

COMMITMENTS TO THE PLATFORM ON DIET, PHYSICAL ACTIVITY AND HEALTH

(updated 14 March 2007, total number of commitments: 211)

For full description of commitments: http://ec.europa.eu/health/ph_determinants/life_style/nutrition/platform/database/web/dsp_search.jsp

AREFLH (Assemblée des Régions Européennes Fruitières, Légumières et Horticoles) (1)				
724	AREFLH	2006-2007, in France, Italy, Spain and Portugal	Coordination and promotion of regional education programmes	AREFLH support, coordinate and promote regional education programmes on diet involving regional authorities, agricultural producers and schools. The aim is to provide the regions with feedback and give them the means to communicate more effectively.
BEUC - European Consumers Organisation (3)				
522	BEUC	2005 – 2006 in 25 EU Member States and USA	Generation Excess II	Conference to discuss obesity and diet related diseases with European and American regulatory officials, consumers and other stakeholders.
523 M	BEUC	2006 – 2007 in 25 EU Member States	Stakeholder engagement	Engagement on an informal basis with other stakeholders to discuss modalities for providing on-pack nutritional information in an effective way so as to enhance the possibilities of consumer choice.
525 M	BEUC	2006 – 2007 in 25 EU Member States	Publication of nutrition information	A number of member organisations commit to publishing articles on nutrition and, in particular, comparative tests on products which would allow consumers to make informed choices on products with similar characteristics.
CIAA - Confederation of the Food and Drink Industries of the EU (68)				
591 M	CIAA	2006 in 16 EU Member States	Support the development of EPODE and SHAPE UP programmes at national levels	CIAA will institutionally support the development of both “EPODE” and “Shape UP” programmes at national level via collaboration among national food and drink industry associations, individual companies and other relevant stakeholders.
593 M	CIAA	2006 in 21 EU Member states	Healthy Lifestyles Weeks at national level	CIAA will explore the idea of creating national “Food Weeks” in different Member States to promote healthy eating and healthy lifestyles together with relevant players.
595 M (Late)	CIAA	2006 in 21 EU Member States	Common framework for an informative/educational brochure	CIAA will develop a common framework, suitable for further adaptation at national level, for an informative/educational brochure/package aimed at informing consumers on how to interpret/understand nutritional information and nutritional claims.
609 M	CIAA	2006 Location Still to be determined	Consumer Research to identify educational messages to promote healthy lifestyles	CIAA will promote consumer research to improve the understanding of what kind of educational messages will best promote balanced diets and healthy lifestyles.
610 M	CIAA	2006 Pan-European campaign	Healthy lifestyles public information advertising campaign	CIAA will collaborate with relevant stakeholders to promote a “Healthy Lifestyles Public Information and Advertising Campaign”, suitable for national adaptation and adoption.
611 M	CIAA	2006 in 21 EU Member States	CIAA Principles for food and beverage advertising and product marketing communications	CIAA will encourage implementation of both its Principles for Food and Beverage Advertising and Product Marketing Communications.
612 M	CIAA	2006 European approach	Scientific research of the diverse causes related to obesity to promote effective interventions	Explore the idea of involving relevant stakeholders in a study of the diverse causes related to obesity to promote effective interventions to help maintain appropriate and balanced eating habits & influence consumer behaviour towards healthy eating.

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CIAA - Confederation of the Food and Drink Industries of the EU *cont.*

614 M	CIAA	2006 European approach	Strategic research agenda - European Technology Platform "Food for Life"	CIAA will work on a Strategic Research Agenda to enable the development of innovative food products and process innovations.
740 M	CIAA	2006 – 2007 in 21 EU Member States	CIAA Recommendation for a Common Nutrition Labelling Scheme	The CIAA recommendation, which includes front-of-pack and back-of-pack nutrition labelling, is based on a uniform list of nutrients, nutrition information per serving and the introduction of Guideline Daily Amounts (GDAs).
826 M	CIAA	2005 – 2006 in 25 EU Member States	Survey on product reformulation and innovation and packaging size	Survey to get general impression of efforts made by the food&drink industry to increase the range of food products with different energy content, and in different portion sizes, to help consumers to adjust their purchases to meet individual requirements
266 M	FEVIA - National food & drink industry federation	2005-2020, in Belgium	Website "alimentationinfo.org / voedingsinfo.org"	FEVIA developed a website www.alimentationinfo.org / www.voedingsinfo.org
268 M	FEVIA - National food & drink industry federation	2005-2020, in Belgium	NUBEL	NUBEL (NUtrition BELgium) is the compiler and supervisor of a scientific database of nutrients in food products
269 M	FEVIA - National food & drink industry federation	2005-2008, in Belgium	FEVIA Fund (partnership with the King Baudouin Foundation)	This is a fund for educational projects promoting nutrition, physical activity and a healthy way of living aimed at children between 6 and 18 years old, in their community at local level (school, sport association, youth association...).
263 M	FEVIA - National food & drink industry federation	2005-2020, in Belgium	Nutritional policy Charter	With this Charter, the participating companies undertake to make a specific effort in implementing a pro-active nutritional policy at company level
265 M	FEVIA - National food & drink industry federation	2005-2020, in Belgium	The self-regulatory code for advertising	The self-regulatory code for advertising has been compiled by FEVIA and the Union of Belgian Advertisers (UBA)
437	Nestlé	2004-2009, in Austria	Nestlé Austria Schulläufe + Nutrition training workshops + Obesity symposium	The project "Nestlé Austria Schulläufe" was launched in 2000 to promote physical activity in young people, in this case, running
438 M (Late)	Nestlé	2004-2009, in Portugal	Apetece-Me / Nestlé Nutrition Prize	Nutrition Program
440 M (Late)	Nestlé	2004-2009, in Turkey	NUTRITION I KNOW	Nutrition education programme
441 M (Late)	Nestlé	2004-2010, in Greece	Public Health Programme	Community involvement + Public Health programmes
442 M (Late)	Nestlé	2004-2010, in Hungary	NUTRIKID	Nutrition Education Programme

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CIAA - Confederation of the Food and Drink Industries of the EU cont.

