

Digital Scoreboard 2016 and other information relevant for decisions about Digital Innovation Hubs

Bulgaria



Accompanied by the WG1 Report on Digital Innovation Hubs:

https://ec.europa.eu/futurium/en/content/report-wg1-digital-innovation-hubs-mainstreaming-digital-innovation-across-all-sectors-final



European Commission

Table of contents

> Bulgaria's national policy initiative on digitising industry	pg	3	
> Bulgaria's performance in the DESI 2016	pg	4-11	
> Level of Digital Intensity in Bulgarian enterprises by sector and size	pg	12-13)
Digital Innovation Hubs Catalogue, the Bulgaria case	pg	14	
 Services provided and types of customers supported by DIHs in Bulgaria – Analysis 	pg	15	
▶ DIHs and Competence centres funded by EU projects in Bulgaria in FP7 & H2020	pg	16-17	,
> Clusters and KETs in Bulgaria	pg	18-19)
> eit Digital Co-Location Centres	pg	20	
Pilot Lines in Nanotechnology and Advanced Materials	pg	21	
Planned investments, allocated resources, in Bulgaria, in relation to European Regional Development Funds in categories relevant for Digital Innovation Hubs	pg	22	0



Bulgaria's national policy initiative on digitising industry

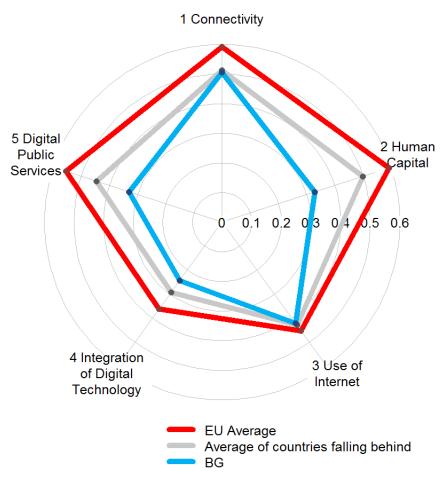
Bulgaria has a national policy initiative on digitising industry under preparation

- Expected to be launched in 2017, the initiative is supported by the Ministry of Economy, together with the Ministry of Education and Science, Ministry of Transport, Information Technology and Communication, with the participation of research institutions, companies, universities, professional organizations and NGOs.
- The initiative brings together industrial, academic and public stakeholders for implementation of Industry 4.0 in Bulgaria.
- Funding: information NA



Bulgaria's performance in the DESI 2016

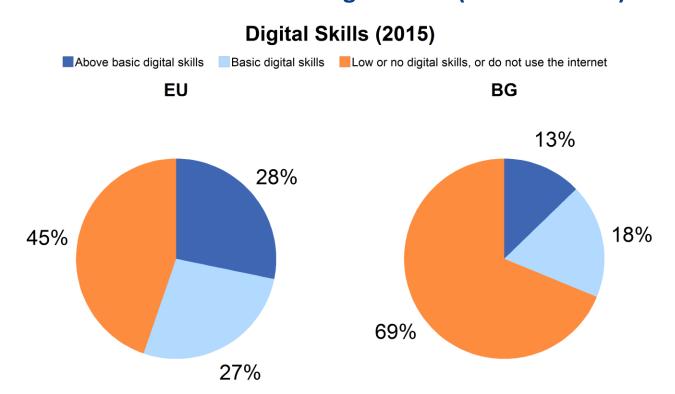
Bulgaria ranks 27 among EU countries. It is part of the group of countries that are falling behind.





Human Capital: Digital Skills

In Bulgaria 18% of citizens have basic digital skills (27% in the EU) and 13% have above basic digital skills (28% in the EU).



