Digitising European industry

The role of Digital Innovation Hubs (DIHs)

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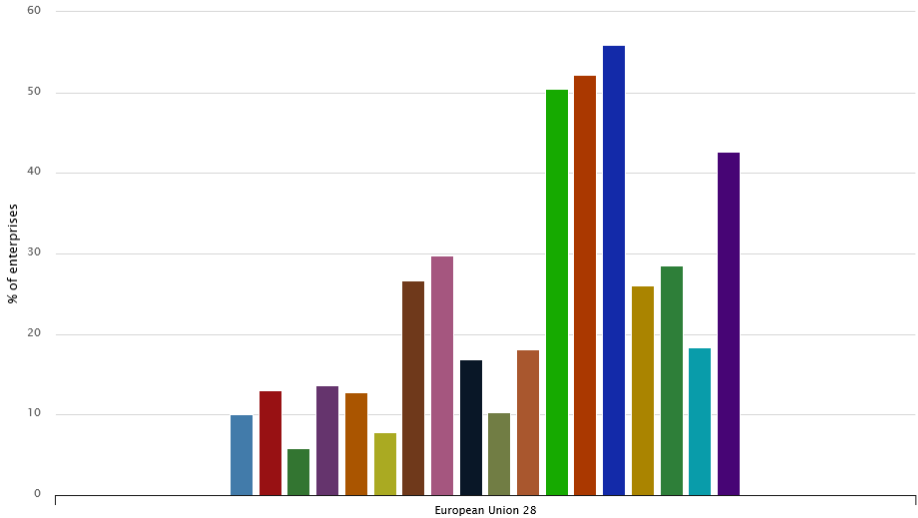
#DigitiseEU

Enterprises with High levels of Digital Intensity, by Economic sectors (17 Nace groups)
Year:2016

Legend
- Manufacture: food, beverages, tobacco, textile, leather, wood, paper; publishing and printing 10+
- Manufacture: coke, petroleum, chemical, plastics, other non−metallic mineral products 10+
- Manufacture: basic metals & fabricated metal products excluding machines & equipments 10+
- Manufacture: computers, electric & optical, motor vehicles, transport equipment, furniture, repair 10+
- Electricity, gas, steam, air conditioning; water supply, sewerage, waste management&remediation 10+
- Construction 10+
- Trade of motor vehicles and motorcycles 10+
- Wholesale trade, except of motor vehicles and motorcycles 10+
- Retail trade, except of motor vehicles and motorcycles 10+
- Transport and storage 10+

56% of companies in computer programming, consultancy and information services are highly digitised.
Only around 6% of companies in basic metals & fabricated metal products excluding machines & equipment are highly digitised.

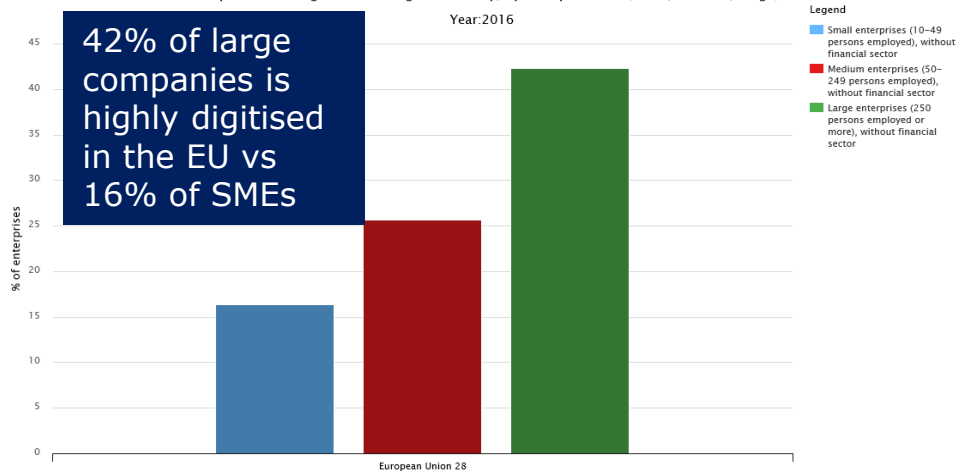Enterprises with High levels of Digital Intensity
Year:2016

