

## Digital Scoreboard 2016 and other information relevant for decisions about Digital Innovation Hubs

## Denmark



#### **Accompanied by the WG1 Report on Digital Innovation Hubs:**

https://ec.europa.eu/futurium/en/content/report-wg1-digital-innovation-hubs-mainstreaming-digital-innovation-across-all-sectors-final



# \*\*\*\* European Commission

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## Denmark's national strategies for digitising industry

New 2025 economic plan announced in summer 2017

- Ministry of Public Innovation in charge of the Digitisation Strategy
- GDP **DKK 80bn** by 2025 (Manufacturing sector to contribute 20% to this objective)
- **Digitisation** important driver for new growth

#### **Digital Growth Strategy 2016-2020**

"A stronger and more secure digital Denmark"

focus on public administration

#### **Digital Growth Strategy**

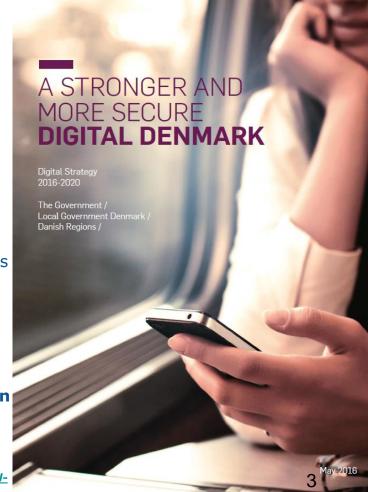
- announced for October 2017
- strong **business focus** enhance connection with Industry 4.0
- based on recommendations for accelerating digitisation from the Digital Growth Panel (May 2017)
- strong focus on digital skills

#### **Industrial policy for transformation**

- Market Development Fund (2016-2018): to promote automation and digitisation in the manufacturing sector SMEs
- Business partnership for advanced production (2016-2019): supports SMEs overcome business barriers through specific business processes and information activities
- Other: Growth promise initiative, Robot Technology Transfer Network – ROBOTT-NET, RoboTekSyd
- The Platform MADE (Manufacturing Academy of Denmark) launched in 2013: Industry-research partnership to advance the competitiveness of manufacturing industry through R&I
- Innovation Fund Denmark launched in 2013 to invest DKK 1.2bn in 2017 in the innovation value chain

#### http://made.dk/

For more information please refer to the individual report per Member State on the national and regional initiatives on Digitising European Industry available on <a href="https://ec.europa.eu/futurium/en/implementing-digitising-european-industry-actions/national-initiatives-digitising-industry">https://ec.europa.eu/futurium/en/implementing-digitising-european-industry-actions/national-initiatives-digitising-industry</a>





## Denmark Digital Growth Strategy MADE, Manufacturing Academy of Denmark

#### Manufacturing Academy of Denmark (MADE) (2014-2019)

- Manufacturing Academy of Denmark
- Is governed by a board consisting of senior representatives from **industry**, **academia** and **RTO's**, where Industry has the majority vote.
- Has two main programs where industry and academic partners are working together:
  - MADE SPIR (Strategic Platform for Innovation and Research) (2014-2019) which aims to develop
    Advanced Manufacturing technologies and strengthen the Danish manufacturing ecosystem
    - Funded by mix public-private funds amounting to DKK 183,5M (24,4M EURO)
  - MADE Digital (2017-2019) which is a research and innovation platform aimed at developing a Danish approach to Industry 4.0, where there is focus on many of Danish SMEs.
    - Total budget of DKK 196M (25.8M EURO)

