

Digital Transformation of Health and Care – New opportunities to address demographic and economic challenges

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Digital transformation: How photography evolved

Mechanization



Digitization



Integration

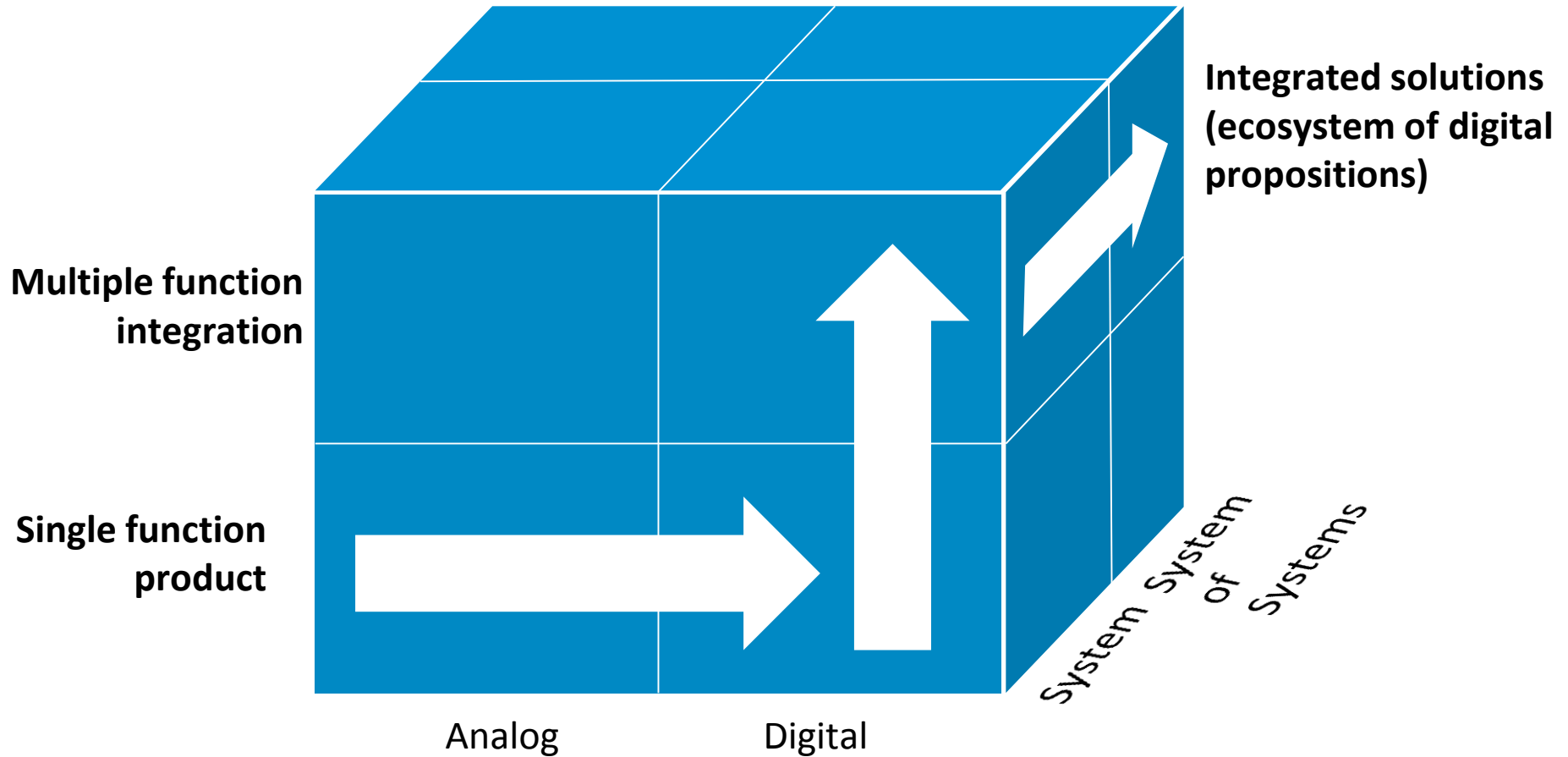


An ecosystem of digital propositions



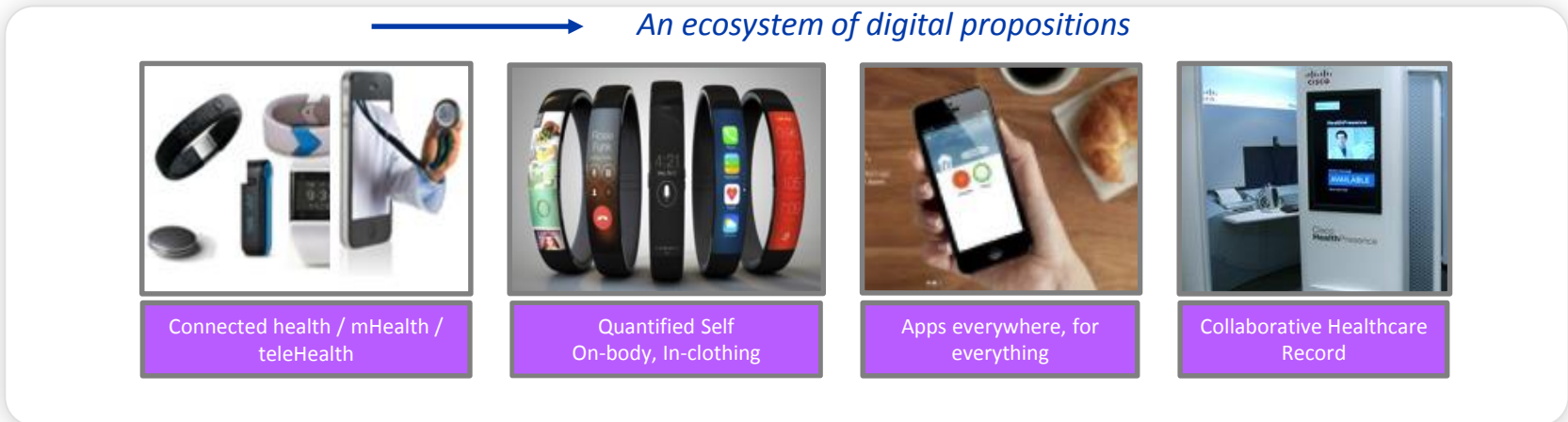
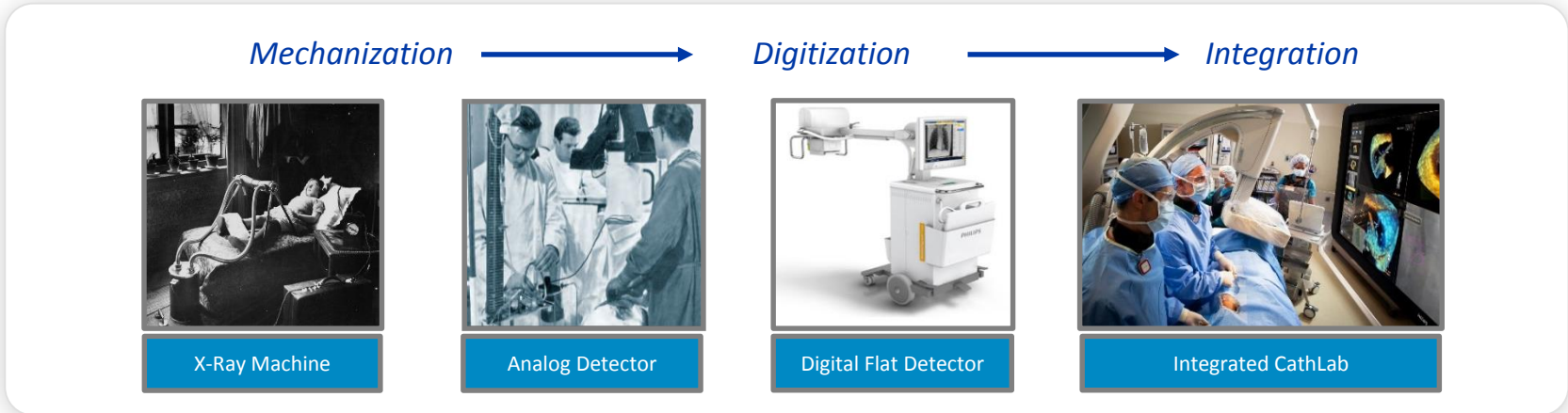
The pathway of digital transformation