53% of Danish companies are highly digitised vs 8% in Bulgaria and Romania
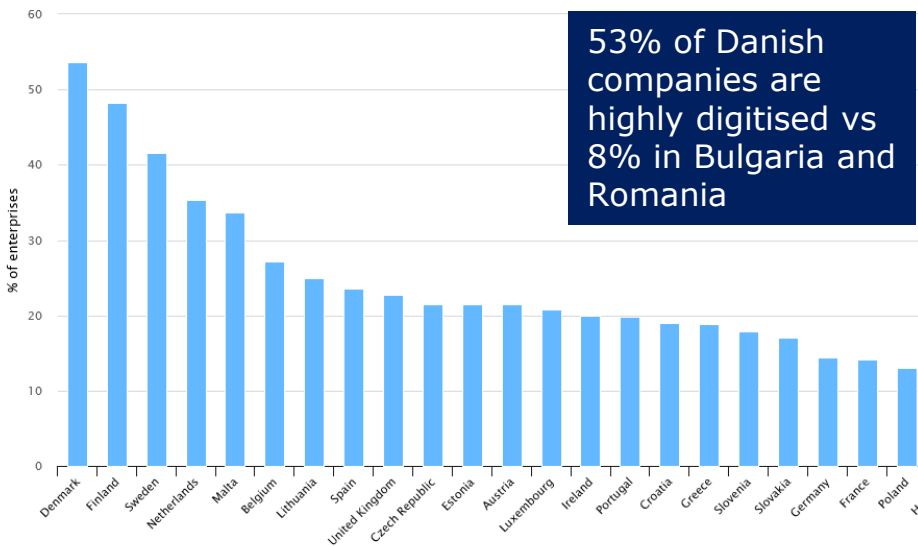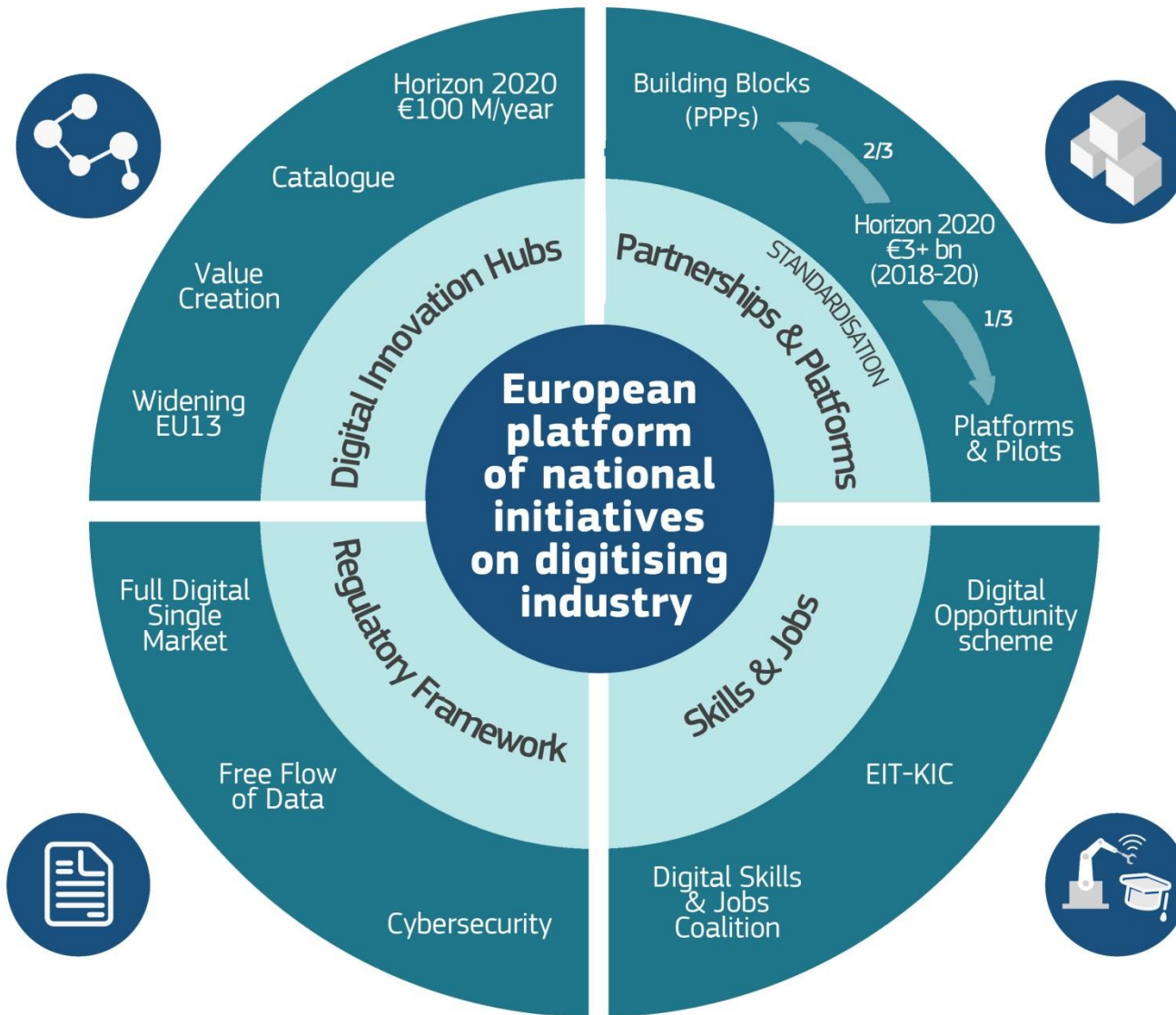
Enterprises with High levels of Digital Intensity, by Enterprise size (Small, Medium, Large)
Year:2016