#### http://made.dk/

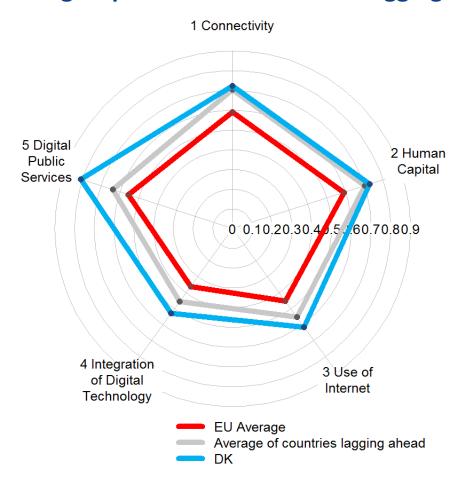
Policy Lever(s)	Equal financing through public and private funds; Balanced between technology and skills focus with tendency towards development of new technologies; Bottom-up implementation approach
Funding Model	Public-private partnership (SPIR) managed by an independent association equally called MADE
Target audience(s)	Targeting mainly Danish SMEs active in manufacturing sector; stakeholders from research institutes / academia
Concepts & Focus Areas	MADE covers nine research themes focusing on business related challenges of Industry 4.0, e.g. High speed product development
Hir Key drivers	Involvement of Danish Employers' Federation; Motivation / initiative of involved partners from industry and academia
Wey barriers	Attracting world-class researchers proved to be challenging; Overcome skepticism of academia regarding an industry dominated agenda
implementation strategy	Initiated and designed by partners from research and industry; Building a public private partnership
Results achieved	Network growth to 109 MADE members; Total of 34 innovation activities with 2213 participants; Total of 70 projects (44 industrial projects); Significant communication outreach



### Denmark's performance in the DESI 2016

Denmark ranks 1 among EU countries.

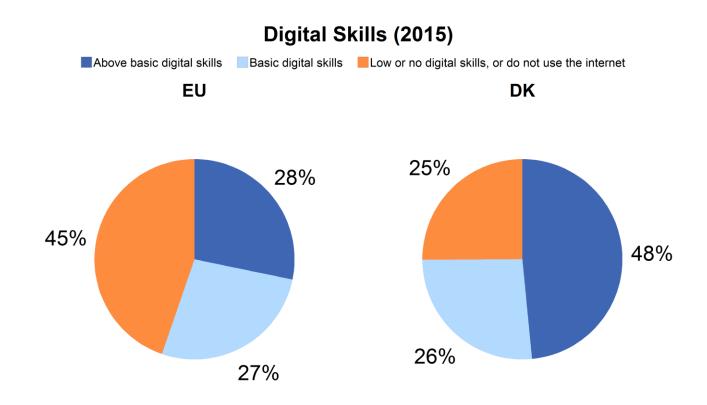
It is part of the group of countries that are lagging ahead.





### Human Capital: Digital Skills

In Denmark 26% of citizens have basic digital skills (27% in the EU) and 48% have above basic digital skills (28% in the EU).



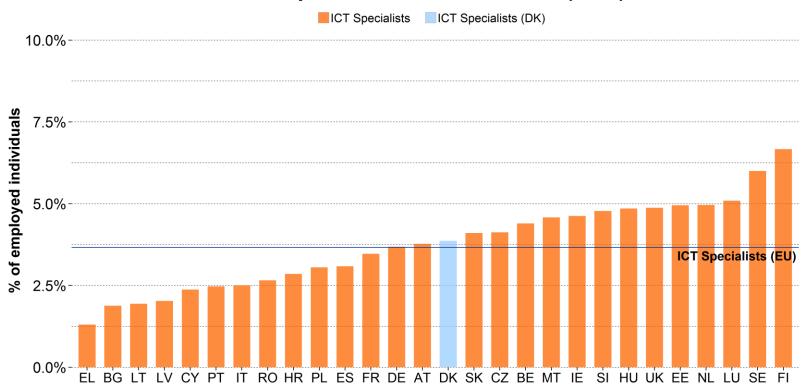
% of individuals



### Human Capital: ICT Specialists in the workforce

In Denmark ICT Specialists account for 3.9% of the workforce (3.7% in the EU).

