

EU ALCOHOL STRATEGY: MONITORING OF GOOD PRACTICES IN EU-27 AS OF 1 JANUARY 2007

NETHERLANDS

Theme 1: Actions to protect young people, children and the unborn child

Existing national 18 year age limit for selling and serving alcohol B= Beer W= Wine S= Spirits	Other restrictions on serving or selling to young people ⁱ (other than age limits and proof of age cards)	National restrictions on commercial communication targeting young people ⁱⁱ	Activities involving Multi stakeholders community interventions ⁱⁱⁱ	National media campaigns ^{iv} ^v	Counselling to support children in families with alcohol problems and measures to protect the unborn child ^{vi} ^{vii}	Nation wide educational programmes part of curriculum ^{viii}	National pricing policy as a part of alcohol policy ^{ix}	National BAC limits for young drivers	Statistics on young peoples drinking volumes and patterns ^x
<p>No</p> <p>National 18 year age limit serving and selling beer and wine</p> <p>Yes</p> <p>National 18 year age limit for serving and selling spirits drinks.</p>	<p>Yes</p> <p>Mandatory training for all licence holders and staff.</p> <p>Legal ban on vending machines.</p>	<p>No</p> <p>Self-regulation only. - TWF implemented in self-regulation</p> <p>- No advertising when more than 25% of the audience is younger than 18.</p> <p>- Vetting of every radio and TV commercial by an independent committee.</p>	<p>Yes</p> <p>Some communities (Katwijk, Eindhoven a.o.)</p>	<p>Yes</p> <p>Two national campaigns One targeted at parents and one at drivers (so called designated driver campaign).</p> <p>Both campaigns are evaluated.</p>	<p>Yes</p> <p>Projects on regional level for children of addicted parents in treatment.</p> <p>Several internet-sites and leaflets targeted pregnant women.</p>	<p>Yes</p> <p>Broad educational programmes in 50% of all schools</p>	<p>Yes</p> <p>Taxation is used as alcohol policy instrument</p>	<p>Yes</p> <p>0,2 for inexperienced drivers; 0,5 for experienced drivers</p> <p>Level of enforcement High</p>	<p>Yes</p> <p>ESPAD (first time 2003) not possible to comment on trends</p>

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<p>Yes</p> <p>Common national age limit below 18: 16 year age limit selling and serving beer and wine</p> <p>Regulation Level of enforcement High</p> <p>Penalties from € 900 - € 3600 or withdrawal of license. Independent monitoring on compliance with the drinking ages</p> <p>Mandatory ID-check.</p>		<p>- Special self-regulatory scheme for interpersonal promotion.</p> <p>- Hit-and-run promotions never longer than one hour</p> <p>Level of enforcement High</p>			<p>There are also websites which invites couples to make an appointment for a preconception advice:</p>				

Theme 2: Actions to reduce injuries and deaths from alcohol-related road traffic accidents

National Blood Alcohol Concentration limit (BAC) Below 0,5 g/l	Random Breath Testing (police has the <u>right</u> to test drivers without suspicion) ^{xi}	Special national BAC limits for inexperienced drivers, drivers of public transports or commercial vehicles.	Types of enforcement (other than RBT) and application of dissuasive sanctions, interventions for repeated drink drivers. ^{xii}	Statistics - National data on; Drivers/ victims found with blood alcohol (all BAC limits) Number of killed/injured in alcohol-related road accidents Number of drivers found above national BAC limits
Yes (0,5 g/l)	<p>Yes</p> <p>Very often (2.5 million checks per year)</p>	<p>Yes</p> <p>0,2 inexperienced drivers</p>	<p>Yes</p> <p>Penalties from € 220 to € 1000 plus 10 months unconditioned suspension of driver's license.</p> <p>Repeated drunk drivers are obliged to follow a driver's educational programme.</p> <p>Driver's licenses of alcoholics are withdrawn, until they are recovered.</p> <p>Discussions on alco lock projects.</p>	<p>Yes</p> <p>On the number of killed and injured</p> <p>In 2005 115 people killed and 2600 severely injured in alcohol-related road accidents.</p> <p>2,8% of drivers found with a BAC of more than 0,5</p>

Theme 3: Prevent alcohol-related harm among adults and reduce the negative impact on the workplace

