health as a fundamental value should also be inclusive and equitable within the EU. Conversely, this includes how the pharmaceutical strategy could (should) promote policy options based not only on the ethos of non-discrimination, but also on solidarity, especially concerning the increasing role of digital health.

Embracing the overarching theme of inclusion and solidarity, the second presentation will be focused on the use of data driven technologies to represent otherwise underrepresented groups from society. Artificial intelligence and real-world evidence represent opportunities for research and development strategies to be more inclusive and representative of diverse population groups, for instance in terms of age, gender or race.

The third presentation will be dedicated to the specific case of rare diseases. As has been observed in the revision process of the regulation on orphan medicinal products, market dynamics remain insufficient to drive research and developments initiatives towards unmet medical needs. For the digital transition in health to be inclusive, data-driven technologies should be used and adapted to the specific challenges of the development of medicines for rare diseases

Register now following this [link](#).

Once registered, you will receive an automatic email from Webex with the link to join the webinar on Monday 22 November at 11.00 CET, Brussels time

May you have any technical question, contact us sante-hpp@ec.europa.eu

We are looking forward to welcoming you online.

The EU Health Policy Platform team



European Commission
Directorate-General for Health and Food Safety
Unit C2 – Health Information and Integration in all policies
L 2557 Luxembourg

The EU Health Policy Platform will host a live webinar, following this **agenda**:

11.00 – 11.05	Welcome address Mark FLEAR, Reader in Law, School of Law, Queen’s University Belfast
11.05 – 11.20	EU values in the field of health and digitalization Markus FRISCHHUT, Jean Monnet Professor, Management Center Innsbruck
11.20 – 11.35	The application of artificial intelligence and the potential of real-world evidence for diversity in R&D strategies Elena PETELOS, Vice President HTA, European Public Health Association – Co-Chair RWE&AI, HTAi – SRF in Public Health and Lecturer in EBM, University of Crete and Maastricht University
11.35 – 11.50	Digital health technologies and the representation of the needs of rare diseases patients François HOUÏEZ, Treatment Information and Access Director & Health Policy Advisor, Eurordis
11.50 – 12.00	European Commission, DG SANTE-B5
12.00 – 12.25	Discussion
12.25 – 12.30	Conclusive remarks Pin Lean LAU, Lecturer in Bio-Law, Law School, Brunel University London



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