443 M (Late)	Nestlé	2004-2010, in Ireland	Parks Tennis League + Schools Athletics	Physical activity in schools
444	Nestlé	2004-2010 in Norway	Jan Age Fjortoft's Football School	Promotion of physical activity and sports
445 M (Late)	Nestlé	2004-2009, in Romania	Healthy Breakfast with Cereals	Education campaign for children
446 M (Late)	Nestlé	2004-2010, in Spain	Dialogues of Nestlé Nutrition	Nutrition information/publications
447 M (Late)	Nestlé	2004-2010, in Sweden	Springtime Running Event	Promotion of physical activity for children
448 M (Late)	Nestlé	2004-2010, in Switzerland	NUTRIKIDS	Nutrition education programme/Obesity prevention
449	Nestlé	2004-2010, in Switzerland	Plaisir de l'équilibre	In-house nutrition education
450	Nestlé	2004-2010, in the UK	Nestlé Team Tennis / Healthy Eating for Tennis / Lawn Tennis Association	Nestlé UK is Britain's leading supporter of tennis for children and young people
451	Nestlé	2004-2010, in the UK	Exercise your Choice	This programme engages young people who do not normally participate in main stream sports, in activities such as dance and street sports
656 M (Late)	Nestlé	2004-2010, in Germany	Nutrition and Physical Activity Platform / Nestlé Alete Doctor	The programme was founded in 2004 as a concerted action by the German Government, the Food Industry, the Health Care System and others. It was initiated to combine all activities to address the health threats of overweight and obese children.
657	Nestlé	2004-2010, in Denmark	Promotion of healthy lifestyle	Community programme. In 2004 Nestlé Denmark sponsored "Julemærkesagen" is an organisation that runs 4 homes for children in difficult situations. Overweight and obese children get support to enter into play and sports and find healthy eating habits
658 M (Late)	Nestlé	2004-2009, in France	Fleurbaix Laventie Ville Santé / EPODE	Community Nutrition Education Programme for Prevention of Childhood Obesity
604 M	European Snacks Association (ESA)	2006 in 16 EU Member States	Savoury snacks industry commitments in the areas of consumer information, product development and commercial communication	ESA and its members commit to increase consumer information on-pack, to further develop products reduced in fats/salt as well as to comply with ESA self-regulatory guidelines on commercial communication, sales in schools and vending.

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CIAA Confederation of the Food and Drink Industries of the EU cont.

617 M <i>(Late)</i>	United Biscuits (Part of ESA commitments)	2006 in UK and Ireland	UB's commitments in the areas of product development, consumer information and advertising to children	UB commits to: - provide further products reduced in salt/fat - provide nutrition labelling, GDAs & healthy lifestyle advice on all packs - not to directly advertise to children - further develop the corporate programme on healthy lifestyles
618	KiMs A/S (Part of ESA commitments)	2006 in UK, Ireland and Denmark	KiMs' commitments in the areas of consumer information, product development, physical exercise and advertising to children	For 2006 KiMs commits to: - move to "Big 8" nutrition labelling - provide further low fat crisp alternatives - sponsor the children handball school of the Danish Handball Federation - refrain from broadcast advertising to children
452 M	Kraft	2006 in 21 EU Member States	Provision of nutrition and other information to the consumer	it is Kraft's global policy to have detailed nutrition labelling on pack by the end of 2006 as well as other means of informing and educating consumers about the nutritional values of its products and their role in a healthy diet.
453 M	Kraft	2006 in 21 EU Member States	Voluntary restriction on promoting certain products to children	for some time it has been kraft policy not to advertise (in tv, print or radio) to children under 6 years old; in 2005 kraft announced further restrictions on advertising and promotion to children over 6. These policies are implemented globally.
455 M	Kraft	2006 in 21 EU Member States	Reduction of fat, sugar and salt across a range of products	it is Kraft's aim to improve existing products and introduce new ones, in order to give consumers more choices to help address their health and wellness needs. This includes reducing fat, trans fat, sugar and salt.
457 M	Kraft	2004-2008, in the UK	Health4schools	An initiative to promote healthy diet and active play to school children and communities. The programme aims to have a tangible and measurable impact on children's knowledge, understanding, attitude and behaviour concerning diet and active play.
581 M	UNESDA - Union of European Beverages Associations	2006 in 25 EU Member States	Advertising and Commercial Communications, including school vending	The following UNESDA 2006 commitments relate to the advertising of and commercial communications for beverages - especially to children. These commitments include commitments relating to vending in schools.
582 M	UNESDA - Union of European Beverages Associations	2006 in 25 EU Member States	Non-alcoholic beverages: Consumer Information	The following UNESDA 2006 commitments relate to the provision of information to the consumer (essentially labelling) for non-alcoholic beverages.
583 M	UNESDA - Union of European Beverage Associations	2006, in 25 EU Member States	Non-alcoholic beverages: Products, choice and portion sizes	The following UNESDA 2006 commitments relate to the provision of a choice of beverages and to portion sizes.

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CIAA Confederation of the Food and Drink Industries of the EU cont.

619 M	PepsiCo Europe & UK	2006 in 25 EU Member States	PepsiCo commitments in the areas of product development, consumer information, marketing/advertising and the promotion of healthy lifestyles	<ul style="list-style-type: none"> - Accelerate roll-out of more healthier snacks, beverages and breakfast cereals - Provide additional nutritional information on all products - Implement new advertising & marketing guidelines - Promote healthy lifestyles among employees
621 M	Intersnack Vertriebs GmbH (Part of ESA commitments)	2005 – 2006 in Germany	Fit am Ball - Der Schul-Cup von funny-frisch" (1000 schools, 35.000 children - for more physical activity and a balanced diet)	Football centred scientific project, developed & organised by the German Sport University Cologne, aiming to prevent excess weight with school children. Focus is on weekly sports clubs & nutrition education in schools for girls & boys (8-12 years).
654 M	Cadbury Schweppes	2006 – 2020 in Ireland and UK	"Be Treatwise" Guideline Daily Amounts nutrition labelling scheme	"Be Treatwise" will reinforce consumers' understanding of the role of treats in our lifestyles within the overall context of food intake and energy expenditure - by visibly displaying Guideline Daily Amounts (GDAs).
748 M (Late)	Polish Federation of Food Industry	2006-2009, in Poland	Keep fit!	Purpose of the program - education of youth aiming to form constant pro-health habits. The main goal is promotion of active lifestyle and balanced diet, based on the individual responsibility and freedom of choice.
432 M	Spanish Food & Drink Industries Federation	2005-2020 in Spain	FIAB contribution to NAOS (Spanish Strategy nutrition, physical activity, obesity and health)	FIAB contributes to NAOS Strategy and under this framework is developing actions on nutritional information, marketing and advertising, monitoring, etc. All these actions are in line with the objectives of the European Platform.
427 M	FERRERO Group (WFA)	2005-2020, in Belgium, UK and Germany	Public education and media literacy	Media Smart is a media literacy programme for school children, that brings together industry, academics, parents, teachers and governments, aimed at developing and promoting children's understanding of advertising.
431 M	FERRERO Group	2004-2020 in Italy, UK and Germany	Promotion of physical activity	Ferrero promotes physical activities and sports by sponsoring ski, cycling, volleyball, beach volley, basket and football teams in different countries
807 M	FERRERO Group	2004-2020 in 25 EU Member States	Product formulation and portion sizes	Tailoring portion sizes, namely those for Kinder chocolate, to children consumption; - Reducing the levels of trans fatty acids and salt; - Eliminating all hydrogenated fats contained in Ferrero products by 2006.
827 M	FERRERO Group	2004-2007 in Italy	Nutritional information	For 2006, Ferrero intends to provide GDAs (guidelines on daily amounts) referring to the energy content per portion on its Kinder products' multipacks (or at least where this is allowed by the size of the packaging).