#### ICT Specialists in the workforce (2014)

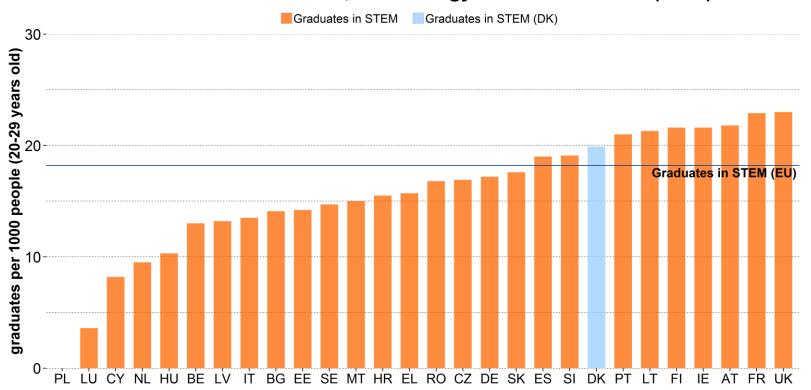




## Human Capital: Graduates in STEM (Science, Technology and Mathematics)

## Denmark has 20 graduates in STEM per each 1000 people aged 20-29 years old (18 in the EU).

#### **Graduates in Science, Technology and Mathematics (2013)**

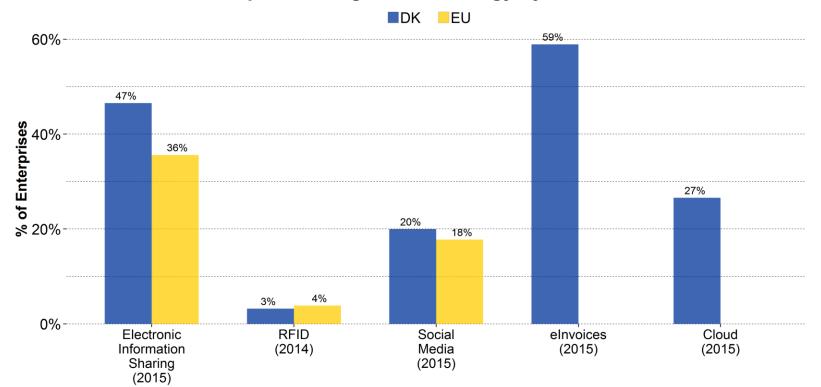




## Integration of Digital Technology: **Business digitization**

Businesses in Denmark are adopting different digital technologies to enhance productivity, such as sharing internal information electronically or using RFID, elnvoicing, Social Media and Cloud.

#### **Adoption of Digital Technology by Businesses**



**Digital Scoreboard 2016** 

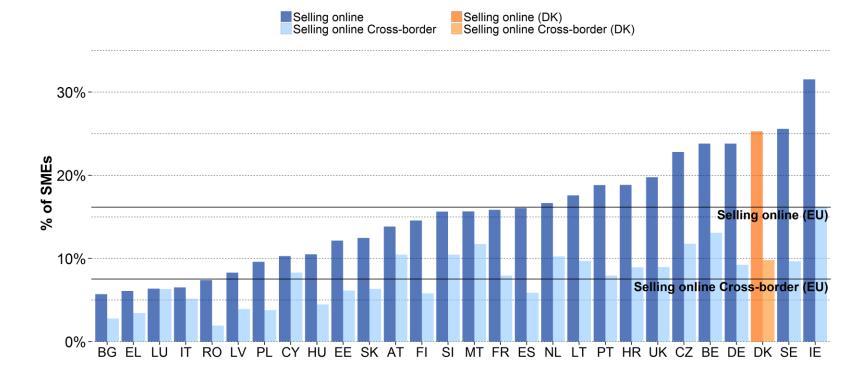
Source: Eurostat - Community survey on ICT usage and eCommerce in Enterprises



## Integration of Digital Technology: SMEs selling online

In Denmark 25% of SMEs sell online (16% in the EU). 9.8% of Danish SMEs sell online to other EU countries (7.5% in the EU).

