

## Digital Scoreboard 2016 and other information relevant for decisions about Digital Innovation Hubs

## **Estonia**



#### **Accompanied by the WG1 Report on Digital Innovation Hubs:**

https://ec.europa.eu/futurium/en/content/report-wg1-digital-innovation-hubs-mainstreaming-digital-innovation-across-all-sectors-final



## European Commission

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# Estonia's national policy initiative on digitising industry

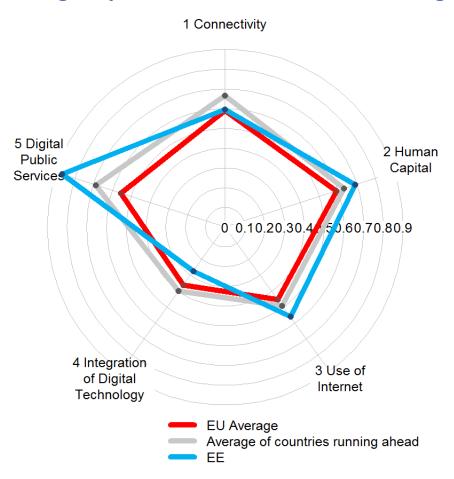
Estonia has not yet developed a national policy initiative on digitising industry



### Estonia's performance in the DESI 2016

Estonia ranks 7 among EU countries.

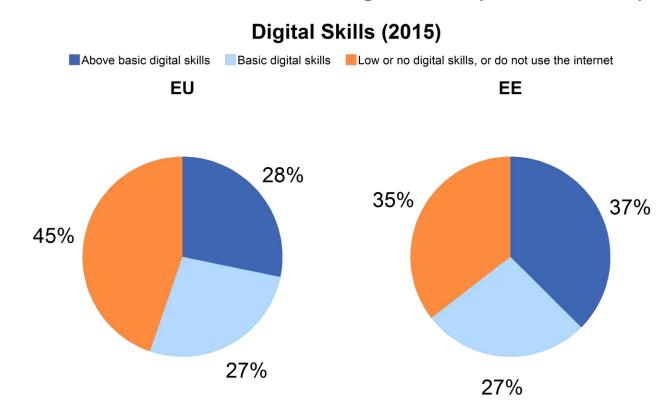
It is part of the group of countries that are running ahead.





### Human Capital: Digital Skills

## In Estonia 27% of citizens have basic digital skills (27% in the EU) and 37% have above basic digital skills (28% in the EU).



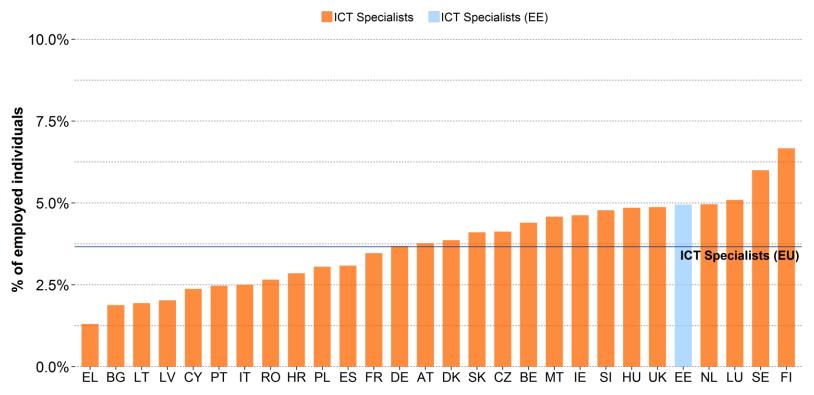
% of individuals



### Human Capital: ICT Specialists in the workforce

In Estonia ICT Specialists account for 4.9% of the workforce (3.7% in the EU).