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462 M	DANONE	2006-2009 in France	DANONE NATIONS CUP	The Danone Nations Cup is a football world cup for children 10 to 12. This competition gives each year > 2,5 million children from 32 countries (40 in 2007) the opportunity to take part in an international football tournament recognised by the FIFA
463 M	DANONE	2005-2010 in France	Faut que ça Bouge ! (Let's Get Moving!)	A program dedicated to children and teens, that aims at promoting good nutritional & physical activity habits, thanks to a web site (www.fautquecabouge.com), a mobile sports course (Nutripark), a call center and a pedagogical kit for schools.
782 M	DANONE	2006-2009 in France	Danone et Vous, a relationship program based on health and nutrition	<i>Danone et vous</i> is a relationship program (online and offline) that aims at providing nutritional and health information and advices for the general public, through 1 guide and 3 magazines per year and a website.
781 M	DANONE	2006-2008 in 25 EU Member States	Harmonized nutritional labelling	Implementation of a harmonized and more complete nutritional labelling (based on the CIAA scheme) on Front of Pack and Back of Pack + implementation of complementary DANONE educational programs off-pack
780 M	DANONE Eaux France	2006-2008 in France	Design of a sugar scale on Volvic flavoured beverages labels	A "Sugar scale" (positioning of beverages on a coloured cursor running from plain water to sugary beverages) on Volvic flavoured beverages labels to help consumers better evaluate the amount of sugar they contain and choose their beverage accordingly
774 M	DANONE	2004-2010 in Belgium	BON APPETIT LA SANTE	Educational game played in the schools for children 5-6 years to promote a healthy and balanced diet (generic non promotional information). This program is set up with the Belgian Association of paediatricians.
800	Institute Danone France	2004-2008 in France	Ensemble surveillons sa corpulence (Watching their body mass together)	This program is an awareness campaign targeting health professionals & parents to aid in early detection of childhood obesity thanks to regular monitoring of children's body mass index, to identify those at risk of becoming obese as early as possible
813	DANONE	2004-2006 in France and Belgium	Improving the nutritional value of Groupe DANONE's biscuits	The biscuit division of DANONE has been developing a nutrition strategy for >10 yrs in Europe. E.g we have been working to improve the nutrition profile of our ranges in France & Belgium: increase of cereals, decrease of fat (esp. SFA&TFA) and sugars
779 M	CEEREAL European Breakfast Cereal Association	2005-2008, in 5 EU Member States	Implementation of GDAs	Better understanding of nutrition labelling will enable consumers to make informed choices about the foods they buy. GDAs give consumers "benchmarks" against which they can judge the amount of a nutrient a food provides.
778 M	CEEREAL European Breakfast Cereal Association	2005-2008, in Belgium	Organization of a breakfast week - EP Brussels	Promote healthier nutritional habits. Increase understanding of the importance of breakfast for both children and adults. Enhance the importance of including cereals as part of a healthy and balanced diet.

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825	Federation of Hellenic food industries (SEVT)	2005-2007, in Greece	Code of Principles for Diet, Physical Activity and Health	The Code has been fully endorsed by the Members of the Federation and promotes the contribution of the Food Industry to the achievement of a balanced and healthy diet by improving the products already existing or developing new.
830 new	Unilever	2006-2007, In Belgium, Netherlands, UK	Promotion of physical activity and consumer education	Unilever aims at supporting people to achieve the nutritional balance needed for a vital and healthy life. Unilever has been promoting and commits to continue in 2006 promoting physical activities through various sport events and sponsorships
833 new	Unilever	2007-2008 in 27 EU Member States	Responsible marketing and advertising	Unilever will revise and implement its Advertising and Marketing Principles focussing on advertising healthier products to children.
834 new	Unilever	2006-2008 in 27 EU Member States	Product reformulation and portion sizes	Unilever will continue its product reformulation process, including an assessment of portion sizes.
835 new	Unilever	2006-2007 in Belgium and Netherlands	Research, Survey and dissemination	In 2007 Unilever will share its knowledge and experience with health professionals through seminars, conferences and symposiums with the aim of promoting and disseminating scientific research leading to innovations.
836 new	Unilever	2007-2009 in Belgium, France, Netherlands and UK	Nutritional information	In 2007 Unilever will roll-out GDA based nutrition labelling
837 new	Unilever	2007-2008 in the Czech Republic, France, Italy, Luxembourg, Netherlands	Healthy Choice the Easy Choice	Unilever will roll-out a programme that will make healthier choices easier for consumers through a front-of-pack 'Choices' logo on packaged products. The Choices logo will meet the criteria of the Nutrition Enhancement Programme

COFACE - Family Associations (2)

633	COFACE	2006 – 2008 in France and Belgium	Give the right information on children's diet	Educations on children's diet in the context of the relation between the children care professionals and the parents. What are the expectations of the parents, how do they communicate with the professionals.
634	UNAF	2006 – 2006 in France	Fight against obesity. Different ways of family action	An issue of the publication of the association for responsible members

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COPA-COGECA - Agricultural organizations and cooperatives (7)

635 M (Late)	COPA-COGECA	2006 – 2007 in 25 EU Member States	COPA-COGECA - Policy Statement on a healthy diet	COPA-COGECA, the EU umbrella organization of 71 national Farmers' organizations and co-operatives, has unanimously adopted in November 2005 a "Policy statement on a healthy diet" and is committed to ensure its dissemination and follow-up.
771 M (Late)	Danish Agricultural Council	2006 – 2007 in Denmark	Enjoy Healthy Food	The initiative from the DAC is primarily aimed at students in upper secondary education. The initiative includes education on nutrition, physical activity, lifestyle and food politics.
772 M (Late)	Danish Agricultural Council	2004 – 2007 in Denmark	Holiday food and nutrition camp (the Camp)	The Camp is a voluntary holiday activity targeting children from 8 to 12 years. The main objective is to teach children about healthy food, diet and physical activity in an entertaining, educational and activating way.
773 M (Late)	Partnership for Danish potatoes (DAC)	2006-2007 in Denmark	Potato trailer for events and exhibitions	The Partnership for Danish potatoes has designed and built a complete potato exhibition in a trailer to be used in expos, for cattle shows, harvest markets and other events. The aim is to present potatoes for the consumers.
793 <i>new</i>	Fédération nationale des syndicats d'exploitants agricoles - FNSEA	2007-2008 in France	Farms and nutrition	French farmers, in the framework of an existing national network, will distribute to children visiting their farms educational and science-based tools about nutrition. These tools will also be approved by the French health ministry.
475 <i>new</i>	National Farmers' Union	2006-2007 in the UK	FACE Healthy Living	Healthy Living is a collection of actives and resource to encourage teenagers to adopt a lifestyle of good nutrition, physical activity and personal well-being.
477 <i>new</i>	National Farmers' Union	2006-2007 in the UK	Schools Fruit and Vegetable Scheme	A English department of Health scheme Under the Scheme, all four to six year old children in state maintained infant, primary and special schools will be entitled to a free piece of fruit or vegetable each school day

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CPME - Standing Committee of European Doctors (6)

653 M	CPME	2006 - 2006 in 25 EU Member States	Prevention in Europe (prevention of CVD) – Improving EU public health	The purpose of this conference is to place Prevention firmly on the EU agenda a statement with recommendations Motto: Prevention is key a "simple" suggestion A prevention programme in every MS by a given date
572 M	National Medical Associations of Europe	2006 – 2007 in 25 EU Member States	National Medical Associations to approach decision-makers	National Medical Associations will approach decision makers in their respective countries and give concrete suggestions on how to promote healthy lifestyles.
573 M	National Medical Associations of Europe	2006 – 2007 in 25 EU Member States	National Medical Associations mapping activities against obesity	National Medical Associations will contact National Scientific Societies in their respective countries to map activities against obesity on national level.
574 M	National Medical Associations of Europe	2006 – 2007 in 25 EU Member States	Exchange of scientific articles on obesity	National Medical Associations from all member states will exchange and share scientific articles on obesity.
571 M	National Medical Associations of Europe	2006 – 2007 in 25 EU Member States	Doctors as role models	Doctors to act as role-models and committing themselves to slim down when needed.
575 M	National Medical Associations of Europe	2006 – 2007 in 25 EU Member States	CPME advocacy for a "good health for all"	CPME is monitoring the EU legislative proposals and is advocating good health for all in every proposal it sees will have an impact on citizens' health.