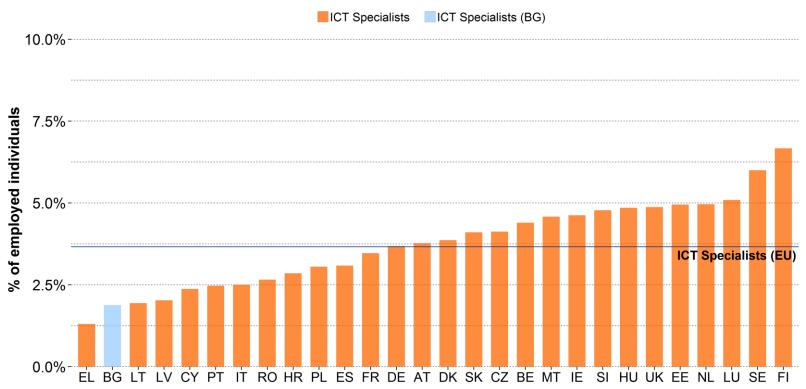
% of individuals



Human Capital: ICT Specialists in the workforce

In Bulgaria ICT Specialists account for 1.9% of the workforce (3.7% in the EU).

ICT Specialists in the workforce (2014)

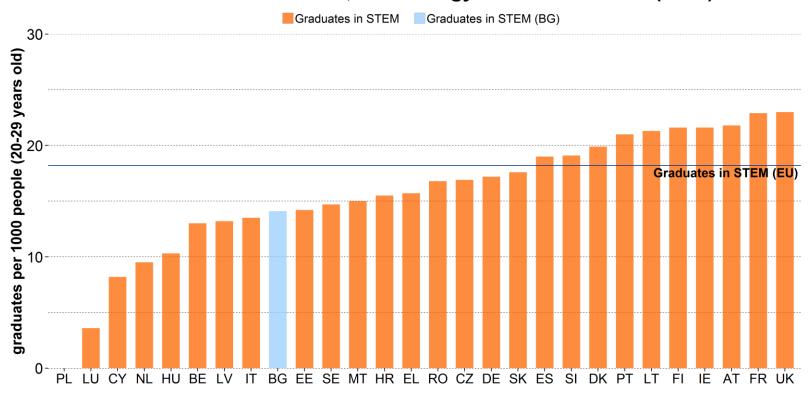




Human Capital: Graduates in STEM (Science, Technology and Mathematics)

Bulgaria has 14 graduates in STEM per each 1000 people aged **20-29** years old (18 in the EU).

Graduates in Science, Technology and Mathematics (2013)

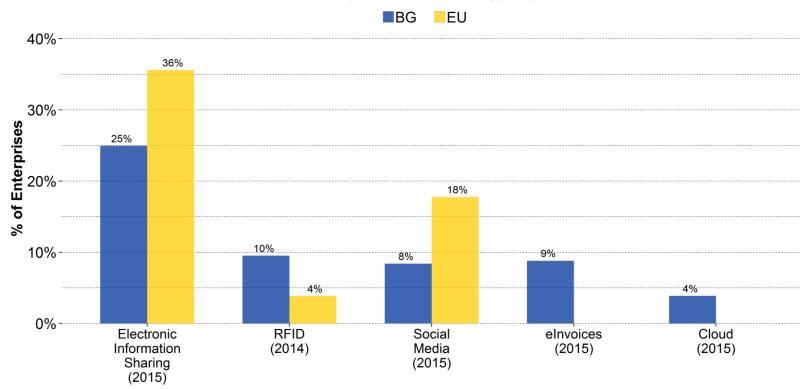




Integration of Digital Technology: **Business digitization**

Businesses in Bulgaria are adopting different digital technologies to enhance productivity, such as sharing internal information electronically or using RFID, elnvoicing, Social Media and Cloud.