#### ICT Specialists in the workforce (2014)

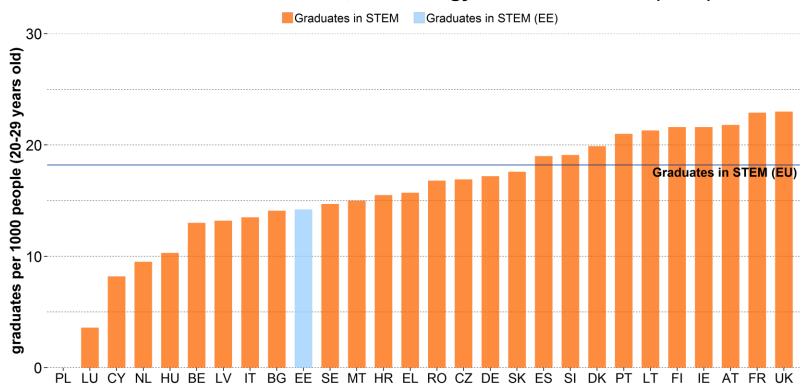




## Human Capital: Graduates in STEM (Science, Technology and Mathematics)

## Estonia has 14 graduates in STEM per each 1000 people aged 20-29 years old (18 in the EU).

#### **Graduates in Science, Technology and Mathematics (2013)**

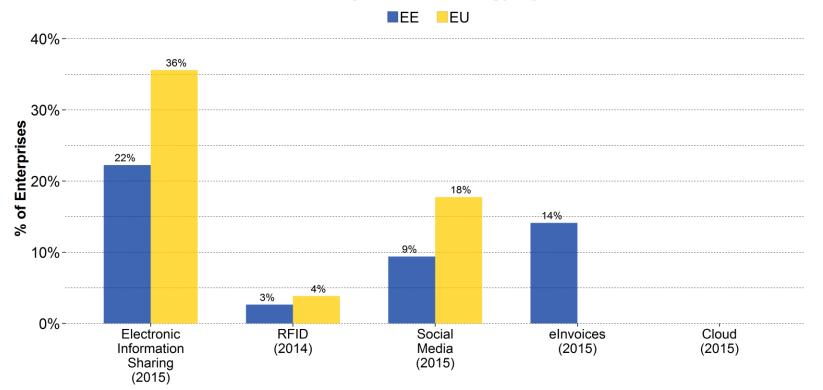




## Integration of Digital Technology: **Business digitization**

Businesses in Estonia are adopting different digital technologies to enhance productivity, such as sharing internal information electronically or using RFID, elnvoicing, Social Media and Cloud.

#### **Adoption of Digital Technology by Businesses**



**Digital Scoreboard 2016** 

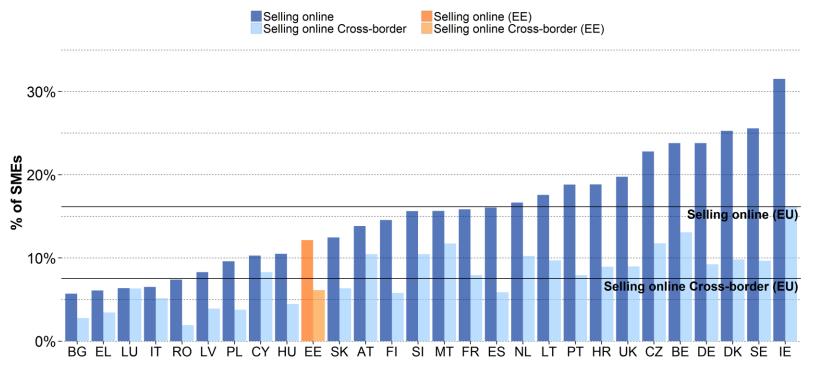


## Integration of Digital Technology: SMEs selling online

In Estonia 12% of SMEs sell online (16% in the EU).

6.1% of Estonian SMEs sell online to other EU countries (7.5% in the EU).