EASO - European Association for the Study of Obesity (1)

533 M	EASO	2007-2008 in 27 EU Member States	Research, informing policy and advocacy	The European Association for the Study of Obesity (EASO) will to inform European health policy, and improve awareness and understanding of obesity prevention and management
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EACA - European Association of Communications Agencies (1)

519 M (Late)	EACA	2006 - 2007 Pan-European	Contribute creative & production skills to CIAA social marketing campaign	CIAA proposes the development of a social marketing campaign on healthy lifestyles in Europe to raise the awareness of individuals of how to improve diet & increase physical activity. EACA will contribute creative & production skills to the project.
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EBU – European Broadcasting Union (1)

655 M	EBU	2005 - 2007 in 9 EU Member States	Health In Europe	Health in Europe is a major multimedia initiative comprising TV and radio programmes, flash animations and extensive online content on Health and Medicine.
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EFAD – European Federation of the Associations of Dietitians (1)

817 M	EFAD	2006 in 19 EU Member States, Turkey, Iceland, Norway and Switzerland	Implementation of the European Academic and Practitioner Standards for Dietetics	Higher Education Institutions teaching dietetics and National Dietetic Associations representing practising dietitians will meet together for the first time to consider implementation of the European Academic and Practitioner Standards for Dietetics
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EGTA - Association of television and radio sales houses (1)

553 M	EGTA	2006 – 2007 in 16 EU Member States	Media air-time for the promotion of healthy lifestyles	The launch of a social marketing campaign on healthy lifestyles in Europe, as proposed by the CIAA, necessitates access to free or reduced-rate television and radio time. Egta will contribute to this campaign by providing media time.
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EHFA - EUROPEAN HEALTH AND FITNESS ASSOCIATION (5)

718 M	EHFA	2006 – 2008, in 17 EU Member States	Coordination of Fitness and Sport Organisations initiatives towards Healthy Lifestyles	EHFA will take the lead to encourage, coordinate, lead and develop initiatives related to improving the level of organised physical activity through the European Sport Workforce Development Alliance (ESWDA)
720 <i>new</i>	EHFA	2007-2009 in 6 EU Member States and Switzerland	Feasibility of a web search relating food intake to physical activity requirements	To research the feasibility of developing a web search to make the link between food intake and physical activity requirements to balance the energy input/output equation.
796 M	Fitness Industry Association	2005-2010 in the UK	Active at Work - Healthy Workforce Programme	The Active at Work programme markets physical activity in the workplace and encourages people to make it part of their working day while also promoting the continuation of a physically active, healthy lifestyle outside the workplace.
797 M	Fitness Industry Association	2005-2010 in the UK	Adopt a School (Healthy Schools Programme)	Adopt a School links health clubs with primary schools to deliver high quality physical activity programmes for children (10/11 year olds). Fitness professionals also educate pupils on the importance of leading a healthy lifestyle.
798 M	Fitness Industry Association	2005-2010 in the UK	Go (Teenage Girls - Healthy Schools Programme)	Go links health clubs with secondary schools to deliver health and fitness sessions to teenage girls (15/16 years old). Fitness professionals also educate pupils on the importance of leading a healthy lifestyle.

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EMRA - European Modern Restaurant Association (3)

535 M	EMRA	2006 – 2007, in 4 EU Member States	Product Composition	EMRA members will reasonably endeavour to bring salt, fat or sugar levels in line with the recommendations of the appropriate regulatory bodies.
536 M	EMRA	2006 – 2007 in 25 EU Member states	Consumer Information	EMRA members pledge to inform their customers about how product options and product composition compare to the GDAs, or other nutrition driven references, through the use of various communications and consumer information materials
537 M	EMRA	2006 – 2007 in 25 EU Member states	Choice	EMRA members pledge to continuously make options available for those seeking balanced diets and ensure that these options are properly highlighted in our restaurants. Given the special nature of the Food Service sector there is a need for a flexible framework with regard to this commitment

ENGSO – European Network of Sport Organizations (1)

638 M	German Sports Confederation in Cooperation with the German Medical Association (ENGSO)	2004 – 2020 in Germany	SPORT PRO GESUNDHEIT, a quality seal for programs which promote health enhancing physical activity	SPORT PRO GESUNDHEIT is a seal for courses of health enhancing physical activity in Sports Clubs, released and awarded by the German Sports Confederation in cooperation with the German Medical Association.
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EPHA - European Public Health Alliance (3)

630 M	European Public Health Alliance (EPHA)	2006 - 2007 in 25 EU Member states	Participation on the World Health Organisation preparatory meetings for the Ministerial meeting in November 2006 on the prevention of obesity	The World Health Organisation's European Region Ministerial Conference of 2006 will focus on the prevention of obesity. NGOs are working together to assist the WHO to prepare the NGO demands to be presented at the Ministerial meeting.
631 M	European Public Health Alliance (EPHA)	2006 – 2007 in 25 EU Member states	Participating in the European Food Safety Agency Stakeholder Consultative Platform	Assist EFSA with the development of its overall relations and policy with regard to stakeholder involvement with its tasks and mission by participating in a forum for regular dialogue and exchanges.
632 M	European Public Health Alliance (EPHA)	2006 - 2007 in 25 EU Member states	The link between the European Common Agricultural Policy and diet	Call for proposal submitted to DG Agriculture to develop a web-based game which will offer direct information about how the EU common agricultural policy influences the diet of the people living in Europe.

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EUFIC - European Food Information Council (4)

520 M	EUFIC	2006 – 2008 in 25 EU Member States	Enhancing web-based communications	Building on content from the websites www.eufic.org, www.foodexperts.net, www.coolfoodplanet.org and www.foodstudents.net, EUFIC intends to build a consistent strategy for web-based communications, in order to maximise coherence, outreach and impact.
521 M	EUFIC	2006 – 2008 in 25 EU Member States	Consumer research on nutrition information and labelling	EUFIC will expand its research programme on nutrition information and labelling, building a knowledge base of existing research and findings and conducting further research on the basis of an assessment of the knowledge gaps in existing research.
524 M	EUFIC	2006 – 2008 in 6 EU Member States	Increasing the outreach of EUFIC's information on healthy lifestyles	Working with partners in the Member States, EUFIC intends to translate its educational materials on healthy diets and lifestyles into additional languages, and to provide these materials on the web as well as in printed copy where possible.
526 M	EUFIC	2006 – 2008 in 25 EU Member States	Using EUFIC communication vehicles to raise awareness of the EU Platform	Using EUFIC's communication tools to help raise awareness of and spread information about the work of the EU Platform for Action on Diet, Physical Activity and Health.

