SLOVAKIA PRESS CONFERENCE

ACTIVITIES REPORT

Date: March 19, 2007

Location: Premises of European Commission in Bratislava, Slovakia

Worldcom Correspondent: Katarína Belková, PROTOCOL SERVICE
BRATISLAVA

Present for LBC: Patrick Lefebvre – B&S and Emmanuel Cavaniol - Ligaris

Press Conference Schedule:

Press conference duration: 15:00 – 15:45

1.) Darina Sedláková talking about campaign HELP – For a life without tobacco
   – aimed at young people (15 minutes)

2.) Lucia Hrivniaková, Daniela Lesayová talking about Slovak Youth Manifesto
   – introduction, describing the process of creation (10 minutes)

3.) Ivan Rovný talking about actual and prepared legislation arrangements in
    Slovakia – protection of young people and non-smokers from the point of
    improving health prevention education (Letter from Slovak Minister of
    Health) (10 minutes)

4.) Jan Figel’ talking about the need of youth education in smoking prevention
    (10 minutes)

Followed by individual interviews of journalists and speakers (40 minutes)

Press conference

Speakers:

1. Darina Sedláková – Representative of European Network for Smoking
   Prevention and WHO in Slovakia

2. Lucia Hrivniaková, Daniela Lesayová – SloMSA (International organization
   of medical students)

3. Ivan Rovný – Director of Public Health Authority of the Slovak Republic
4. **Jan Figel’** – Member of the European Commission responsible for Education, Training, Culture and Youth

**Also present :**

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<th>Organisation</th>
<th>First name</th>
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<tr>
<td>European Commission</td>
<td>Josepha</td>
<td>Wonner</td>
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<tr>
<td>B&amp;S</td>
<td>Patrick</td>
<td>Lefevebre</td>
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<td>Ligaris</td>
<td>Emmanuel</td>
<td>Cavaniol</td>
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<td>General Secretariat of Ministers Committee for Drug Addiction and Control</td>
<td>Blažej</td>
<td>Slabý</td>
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<td>Public Health Authority of the Slovak Republic</td>
<td>Róbert</td>
<td>Ochaba</td>
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<td>Quit line Network</td>
<td>Tibor</td>
<td>Baška</td>
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<td>Stop Smoking, NGO</td>
<td>Peter</td>
<td>Šťastný</td>
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**Topics :**

- HELP – For a life without tobacco
- Slovak Youth Manifesto – introduction, describing the process of creation
- actual and prepared legislation arrangements in Slovakia
- protection of young people and non-smokers from the point of improving health prevention education
- the need of youth education in smoking prevention

**Media** attending the press conference:

- **Journalists:** Slovak Radio, Slovak Press Agency (SITA), Press Agency (TASR), TA3, Euroreportplus, TV Bratislava, Študák Magazine
- **Interviews:** Slovak Radio, Slovak Press Agency (SITA), Press Agency (TASR), TA3, Euroreportplus, TV Bratislava, Študák Magazine

**Results – first clippings:**

- SITA – Press Agency
- TASR – Press Agency
- www.bleskovy.sk – web page
- www.aktuality.sk – web page