

Date :

EXAMPLE

<p style="text-align: center;">SWOT (Strength, weakness, Opportunities and Threats)</p>
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Name of National Alliance :

Member state :

Please give bullet points for each category :

Strength	Weakness
<ul style="list-style-type: none">• True National entity• Professionalism through its members• Partners....• Etc...•••	<ul style="list-style-type: none">• lack of communication strategy• lack of identity• lack of strategic vision• etc..•••
Opportunities	Threat
<ul style="list-style-type: none">• number of millions of patients in your country• (6 to 8 % of population)• Power of patients• Arrival of new technologies• Awareness of the population• Possibility to collaborate with other actors belonging to the network of rare disorders.• Etc ..	<ul style="list-style-type: none">• recurrent lack of fundings and human resources• Keep a clear positioning towards the competitors (when they exist)• Etc ...••••

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