Adoption of Digital Technology by Businesses



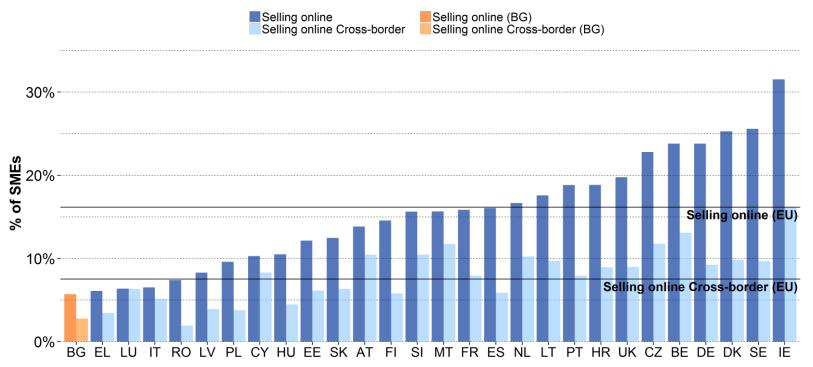


Integration of Digital Technology: SMEs selling online

In Bulgaria 5.7% of SMEs sell online (16% in the EU).

2.8% of Bulgarian SMEs sell online to other EU countries (7.5% in the EU).

SMEs selling online Overall (2015) vs. Cross-border (2015)

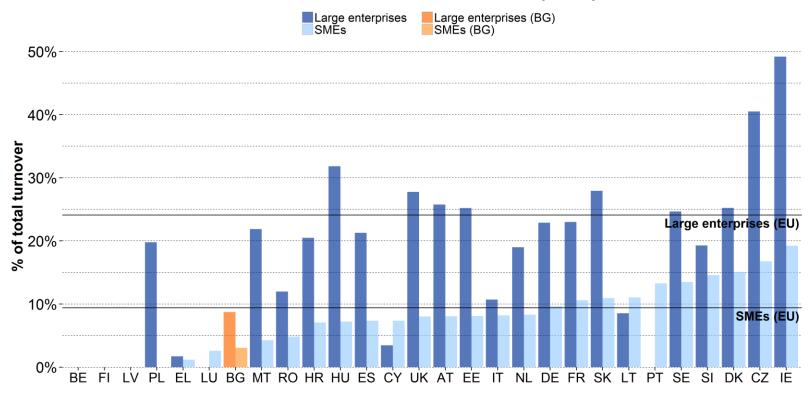




Integration of Digital Technology: SME Turnover from eCommerce

SMEs in Bulgaria obtain on average 3.1% of their turnover from eCommerce (9.4% in the EU). Large enterprises derive on average 8.7% of their turnover from eCommerce (24% in the EU).