SMEs selling online Overall (2015) vs. Cross-border (2015)

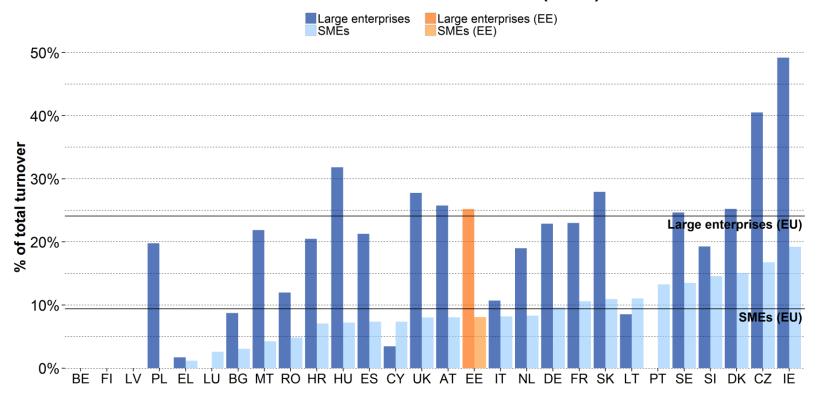




## Integration of Digital Technology: SME Turnover from eCommerce

SMEs in Estonia obtain on average 8.1% of their turnover from eCommerce (9.4% in the EU). Large enterprises derive on average 25% of their turnover from eCommerce (24% in the EU).

#### **Turnover from eCommerce (2015)**

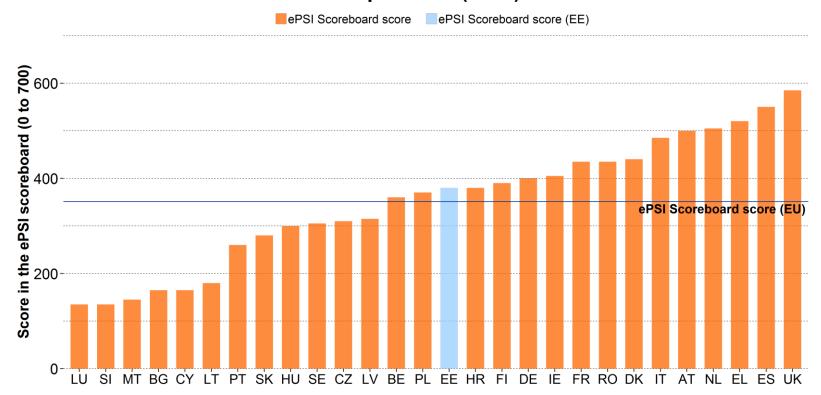




### Digital Public Services: Open Data

Estonia scores 380 out of 700 in the European Public Sector Information scoreboard, against an overall score of 351 out of 700 for the European Union.

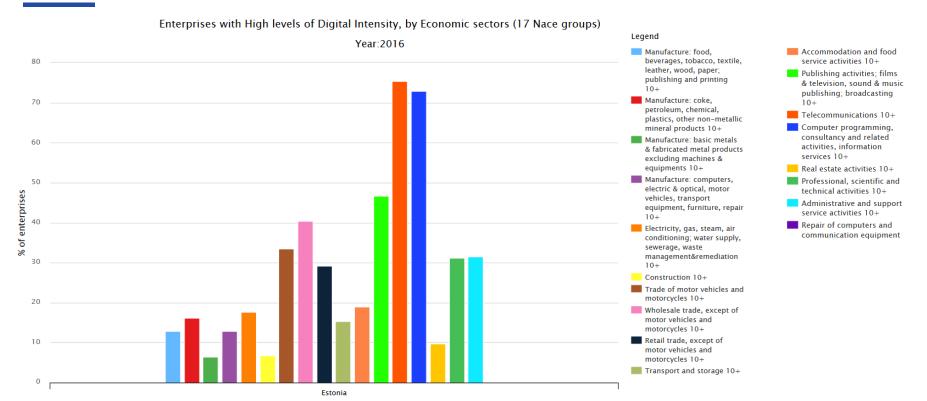
#### **Open Data (2015)**



Source: The Public Sector Information Scoreboard is a 'crowdsourced' tool to measure the status of Open Data and PSI re-use throughout the EU.