> SMEs selling online Overall (2015) vs. Cross-border (2015)

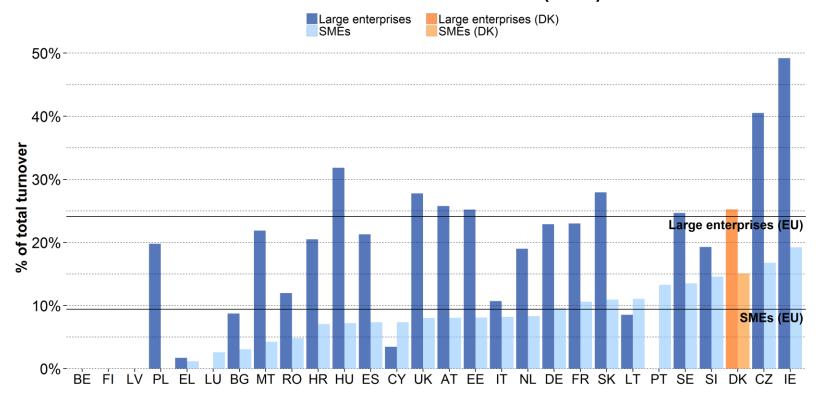




### Integration of Digital Technology: SME Turnover from eCommerce

SMEs in Denmark obtain on average 15% of their turnover from eCommerce (9.4% in the EU). Large enterprises derive on average 25% of their turnover from eCommerce (24% in the EU).

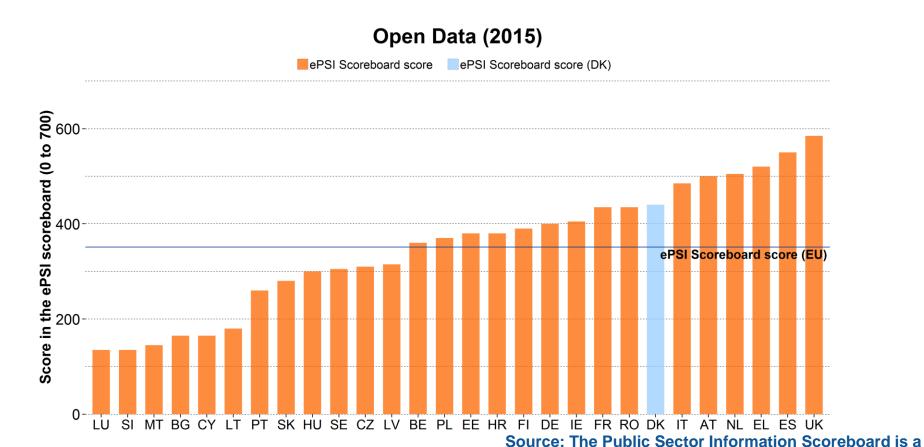
#### **Turnover from eCommerce (2015)**





### Digital Public Services: Open Data

Denmark scores 440 out of 700 in the European Public Sector Information scoreboard, against an overall score of 351 out of 700 for the European Union.

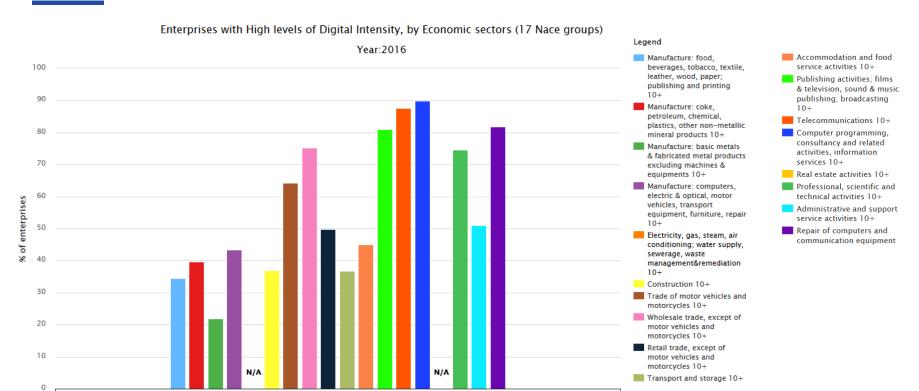


**Digital Scoreboard 2016** 

'crowdsourced' tool to measure the status of Open Data and PSI re-use throughout the EU.