Disrupting industries and society



Digital transformation in healthcare

From mechanization to digital propositions



The global health care challenges

**100% increase
of # of people >60**

From 11% in 2000 to 22%
in 2050

18 years

**Increase in life
expectancy**

Between 1950 and 2050,
globally

246 million people

with diabetes, increasing to 380m in 2025

1 out of 2

**German hospitals
makes a loss**

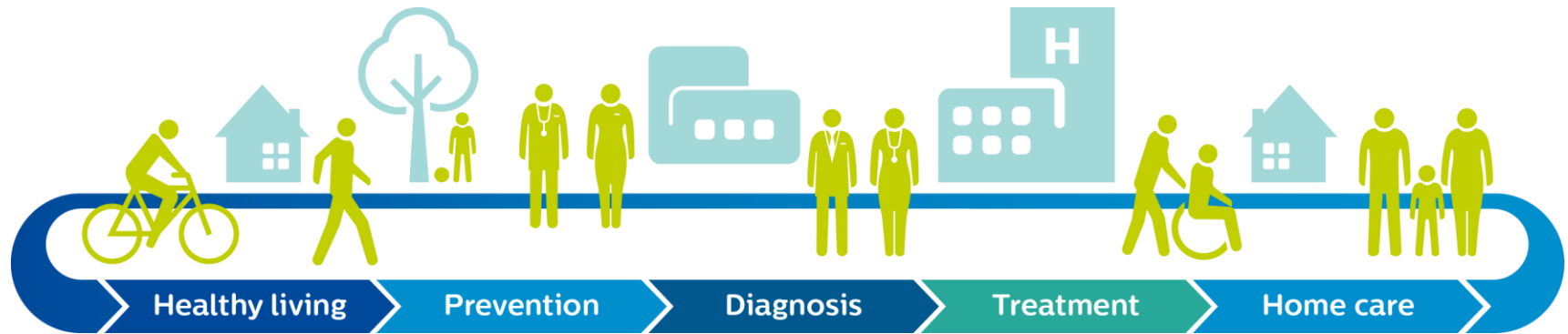
Healthy life span
slowly increasing,
about 10 years
of living with
one or more
chronic
conditions

**Shortage of
90,000+
physicians**

in the US by 2020

**0.2 doctors and
2 healthcare
workers per 1,000
people in sub-Saharan
African**

Trends and opportunities in health tech market



Consumers increasingly engaged in their health

Shift to **value-based healthcare** will reduce waste, increase access and improve outcomes

Care shifting to **lower cost settings** and homes

Connectivity and digital shifting value from devices to **software and services**

'Industrialization' of care

Enabling providers to deliver lower-cost care and better outcomes

Personalization of care

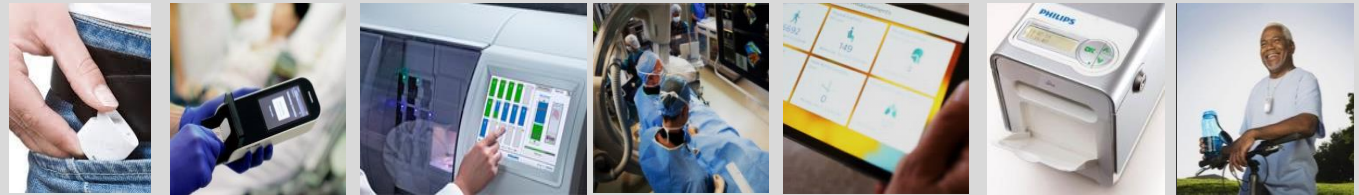
Driving convergence of professional healthcare and consumer health

Open HealthSuite Digital Platform

Enabling ecosystem innovation of digital propositions

Philips and 3rd Party
Hardware
Software
Services

Seamless user experience



Consumer & Professional healthcare functionality (API)