National alcohol policy adopted by Government or Parliament – (targeting adults)	National restrictions on advertising /sponsorship - targeting adults	Brief/ early advise by doctors and nurses in primary health care, ^{xiii}	Treatment/ Rehabilitation of high risk drinkers	Training for health professionals (on a regular basis)	National price policy targeting adults	National licence system of retail sale (shops) and production ^{xiv}	National licence system on - premise (serving on pubs restaurants) ^{xv/}	Server training ^{xvi}	Prevention activities at work places/ providing help and specialised care for employees/	Community based intervention – multi-stakeholder cooperation (including local communities)
Yes	No Self-regulation only. - TWF implemented in self-regulation - No advertising when more than 25% of the audience is younger than 18. - Vetting of every radio and TV commercial by an independent committee. - Special self-regulatory scheme for interpersonal promotion. - Hit-and-run promotions never longer than one hour.	Yes Low level of implementation	Yes Special e-health services for high risk drinkers	No	Yes	No No licensing system for production. Licensing system for retail sales of spirits > 15% alcohol by volume. Requirements license holder and staff: - 21 years - no severe criminal record - mandatory training. Requirement shop: - 15 m ² - no direct passageway to supermarket - 2.40 m ceiling height	Yes Licensing system for all on premise sales of alcoholic drinks. Requirements license holder and staff: - 21 years - no severe criminal record - mandatory training. Requirement premise: - 35 m ² - good air-conditioning - 2.40 m ceiling height - 2 toilets	Yes Mandatory training for all licence holders and staff	No	Yes Some communities

Theme 4: Inform, educate and raise awareness

Consumer information on <u>points of sale</u> ^{xvii} Both regulation or non-regulation	Health warning labels on <u>beverage containers</u> or <u>advertisements</u> Both regulation or non-regulation	National awareness raising campaigns on alcohol and pregnancy ^{xviii}	National awareness raising campaigns on alcohol's impact on working performance ^{xix}	National awareness raising campaigns on alcohol's impact on health	National awareness raising campaigns on children in families with alcohol problems ^{xx}	Publicly funded alcohol research and monitoring programmes ^{xxi}
Yes Obligatory notices with age-limits	Yes Self regulation: awareness messages in TV-advertisements	No	No	No	No	Yes Since 1997 the Addiction Programme of NWO and ZONMw has funded 88 projects. Projects focus on mechanisms of addiction, treatment, prevention and care.

Theme 1

ⁱ Indicate if there is any ban to sell/serve alcoholic beverages close to schools or in vending machines (proof of age cards should be indicated under enforcement of age limits).

ⁱⁱ Use ELSA project information to check this.

ⁱⁱⁱ Indicate only if this is major activities including local governments or local authorities or a broad number of stakeholders. The target group must be **young people, children and pregnant women**.

^{iv} Indicate only nation-wide or regional media campaigns targeting **or involving young people, children (could also include parents) or pregnant women that are monitored or evaluated in some way**.

^v Indicate in what way the campaign is evaluated / monitored.

^{vi} Indicate if there are special activities for children or special structural programmes used and in which settings the counselling take place.

^{vii} Here you should **not** mention Health warning labels on alcohol during pregnancy - health warnings are reported under theme 4 Information, education and awareness raising activities.

^{viii} Small scale actions in one or two classes are not included. Indicate **only** if there are any national, regional or local (municipality) educational programmes implemented.

^{ix} This could be taxation but also regulation on one cheaper non-alcoholic drink than any alcoholic drink.

^x Indicate only in **what way** you are collecting data on young people and children's consumption/drinking patterns and if you collect data on Foetal Alcohol Syndrome/Effects, data **which data** do you have at national level.

Theme 2

^{xi} Indicate if you have any information on the number of RBT carried out (or any approximately data). Remember that you will be asked to report back in 2008 on the development, could be good to have a benchmark (baseline).

^{xii} Indicate if you have any brief interventions/treatments of repeated drunk-drivers, any penalties for drunk drivers, Alco lock projects etc. Also here it would be good to report quantities.

Theme 3

^{xiii} Indicate the degree of implementation (national, regional, municipalities, private medical doctors etc).

^{xiv} Indicate if there is any licensing system, the main criteria for licences and if there are any sanctions (This information can be found in WHO Country Reports – Bridging the Gap web site).

^{xv} Indicate if there is any licensing system, the main criteria for licences and if there are any sanctions (This information can be found in WHO Country Reports – Bridging the Gap web site).

^{xvi} Indicate if this is arranged by economic operators and/or if it is part of requirement in a national licensing system.

Theme 4

^{xvii} Indicate if you have any regulation or self-regulation on consumer information on points of sales or on-premises.

^{xviii} In addition to health warning labels, could be awareness raising campaigns, cooperation with medical professionals, schools, universities etc.

^{xix} Indicate if you have any ongoing cooperation with trade unions, employers in order to develop work place alcohol policy/brief interventions for people at risk or national campaigns.

^{xx} Under theme 1 you were asked to indicate if you have any counselling activities with children in families with drinking problems. Under this heading you are asked to indicate if you have any awareness raising campaigns to raise awareness among citizens or professionals.

^{xxi} Indicate if there are programmes and approximately how many (if possible the amount of money spent).

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