## Enterprises with high level of Digital Intensity by economic sectors in Denmark



#### Sectors where more than 30% of the companies have a high level of digital intensity

- Manufacture: food, beverages, tobacco, textile, leather, wood, paper; publishing and printing 10+
- Manufacture: coke, petroleum, chemical, plastics, other non-metallic mineral products 10+
- Manufacture: computers, electric & optical, motor vehicles, transport equipment, furniture, repair 10+
- Electricity, gas, steam, air conditioning; water supply, sewerage, waste management &r emediation
- Construction 10+
- Retail trade, except of motor vehicles and motorcycles 10+
- Transport and storage 10+
  - Administrative and support service activities 10+
- Trade of motor vehicles and motorcycles 10+
- Wholesale trade, except of motor vehicles and motorcycles 10+
- Accommodation and food service activities 10+
- Real estate activities 10+
- Professional, scientific and technical activities 10+
  - Repair of computers and communication equipment

#### Sectors where less than 30% of the companies have a high level of digital intensity:

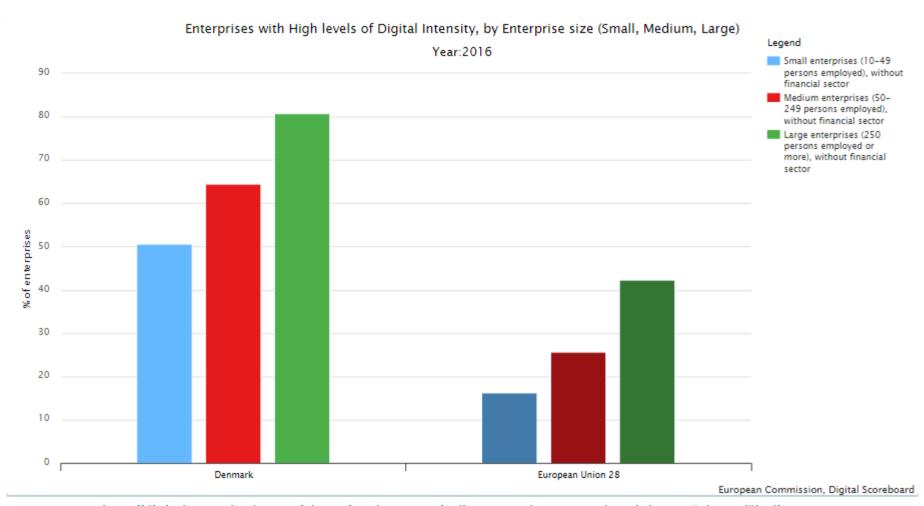
Manufacture: basic metals & fabricated metal products excluding machines & equipment 10+

http://digital-agenda-data.eu/charts/analyse-one-indicator-and-compare-breakdowns#chart={"indicator-group":"ebusiness","indicator":"e\_di\_hivhi","breakdown-group":"econsector","unit-measure":"pc\_ent","time-period":"2016","ref-area":["DK"]}

13



## Enterprises with high levels of digital intensity, by Enterprise size



http://digital-agenda-data.eu/charts/analyse-one-indicator-and-compare-breakdowns#chart={"indicator-group":"ebusiness","indicator":"e di hivhi","breakdown-group":"byENTsize s m l","unit-measure":"pc ent","time-period":"2016","ref-area":["DK","EU28"]}