EUROCOOP (10)

594 M	Coop Italia	2006 – 2007 in Italy	Spreading the seeds of healthy diets amongst consumers	Since the '70s Coop is sincerely committed to the well-being and the health of Italian consumers by providing information on nutrition in its outlets, on its products and at school. Product composition is another field on which Coop is working.
597 M	Eroski	2006 – 2007 in Spain	Preventing obesity is a healthy idea!	Eroski is genuinely devoted to consumers' well-being. Accordingly, it has recently launched an ambitious awareness campaign to tackle obesity in tune with the Spanish government action plan against unhealthy dietary habits (NAOS strategy).
596 M	FENACOOP- Federação Nacional das Cooperativas de Consumidores	2006 – 2007 in Portugal	Informing consumers is enabling them to make healthy choices	Given the alarming rate of obese people recorded in Portugal, FENACOOP has decided to actively engage in the fight against obesity. FENACOOP's general belief is that today informing consumers is a key-driver in tackling the obesity issue.
598 M	SOK - Inex	2006 – 2007 in Finland	Health and Nutrition Activities in SOK and Inex	For many years SOK and Inex have been both working to ensure Finnish consumers full and reliable information with regard to the food they eat. SOK consumer-magazine and Inex food labelling are the most important information tools so far developed.
599 M	FDB	2006 – 2007 in Denmark	Do you put just anything in your mouth?	FDB has been engaged in the fight against obesity since '70s when started to label nutrients on its own brand products. From then on FDB has much focussed on educating consumers and schoolchildren to understand the importance of healthy lifestyles.

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Action Number	Actor name	Where and when	Action title	Brief description of the action
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EUROCOOP *cont*

600	HISPA COOP - Spanish National Federation of Consumer Cooperatives	2006 – 2007 in Spain	Educational Training Sessions on healthy dietary habits	Hispancoop and its member organizations have committed themselves to empowering consumers and targeted groups, especially children, to make informed dietary choice through e. g. educational training sessions, consumer magazines and conferences.
601 M	Kooperativa Forbundet	2006 – 2007 in Sweden	Healthy diet	KF fights against obesity through a set of tools ranging from consumer information to innovative product development policy (whithin Coop Norden) . Action is developed on a national basis in collaboration with our societies, implementation is local.
602 M	The Co-operative Group LTD	2006 – 2007 in the UK	Healthy living- Product Reformulation towards healthier alternatives	In order to help consumers make healthier choices, Co-op has undertaken pioneering work on product reformulation with reductions of fat, saturated fat, sugar and salt levels in processed food.
816 M	The Co-operative Group LTD	2006 – 2007 in the UK	Healthy Living - Nutrition Labelling	The Co-op is committed to providing clear and honest information on all its own brand labels, allowing consumers to know how much fat, salt and calories they're eating at a glance on the front of pack.
818 M	The Co-operative Group LTD	2006 – 2007 in the UK	Healthy Living - Responsible advertising and marketing practices	The Co-operative Group has chosen to develop a responsible policy on advertising and marketing to children of foods considered to be unhealthy

EUROCOMMERCE (26)

580 M	EuroCommerce	2006 – 2010 in 25 EU Member States + Switzerland	EuroCommerce commitments	EuroCommerce is committed to increase the number of its member federations taking steps to put in place, on national level, a policy on diet, physical activity and health that is based on the WHO recommendation.
794 <i>new</i>	EuroCommerce	2007-2010 in 21 EU Member States, Norway and Switzerland	EuroCommerce recommendation on nutrition labelling	Based on EuroCommerce's recommendation, 11 retail companies across Europe are committed to increase the amount of information on the label about the nutritional composition of their own brand products
134 M (Late)	Federation belge des Entreprises de Distribution -FEDIS	2006-2010 in Belgium	Healthy diets and lifestyles	Fedis is continuing its efforts to encourage its members to take actions to attain nutritional goals and improve the populations' well being as outlined by the European and Belgian authorities..
714 M (Late)	Pohid	2006-2010 in Belgium and Poland	Healthy diets and lifestyles	Since one year, Pohid has been involved in the discussions taking place on national level on nutrition but also malnutrition and undernutrition; two additional concerns in this country. Pohid is encouraging its members to take action in these fields.
715 M	Royal Ahold	2006-2010, in 8 MS and USA	Healthy diets and lifestyles	The Ahold company has carried out several initiatives to improve diet, along with consumer information, and back up physical activity.

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Action Number	Actor name	Where and when	Action title	Brief description of the action
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EUROCOMMERCE *cont.*

725 M	Casino Group	2005- 2010 in Belgium and France	Healthy diets and lifestyles	The Casino Group is carrying out several initiatives to improve diet, along with consumer information, and backing up physical activity.
726	Norwegian Association of Wholesale Grocers	2006 - 2010 in Belgium and Norway	Healthy diets and lifestyles	The Norwegian association of grocers is working towards improving dietary habits and increasing physical activity.
727	Danish Commerce and Services	2005- 2010, in Belgium and Denmark	Healthy diets and lifestyles	The DHS is undertaking various ways to make consumers aware of the need for a healthy lifestyle, facilitating their choice for a healthier diet, through nutrition labelling, promotion of healthy foods and product development.
728 M (Late)	CBL - Central Bureau for Food Trade	2004-2009 in the Netherlands	Action plan to stimulate a healthier lifestyle	CBL members are committed to develop a 10 point action plan to stimulate consumers to lead a healthier life, not only through balanced diet but also through physical activity
729 M (Late)	Anged and Asedas	2005 -2009 in Spain	Promoting a healthy lifestyle	Retailers have taken commitments in the framework of the Spanish National Strategy on Nutrition, Physical Activity, Health and Prevention of Obesity (NAOS) put in place by the Ministry for Health and Consumer in February 2005.
731 M (Late)	Retail Ireland	2004-2010 in Belgium and Ireland	Healthy diets and lifestyles	Members of the Irish Retails organisation are carrying out several initiatives to improve diet, along with consumer information, and backing up physical activity.
732 M (Late)	Svensk Dagligvaruhandel	2004 - 2020 in Sweden	Promotion of Healthy Lifestyles	The Swedish Retail Federation participates in the National Platform for establishing a strategy on good dietary habits and increased physical activity. Its members are also active individually.
734 M	ICA	2004 – 2010 in Belgium, Sweden and Norway	Healthy diets and lifestyles	The ICA company is carrying out several initiatives to improve diet, along with consumer information, and backing up physical activity.
735 M	Metro Group	2005-2010, in 18 EU states + Switzerland,Croatia, Serbia Moldova & Montenegro	Healthy diets and lifestyles	The Metro company is carrying out several initiatives to improve diet, along with consumer information, and backing up physical activity.
736 M	Auchan	2005-2010, in Belgium and France	Healthy diets and lifestyles	The Auchan company is carrying out several initiatives to improve diet, along with consumer information, and backing up physical activity.

