

# CAP DIGITAL

The French Business Cluster  
for Digital Transformation

The largest cluster in Europe

1000+ MEMBERS  
866 SMEs & start-ups  
63 corporate groups  
14 investors  
77 universities & lab

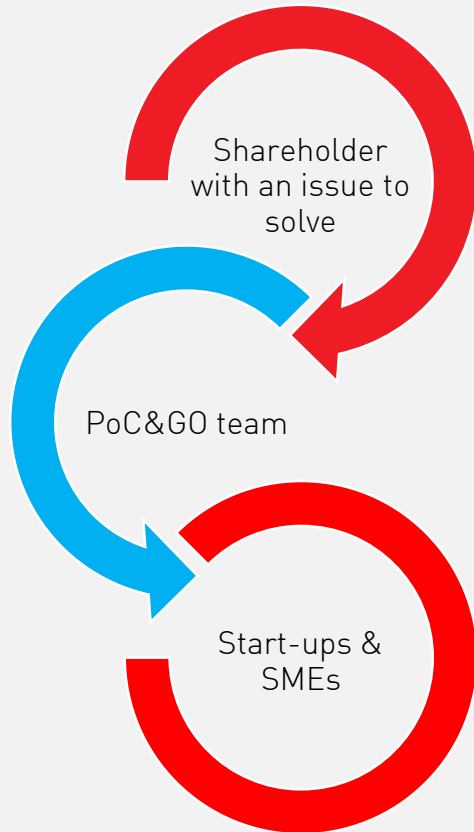


## A business accelerator for professionals

150 most innovative start-ups selected (among 500 candidates) to:

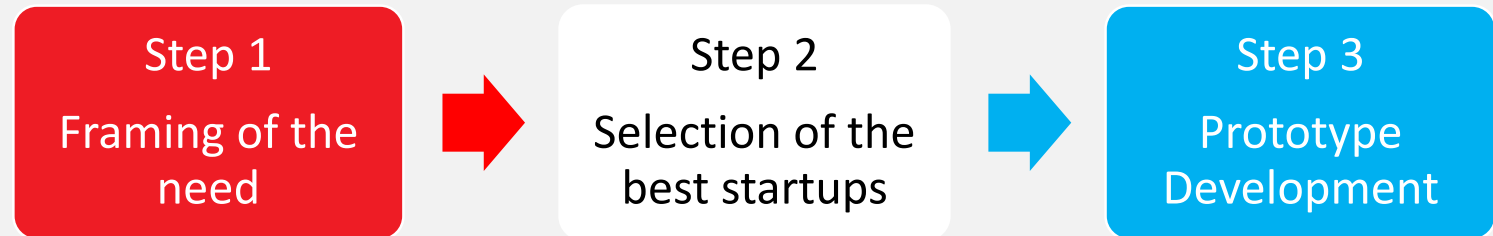
- Test their innovation on a panel of 22,000 people
- Meet clients, partners and potential investors
- Gain visibility thanks to large media coverage

# POC & Go - an Open Innovation Program



## The Challenge

6 months to develop a proof of concept addressing a digital transformation issue expressed by the sponsor with the help of the PoC & Go team



5 Challenges run in 2017  
33 Start-ups accompagnied in 2017

## Business Coaching



Strategy coaching  
*15 start-ups supported in 2017*

Design coaching  
*15 start-ups supported in 2017*

Individual coaching on:

- Positioning
- Competition
- Design of the product/service
- Brand image
- Business plan
- Go-to-market strategy

## Fast Track

### Acceleration Program

- Personalised support
- Access to experts
- Fundraising coaching
- Internationalisation support



~100 start-ups supported since 2014

48% of Fast Track winners have raised funds

## Scale Up

Market Assessment

Market Entry

International Missions

Softlanding

### 2017 figures

- 40 Outbound projects
- 5 Inbound projects
- 18 start-ups participated in international missions