## Enterprises with high level of Digital Intensity by economic sectors in Estonia



#### Sectors where less than 30% of the companies have a high level of digital intensity

- Manufacture: food, beverages, tobacco, textile, leather, wood, paper; publishing and printing 10+
- Manufacture: coke, petroleum, chemical, plastics, other non-metallic mineral products 10+
- Manufacture: basic metals & fabricated metal products excluding machines & equipment 10+
- Manufacture: computers, electric & optical, motor vehicles, transport equipment, furniture, repair 10+
- Electricity, gas, steam, air conditioning; water supply, sewerage, waste management & remediation
- Construction 10+
- Retail trade, except of motor vehicles and motorcycles 10+
- Transport and storage 10+
- Accommodation and food service activities 10+
- Real estate activities 10+

#### Sectors where more than 30% of the companies have a high level of digital intensity:

- Trade of motor vehicles and motorcycles 10+
- Wholesale trade, except of motor vehicles and motorcycles 10+
  - Publishing activities; films & television, sound & music publishing; broadcasting 10+
- Telecommunications 10+
- Computer programming, consultancy and related activities, information services 10+
- Professional, scientific and technical activities 10+
- Administrative and support service activities 10+

http://digital-agenda-data.eu/charts/analyse-one-indicator-and-compare-breakdowns#chart={%22indicator-

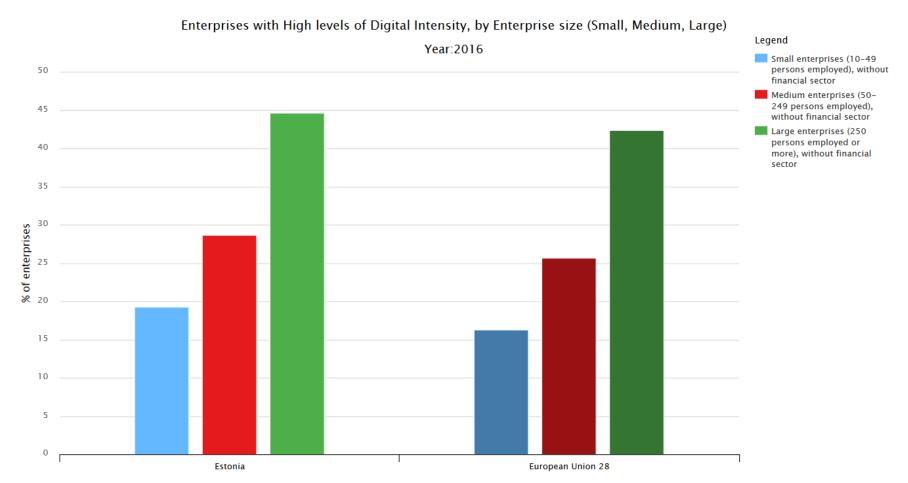
group%22:%22ebusiness%22,%22indicator%22:%22e\_di\_hivhi%22,%22breakdown-group%22:%22econsector%22,%22unit-

measure%22:%22pc\_ent%22,%22time-period%22:%222016%22,%22ref-12

area%22:[%22EE%22]}



## Enterprises with high levels of digital intensity, by Enterprise size



http://digital-agenda-data.eu/charts/analyse-one-indicator-and-compare-breakdowns#chart={%22indicator-group%22:%22ebusiness%22,%22indicator%22:%22e\_di\_hivhi%22,%22breakdown-group%22:%22byENTsize\_s\_m\_l%22,%22unit-measure%22:%22pc\_ent%22,%22time-period%22:%222016%22,%22ref-area%22:[%22EE%22,%22EU28%22]}