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EUROCOMMERCE <i>cont.</i>				
737 M	Carrefour	2005 – 2010, in 9 EU Member States, Turkey and Switzerland	Healthy diets and lifestyles	The objective of Carrefour is to provide access of consumers to diverse and varied foodstuffs. To promote healthy diets and contribute to fight against obesity, the Group has launched several actions targeted to both employees and consumers
738 M (Late)	HDE - Confederation of German Retail	2004 – 2010, in Germany	German retailers' initiatives in the field of nutrition and healthy lifestyles	German retailers - especially HDE members - are undertaking a wide range of different initiatives in the field of nutrition and healthy lifestyle.
739	FCD - Fédération des Entreprises du Commerce et de la Distribution	2005 – 2010 in France	Activities of the French trade sector	In addition to the individual work of its members, FCD is involved in various actions for the promotion of healthy lifestyles.
758	Marks & Spencer	2006-2007 in 8 EU Member States	Encouraging healthy eating - through labelling, product reformulation, consumer awareness/education	"Eat Well" sunflower introduced in 2005 across M&S' entire range of foods to signpost healthy food choices to customers. Supported by product reformulation, additives removal, training, marketing and provision of information for staff and customers.
792	Delhaize	2004-2010 in 5 EU Member States, USA and Indonesia	Healthy diets and lifestyles	Delhaize emphasises the importance of combining a well-balanced diet with physical activity, encouraging the consumption of healthy food, but also through education and information of its customers and employees.
733	British Retail Consortium BRC	2004 - 2010 in Belgium and UK	Healthy diets and lifestyles	UK retailers are playing a major role in the current debate revolving around health and nutrition. They are working closely with the government to promote consistent messages about healthy diets and increased physical activity
799 <i>new</i>	British Retail Consortium BRC	2007-2008 in the UK	Removing Trans Fats!!	Product development is key in tackling overweight-related diseases. The BRC is committed to achieving further progress in this area by encouraging its members to entirely remove industrially added trans-fats from their own-brand food lines.
821	TESCO	2006-2010 in the UK	Product Improvement Programme	This is a long term programme which started in 2005 to reduce the levels of Fat, Saturates, Salt, Sugar, Hydrogenated Fats (HVO) and additives in Tesco own-brand products. The main successes have been in salt and HVO reductions and whilst these will continue the focus in 2007 will be saturates and sugars.
822 <i>new</i>	TESCO	2007 in the UK	Guideline Daily Amount (GDA) Labelling – Monitoring and Customer Information	In 2005 Tesco started labelling all eligible food products with Guideline Daily Amounts on the front of pack. This will be completed in early 2007. Consumer education and research into the impact of the labelling will continue during the year.
823 <i>new</i>	TESCO	2007 in the UK	Simple Steps to a Healthier 2007 Calendar	The "Calendar" is a year long event with ideas and tips to help Customers focus on one change a month. There are 12 Health themes which will be communicated one a month to Customers via point of sale, publications, website and promotional activity.
824 <i>new</i>	TESCO	2007 in the UK	The Tesco Great School Run	An free annual 2k event encouraging children to take part in exercise for fun, and to help to make physical activity part of each school's and every family's lifestyle. Teacher's pack with a 5 week learning plan will be provided.

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EUROFEL/EUCOFEL (1)

756	EUROFEL EUCOFEL	2006-2010, in 14 EU Member States	Use of new technologies for the promotion of fruit and vegetables for a healthy life.	EUROFEL and EUCOFEL will encourage the use of new technologies, such as the barcode (calorific content in food products) and the vending machine for Fruit and Vegetables, in order to promote and increase the consumption of F & V for a healthy life.
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EUROHEALTH NET (2)

629 M	EuroHealthNet	2006 – 2007 in 25 EU Member States	Framework commitments for Network of national health promotion agencies	The network will up-date and complete compilation and dissemination of significant national health promotion activities contributing to obesity prevention and healthy lifestyles within EU Member States.
644	Finnish Centre for Health Promotion	2006 – 2010 in Finland	Guidelines for Health Promoting Communication	We'll organize a working meeting called "NGOs and the promotion of healthy nutrition" During that meeting we, about 20-30 NGOs, are going to discuss what more NGOs can do concerning healthy nutrition and physical activity to prevent obesity.

EUROPEAN HEART NETWORK – EHN (19)

547 M	European Heart Network	2006 in 20 EU Member States	Review of nutrition banding schemes	The aim is to carry out a review of unpublished and published literature and webs based information, covering nutrition banding schemes on labels which present information on levels of nutrients within foods.
548 M	European Heart Network	2006 in 18 EU Member States + Norway	Policy options and guidelines for childhood obesity	Development of policy options and guidelines on tackling childhood obesity; dissemination of these guidelines to national heart alliances and more widely at European level.
203 M (Late)	The Swedish Heart Lung Foundation	2005 – 2006 in Sweden	Recipes for the Heart - a Lifestyle and Cook Book	A Lifestyle and cook book with heart healthy recipes and other inspiring health promotion information, especially designed for the working population.
551 M (Late)	The Swedish Heart Lung Foundation	2005 – 2020 in Sweden	Cholesterol campaign	A broad campaign targeting men and women at 40-60.
552 M (Late)	ALT Italian Association for the fight against thrombosis	2005 – 2006 in Italy	"Children and obesity" working group	ALT is coordinating a multi-stakeholder working group aiming to tackle child obesity by taking into account all its causes: physical inactivity, unhealthy diet, impact of food advertising, labelling, health and nutrition claims.
555 M	Austrian Heart Foundation	2005 – 2006 in Austria	Children and Obesity	A programme for schools in cooperation with the medical practitioner of the schools, parents and teachers.
567 M	Slovenian Heart Foundation	2005 – 2006 in Slovenia	Eat your words	<ul style="list-style-type: none"> • promote healthy nutrition & establish healthy eating patterns • understand food messages in mass media • help children acquire necessary skills to make informed healthy food choices • counter pressures of persuasive commercial interests
569 M	Slovenian Heart Foundation	2006 – 2020 in Slovenia	Heart Walks	The SHF will open several "Heart Walks" in Slovenia in order to: - to promote healthy lifestyle and regular physical activity - to establish healthy lifestyle patterns - to provide a possibility for active daily inclusion of physical activity

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EUROPEAN HEART NETWORK – EHN *cont.*

