



KOMPETENZZENTRUM  
**DIGITALES HANDWERK**

Mittelstand-  
Digital 

Gefördert durch:



aufgrund eines Beschlusses  
des Deutschen Bundestages

# Competence Centre for Digitalization of Skilled Crafts



Working Group „Digital Innovation Hubs“  
January 22<sup>nd</sup> 2018, Bruxelles



# The Challenge

***SMEs do need specific support for identifying their digital challenges, finding possible solutions and tools and implementing them. This support should correspond with their specific needs, their resources and their capabilities.***

# The Project

**The Competence Centre for Digitalization of Skilled Crafts**

Funding: Federal Ministry for Economic Affairs and Energy

Period: March 2016 – December 2018



# The Structure

A country-wide transfer network within the crafts-organisation (chambers and associations):

**5 showrooms, each with a specific range of topic:**

- ICT within the enterprise
- Digital Business Models
- Digitalization of the production processes
- Digitalization of business processes
- Digital Construction

**Thematic partners:**

- Thematic supporters of the showrooms

**Transfer partners:**

- More than 45 chambers and associations of skilled crafts

**Heinz-Piest-Institute at the University of Hannover:**

- Scientific monitoring and evaluation

**Confederation of German Skilled Crafts Organisations (ZDH)**

- Political coordination and public relations





# Services and Offers from the Competence Centre

## Information and dialogue

- ▶ "Tangible experiences" of digitalization
- ▶ Online information platform and social media
- ▶ Flyer and factsheets with best-practices/company profile examples
- ▶ Booklets and guidelines
- ▶ Exhibitions and conventions
- ▶ Dialogue with companies
- ▶ Locations for learning and pilot projects

## Qualification

- ▶ Seminars and trainings
- ▶ Webinars
- ▶ Workshops
- ▶ Conferences (e. g. Cybersecurity)

## Implementation

- ▶ Implementation projects
- ▶ Transfer projects

[www.handwerkdigital.de](http://www.handwerkdigital.de)(german)

[Explanatory film \(english\)](#)



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