



Brussels, **XXX**
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ANNEX 1

ANNEX

to the

COMMISSION DECISION

on the adoption of a financing decision for 2015 on the pilot project "Platform for increasing organ donation in the European Union and neighbouring countries: EUDONORG 2015-2016"

ANNEX

Pilot Project "Platform for increasing organ donation in the European Union and neighbouring countries: EUDONORG 2015-2016".

1.1. Introduction

On the basis of the objectives given in the budget remarks this work programme contains the actions to be financed and the budget breakdown for year 2015 as follows:

for procurement (implemented under direct management) (1.2)

1.2. Procurement

The overall budgetary allocation reserved for procurement contracts in 2015 amounts to EUR 600 000.

LEGAL BASIS

Pilot project within the meaning of Article 54(2) of Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

BUDGET LINE

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Subject matter of the contracts envisaged

The pilot project will focus on training and social awareness to encourage public reflection on organ and tissue donation. It will include training for health professionals (for example transplant donor coordinators, psychologists involved in the donation process) and social activists, networks and professionals (for example patients support groups, journalists, communication offices of healthcare establishments or national/regional authorities) who will be trained on how to best identify donors, how to best organise donation activities (taken into account national specificities) and how to pass on the main positive aspects of donation within the hospitals and to the rest of society.

It will be implemented in two phases, which may partially overlap. Both phases of the pilot project shall include dissemination activities, including towards national competent authorities established in a network by Article 19 of Directive 2010/53/EU.

Phase 1:

In a first phase the selected contractor will develop a "train the trainers" course. The main objective of the course is to support capacity-building efforts (training professionals and activists who will in turn be able to train colleagues in their countries/regions/hospitals), with the overall objective to monitor and improve overall performance in the management of donated and transplanted organs.

The course will include components on communication, quality improvement methodologies,

donor identification, “approaching the family” (in the case of deceased donation) or approaching possible donors such as living donors; on cooperation with patients’ support groups and on other elements to increase social awareness - also within the healthcare establishments - and to improve the use of donated organs. The selected contractor will be asked to design and propose one unique “train the trainers” course with different modules addressing the two types of participants (health professionals and non health professionals). This training course should cover deceased and living donation as well as organ and tissue donation.

The training course shall encompass results from EU-funded projects that included training and improvement methodologies, e.g. the European Training Course in Transplant Donor Coordination, ETPOD, ODEQUS, ACCORD Joint Action (in particular WP 5 on Intensive Care Units and transplant donor coordinators).

The training course shall cover EU and neighbouring countries. In the nomination process for the participants, the selected contractor will be in the position to ask for support of the national authorities in charge of organ donation and transplantation established by Directive 2010/53/EU.

Phase 2:

The second phase will involve the organisation of several communication events (e.g. awareness or information days, journalist workshops). These events shall include information on deceased and living donation as well as on organ and tissue donation.

Communication events shall be organised in different EU Member States. The selected contractor will propose the different locations, taking into account a good balance between Nordic/Southern, Western/Eastern European countries and the different fields and levels of expertise and donation rates. In order to get the best value for money, the selected contractor will be asked to contact the national authorities in charge of donation and transplantation, and seek their logistical support as well as their cooperation and alignment in terms of communication strategies.

In this second phase, useful documents and deliverables on communication initiatives and strategies already available in the field of transplantation shall be used, e.g. from the EU-funded projects EDD, FOEDUS Joint Action (work package on communication activities), Journalist Workshops on organ donation & transplantation organised by the European Commission, European Organ Donation Days co-organised by the Council of Europe, as well as existing national and local initiatives.

Type of contract

One direct contract

Indicative amount per contract

Indicative number of contracts envisaged

Indicative timeframe for launching the procurement procedure

Third quarter 2015

Implementation

The project will be implemented through a procurement managed by DG SANTE.