570 M (Late)	German Heart Foundation	2005 – 2006 in Germany	Skipping Hearts	Programme on promotion of rope skipping in schools.
586 M	Finnish Heart Association	2005 – 2006 in Finland	Sports adventure around the Globe	Sports adventure around the Globe: to encourage children to take more exercise.
587 M	Finnish Heart Association	2005 – 2006 in Finland	Heart Symbol	To promote heart healthy dietary changed in Finland.
588 M (Late)	Netherlands Heart Foundation	2005 – 2006 in Netherlands	Children, healthy weight, healthy diet	One evening parents programme; lecture for in- school use: a free-lance dietician visits the school and tells the parents all about diet and physical activity.
589 M (Late)	Netherlands Heart Foundation	2005 – 2006 in Netherlands	Heart for your life	Increasing knowledge and consciousness on the importance of a healthy lifestyle among Moroccan people in the Netherlands.
590 M	Slovenian Heart Foundation	2006 – 2020 in Slovenia	The "Nature - Health Fair	• promote healthy nutrition & and healthy lifestyle
605 M	Danish Heart Foundation	2005 – 2020 in Denmark	Rumlerikkerne	Children Food Exercise
606 M	Finnish Heart Association	2006 – 2020 in Finland	Vegetables for better health	Vegetables for better health (Terveyttä kasviksilla; in Finnish) is a campaign for primary schools to promote healthy eating
607 M	Finnish Heart Association (EHN)	2005 – 2020 in Finland	Women's Heart Programme	Healthy heart for the whole life.
608 M	Finnish Heart Association (EHN)	2005 – 2006 in Finland	From overweight to balance	To develop patterns and activities that help to support the prevention of overweight and weight control.
616 M	Slovenian Heart Foundation	2006 – 2007 in Slovenia	Healthy lifestyle workshops	<ul style="list-style-type: none"> • to promote healthy lifestyle and healthy nutrition • to establish healthy eating patterns • to help children acquire the necessary skills and knowledge to make informed healthy food choices • to organize 50 healthy nutrition workshops

EVA - European Vending Association (3)

518 M	EVA	2007, in 17 EU Member States	Best Practice Guidance - Vending in schools : a matter of choice	The EVA adopted the Best Practice Guidance on Vending in schools, the objective of which is to explain to vending operators how they should adapt their offering to schools
801 <i>new</i>	EVA	2007, in 17 EU Member States + Turkey and Switzerland	Communication on healthy initiatives	The EVA will devote one web page to the dissemination of the initiatives taken by the vending players on healthy lifestyles
803 <i>new</i>	EVA	2007, in 17 EU Member States + Turkey and Switzerland	Health at workplace	The EVA will promote healthy lifestyle internally

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FERCO - European Federation of Contracting Catering Organizations (9)

504	FERCO	2006-2010 in 12 EU Member States	FERCO Commitments for better information	FERCO encourages its members and Contract Catering companies to work with their clients and suppliers to improve the availability of understandable and relevant information for the end consumers.
505 M (Late)	FERCO	2006-2010 in 11 EU Member States	FERCO General Nutrition Recommendations	FERCO encourages its members and Contract Catering companies to adopt and implement general nutrition recommendations based on 7 principles
506	FERCO	2006-2010 in 11 EU Member States	Partnership with Public Authorities and Educational Campaign	FERCO encourages its members to participate in public authorities' initiatives and to develop educational campaigns in partnership with relevant stakeholders.
507	FERCO	2006-2007 in 11 EU Member States	FERCO partnership with its Social Partner, EFFAT	Through the EU Social Dialogue of the Contract Catering sector, FERCO will strive to gain EFFAT's support to promote healthier lifestyles and will encourage its members to develop sustainable training programmes in this area.
508	FERCO	2006 in 11 EU Member States	FERCO Monitoring and Evaluation system	FERCO will set up a monitoring system comprised of a Common Checklist of Progress to review the implementation of the FERCO 2006 Commitment by national associations and Contract Catering companies.
790 <i>new</i>	FERCO	2007-2010 in 12 EU Member States	Continuation in 2007 of the FERCO 2006 commitments	FERCO and its Members are committed to continue with their 2006 commitments in 2007 through implementing new and innovative actions or by extending existing actions
820 <i>new</i>	FERCO	2007 in 14 EU Member States	Healthy Eating Week	FERCO and its members will organise in 2007 specific initiatives referring to "Healthy Eating" aimed at promoting the fight against obesity at the work place
819 <i>new</i>	FERCO	2007 in 14 EU Member States	FERCO Workshops with Stakeholders	FERCO and its members will study the possibility to organise in collaboration with other EU Federations workshops aiming at strengthen the partnership between Contract Catering Operators and other stakeholders in the fight against obesity
791 <i>new</i>	FERCO	2007-2010 in 12 EU Member States	FERCO 2007 Monitoring system	FERCO will use the monitoring system set up by the EU Platform for Action on Diet, Physical Activity and Health

FEPI - Federation of the European play industry (1)

741 <i>new</i>	FEPI - Federation of the European play industry	2007 – 2009 in 9 EU Member States	FEPI award "capital of play"	This action aims at sensitizing local authorities to the importance of a playgrounds' offer answering to the needs of their local children's population, by communicating about local authorities that develop the best playground policies.
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Action Number	Actor name	Where and when	Action title	Brief description of the action
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FRESHFEL (6)				
527 M	Freshfel Europe	2006 - 2007 Europe-wide action	Pan-European Logo for the promotion of fruits and vegetables consumption	To create a logo that will encourage consumers to increase consumption of fruit and vegetables. Today different logos are used in different countries, which creates confusion at consumer level as products freely circulate in the internal market.
528 M	Bord Bia	2006 – 2008 in Ireland	Food Dude Healthy Eating Programme	Introduce a programme to over 30.000 primary school children consisting of videos and rewards to positively change children's long-term behaviour in the consumption of fruit and vegetables which are provided free of charge over a 16 day period.
529 M	Freshfel Europe	2006 - 2007 Europe-wide action	Freshfel Europe's Fresh fruit and vegetables consumption monitor	Freshfel sets in one document available information on fruit and vegetable consumption across Europe per year. The document includes a general section on the EU's total gross supply of fresh fruit and vegetables and specific sections by country.
530 M	Freshfel Europe	2006 - 2007 Europe-wide action	Freshfel Information on Promotion	Freshfel provides a platform for the exchange and dissemination of information on promotional activities undertaken either by members or other entities. These experiences increase awareness of the benefits of consuming fruits and vegetables.
775 <i>new</i>	Freshfel Europe	2007-2008, Europe-wide action	Freshfel "Fresh Produce Charter" on fruit & vegetables at the workplace	With this charter Freshfel invites its members and others to make fresh fruit and vegetables available at all the reception areas and meeting rooms of their companies for employees and visitors to enjoy.
776 <i>new</i>	Freshfel Europe	2007, Europe-wide action	EGEA International Conference "The role of fruit & vegetables in the fight against obesity"	Cooperation with Aprifel (France) in the organisation of the International Conference EGEA 2007 to explain and disseminate the latest scientific research on the role of fruit & vegetables in the fight against obesity.
IBFAN – International Baby Food Action Network (1)				
615 M	IBFAN	2006 – 2007 in 19 EU Member States	Continued protection, promotion and support of breastfeeding and appropriate CF	Advocacy and training to ensure that parents have access to objective, complete information about infant and young child feeding, free from commercial influence, through policies, health care practices, in workplace, the community and family.
IDF - International Diabetes Federation (1)				
640 M	International Diabetes Federation, European region	2004 – 2010 in 25 EU Member States	Gluko-forum - a new European initiative leading the fight against pre-diabetes	Gluko-forum is working to raise awareness of health care professionals and people at risk of developing pre-diabetes or type 2 diabetes. Through early identification of those at risk, the conditions can either be prevented or the onset delayed.