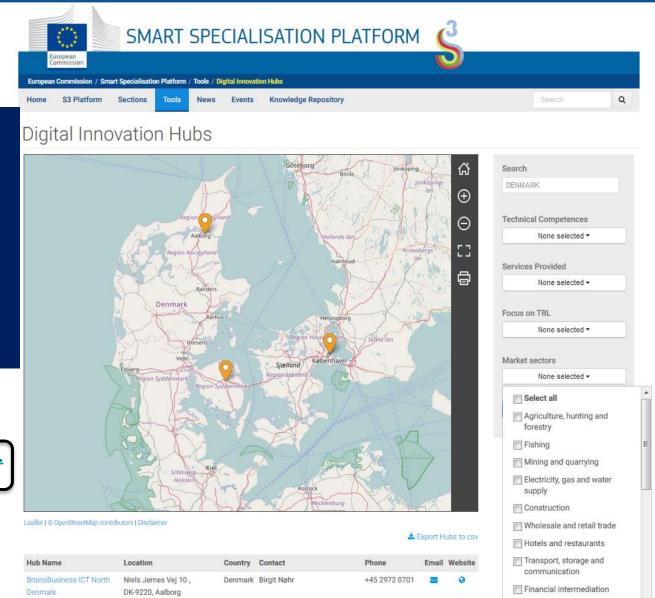
## Digital Innovation Hubs Catalogue The Denmark case

## The version available presents:

- Fact-sheets with profile, contact data, service examples for regional, national, and EUsupported DIHs
- Map-based search tool by technical competences, market sector, services

http://s3platform.jrc.ec.europa. eu/digital-innovation-hubs-tool

JRC-B3-DIH@ec.europa.eu





Awareness creation

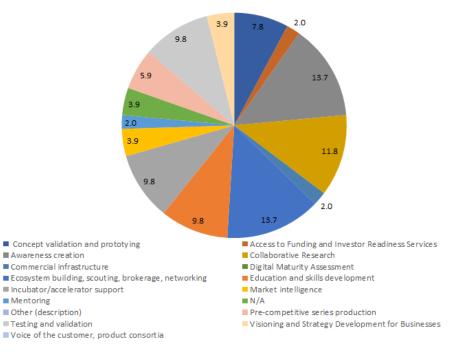
Other (description)

■ Testing and validation

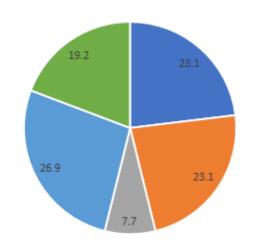
■ Mentoring

## Services provided and types of customers supported by DIHs in Denmark - Analysis

#### Types of services provided (%)



#### **Types of customers** supported (%)



- Large companies, multi-nationals
- N/A
- SMEs (<250 employees)</li>

- MidCaps (between €2-10 billion turnover)
- Research organisations
- Start-up companies



## Competence centers/DIHs funded by EU projects in Denmark in H2020

Project Topic Code	Project Acronym	Project Duration	Project End Date	Participant Legal Name	Participant Role	Participant Short Name	Core Legal Entity Type	Research Organisation?
FoF-09-2015	ReconCell	36	31/10/2018	BLUE OCEAN ROBOTICS APS	PARTICIPANT	BOR	PRIVATE	No
FoF-09-2015	ReconCell	36	31/10/2018	SYDDANSK UNIVERSITET	PARTICIPANT	SDU	PUBLIC	Yes
FOF-12-2017	L4MS	42		Developing Fyn P/S	PARTICIPANT	OR	PRIVATE	N/A
FOF-12-2017	I4MS-Go	30		MADE - Manufacturing Academy of Denmark	PARTICIPANT	MADE	PRIVATE	Yes
FOF-12-2017	AMable	48		TEKNOLOGISK INSTITUT	PARTICIPANT	DANISH TECHNOLOGIC AL INSTITUTE	PRIVATE	Yes