### Digital Innovation Hubs Catalogue The Estonia case



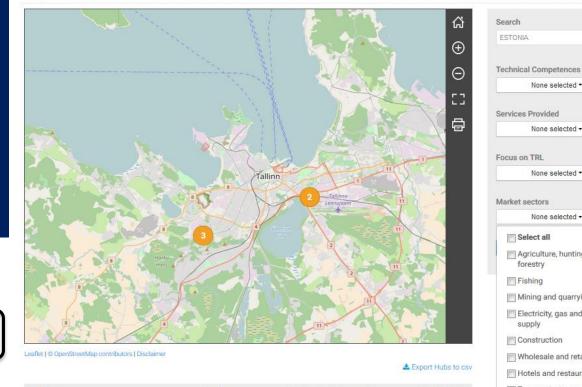
#### The version available presents:

- Fact-sheets with profile, contact data, service examples for regional, national, and EUsupported DIHs
- Map-based search tool by technical competences, market sector, services

http://s3platform.jrc.ec.europa. eu/digital-innovation-hubs-tool

JRC-B3-DIH@ec.europa.eu

#### Digital Innovation Hubs



**Hub Name** Location Country Contact Löötsa 2 A. 10140. Estonia Ms Anna Eliko Mäealuse 2/1, 12618, Estonia Indrek Ruiso

Löötsa str 6, 11415.

Public administration and

14

None selected \*

None selected -

None selected \*

None selected .

Agriculture, hunting and forestry Fishing

Mining and guarrying Electricity, gas and water

Wholesale and retail trade

Hotels and restaurants

Transport, storage and

Financial intermediation

Real estate, renting and

business activities

Select all

supply

Construction

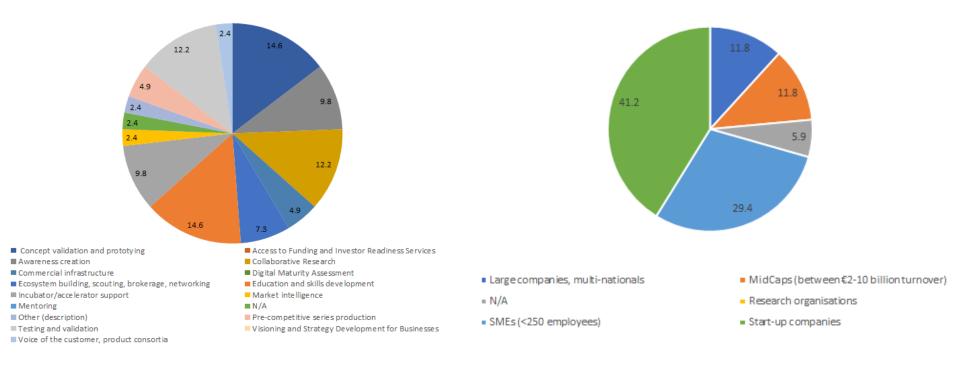
Estonian Association of Information Technology and



## Services provided and types of customers supported by DIHs in Estonia - Analysis



Types of customers supported (%)



The analysis of the data presented was conducted by TNO, the detailed data is provided in the Catalogue of DIHs available on: http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool



## Competence centers/DIHs funded by EU projects in Estonia in H2020

Project Topic Code	Project Acronym	Project Duration	Project End Date	Participant Legal Name	Participant Role	Participant Short Name	Core Legal Entity Type	Research Organisation?
FOF-2017	L4MS	42	31/03/2021	CHEMI-PHARM AS	PARTICIPANT	СНЕМІ	PRIVATE	No
FOF-2017	L4MS	42	31/03/2021	OU IMECC	PARTICIPANT	IMECC	PRIVATE	No
ICT-04-2017	TETRAMAX	48	31/08/2021	TALLINNA TEHNIKAULIKOOL	PARTICIPANT	TTU	PUBLIC	Yes