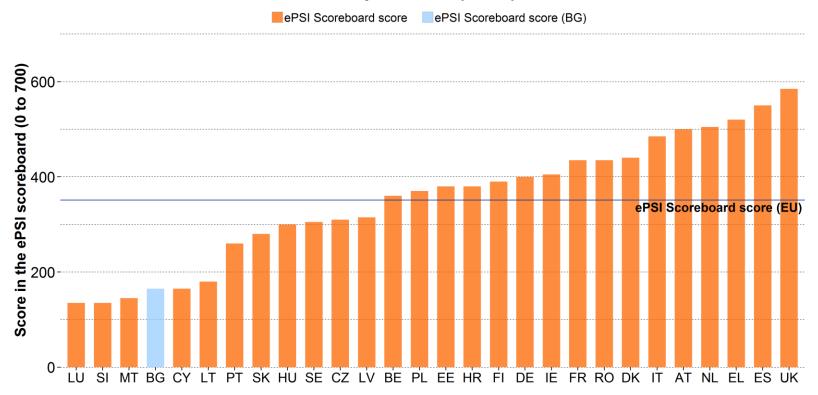




Digital Public Services: Open Data

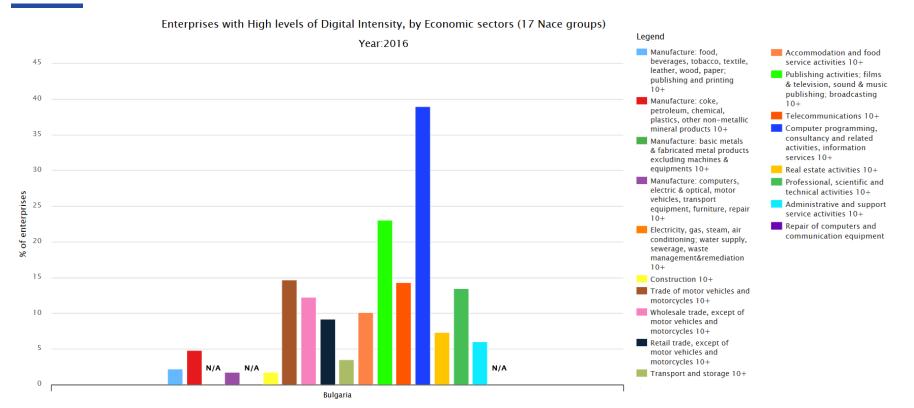
Bulgaria scores 165 out of 700 in the European Public Sector Information scoreboard, against an overall score of 351 out of 700 for the European Union.

Open Data (2015)





Enterprises with high level of Digital Intensity by economic sectors in Bulgaria



Sectors where less than 30% of the companies have a high level of digital intensity

- Manufacture: food, beverages, tobacco, textile, leather, wood, paper; publishing and printing 10+
 - Manufacture: coke, petroleum, chemical, plastics, other non-metallic mineral products 10+
- Manufacture: basic metals & fabricated metal products excluding machines & equipment 10+
- Manufacture: computers, electric & optical, motor vehicles, transport equipment, furniture, repair 10+
- Electricity, gas, steam, air conditioning; water supply, sewerage, waste management & remediation
- Construction 10+
- Retail trade, except of motor vehicles and motorcycles 10+
- Transport and storage 10+
 - Administrative and support service activities 10+
- Trade of motor vehicles and motorcycles 10+
- Wholesale trade, except of motor vehicles and motorcycles 10+
- Accommodation and food service activities 10+
- Real estate activities 10+
- Professional, scientific and technical activities 10+
 - Repair of computers and communication equipment

Sectors where more than 30% of the companies have a high level of digital intensity:

Computer programming, consultancy and related activities, information services

http://digital-agenda-data.eu/charts/analyse-one-indicator-and-comparebreakdowns#chart={%22indicator-

group%22:%22ebusiness%22,%22indicator%22:%22e_di_hivhi%22,%22bre

akdown-group%22:%22econsector%22,%22unit-

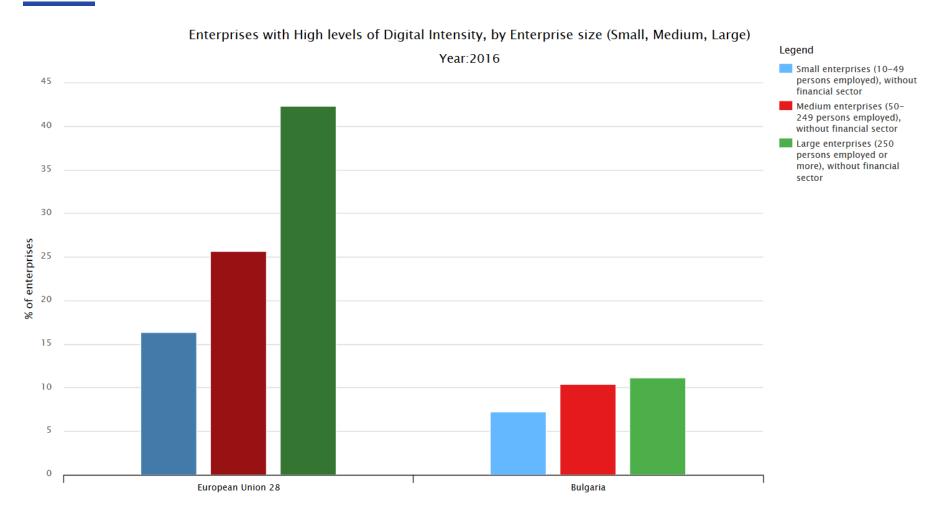
measure%22:%22pc_ent%22,%22time-period%22:%222016%22.%22ref-