Legend
- Small enterprises (10–49 persons employed), without financial sector
- Medium enterprises (50–249 persons employed), without financial sector
- Large enterprises (250 persons employed or more), without financial sector

42% of large companies is highly digitised in the EU vs 16% of SMEs

European Commission, Digital Scoreboard

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European Commission

**Launch 3 Working Groups to derive recommendations
to the High-Level Governance Meeting within 1 year**

1. WG on **Digital Innovation Hubs** addressing issues such as
   - Raising awareness and engaging SMEs
   - Improving access to finance for SMEs
   - Networking and collaboration including business models
   - Role of MSs and regions for the development of DIHs
   - Reinforce digital skills and training dimension
2. Joint WG of DEI and Multi Stakeholder Platform (MSP) on **standardisation** activities of **Digital Industrial Platforms**
   - Coordination of platform building and piloting activities
   - Synchronisation and acceleration of standardisation efforts
3. WG on **Future Partnerships**

European Commission

> **"Ensure that every business in Europe, whatever its sector of activity, wherever located and whatever its size, can take full advantage of digital innovations and competences"**
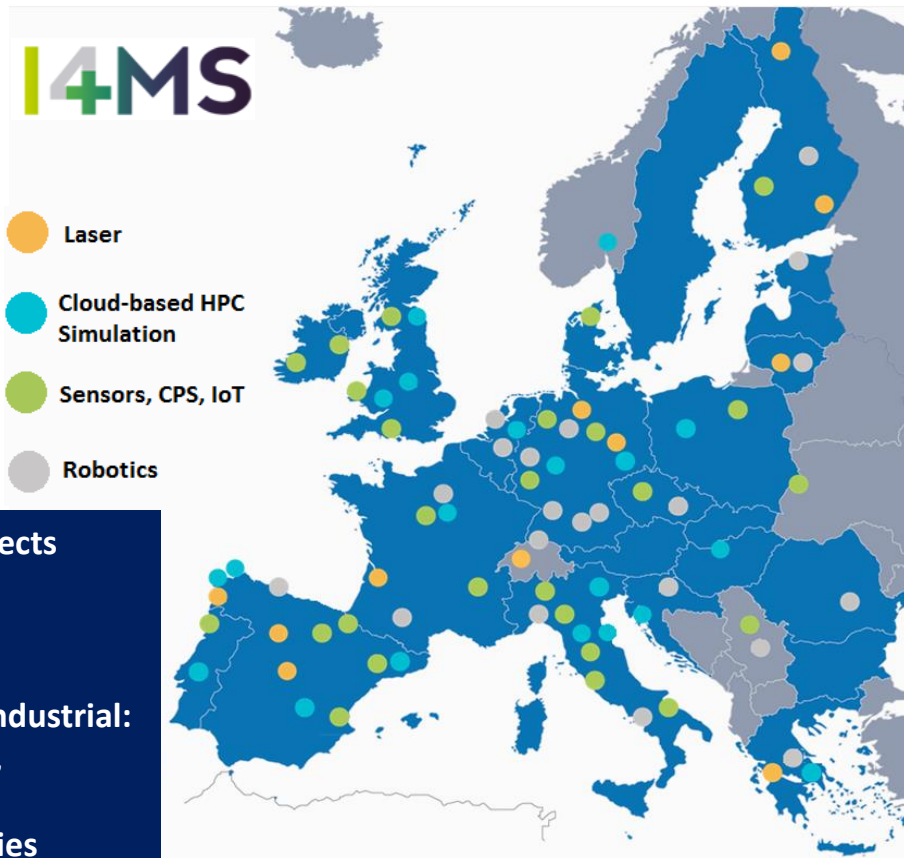
Member States & regions:
Build-up/strengthening of national and regional structures of DIHs (national, regional, ESIF)

Commission H2020 (100M€/yr):
- Networking and support activities
- Innovative Cross-border experiments

EU-supported DIH schemes – example:

I4MS

- Laser
- Cloud-based HPC Simulation
- Sensors, CPS, IoT
- Robotics

- ☐ 140M€ of EU funding - 15 large projects
- ☐ 125 DIHs/competence centres
- ☐ 450 experiments: 80% cross-border dimension
- ☐ 560 contractors. Out of which 406 industrial: 84% SMEs and mid-caps, 50% users, 65% new in EU R&I Programmes
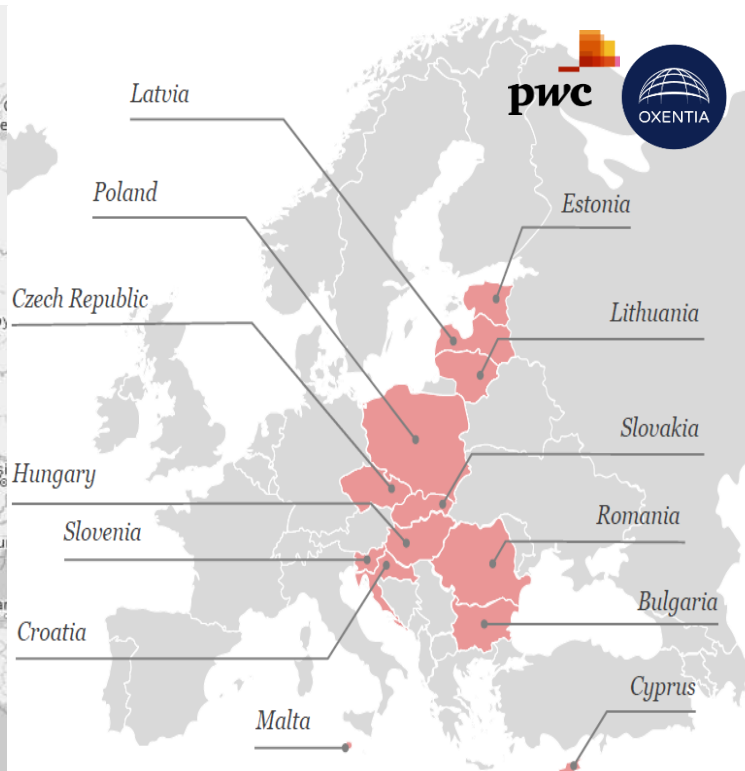- ☐ 29 Members States and Ass. Countries