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Action Number	Actor name	Where and when	Action title	Brief description of the action
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IOTF - International Obesity Task Force (5)

531 M	IOTF	2004-2020 in 27 EU Member States	Research, informing policy and advocacy	IOTF as part of International Association for the Study of Obesity (IASO) will work in cooperation with European Association for the Study of Obesity (EASO), other NGOs and scientific networks, to inform health policy.
809 <i>new</i>	IOTF	2007-2009 in 27 EU Member States	Research, informing policy and advocacy	Health-Promotion Through Obesity Prevention Across Europe: An Integrated Analysis To Support European Health Policy (HOPE)
814 <i>new</i>	IOTF	2007-2010 in 27 EU Member States	Research, informing policy and advocacy	Development of a dynamic modelling tool to evaluate potential health gain and assess the life style-mediated health impact of policies (DYNAMO-HIA).
810 <i>new</i>	IOTF	2007-2018 in 27 EU Member States	Improving medical and health professional skills to counteract obesity	The IOTF will introduce an online training course for clinicians to improve their knowledge and skills in weight management, diet and activity and the prevention of related chronic diseases developed in conjunction with EASO.
811 <i>new</i>	IOTF	2007-2008 in 27 EU Member States	Research, informing policy and advocacy	The IOTF will support the development of the European Childhood Obesity Prevention Alliance to extend NGO collaboration on advocacy and action involving more than 12 European NGOs through an active network and website.

ISCA - International Sport and Culture Association (1)

754	ISCA	2006-2009, in 14 EU Member States, Iceland and Greenland	P.A.T.H.E. Physical Activity Towards a Healthier Europe	PATHE is a European project that will match best practice of existing 'health promotion through mass-sport' projects & campaigns with countries wishing to implement first-time projects. Actions include consultancy, training seminars, and workshops.
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UK GOVERNMENT (9)

585	Department of Health	2004 – 2010 in the UK	Choosing a better diet: a food and health action plan	A Plan that brings together the range of mainly voluntary actions across England to tackle obesity, including: obesity social marketing campaign simplified labelling food promotion to children reformulation of foods obesity care pathway
750 M	Food standards agency	2006-2007, in the UK	Food Competences for Young People aged 5 to 16 years	To establish a consensus view on the minimum food skills and knowledge that young people should know, understand and be able to apply by the ages of 7, 11, 14 and 16 years.
760 M	Food standards agency -	2006-2007, in the UK	Out of school hours cooking clubs - roll out in the North East England	The Agency is rolling out its out of school hours cookery clubs, piloted in 2004, in secondary schools across NE England. Aim is to explore local mechanisms for helping young people work towards the defined food competences.

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UK GOVERNMENT *cont.*

761 M	Food standards agency -	2006-2007, in the UK	2nd edition - Food Policy in Schools: framework document for Governing Bodies	The Agency has commissioned the National Governors Association (NGA) to develop a 2nd edition of 'Food Policy in Schools: A Strategic Policy Framework for Governing Bodies'. Its aim is to help School Governors develop their school's food policy.
762 M	Food standards agency	2006-2020, in the UK	Food Vision website (www.foodvision.gov.uk)	The aim of the Food Vision website is to help local groups develop food projects that will improve community health and well being. It offers case studies and toolkits to encourage and spread good practice.
765 M	Food standards agency	2006-2013, in the UK	UK National Diet and Nutrition Survey	A diet and nutrition survey covering all four countries of the UK. The survey will collect information on food consumption, nutrient intake, nutritional status and physical measurements in a random, representative sample of the UK population
158 M	Food standards agency	2006-2007, in the UK	Reformulation of processed and prepared foods to reduce salt contents	The FSA is encouraging and supporting the reformulation of processed and prepared foods to reduce their salt contents through the development of salt targets for key products and the publication of individual organisations' salt-reduction plans.
159 M	Food standards agency	2006-2010, in the UK	Development of a Front-of-Pack 'Signposting' Labelling Scheme	The FSA is developing a voluntary front of pack signposting scheme for use by retailers and manufacturers to give 'at a glance' information on the fat, saturated fat, salt and sugar content of foods - to help consumers make healthier food choices.
777 M	Food standards agency	2006-2010, in the UK	Guidance for small and medium-sized businesses on salt reduction	Development of guidance for small and medium-sized food businesses, to increase awareness of Government work with industry to reduce salt in processed meat products, and provide practical advice on achieving reductions without reducing food safety.

WFA - WORLD FEDERATION OF ADVERTISERS (9)

538 M	World Federation of Advertisers	2006 – 2007 in 25 EU Member States	Strengthening advertising self-regulatory mechanisms across the EU25	Implementing the EASA Self-Regulation Charter. General provisions: establishment of self-regulatory organisations (SROs) and effective, comprehensive codes of conduct.
539 M	World Federation of Advertisers	2006 - 2007 in 25 EU Member States	Strengthening advertising self-regulatory mechanisms across the EU25	Implementing the EASA Self-Regulation Charter: Provision of advice and training
540 M	World Federation of Advertisers	2006 – 2007 in 25 EU Member States	Strengthening advertising self-regulatory mechanisms across the EU25	Implementing the EASA Self-Regulation Charter: Complaint handling, enforcement and compliance
541 M	World Federation of Advertisers	2006 – 2007 in 25 EU Member States	Strengthening advertising self-regulatory mechanisms across the EU25	Implementing the EASA Self-Regulation Charter: Stakeholder involvement

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WFA - WORLD FEDERATION OF ADVERTISERS <i>cont.</i>				
542 M	World Federation of Advertisers	2006 – 2007 in 25 EU Member States	Strengthening advertising self-regulatory mechanisms across the EU25	Implementing the EASA Self-Regulation Charter: Awareness raising
543 M	World Federation of Advertisers	2006 – 2007 in 25 EU Member States	Strengthening and expanding food and beverage advertising self-regulation across the EU25	Strengthening and expanding the remit of advertising self-regulation for food and beverage advertising across the EU25, by implementing the ICC Framework for Responsible Food and Beverage Advertising into national self-regulatory code provisions.
544 M	World Federation of Advertisers	2006 – 2008 in 25 EU Member States	Strengthening and expanding food and beverage advertising self-regulation across the EU25	Strengthening and expanding the remit of advertising self-regulation for food and beverage advertising across the EU25, by implementing Marketing Communications Guidelines, which go beyond the ICC Framework both in terms of content and coverage.
545 M	World Federation of Advertisers	2006 – 2007 in 6 EU Member States	Media Smart – teaching children to be media-literate	Media Smart develops and provides, free of charge, educational materials to primary schools that teach children to think critically about advertising in the context of their daily lives.
546 M	World Federation of Advertisers	2006 – 2008 in 25 EU Member States	Promoting healthy lifestyles through advertising	To conduct a social marketing campaign on healthy lifestyles in Europe.

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new = action started in 2007, no monitoring report expected