area%22:[%22BG%22]}

12



Enterprises with high levels of digital intensity, by Enterprise size



http://digital-agenda-data.eu/charts/analyse-one-indicator-and-compare-breakdowns#chart={%22indicator-group%22:%22ebusiness%22,%22indicator%22:%22e di hivhi%22,%22breakdown-group%22:%22byENTsize s m l%22,%22unit-measure%22:%22pc ent%22,%22time-period%22:%222016%22,%22ref-area%22:[%22BG%22,%22EU28%22]}



Digital Innovation Hubs Catalogue The Bulgaria case



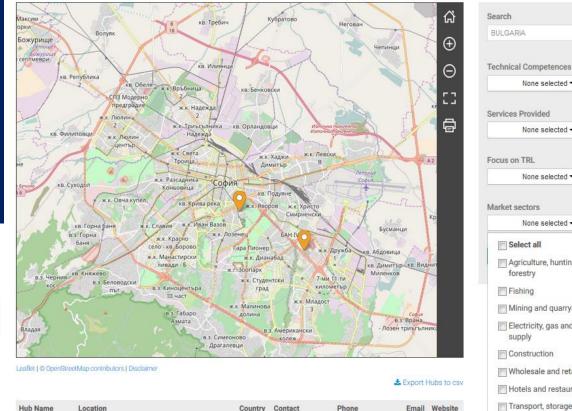
The version available presents:

- Fact-sheets with profile, contact data, service examples for regional, national, and EUsupported DIHs
- Map-based search tool by technical competences, market sector, services

http://s3platform.jrc.ec.europa. eu/digital-innovation-hubs-tool

JRC-B3-DIH@ec.europa.eu

Digital Innovation Hubs



Bulgaria Dr Stavri Nikolov

Bulgaria Todor Mladenov

Construction

None selected *

None selected .

None selected ▼

None selected •

Agriculture, hunting and

Mining and quarrying

Electricity, gas and water

Mholesale and retail trade

Select all

forestry

Fishing

communication Financial intermediation

Real estate, renting and

blyrd Hristo Smirnenski 1, Sofia

Sofia Tech Park blvrd Tsarigradsko Shosse 111B, 1784, Sofiq

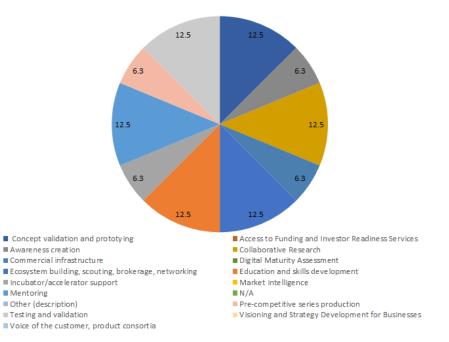


■ Awareness creation

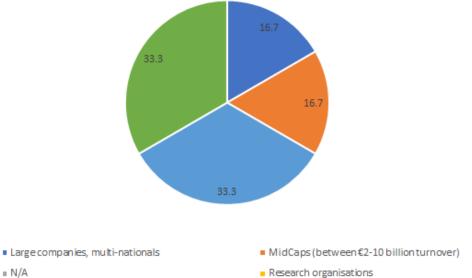
Mentoring Other (description)

Services provided and types of customers supported by DIHs in Bulgaria - Analysis

Types of services provided (%)



Types of customers supported (%)



Start-up companies

N/A

SMEs (<250 employees)



Competence centers/DIHs funded by EU projects in Bulgaria in H2020

Project Topic Code	Project Acronym	Project Duration	Project End Date	Participant Legal Name	Participant Role	Participant Short Name	Core Legal Entity Type	Research Organisation?
ICT-04-2017	TETRAMAX	48	31/08/2021	AMG TECHNOLOGY OOD	PARTICIPANT	AMGT	PRIVATE	No