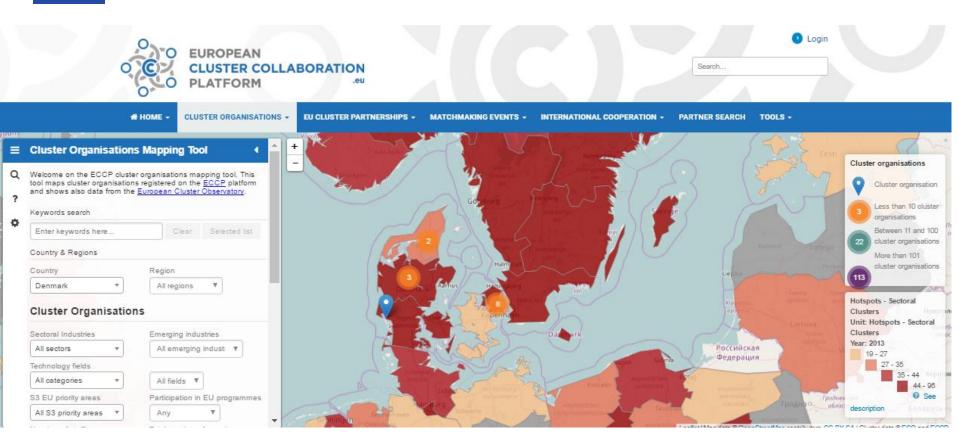


## Competence centers/DIHs funded by EU projects in Denmark in FP7

Project Number	Project Acronym	Project Duration	Project Start Date	Project End Date	Project Number of Participants	Participant Short Name	Participant Legal Name	Participant Role	Organisation Type
601116	ECHORD Plus Plus	60	01-Oct-2013	30-Sep-2018	107	DTI	TEKNOLOGISK INSTITUT	Participant	REC
601116	ECHORD Plus Plus	60	01-Oct-2013	30-Sep-2018	107	STAS	Scape Technologies A/S	Participant	PRC
601116	ECHORD Plus Plus	60	01-Oct-2013	30-Sep-2018	107	BlueOceanRobo tics	BLUE OCEAN ROBOTICS APS	Participant	PRC
601116	ECHORD Plus Plus	60	01-Oct-2013	30-Sep-2018	107	Stena	STENA RECYCLING AS	Participant	PRC



### Clusters in Denmark

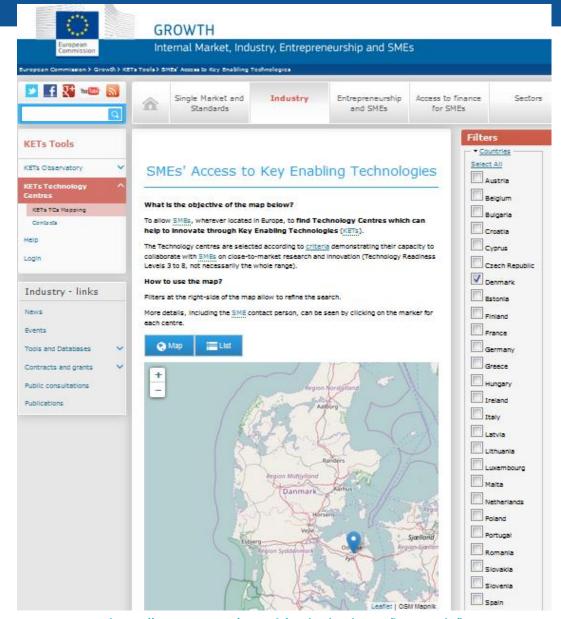


https://www.clustercollaboration.eu/print/cluster-list?combine=&country\_code=dk

Please see WG1 report



### **KETs in Denmark**



https://ec.europa.eu/growth/tools-databases/kets-tools/kets-tc/map?field\_postal\_address\_country%5B0%5D=DK



### eit Digital Co-Location Centres

**Co-Location Centres** are meeting places, melting pots, hubs, where planned, as well as ad hoc, meetings and events take place.