HealthSuite
Digital Platform

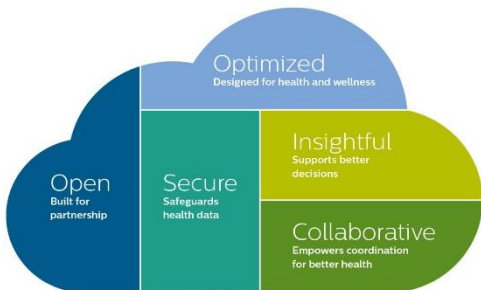
Identity and permission control

Collaboration
cloud

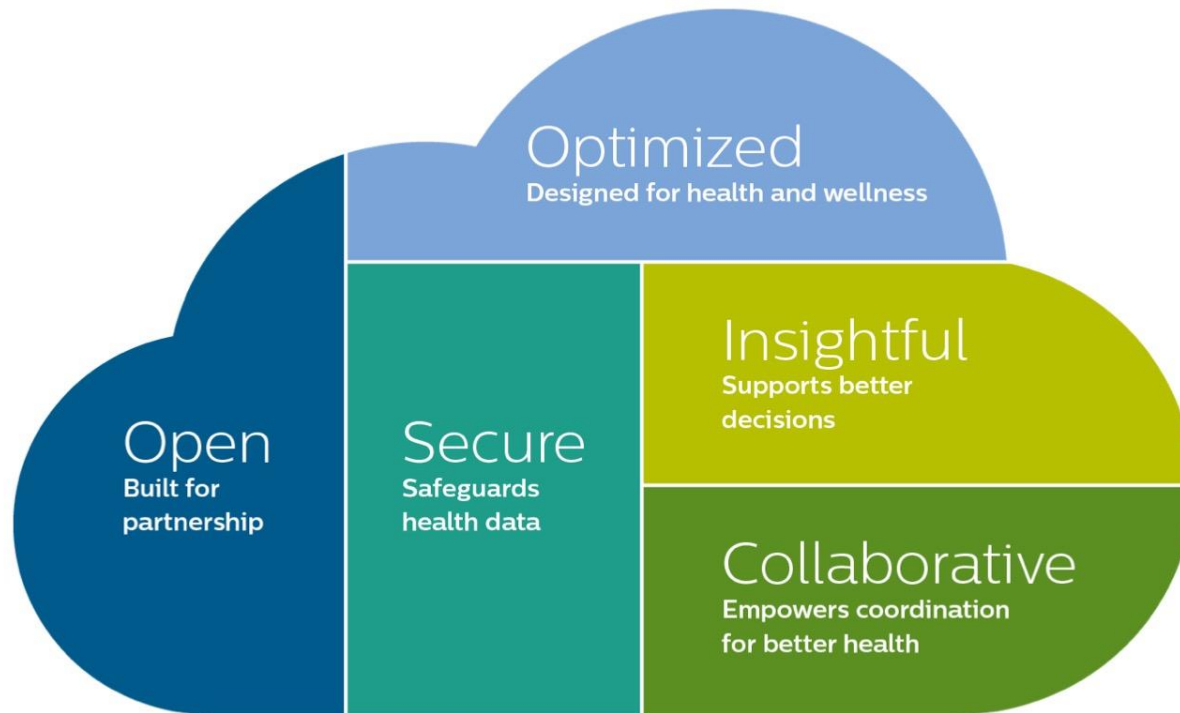
Connected device
cloud

Secure data
cloud

Data layer: user – device – health records



HealthSuite digital platform powers connectivity across the health continuum



An open, cloud-based platform of services, capabilities and tools that allows Philips and our partners to create the next generation of connected health and wellness innovations

3 ideas for action in 2018-20

Trusted **big data**
solutions and
cybersecurity
for health & care

**Robotics, AI,
and
autonomous
systems** in
healthcare

Accelerating the
translation of
**advanced x-
cutting KETs** to
address
healthcare at the
point of need

Some reflections on three actions proposed by DEI WG2

- Three ideas proposed by WG2 for action in WP 2018-2020 make sense
 - COCIR members can contribute to all three; see SRA and comments of COCIR to WG2
 - For big data technologies in healthcare see BDVA whitepaper of December 2016
- There is a need for more vertical orchestration along value chains
 - In addition to large federating initiatives cutting across sectors
 - European Innovation Partnership on Active & Healthy Ageing could play key role
 - Common vision for digital transformation of health and care is provided by **BLUEPRINT**
- Time has come for a major pan-European initiative on health and care
 - Involving EC (all relevant DGs), Member States, regions and other stakeholders
 - Addressing also policy issues such as balancing privacy and security with free flow of data



Key takeaways



Digital technologies are key enablers for **improved quality, cost efficiency and operational performance** across health systems

An open ecosystem as a foundation for innovation

Acceleration of **new models of healthcare delivery**



Networked care models with active patient and community engagement



Jointly innovate the health system