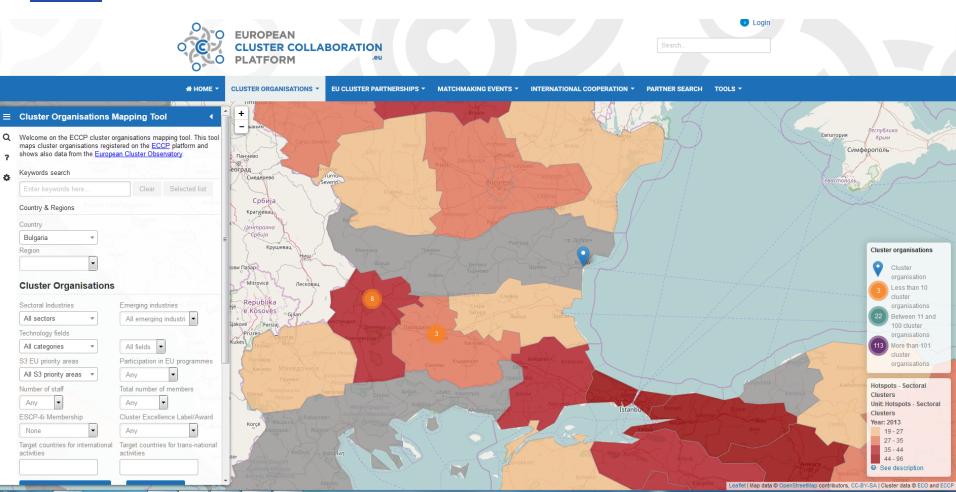


Competence centers/DIHs funded by EU projects in Bulgaria in FP7

No participation



Clusters in Bulgaria

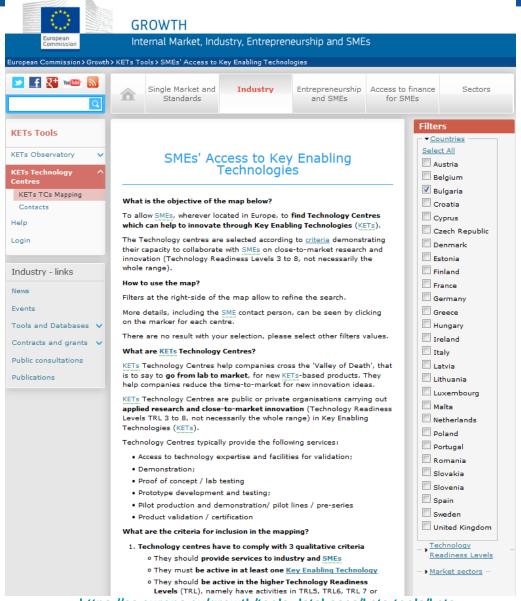


https://www.clustercollaboration.eu/print/cluster-list?combine=&country_code=bg

Please see WG1 report



No KETs in Bulgaria



https://ec.europa.eu/growth/tools-databases/kets-tools/kets-tc/map?field_postal_address_country%5B0%5D=BG



eit Digital Co-Location Centres

Co-Location Centres are meeting places, melting pots, hubs, where planned, as well as ad hoc, meetings and events take place.

They bring together talents, ideas, technologies and investments that turn the Co-Location Centres into vibrant hot spots where students, researchers, engineers and business developers cross-pollinate to succeed in the market.

https://masterschool.eitdigital.eu/about-us/co-location-centres/

No eit Digital Co-Location Centre in Bulgaria



Pilot Lines in Nanotechnology and Advanced Materials

No Pilot Lines in Nanotechnology and Advanced Materials in Bulgaria



Planned investments, allocated resources, in Bulgaria, in relation to European Regional Development Funds in categories relevant for Digital Innovation Hubs