They bring together talents, ideas, technologies and investments that turn the Co-Location Centres into vibrant hot spots where students, researchers, engineers and business developers cross-pollinate to succeed in the market.

https://masterschool.eitdigital.eu/about-us/co-location-centres/

### **No eit Digital Co-Location Centre in Denmark**

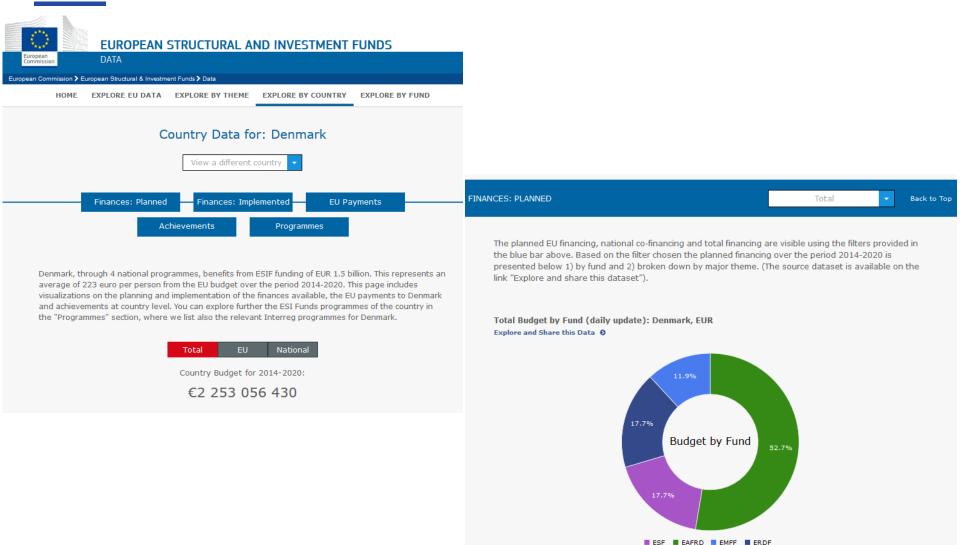


### Pilot Lines in Nanotechnology and **Advanced Materials**

Project Number	Project Acronym	Project Title	Project Start Date	Project End Date	Participant Legal Name	Participant Short Name	Sectors	Pilot line
646260		Large scale micro-and nanofabrication technologies for bioanalytical devices based on R2R imprinting	01/02/2015	31/01/2019	INMOLD AS	InMold Biosystems		
686165	IZADI- NANO2INDUSTRY	Injection moulding, casting and coating PILOTS for the production of improved components with nano materials for automotive, construction and agricultural machinery.	01/11/2015	31/10/2018	CEMECON SCANDINAVIA AS	CSA		
686165		Injection moulding, casting and coating PILOTS for the production of improved components with nano materials for automotive, construction and agricultural machinery.	01/11/2015	31/10/2018	DANMARKS TEKNISKE UNIVERSITET	DTU		
686165	IZADI- NANO2INDUSTRY	Injection moulding, casting and coating PILOTS for the production of improved components with nano materials for automotive, construction and agricultural machinery.	01/11/2015	31/10/2018	MICHAEL LUNDBECH AS	ML		
686165	IZADI-	Injection moulding, casting and coating PILOTS for the production of improved components with nano materials for automotive, construction and agricultural machinery.	01/11/2015	31/10/2018	NIL TECHNOLOGY APS	NILT		
686165	IZADI- NANO2INDUSTRY	Injection moulding, casting and coating PILOTS for the production of improved components with nano materials for automotive, construction and agricultural machinery.	01/11/2015	31/10/2018	TOOLPARTNERS AS	TOOL		



## Planned investments, allocated resources, in Denmark, in relation to European Regional Development Funds in categories relevant for Digital Innovation Hubs



Refresh Date: 21/8/2017