



National Institute for Public Health
and the Environment
Ministry of Health, Welfare and Sport

EPHORT Childhood Obesity Project

Service contract for CHAFEA
EAHC/2013/Health/01 – lot 1 'Health Reports'

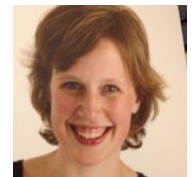


Introducing the EPHORT consortium

- Consortium between NIVEL, RIVM, EPHA
- Subcontractors from all EU member states
- Team for Childhood Obesity Project
 - Johan Hansen
 - Lisanne Verweij
 - Jolanda Boer

 - Jeanine Drienaar
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Aim of the project

Provide support to the report from the European Commission to the European Council of Health Ministers on the implementation of the Action Plan on Childhood Obesity 2014-2020



Establish an overview of the state of implementation of the Action Plan on Childhood Obesity as well as on relevant related actions on nutrition and physical activity

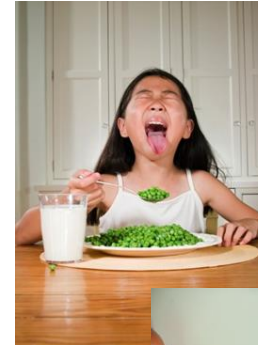


Enabling EU Member States as well as the European Commission to focus their activities from 2017 to 2020 in those areas, where gaps or lacks in the implementation might be identified



Task 1

- Provide an overall picture of the situation of childhood obesity in the EU
 - prevalence of obesity per country in 2010, 2016, 2020 (predictions)
- List policies and activities undertaken or planned in 8 action areas
- Outcome: short profile for each country



Areas of Action In Action Plan

1. Support a healthy start in life
2. Promote healthier environments, especially in schools and pre-schools
3. Make the healthy option the easier option
4. Restrict marketing and advertising to children
5. Inform and empower families
6. Encourage physical activity
7. Monitor and evaluate
8. Increase research

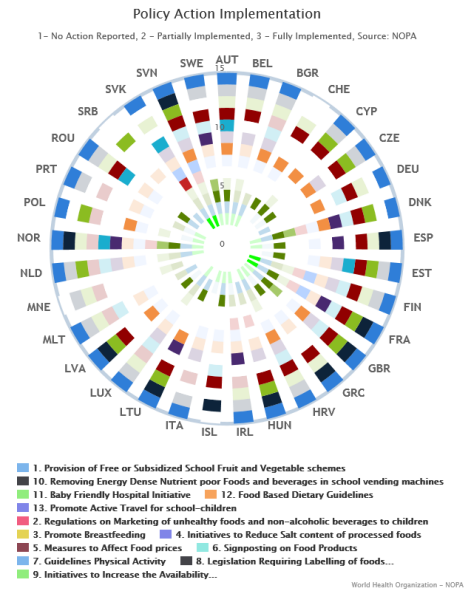


Task 2

- Evaluate to what extent each country undertakes actions in the 8 areas of action
 - Compare situation in 2016 to that of 2014

- Evaluate the change in relevant outcome indicators

- Outcome:
 - country specific mapping on the state of implementation
 - summary of the progress at the EU level



Country	Area 1 Healthy start				Area 2 Healthier environments			Area 3 ... (etc)	Area 4	Area 5	Area 6	Area 7	% childhood obesity		Trend
	Perinatal nutrition counselling	School policy	School fruit	Marketing nutrient profile									2015	2020	
1	●	●	●	●									xx% (highest)	xx%	→
2	●	●	●	●									xx%	xx%	→
3	●	●	●	●									xx%	xx%	→
...	→
32	●	●	●	●									xx%	xx%	→
33	●	●	●	●									xx% (lowest)	xx%	→
Total													XX%	XX%	
Legend	● none	● actions planned	● actions ongoing	● actions finished											



Task 3

- Provide an overview of the engagement of the relevant states, the Commission and international organisations, such as the WHO, in common EU initiatives
- Map the initiatives to the 8 action areas to indicate to which of the operational objectives the outcome of these initiatives may contribute



Task 4

- Provide an assessment of the strengths, weaknesses, opportunities and threats for the implementation of the Action Plan
- Provide recommendations for the second half-period of the Action Plan



Methodology

- 28 Member States of the EU, plus Iceland, Norway, Switzerland, Serbia, Montenegro
- Data collection through existing networks
 - EPHORT network of country subcontractors (25 EU member states)
 - WHO Europe, including the COSI network and HEPA network
 - EU Platform for Action on Diet, Physical Activity and Health
- Overarching strategy:
 - first approach most relevant international organizations, e.g. WHO for data for all countries
 - then contact a maximum of 3 contacts per country, both by e-mail and telephone, including two reminders if needed





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