Finished

- 29 DIHs coached so far – 14 EU countries
- 1.45M€ (up to 50k per participant) in I4MS for most promising regional competence centres for developing their case for becoming a DIH
- Coordination: I4MS Growth and XS2I4MS
- 18 coached hubs participated in the latest I4MS call, 8 successfully

http://dih.i4ms.eu/

Ongoing

- Smart Factories in Central and Eastern Europe (EU13)
- 1.8M€ from the European Parliament to support the implementation of DIHs in the selected countries and regions where the divergence in uptake and adoption of digital technologies has been so far limited
- Call open until 22 October –
  https://ec.europa.eu/eusurvey/runner/ApplicationForm
- Final selection of 30 DIHs by early December
- Coordination: PWC and Oxford University Innovation

https://ec.europa.eu/futurium/en/implementing-digitising-european-industry-actions/digital-innovation-hubs-smart-factories-new-eu

Future actions

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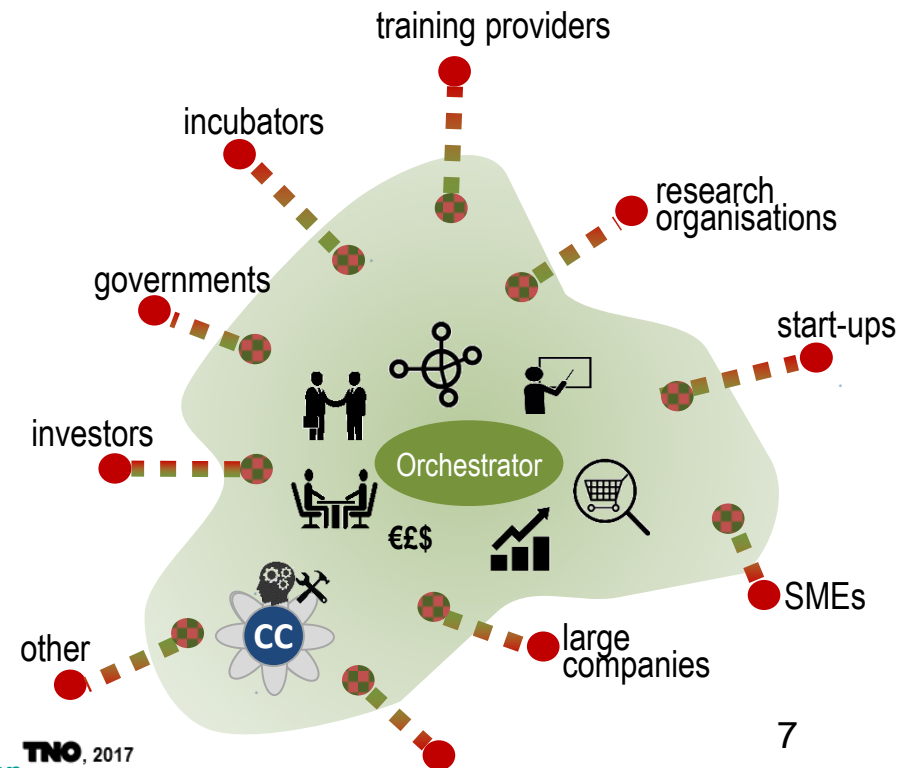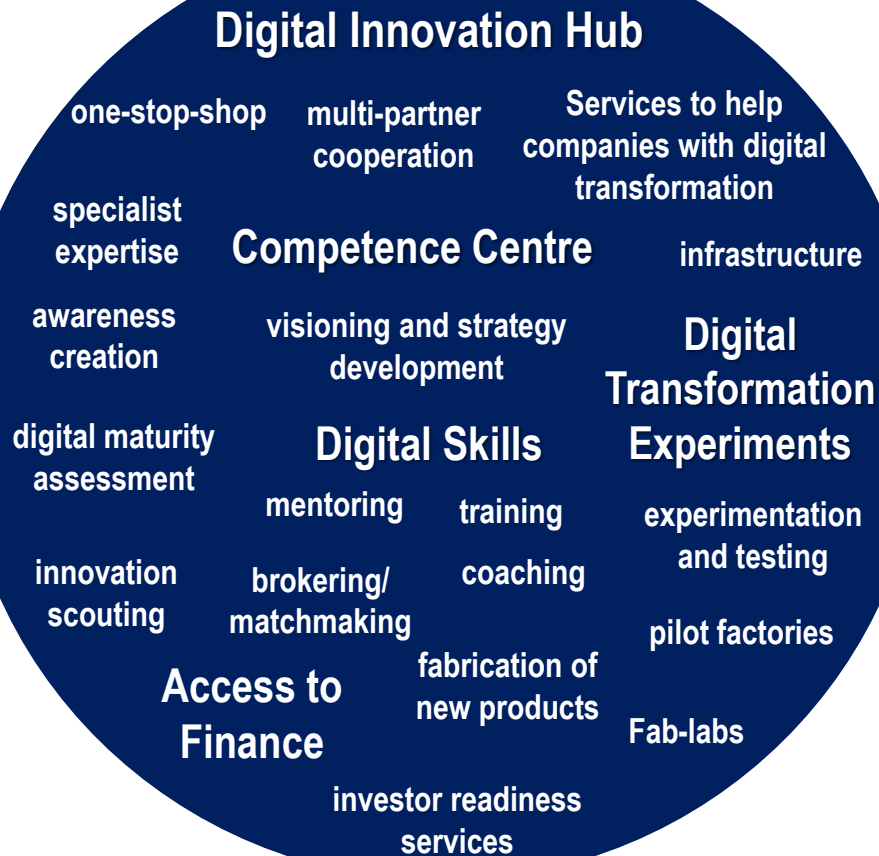
Horizon 2020