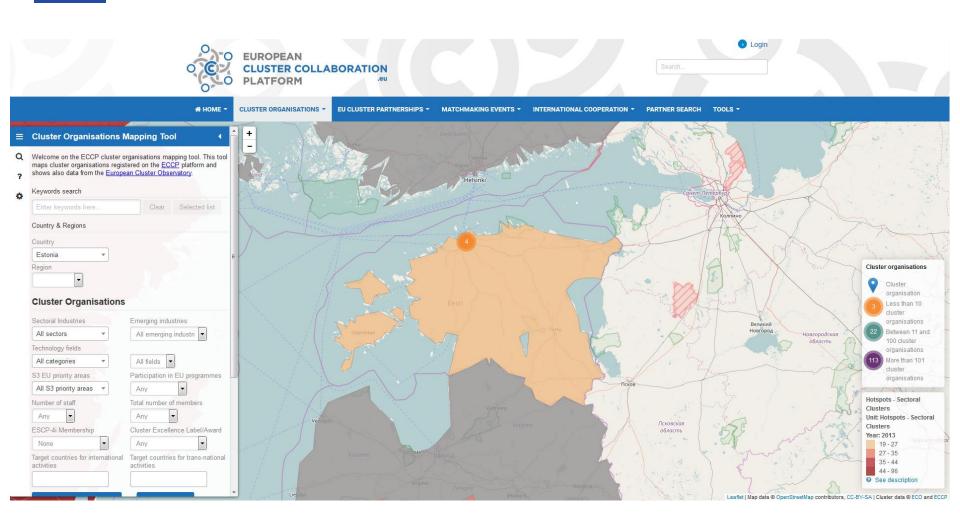


# Competence centers/DIHs funded by EU projects in Estonia in FP7

### No participation



### Clusters in Estonia

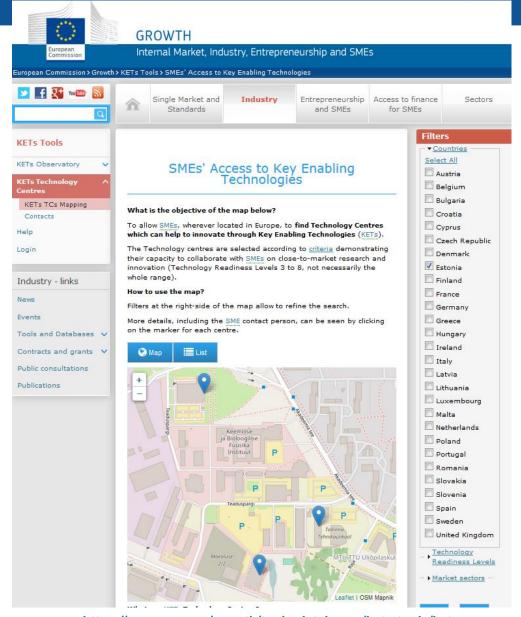


https://www.clustercollaboration.eu/print/cluster-list?combine=&country\_code=ee

Please see WG1 report



#### **KETs in Estonia**





### eit Digital Co-Location Centres

**Co-Location Centres** are meeting places, melting pots, hubs, where planned, as well as ad hoc, meetings and events take place.

They bring together talents, ideas, technologies and investments that turn the Co-Location Centres into vibrant hot spots where students, researchers, engineers and business developers cross-pollinate to succeed in the market.

https://masterschool.eitdigital.eu/about-us/co-location-centres/

### No eit Digital Co-Location Centre in Estonia



## Pilot Lines in Nanotechnology and Advanced Materials

### No Pilot Lines in Nanotechnology and Advanced Materials in Estonia



# Planned investments, allocated resources, in Estonia, in relation to European Regional Development Funds in categories relevant for Digital Innovation Hubs



