

Its Mission: "To accelerate **adoption** and **development** of **additive manufacturing** and **3D printing** technologies in the European Union manufacturing sectors as an alternative way to **design**, **develop** and **manufacture** new competitive **products** and **services** that strengthens their **competitiveness**"

5 Education and training 4 R&D AM/3DP Post **Materials Validation** Design **Processes Processes**















Online Marketing

@IAM3DHUB

2500 impressions in the last month



iam3dhub.org

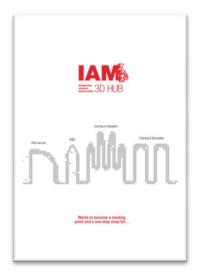
1633 sessions, 4347 page views, 2 minutes avg. session duration



Mailing with "Techflashes"

Sending technological news to partner SMEs

Offline Marketing



More than 1000 printed and distributed copies



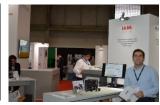
Operational Marketing

Trade Shows









Pitches

Presentations in events across Europe
Networking with local and international clusters
Organising Technical Innovation Days

Videos





B2B Meetings

Preparing SMEs to apply for calls

Thank you for your attention



Aintzane Arbide

info@iam3dhub.org

http://iam3dhub.org/