Work Programme 2018 - 2020

5.i. Information and Communication Technologies

± 8M€ for widening the SAE and I4MS networks towards industrial regions which are so far underrepresented (WP18-20)

Tentative opening call date: **16 Oct. 2018** deadline: **2 April 2019**

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- Provide support to **existing industry** to manage their **digital transformation**
- **Competence Centres** are at the **core of DIHs (ecosystem approach)**
- **Variable geometries**: technology applications, sector, SME focus etc.
- Provides opportunities for both **ICT users** and **ICT suppliers**

Digital Innovation Hub
one-stop-shop · multi-partner cooperation · Services to help companies with digital transformation · specialist expertise · Competence Centre · infrastructure · awareness creation · visioning and strategy development · Digital Transformation Experiments · digital maturity assessment · Digital Skills · mentoring · training · experimentation and testing · innovation scouting · brokering/matchmaking · coaching · pilot factories · Access to Finance · fabrication of new products · Fab-labs · investor readiness services

training providers · incubators · research organisations · governments · start-ups · investors · Orchestrator · SMEs · other · CC · large companies

TNO, 2017

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First version available:

- Fact-sheets with profile, contact data, service examples for regional, national, and EU-supported DIHs

- Map-based search tool by technical competences, market sector, services

http://s3platform.jrc.ec.europa.eu/digital-innovation-hubs-tool

JRC-B3-DIH@ec.europa.eu

Digital Innovation Hubs Catalogue – what can you do with it?

