



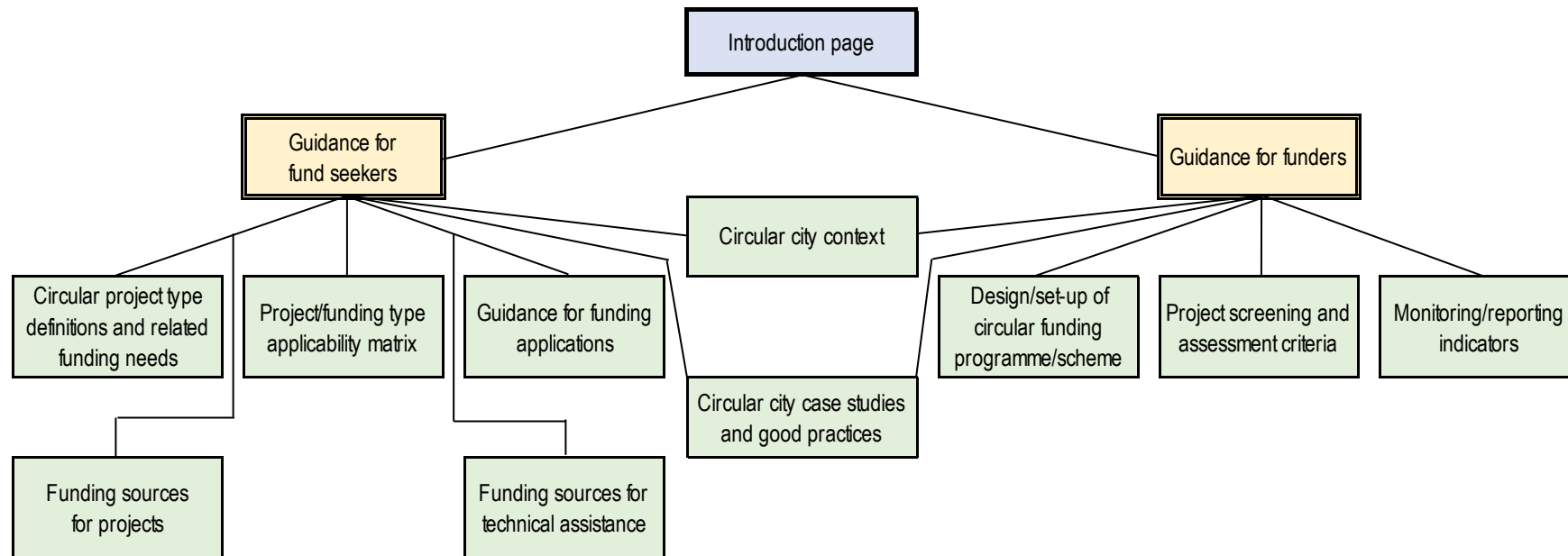
Circular City Funding Guide

Urban Agenda Partnership on Circular Economy

Athens, 27-28 September 2018

Outcome / result of the action

Circular City Funding Guide - Draft web structure



Links from level 3 pages to existing sites, documents and other resources where justified and needed

Feedback from stakeholders

- Accessing finance is **a major challenge** for CE projects/promoters
- There is a need for guidance for **both fund-seekers and funders**
- There is a need to **bridge the gap** between fund seekers and funders
- A **lot of CE financing information** is publically available, but usually focus on one aspects, and **do not consider the urban context**
- The Guide would **complement well other initiatives** on circular cities (e.g. EMF, OECD)
- Need to **interface** with e.g. the EC/EIB CE Finance Platform

Consultant ToR

1. Scoping of the Guide
2. Circular city funding desk research
 - Interim Report / Work shop 1
3. Interviews with stakeholders
4. Data and information collection
5. Analysis, user persona and user journey map
6. Sketching/wireframing
 - Interim Report 2 / Work shop 2
7. Content development
8. User interface design, including development of a pdf version of the Guide
 - Interim Report 3 / Work shop 3
9. Development of the Guide
10. Quality control
11. Launch and marketing/awareness campaign
 - Final Completion Report

Time schedule:

- Start: mid-2018
- Website ready for launch: Mid-2019

Potential website hosts:

- EIAH (Initially)
- EUKN
- SCREEN project
- Other suggestions?

Contribution / consultation

Stakeholders to involve/consult

- UAP CE working group (incl. cities)
- Key city representatives
- 17 Jan workshop participants
- FinanCE working group members
- EMF (circular city project team)
- OECD (circular city project team)
- DG ENV, DG RTD, DG GROW
- Other suggestions?

UAP CE working group

- EIB
- OVAM – Veerle, Pieter
- Slovenia – Janja
- Maribor – Igor
- DG ENV – Ben
- Eurocities – Joanna
- ?