- Update your profile
- Propose a new DIH if you are not yet in the catalogue
- Contact the actors in the catalogue that are near you for possible collaboration and consolidation of the ecosystem
- Be inspired by similar DIHs

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European Commission
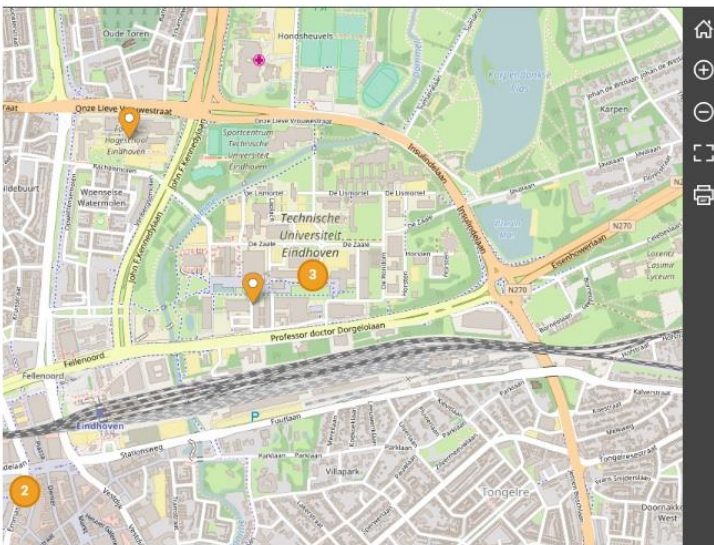
H2020

- 200 M€ in the H2020 work programme 2016-2017
- 300 M€ in the new H2020 work programme 2018-2020, focus area "Digitising and transforming European industry and services"
- Focusing on networking Digital Innovation Hubs and highly innovative cross border experiments

National and regional Authorities

European Structural and Investment Funds

- **ESIF support for digital growth is based on national or regional Digital Growth Strategies and Research and Innovation Strategies for Smart Specialisation.**
  - Around EUR 2 billion will support digitising EU industry, in particular SMEs, to develop ICT products and services, e-commerce and the take-up of ICT,
  - Around EUR 1.2 billion will support e-Inclusion, e-Accessibility, e-Learning etc. to enhance human capital for the digitised economy and society,
  - Around EUR 7.6 billion will go into intelligent transport, smart grids, e-health and e-government, offering also procurement opportunities for IT firms,
  - Over 100 regions and 14 countries at national level will also invest in ICT-related research and innovation. Total funding for RIS3 accounts for 42 billion euro.

Other sources of funding (private, innovation funds of regions, loans, etc)

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- Focus area "Digitising and transforming European industry and services" calls for digital innovation hubs (for 300 M€)

  - DT-ICT-01-2019: Smart Anything Everywhere (SAE) Initiative, with the "widening" part for industrial regions that are currently underrepresented in I4MS and SAE

  - DT-ICT-02-2018: Robotics – Digital Innovation Hubs

  - DT-ICT-03-2020: I4MS (phase 4) - uptake of digital game changers and digital manufacturing platforms

  - DT-ICT-04-2020: Photonics Innovation Hubs

  - DT-ICT-05-2020: Big Data Innovation Hubs

- In SC2: DT-RUR-12-2018: ICT Innovation agriculture – Digital Innovation Hubs for Agriculture

+ Support action DT-ICT-06-2018: Coordination and Support Activities for Digital Innovation Hub network

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Share best practices on how to motivate SMEs to engage with Digital Innovation Hubs and how the hubs can create demand for the services of the SMEs

10:45–12:00	Session 1 – Reaching out to the SMEs
12:00–13:00	Lunch
13:00–14:15	Towards a digital ecosystem and partnering approach
14:15-14:45	Coffee break
14:45-16:15	Session 3 – Break out in smaller groups to discuss topics of common interest
16:15-16:45	Reporting back from the break-out groups
16:45-17:00	Outlook to the next session on 21 February on Access to finance for SMEs and how to finance the hubs
17:00	Closing